



COMMUNITY EVENTS

DEVELOPING A PLAN

Matt Eppright

Associate Director, Membership Outreach

He/him/his

GOAL OF COMMUNITY EVENTS

**INCREASE HRC'S MEMBERSHIP
AND RAISE FUNDS BY MAKING
HRC VISIBLE, ACCESSIBLE, AND
AFFORDABLE TO ALL MEMBERS
OF THE COMMUNITY
THROUGHOUT THE YEAR.**

FOUR PILLARS OF A COMMUNITY EVENT

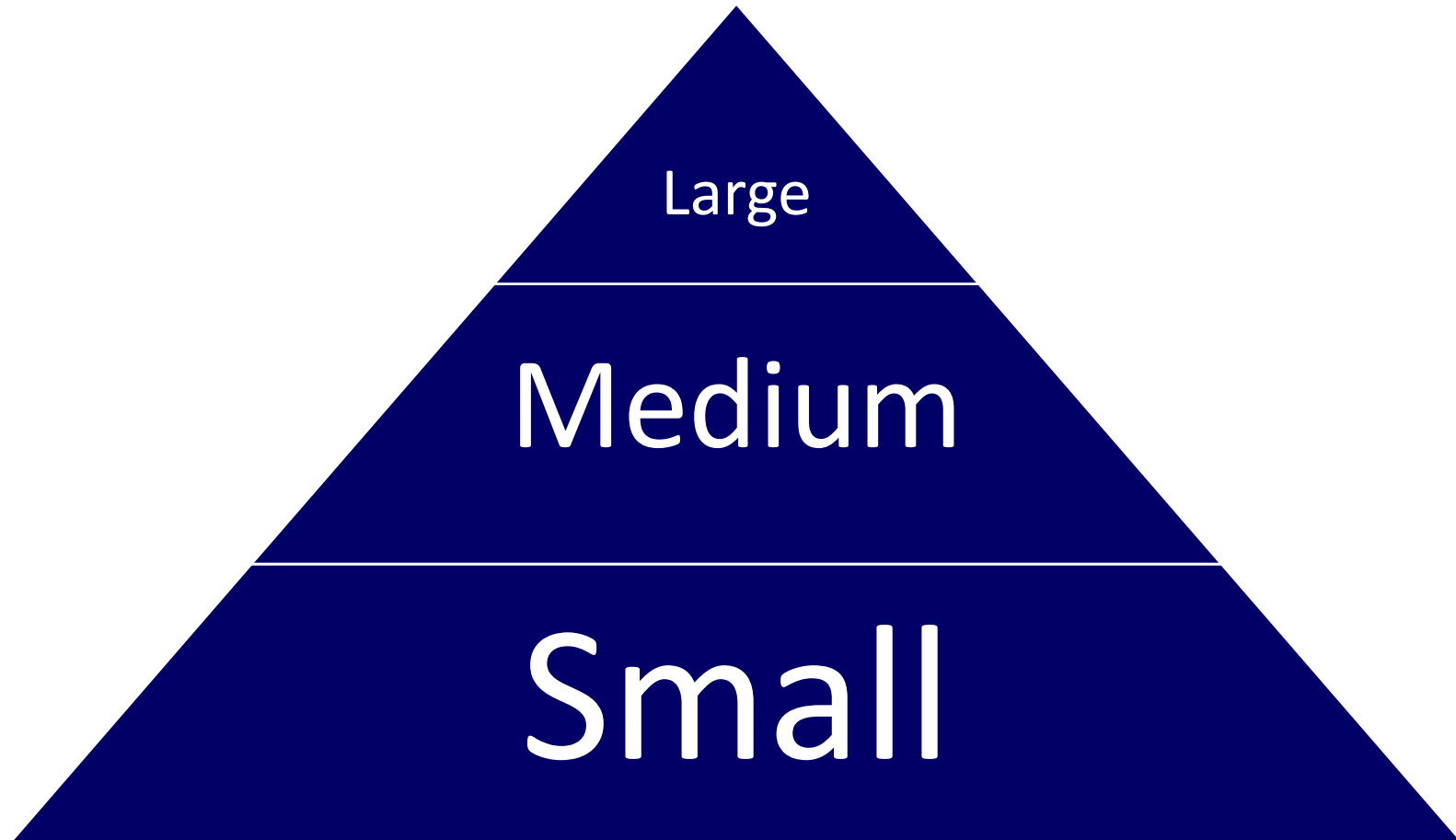
AFFORDABILITY

FULFILLS A NEED

VISIBILITY

PLAY TO YOUR STRENGTHS

THREE TYPES OF COMMUNITY EVENTS



THREE TYPES OF COMMUNITY EVENTS

SMALL

- PLANNING TIME: THREE MONTHS OR LESS
- CAN BE PLANNED BY 1-2 INDIVIDUALS
- USUALLY RAISE LESS THAN \$1,000

MEDIUM

- PLANNING TIME: 3-6 MONTHS
- PLANNING COMMITTEE OF 2-6 PEOPLE
- RAISE APPROXIMATELY \$1,000-\$5,000

LARGE

- PLANNING TIME: 6-12 MONTHS
- FULL SUBCOMITTEE
- RAISE \$5,000+

SMALL EVENTS

TABLING AND BENEFICIARIES

SOCIALS

TAKE-OVERS

TABLING AND BENEFICIARIES

HRC EVENTS

LGBTQ SPORTS
LEAGUES

FARMER'S
MARKETS

FLEA MARKETS

CAMPUS EVENTS

CHURCH EVENTS

COMMUNITY
DAYS

NETWORKING
EVENTS

EXISTING
PARTIES/EVENTS

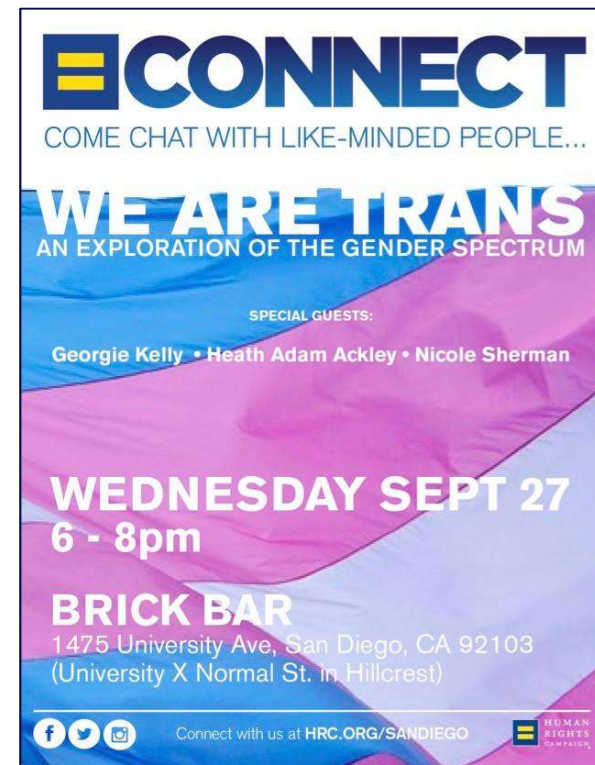
BARS

SOCIALS

CASUAL



CONTENT



TAKE-OVERS



MEDIUM EVENTS

HER HRC



THOUSANDS OF WOMEN.
ONE MISSION.

HER HRC

EVENT SPONSORS

 **Entertainment provided by Jennie McNulty**
Music provided by Keisha D. & DJ Halverson

Libation Sponsor

Join Us For HER HRC Palm Springs

