

TIME TO THRIVE

PROMOTING SAFETY, INCLUSION AND WELL-BEING FOR **LGBTQ YOUTH**...EVERYWHERE!



CO-PRESENTED BY:



Dear Potential Sponsor,

The Human Rights Campaign Foundation and our co-presenting conference partners are excited to announce Time to THRIVE, the fifth annual national conference promoting safety, inclusion and well-being for LGBTQ youth... everywhere! Time to THRIVE will take place February 16-18, 2018 at the Hilton Orlando Bonnet Creek, in Orlando, Florida. The annual national conference presents an exceptional opportunity to demonstrate your commitment to LGBTQ youth in school, at home and in the broader community.

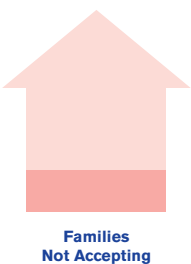
We are making steady progress on the road to legal equality, yet the deck continues to be stacked against young people growing up LGBTQ in America. The impact of family rejection, bullying, and daily concern for safety weighs heavily on our youth. By engaging a broad audience of youth-serving professionals, including K-12 educators, mental health providers, pediatricians, religious leaders, athletic coaches and youth development staff (Boys & Girls Clubs, scout leaders, etc.), we can create a thriving LGBTQ youth population.



Time to THRIVE is the premier national convening to build awareness and cultural competency, learn current and emerging best practices and gather resources from leading experts and national organizations in the field.

Our previous four conferences have attracted nearly three thousand youth-serving professionals from 45 states who attended diverse workshops presented by more than 100 national and grassroots organizations. Clips from Time to THRIVE have appeared on **CNN**, **The Ellen DeGeneres Show** and **Extra**, to name a few. Highlight videos from all four Time to THRIVE Conferences can be viewed at **www.TimeToTHRIVE.org/Media**.

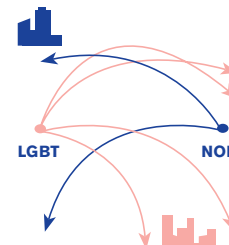
HRC's groundbreaking research **Growing Up LGBT in America**, provides a stark picture of the difficulties these youth face, including:



HOME:
33% of LGBTQ youth say their family is not accepting of LGBT people.

2X

SCHOOL:
LGBT youth are more than 2x as likely to be verbally harassed/called names at school.



COMMUNITY:
63% of LGBT youth say they will need to move to another part of the country to feel accepted.

These findings are a call to action for all adults who want to ensure the overall well-being of LGBTQ young people.

WITH YOUR SUPPORT, WE CAN HELP LGBTQ YOUTH THRIVE...EVERYWHERE!

LEARN MORE AT: WWW.TIMETOTHRIVE.ORG

ABOUT THE HUMAN RIGHTS CAMPAIGN

The Human Rights Campaign is America's largest civil rights organization working to achieve lesbian, gay, bisexual, transgender and queer (LGBTQ) equality. HRC envisions a world where LGBTQ people are ensured equality and embraced as full members of society at home, at work and in every community.

ABOUT THE HUMAN RIGHTS CAMPAIGN FOUNDATION

The Human Rights Campaign Foundation improves the lives of lesbian, gay, bisexual, transgender and queer (LGBTQ) people by working to increase understanding and encourage the adoption of LGBTQ-inclusive policies and practices. We build support for LGBTQ people among families and friends, co-workers and employers, pastors and parishioners, doctors and teachers, neighbors and the general public. Through the following programs and projects, we are enhancing the lived experiences of LGBTQ people and their families, as we change hearts and minds across America and around the globe.

The HRC Foundation is a nonprofit, tax-exempt 501(c)(3) organization.

In addition to the sponsorship levels below, there are other opportunities to sponsor our Welcome Reception, Luncheon or Afternoon Snack Breaks. To inquire about these opportunities, please contact the conference director at Vincent.Pompei@hrc.org or the HRC Director of Foundation Relations at Carmen.Miller@hrc.org.

SPONSORSHIP LEVELS

PRESENTING SPONSORSHIP: \$50,000 (Limited to four)

- Logo on attendee gift bags
- Logo on cover of conference program book
- Logo on dedicated sign at conference check-in
- Logo on Save the Date flyers
- Logo on conference website
- Logo in conference program
- Logo on step and repeat
- Logo on all conference attendee name badges
- Logo highlighted using gobo projection on wall inside the ballroom
- Full-page ad in conference program
- Verbal recognition during conference
- Up to 3 minutes of speaking time or show organization's diversity commercial during conference plenary
- 10' x 10' exhibit space with premier placement
- 15 conference registrations (VIP seating & check-in)
- Company materials inserted in attendee gift bags
- Company's Presenting Sponsorship included on a Time to THRIVE press release

GOLD SPONSOR: \$30,000

- Logo on dedicated sign at conference check-in
- Logo on conference website
- Logo in conference program
- Logo highlighted using gobo projection on wall inside the ballroom
- Full-page ad in conference program
- 10 conference registrations (VIP seating & check-in)
- Verbal recognition during conference
- Skirted exhibit table with premier placement

SILVER SPONSOR: \$15,000

- Logo on dedicated sign at conference check-in
- Logo on conference website
- Logo in conference program
- Half-page ad in conference program
- 6 conference registrations (VIP seating & check-in)
- Verbal recognition during conference
- Skirted exhibit table
- Company materials inserted in attendee gift bags

