

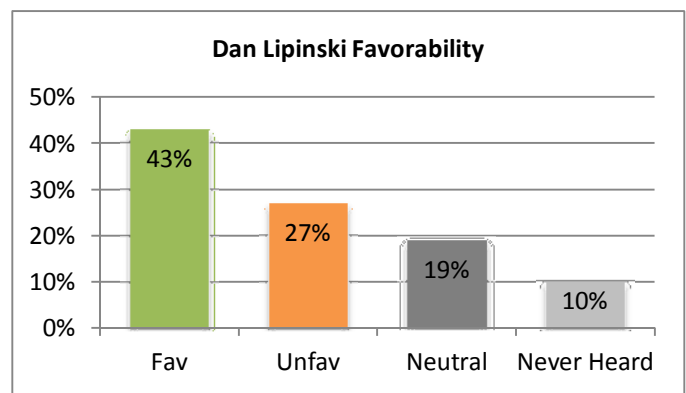
To: Interested Parties
From: John Hagner, Clarity Campaign Labs
Date: August 14, 2015
Subject: IL-3 Voters Show Strong Support for Federal LGBT Non-Discrimination Protections

A new poll conducted by Clarity Campaign Labs on behalf of the Human Rights Campaign shows strong support for a new federal LGBT non-discrimination bill (The Equality Act) in the district of Congressman Dan Lipinski. The same survey shows Lipinski leading in his re-election campaign, but that more than a third of his supporters would be less likely to support him if he didn't support the Act.

Support for the new Equality Act was widespread. Voters in IL-3 support it by a 28-point margin, with 56% saying Congress should pass it and 28% saying they should not. Democrats support it by wide margins – 74% to 10%, but equally important is the strong support from Independents: 49% to 31%. There is substantial Republican support as well, with 27% of Republicans say Congress should pass the bill.

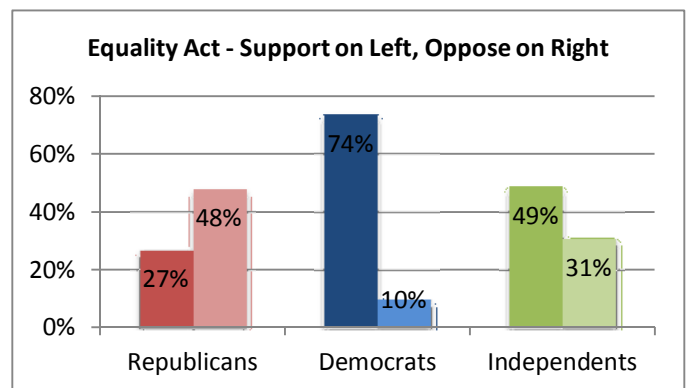
We described the law neutrally, reading voters this summary: “The Equality Act is a bill that would extend existing non-discrimination laws to protect gay, lesbian, bisexual, and transgender people in housing, services and public spaces, credit, and employment.”

Voters who are undecided on this new non-discrimination bill appear highly persuadable. 70 percent of those undecided on the Equality Act are either Democratic or Independent voters. Importantly, Congressman Lipinski's willingness to oppose the Equality Act could have implications for his re-election. If he opposes the Equality Act, 34% of his current supporters say they would be less likely to vote for him next November.



We find that in the race for Congress in 2016, the incumbent Democrat Lipinski starts out ahead of an unnamed Republican challenger. 51% of voters are supporting Lipinski, with 20% supporting a Republican.

70% of the district's voters have an opinion on Dan Lipinski, and they're relatively favorable, with 43% having a favorable view and 27% an unfavorable one. His unfavorable ratings are similar among both Republicans and Democrats – 26% of Democrats have an unfavorable opinion of their Congressman.



Methodology: A poll of registered voters in Illinois's Third Congressional District. We surveyed 538 voters with an IVR survey and we matched the sample to the voter file and weighted it to reflect the electorate in this district. The margin of error is +/- 5.01% at a 95% confidence interval.