Join HRC in Palm Springs for the 3rd Annual Her HRC event on Saturday, February 16th, 2019. The mission of Her HRC events is to gather women to celebrate and build a greater sense of community, while learning about the importance of engaging in the LGBTQ civil rights movement.

This amazing desert event will be held at a beautiful private residence in Palm Springs featuring music provided by Keisha D. & DJ Halverson, a special performance by Jennie McNulty and special guest speaker, Sarah McBride, HRC's National Press Secretary and the author of "Tomorrow Will Be Different: Love, Loss, and the Fight for Trans Equality." Enjoy catering and libations from community supporters and local leaders.

While this is a Her HRC event, all HRC events are open to all guests regardless of gender identity or expression. We welcome all to an exciting afternoon of Her HRC celebrations!

Saturday, February 16, 2019 | 2:00 - 4:00 PM.

Private Residence in Palm Springs
Address provided upon ticket purchase.

To purchase tickets please visit HRC.IM/PALMSPRINGSHRHRC

BOWLING



HRC SAN DIEGO'S 11th ANNUAL

BOWLING for Equality

PRESENTED BY 

SATURDAY FEBRUARY 23, 2019

Kearny Mesa Bowl
7585 Clairemont Mesa Blvd
San Diego, CA 92111

2 different bowling times:
Shift 1: 12:30 - 2:30PM **Shift 2: 3:00 - 5:00PM**

\$35 per bowler **\$175** lane of 5 bowlers
Includes 2 hours of bowling & shoe rental

TICKETS: HRC.IM/SANDIEGOBOWLING

FOR INFORMATION ON SPONSORSHIP OPPORTUNITIES:
CORPORATEDOUTREACH@HRCSDIEGO.ORG

FOR OTHER INQUIRIES, PLEASE EMAIL:
HRCBOWLING@GMAIL.COM



LARGE EVENTS