BRONZE SPONSOR: \$10,000 (or \$5,000 for Nonprofits)

- Logo on conference website
- Logo in conference program
- Half-page ad in conference program
- 4 conference registrations
- Skirted exhibit table
- Company materials inserted in attendee gift bags

COMMUNITY SUPPORTER: \$3,000 (Nonprofits only)

- Logo on conference website
- Logo in conference program
- Quarter-page ad in conference program
- 2 conference registrations
- Skirted exhibit table
- Company materials inserted in attendee gift bags

CONFERENCE REGISTRATION SPONSORSHIP: \$200 each

- Donated registration to a youth-serving professional with financial need
- Name listed on conference program
- Name listed on the conference badge, example: *"My registration was generously sponsored by _____"*



TIME TO THRIVE CONFERENCE INFLUENCE AND REACH



TRENDING TOPIC ON SOCIAL MEDIA WITH AN EXTENSIVE REACH TO MORE THAN **ONE MILLION** PEOPLE ON FACEBOOK, INSTAGRAM, SNAPCHAT AND TWITTER.



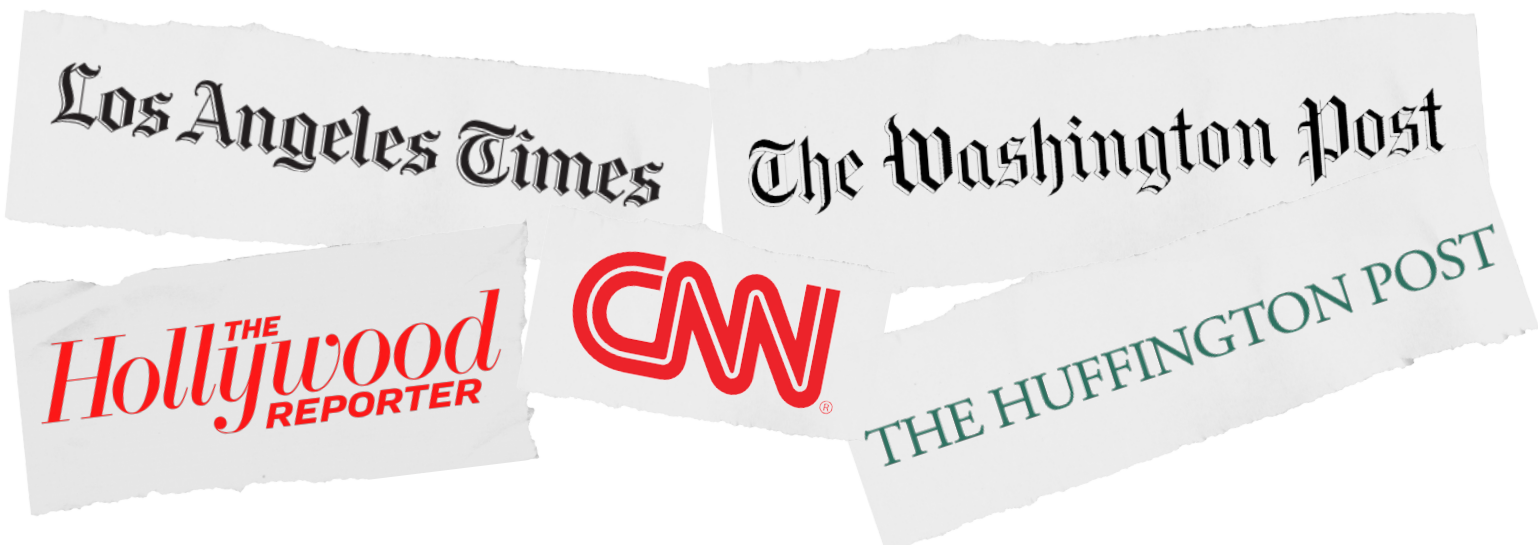
MORE THAN
5,600,000
VIEWS
ON YOUTUBE



**CITED AS
AN EXAMPLE**
BY THE OBAMA
WHITE HOUSE



COVERAGE IN MAJOR MEDIA OUTLETS



Sponsor Information

Full Name _____ Company Title _____

Company Name _____

Address _____ City/State/Zip _____

Sponsor Level

- PRESENTING SPONSORSHIP \$50,000 (Limited to four)
 - GOLD SPONSOR \$30,000
 - SILVER SPONSOR \$15,000
 - BRONZE SPONSOR \$10,000 (or \$5,000 for Nonprofits)
 - COMMUNITY SUPPORTER \$3,000 (Non-profits only)
 - CONFERENCE REGISTRATION SPONSORSHIP _____ x \$200 each x
- Sponsorship Amount \$ _____

Payment Information

- VISA Mastercard American Express Check Enclosed

Card Number _____ Exp. Date _____ CVC Code _____

Name as it appears on card _____ Billing Zip Code _____

Signature _____ Date _____

WAYS TO SPONSOR OR DONATE:
Online at **WWW.TIMETOTHRIVE.ORG**

Submit a completed sponsorship form by:
Email to: **TIMETOTHRIVE@HRC.ORG**
Fax to: **202-567-5737**
Mail to: **HRC/ TIME TO THRIVE CONFERENCE**
1640 Rhode Island Avenue, NW, Washington, DC 20036

Learn more at:
WWW.TIMETOTHRIVE.ORG

General Questions:
TIMETOTHRIVE@HRC.ORG