



HUMAN
RIGHTS
CAMPAIGN®

HUMAN RIGHTS CAMPAIGN 24TH ANNUAL NATIONAL DINNER

SPONSORSHIP OPPORTUNITIES

WALTER E. WASHINGTON CONVENTION CENTER, WASHINGTON D.C.

SEPTEMBER 26, 2020



The Human Rights Campaign is America's largest civil rights organization working to achieve lesbian, gay, bisexual, transgender and queer equality. By inspiring and engaging all Americans, HRC strives to end discrimination against LGBTQ citizens and realize a nation that achieves fundamental fairness and equality for all.

The National Dinner brings together more than 3,000 HRC members, friends, family and allies for an evening of celebration and inspiration. Featuring a cocktail reception, an extensive silent auction, an elegant dinner, live entertainment and thought-provoking speakers and guests, our HRC National Dinner attracts the nation's top figures in entertainment and politics.

Past HRC speakers and awardees have included President Barack Obama, President Bill Clinton, Vice President Joe Biden, Sen. Hillary Clinton, Anne Hathaway, Jennifer Lopez, Bette Midler, P!nk, Ricky Martin, Steven Spielberg, Jessica Lange, Coretta Scott King, Billie Jean King, Suze Orman, Sarah Jessica Parker, Melissa Etheridge, Maya Angelou, Matthew Broderick, Rep. John Lewis, NAACP Chairman Julian Bond, Cyndi Lauper, Bishop Gene Robinson, Michael Bloomberg, Sir Elton John and many others.

A sponsorship of the National Dinner indicates your support of equal rights for all. By committing as a National Dinner sponsor, you have the opportunity to show your customers, your competitors and your current and prospective employees that you value diversity and fairness.

60% of attendees travel from other parts of the country.

The event **always sells out**, with more **than 3,000 in attendance** including our most active leaders and most generous supporters!

The National dinner attracts **national publicity** and **media exposure!**



SPONSORSHIP LEVELS & BENEFITS

DIAMOND \$35,000*

- Listing on pre-event invitations and advertisements
- Full-page color recognition page in program book with premier placement
- Logo and company link on HRC National Dinner website
- Logo inclusion in sponsor recognition video shown at event
- Promotional insert in gift bag
- Seating for 24 guests (two full tables) with premier table placement
- Invitation to pre-event sponsor reception for all 24 guests
- Logo on signage at event, including special top-tier sponsor recognition signs

PLATINUM \$25,000

- Listing on pre-event invitations and advertisements
- Full-page color recognition page in program book with preferred placement
- Logo and company link on HRC National Dinner website
- Logo inclusion in sponsor recognition video shown at event
- Promotional insert in gift bag
- Seating for 12 guests (one full table) with premier table placement
- Invitation to pre-event sponsor reception for all 12 guests
- Logo on signage at event, including special top-tier sponsor recognition signs

GOLD \$15,000

- Listing on pre-event invitations and advertisements
- Full-page color recognition page in program book
- Logo and company link on HRC National Dinner website
- Logo inclusion in sponsor recognition video shown at event
- Promotional insert in gift bag
- Seating for six guests (one half table)
- Invitation to pre-event sponsor reception for all 6 guests
- Logo on signage at event

SILVER \$10,000

- Listing on pre-event invitations and advertisements
- Full-page black & white recognition page in program book
- Logo and company link on HRC National Dinner website
- Logo inclusion in sponsor recognition video shown at event
- Promotional insert in gift bag
- Dinner seating for four guests
- Invitation to pre-event sponsor reception for all 4 guests
- Logo on signage at event

BRONZE \$5,000

- Half-page black & white recognition page in program book
- Company name listing on HRC National Dinner website
- Company name listing in sponsor recognition video shown at event
- Promotional insert in gift bag
- Dinner seating for two guests
- Invitation to pre-event sponsor reception for both guests
- Company name listing on signage at event

* Additional specialized naming opportunities are available with a Diamond Level sponsorship and/or National Corporate Partnership with additional financial support. Please contact the HRC Corporate Development team for more information.

SPONSORSHIP AGREEMENT



SPONSOR CONTACT INFORMATION

Sponsor Listed as

Contact

Address

City, State, ZIP

Telephone

E-mail

*Please provide complete information

SPONSORSHIP INFORMATION

I agree to be a sponsor of the 24th Annual Human Rights Campaign National Dinner at the following level:

- ☐ **Diamond** \$35,000
- ☐ **Platinum** \$25,000
- ☐ **Gold** \$15,000
- ☐ **Silver** \$10,000
- ☐ **Bronze** \$5,000

Signature

Date

Title

TABLES/ADDITIONAL TICKETS

☐ **Premier Patron table \$12,000***

- 12 VIP tickets (one table) to the Dinner
- Premium seating
- Program Book listing only

☐ **General Table \$4,887****

☐ **Individual Ticket \$407.25**

Quantity: _____

* Premium tables are available for purchase to companies that have satisfied a minimum sponsorship and/or partnership donation at the Bronze level.

**Includes a \$7.25 per ticket processing fee.

PAYMENT INFORMATION AND TERMS

Payment in full (check or credit card) is requested with your signed Sponsorship Agreement.

All sponsorships not paid when agreement is submitted will be invoiced for the amount of sponsorship.

ALL PAYMENT MUST BE COMPLETED BY SEPTEMBER 20, 2020

SPONSORSHIP PAYMENT

SPONSOR CONTACT INFORMATION



Sponsor

Level

☐ PAYMENT BY CHECK

Please make checks payable to the Human Rights Campaign and send along with your signed agreement and this form to:

Human Rights Campaign
Attn: Corporate Development, National Dinner
1640 Rhode Island Ave., N.W.
Washington, D.C. 20036

☐ INVOICE REQUESTED

Please provide company/organization purchase order # _____ if necessary.

☐ PAYMENT BY CREDIT CARD

Complete the credit card payment information below and fax your signed agreement and this for to:
Corporate Development, National Dinner at 202-423-2872.

Credit Card ☐ American Express ☐ Visa/MasterCard ☐ Discover

Card Number

Expiration Date

Signature

QUESTIONS

Please contact **Justin Giaquinto** at 202-216-1551 or justin.giaquinto@hrc.org; **Ruth Bordett** at 202-807-4314 or ruth.bordett@hrc.org; or **Jason Bricker** at 202-216-1527 or jason.bricker@hrc.org if you have any questions pertaining to sponsorships of the 2020 HRC National Dinner.

VISIT **[HRCNATIONALDINNER.ORG](https://hrcnationaldinner.org)** FOR MORE INFORMATION

ALL PAYMENT MUST BE COMPLETED BY SEPTEMBER 20, 2020