FAQ on HRC’s
Global Business Coalition

What is the Global Business Coalition?
HRC’s Global Business Coalition is a consortium of major global businesses committed to upholding workplace protections for lesbian, gay, bisexual and transgender (LGBT) employees – along with the rest of their workforce – everywhere that they do business. The Global Coalition creates a forum to elevate global voices in shaping the international conversation on LGBT equality and provides a space for thought-leaders to come together and share ideas and best practices on global inclusion in the workplace.

What is expected of Coalition members? What does it mean for us to sign on?
There is no cost to joining the Coalition. We are focused on convening businesses committed to equality. By becoming a member, employers adhere to the statement below:

The world’s strongest and most competitive businesses are committed to fundamental fairness and opportunity in the workplace for all employees, including basic protections for lesbian, gay, bisexual and transgender employees, along with the rest of their workforce. As global business leaders, we support workplace fairness for all employees throughout our operations, both domestically and abroad, because equality is simply essential to good business around the world.

Participation is determined by the business member, and can include experiential sharing on the businesses’ journey to global inclusion, leadership in ERG development and collaboration, public policy advocacy, and public testimonials of experiences with LGBT inclusion to press, events and resources created by the Workplace Equality Program.

What are the benefits of joining the Global Coalition?
Members of the HRC Global Business Coalition have special access to HRC events, opportunities, resources and network of experts. For example, in January, coalition members had a special seat at the table to hear directly from Vice President Joe Biden at the World Economic Forum in Davos, 2016 on the critical role the private sector can play in promoting global equality. Symantec Corp’s commitment to inclusion in India inspired this heartfelt piece on how valuable receiving support at work can be for LGBT employees, especially under challenging social and political circumstances in-country. Last May, Coalition members received a special guide on recognizing 12th annual International Day Against Homophobia, Transphobia and Biphobia (IDAHOT) in conjunction with our Global program’s collaboration with the U.N. and others. These are just a few of the benefits. We are ramping up our efforts and look forward to more success moving forward!

What other business are on the Coalition?
Our website is updated every time a business joins the Global Coalition. The most current list can always be found online here.

How do we sign on? Can we schedule a call to discuss our sign-on?
Any authorized employee (typically a Diversity, HR, External or Policy Affairs Lead) can download the form here, sign and scan it back to us at workplace@hrc.org.

We welcome the opportunity to discuss or answer questions. Email us at workplace@hrc.org to schedule a call.