

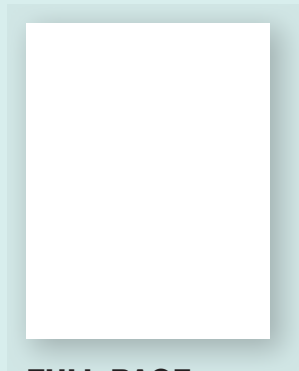
HUMAN
RIGHTS
CAMPAIGN
FOUNDATION™

TIM TO THRIVE

PROMOTING SAFETY, INCLUSION AND WELL-BEING FOR **LGBTQ YOUTH**...EVERYWHERE!

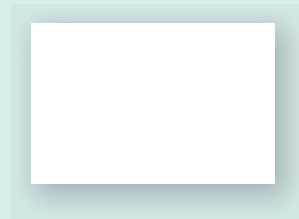
PROGRAM BOOK AD SIZES

Program Book is perfect bound with trim size of 8.5" x 11".



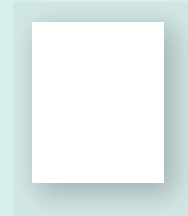
FULL-PAGE

Trim 8.5"w x 11"h
Live (Safety) area 7.5"w x 9"h
**For bleed, include .125" on all sides*



HALF-PAGE

7.25"w x 4.75"h



QUARTER-PAGE

3.5"w x 4.75"h

PRODUCTION REQUIREMENTS

Ads must meet the specifications for size and production. Ads should be built to the exact size indicated for the appropriate sized ad. All elements in creating files should be CMYK, not RGB. Submission requirements are strictly digital and absolutely NO FILM will be accepted.

REQUIRED MATERIALS

The ad must be submitted as a CMYK high-resolution .pdf or .eps file (minimum 300 dpi) with fonts outlined (preferred) or fonts embedded. **Note: outlined fonts in a .pdf look jagged on screen but print smooth; do not be alarmed.**

File should be named as follows:

(company name)_(ad size)-(HRC15).(file type)

For example, a full-page ad from Shell would be: Shell_full-HRC15.pdf

A half-page ad from Nixon Peabody would be: Nixon_half-HRC15.pdf

DEADLINES

January 12, 2018

For more information, please contact:

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