

# MIX WITH PRIDE



SMIRNOFF CELEBRATES OVER 50 YEARS  
OF SUPPORT FOR THE LGBTQ+ COMMUNITY

*Smirnoff*

FOR EVERY BOTTLE MADE,  
\$1 IS DONATED TO THE HRC

\*UP TO \$1M BY 2021

PLEASE DRINK RESPONSIBLY.  
SMIRNOFF No. 21 Vodka. Distilled from Grain. 40% Alc/Vol. The Smirnoff Co., Norwalk, CT



HUMAN RIGHTS CAMPAIGN