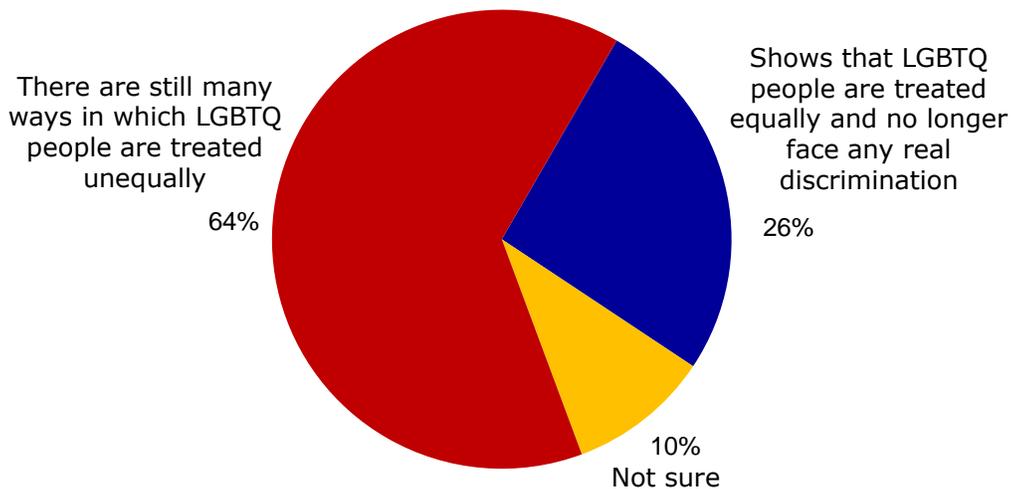


**TO: All Interested Parties**  
**FROM: Hart Research Associates**  
**DATE: December 8, 2017**  
**RE: Key Findings from Arizona Survey on LGBTQ Equality**

*From November 9 to 16, 2017, Hart Research conducted a statewide survey among voters in Arizona. A total of 501 voters were interviewed by telephone; the survey's margin of error is  $\pm 4.5$  percentage points for the full sample and is higher for subgroups of the sample. This memorandum highlights the key findings that emerge from this research.*

- **Arizonans know that LGBTQ people still face discrimination and that marriage is not the final word on LGBTQ equality.** As outlined below, a significant majority of Arizona voters support marriage equality for same-sex couples. But they also know that being able to marry does not preclude discrimination against LGBTQ people in other areas. Almost two-thirds (64%) of voters say that there are still many ways in which LGBTQ people are treated unequally.

**Two years ago the U.S. Supreme Court made it legal for same-sex couples to get married in all 50 states: Which statement about this comes closer to your point of view?**



## Hart Research Associates

- **Support for LGBTQ equality proposals is very high.** Large majorities of Arizonans support a range of pro-LGBTQ positions; granting family and medical leave to LGBTQ workers is especially popular. Fewer than one in three voters takes an anti-LGBTQ position on any issue.

### Favor/Oppose LGBTQ Policies

	<u>Favor</u> %	<u>Oppose</u> %
Giving LGBTQ employees access to paid family and medical leave—for the birth or adoption of a child, or to care for a sick family member—without fear of losing a paycheck or their job	<b>76</b>	11
Allowing LGBTQ people to legally adopt children	<b>63</b>	21
Allowing same-sex couples to get legally married	<b>61</b>	24
Making it against the law to discriminate against LGBTQ people in employment, including in hiring and firing decisions	<b>60</b>	26
Making it against the law to discriminate against LGBTQ people in housing	<b>59</b>	26

- **At the same time, large numbers of Arizonans oppose two major Trump administration anti-LGBTQ policies.** Voters oppose efforts to impinge upon LGBTQ equality as much as they favor proactive policies to protect it. Each of the major LGBTQ-related policies the Trump administration has proposed receives major pushback from Arizona’s voters.

### Favor/Oppose Trump Administration LGBTQ Policies

	<u>Favor</u> %	<u>Oppose</u> %
Allowing business owners to deny services to LGBTQ people if they say doing so would violate their religious beliefs	32	<b>47</b>
Banning transgender people from serving in the U.S. armed forces	22	<b>58</b>

- **A federal Equality Act and a group of state-specific protections receive similarly high levels of support.** More than three in five (63%) Arizona voters support a federal Equality Act that would make it against the law to deny services to LGBTQ people and would ban discrimination against LGBTQ people in employment and housing. Only 16% oppose this.

Fifty-nine percent (59%) of voters say they would support a range of protections for LGBTQ people in Arizona, including:

- ✓ Making it against the law to discriminate against LGBTQ people in private employment, housing, and places of public accommodation;
- ✓ Banning so-called conversion therapy; and
- ✓ Prohibiting discrimination against LGBTQ prospective parents and kids in foster care and adoption.

Only one in five (20%) Arizonans opposes this group of protections. And, notably, strong supporters outnumber strong opponents by 30 points (44% to 14%).

- **Right-leaning voters endorse most of these pro-LGBTQ positions.** It is not solely liberals who take the side of LGBTQ equality on these issues. Republican voters are more likely to adopt a pro-LGBTQ position than an anti-LGBTQ position on each of these issues, except for marriage equality and public accommodations, for which they take the opposite view by small margins. Half (50%) of Republicans favor a federal Equality Act, and they favor the group of Arizona protections by 41% to 33%.
- **Arizona voters take a very negative view of anti-LGBTQ elected officials.** Early in the survey, before respondents have heard the types of LGBTQ protections in question, nearly half (46%) of voters say that if an elected official opposed LGBTQ equality it would make them feel less favorable toward that official, while just 9% say they would feel more favorable toward the official; a margin of 37 points on the negative side. By the end of the survey, after they are aware of the types of protections we are talking about, that margin grows to 41 points, with a majority (51%) of voters saying they would feel less favorable toward an anti-LGBTQ official and 10% saying they would feel more favorable.