

# TIME TO THRIVE

PROMOTING SAFETY, INCLUSION AND WELL-BEING FOR **LGBTQ YOUTH**...EVERYWHERE!



CO-PRESENTED BY:



Dear Potential Sponsor,

The Human Rights Campaign Foundation and our co-presenting conference partners are excited to announce Time to THRIVE, the seventh annual national conference promoting safety, inclusion and well-being for LGBTQ youth... everywhere! Time to THRIVE will take place February 14-16, 2020 at the Renaissance Washington DC Downtown Hotel. The annual national conference presents an exceptional opportunity to demonstrate your commitment to LGBTQ youth in school, at home and in the broader community.

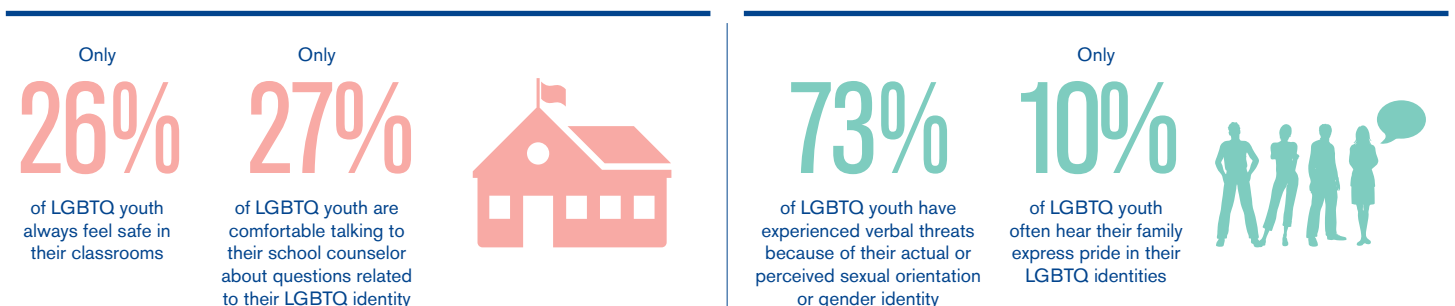
We are making progress on the road to legal equality, yet young LGBTQ people in America still face dramatically heightened rates of discrimination in school, at home and within their community. The impact of family rejection, bullying and the messages they hear about being LGBTQ weigh heavily on our youth. By engaging a broad audience of youth-serving professionals, including K-12 educators, mental health providers, pediatricians, religious leaders, recreational athletic coaches and youth development staff (Boys and Girls Club, YMCAs, scout leaders, etc.), we can create spaces in which LGBTQ youth are affirmed, supported and have the ability to thrive.



Time to THRIVE is the premier national convening to build awareness and cultural competency, learn current and emerging best practices and gather resources from leading experts and national organizations in the field.

Our previous six conferences have attracted nearly 5,000 youth-serving professionals from 48 states who attended diverse workshops presented by more than 100 national and grassroots organizations. Clips from Time to THRIVE have appeared on **CNN**, **The Ellen DeGeneres Show** and **Extra**, to name a few. Highlight videos from all five Time to THRIVE Conferences can be viewed at [www.TimeToTHRIVE.org/Media](http://www.TimeToTHRIVE.org/Media).

HRC's 2018 LGBTQ Youth Report show us some of the most pressing issues facing our youth today.



These findings are a call to action for all adults who want to ensure the overall well-being of LGBTQ young people.

**WITH YOUR SUPPORT, WE CAN HELP LGBTQ YOUTH THRIVE...EVERYWHERE!**

**LEARN MORE AT: [WWW.TIMETOTHRIVE.ORG](http://WWW.TIMETOTHRIVE.ORG)**

## ABOUT THE HUMAN RIGHTS CAMPAIGN

The Human Rights Campaign is America's largest civil rights organization working to achieve lesbian, gay, bisexual, transgender and queer (LGBTQ) equality. HRC envisions a world where LGBTQ people are ensured equality and embraced as full members of society at home, at work and in every community.

