Los Angeles Confidential Magazine  
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Beverly Hills, CA 90211  

Alison Miller, Group Publisher  

Dear Alison,  

As you might have read, last April Sultan Hassanal Bolkiah — who is the absolute ruler of Brunei and is one of the world’s wealthiest people — announced that Brunei’s penal codes would be updated with new draconian measures, which would mostly impact women and the LGBT community. These include such horrific punishments as amputation, flogging, and worse for a variety of so-called “offenses.” Beginning as soon as the end of this year, members of the LGBT community could be stoned to death for engaging in relations with one another.  

At the time, the Office of the UN High Commissioner for Human Rights condemned Brunei’s penal code reforms, saying it was “deeply concerned” and that this could “encourage further violence and discrimination against women and also against people on the basis of sexual orientation.” The Human Rights Campaign, other civil rights organizations, as well as prominent citizens and leaders in business, government, and philanthropy have widely condemned these draconian laws, and have urged all people to stay away from the Sultan’s hotels.  

LGBT citizens in many countries around the world remain persistent targets of harassment, arrest, and violence. Though it has long been the case that LGBT Bruneians and LGBT travelers to Brunei are considered criminals for simply being who they are, this decision means that Brunei will soon become the tenth nation that includes the death penalty as an option for “punishing” LGBT people.  

There are a number of hotels and venues in the Los Angeles area. Over the past year, we have encouraged members of the LGBT community and our allies to consider those options instead of the Beverly Hills Hotel and the Hotel Bel-Air—which are part of the Sultan’s Dorchester Collection.  

We feel strongly that those who support the rights of women and the LGBT community should take their business elsewhere. I write to ask that you reconsider your decision to host an event at the Beverly Hills Hotel, or any hotel owned by the Sultan of Brunei, and join other prominent organizations who have found alternative venues.
Please don’t hesitate to contact me or my colleagues at the Human Rights Campaign if you have any questions.

Sincerely,

Ty Cobb
Director, HRC Global