



HUMAN
RIGHTS
CAMPAIGN®

The Human Rights Campaign in

HAWAII



The Human Rights Campaign devoted significant resources working to secure marriage equality in Hawaii and is a proud founding member of the Hawaii United for Marriage coalition.

Highlights of HRC's activities in Hawaii:

- HRC has worked in Hawaii since 2009 with Equality Hawaii and other partners to build support for equality for Hawaii's gay and lesbian couples.
- Three organizers on the ground helped build unprecedented grassroots campaign on 3 islands; Maui, Oahu and Hawaii. The campaign has helped over 1400 Hawaii residents call their legislators and collected over 3300 postcards from all over the Hawaiian Islands.
- Total HRC contributions in 2013 exceeded **\$150,000**, including:
 - Financial contribution of **\$101,000** to Hawaii United for Marriage
- Senior Regional Field Organizer Karl Bach, who served as the campaign's field director, led 9 Hawaii United for Marriage organizers and efforts to identify and mobilize supporters of marriage equality through door-to-door canvassing, phone banks and other innovative outreach methods.
- HRC phone banking technology allowed the campaign to host simultaneous phone banks at multiple locations on Oahu and Maui, directly connecting voters with their lawmakers.

With the announcement of the special legislative session in early September 2013, HRC sent key staffers to help the field efforts of Hawaii United for Marriage, generating the following results to date:

- 1,598 calls to priority House legislators
- 6 nights of volunteer activity on three islands; Oahu, Maui and the Big Island, since September 2013
- 2 lobby days during special session with over 300 people visiting their state legislators



73,384

EMAILS
SENT TO HRC MEMBERS
AND SUPPORTERS IN
THE STATE



3,547

POSTCARDS
DELIVERED TO LAWMAKERS
FROM THEIR CONSTITUENTS

2,175

MESSAGES
FROM VOTERS TO
THEIR LEGISLATORS



**HAWAII
UNITED
FOR MARRIAGE**