## ABOUT THE HUMAN RIGHTS CAMPAIGN FOUNDATION

The Human Rights Campaign Foundation improves the lives of lesbian, gay, bisexual, transgender and queer (LGBTQ) people by working to increase understanding and encourage the adoption of LGBTQ-inclusive policies and practices. We build support for LGBTQ people among families and friends, co-workers and employers, pastors and parishioners, doctors and teachers, neighbors and the general public. Through the following programs and projects, we are enhancing the lived experiences of LGBTQ people and their families, as we change hearts and minds across America and around the globe.

The HRC Foundation is a nonprofit, tax-exempt 501(c)(3) organization.

---

In addition to the sponsorship levels below, there are other opportunities to sponsor our welcome reception, luncheon or afternoon snack breaks. To inquire about these opportunities, please contact the conference director at [Vincent.Pompei@hrc.org](mailto:Vincent.Pompei@hrc.org) or the HRC Director of Foundation Relations at [Carmen.Miller@hrc.org](mailto:Carmen.Miller@hrc.org).

## SPONSORSHIP LEVELS

### PRESENTING SPONSORSHIP: \$50,000 (Limited to four)

- Logo on a dedicated sign at conference check-in
- Logo on conference website
- Logo in conference program
- Logo highlighted using gobo projection on wall inside the ballroom
- Logo on attendee gift bag, step and repeat, name badge, program cover, and save the date flyer
- Full-page ad in conference program
- Verbal recognition during conference
- Up to 3 minutes of speaking time or show organization's diversity video commercial during plenary
- 10' x 10' exhibit space with premier placement
- 15 conference registrations (VIP seating & check-in)
- Company materials inserted in attendee gift bags
- Sponsorship mention in initial press releases about the event
- Assistance in editing and offering suggestions for placing an oped prior to the event (sponsor's team drafts/places)
- Two social media posts thanking sponsor leading up to the event, and during the event
- Sponsorship mention in daily recap blog posts published on Twitter, Facebook and HRC's national website
- Select photos to be included in Facebook album, with mention of sponsor, after completion of the event
- Video of sponsor speech from stage published at Time to THRIVE website and on HRC's national website



### GOLD SPONSOR: \$30,000

- Logo on dedicated sign at conference check-in
- Logo on conference website
- Logo in conference program
- Logo highlighted using gobo projection on wall inside the ballroom
- Full-page ad in conference program
- 10 conference registrations (VIP seating & check-in)
- Verbal recognition during conference
- Skirted exhibit table with premier placement

## SILVER SPONSOR: \$15,000

- Logo on dedicated sign at conference check-in
- Logo on conference website
- Logo in conference program
- Half-page ad in conference program
- 6 conference registrations (VIP seating & check-in)
- Verbal recognition during conference
- Skirted exhibit table
- Company materials inserted in attendee gift bags

## BRONZE SPONSOR: \$10,000 (or \$5,000 for Nonprofits)

- Logo on conference website
- Logo in conference program
- Half-page ad in conference program
- 4 conference registrations
- Skirted exhibit table
- Company materials inserted in attendee gift bags



## COMMUNITY SUPPORTER: \$3,000 (Nonprofits only)

- Logo on conference website
- Logo in conference program
- Quarter-page ad in conference program
- 2 conference registrations
- Skirted exhibit table
- Company materials inserted in attendee gift bags

## CONFERENCE REGISTRATION SPONSORSHIP: \$219 each

- Donated registration to a youth-serving professional with financial need
- Name listed on conference program
- Name listed on the conference badge, example: *"My registration was generously sponsored by \_\_\_\_\_"*



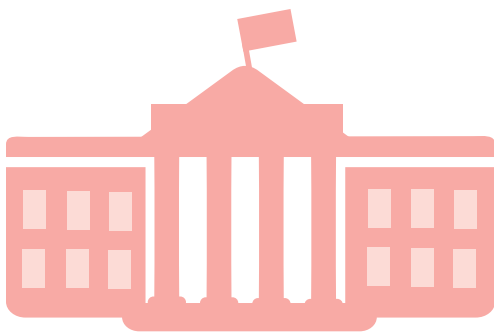
# TIME TO THRIVE CONFERENCE INFLUENCE AND REACH



TRENDING TOPIC ON SOCIAL MEDIA  
WITH AN AVERAGE OF **3.5 MILLION  
IMPRESSIONS** EACH YEAR.



