

MIX WITH PRIDE

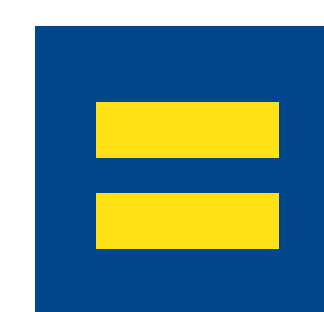


SMIRNOFF CELEBRATES OVER 50 YEARS
OF SUPPORT FOR THE LGBTQ+ COMMUNITY

Smirnoff

FOR EVERY BOTTLE MADE,
\$1 IS DONATED TO THE HRC

*UP TO \$1M BY 2021



HUMAN RIGHTS CAMPAIGN

PLEASE DRINK RESPONSIBLY.
SMIRNOFF No. 21 Vodka. Distilled From Grain. 40% Alc/Vol. The Smirnoff Co., Norwalk, CT.