**Content to use for notifying patient care staff of free HEI LGBTQ trainings**

In order to meet the Training in LGBTQ Patient-Centered Care criteria, participating facilities must have key facility employees receive expert training in LGBTQ patient-centered care **AND** must inform all staff involved in patient care services of the free LGBTQ training opportunities available through the HEI. This can be done in multiple ways such as through an email blast, notification on the hospital’s intranet or training site, flyers or posters in employee areas, etc. We encourage the use of multiple methods to inform staff of the training opportunities available.

We strongly encourage you to share [this flyer about our training options](http://hrc-assets.s3-website-us-east-1.amazonaws.com/files/assets/resources/HEI_Training_Flyer.pdf) with your staff.

In addition, a template for a flyer and a poster is available for download here:
[Flyer Template](http://hrc-assets.s3-website-us-east-1.amazonaws.com/files/assets/resources/LGBTQ_Trainings_Flyer.docx) (8 ½ X 11)
[Poster Template](http://hrc-assets.s3-website-us-east-1.amazonaws.com/files/assets/resources/LGBTQ_Trainings_Poster.docx) (11 X 17)
Here is a [link to an image](http://hrc-assets.s3-website-us-east-1.amazonaws.com/files/assets/resources/HEI_facilities_poster_graphic.png) that you can use.

**In addition here is some language that you can use in email blasts and other methods of communication.**

**Minimum Content Required**

Suggested subject line or headline: **Free Continuing Medical Education Training in LGBTQ Patient Centered Care**

As a participant in the Human Rights Campaign Foundation’s Annual Healthcare Equality Index, over 60 different online, on-demand CME accredited LGBTQ training options are free to [name of healthcare facility] staff. These training options include both interactive eLearning courses and recorded webinars. Topics range from the basics of LGBTQ Patient-Centered Care to more specialized topics for clinicians. Visit **hrc.org/hei/LGBTQ-training** for course descriptions and to register for training.

Click here for how to register for courses on The CAL (must include this link to handout: <http://bit.ly/CALHowTo>)

Click here for how to register for courses from the National LGBT Health Education Center (must include this link to handout: <http://bit.ly/NLGBTHECRegHowTo>)

Our Facility ID Number: [add your facility ID number, find it in the training section of your survey or use this look up feature: ]
Security Code (for registration on The CAL): HRC

See optional content on next page

**Optional Content**

Message about maintaining or obtaining the status of “Leader in LGBTQ Healthcare Equality” such as:

Help to [name of healthcare facility] become a Leader in LGBTQ Healthcare Equality or
Help to [name of healthcare facility] maintain its designation as a Leader in LGBTQ Healthcare Equality

Message about how this supports the facilities commitment to diversity and inclusion.

Other messages about why this is important to the facility.

Topics Include:

An Introduction to your LGBTQ Patients

Introduction to LGBTQ Health

Expanding LGBTQ Cultural Competency

LGBTQ Healthcare for Clinicians

Transgender Health

Working with Trans Youth

Behavioral Health Care

LGBTQ Youth

LGBTQ Older Adults

HIV and STI Treatment and Prevention

Lesbian and Bisexual Women

Gay and Bisexual Men

Contact [HEI survey submitter name> at <HEI survey submitter contact info] for more information.