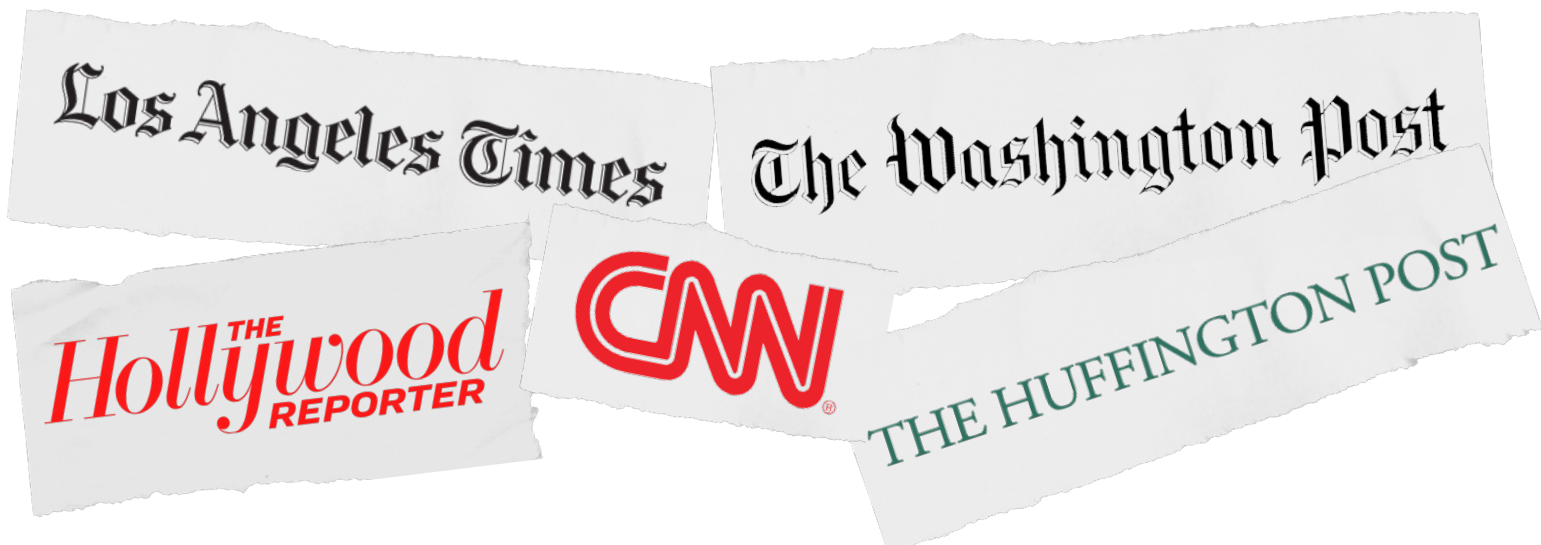
NEARLY  
**6,000,000  
VIEWS**  
ON YOUTUBE



**CITED AS  
AN EXAMPLE**  
BY THE OBAMA  
WHITE HOUSE



## COVERAGE IN MAJOR MEDIA OUTLETS



**Sponsor Information**

Full Name \_\_\_\_\_ Company Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

**Sponsor Level**

- PRESENTING SPONSORSHIP \$50,000 (Limited to four)
  - GOLD SPONSOR \$30,000
  - SILVER SPONSOR \$15,000
  - BRONZE SPONSOR \$10,000 (or \$5,000 for Nonprofits)
  - COMMUNITY SUPPORTER \$3,000 (Non-profits only)
  - CONFERENCE REGISTRATION SPONSORSHIP \_\_\_\_\_ x \$219 each x
- Sponsorship Amount \$ \_\_\_\_\_

**Payment Information**

- VISA     Mastercard     American Express     Check Enclosed

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Name as it appears on card \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**WAYS TO SPONSOR OR DONATE:**  
Online at **WWW.TIMETOTHRIVE.ORG**

Submit a completed sponsorship form by:  
Email to: **TIMETOTHRIVE@HRC.ORG**  
Fax to: **202-567-5737**  
Mail to: **HRC/ TIME TO THRIVE CONFERENCE**  
1640 Rhode Island Avenue, NW, Washington, DC 20036

Learn more at:  
**WWW.TIMETOTHRIVE.ORG**

General Questions:  
**TIMETOTHRIVE@HRC.ORG**