



HRC2014

Equality, Everywhere for Everyone

Full Equality for All



“You are a vital part of this historic movement.”

Thanks to the extraordinary support of Human Rights Campaign members like you, discrimination and injustice are crumbling and fairness and equality are winning new victories from coast to coast.

It feels like progress is happening more quickly than ever before. This year, we helped pass the Employment Non-Discrimination Act in the U.S. Senate for the first time ever. And since the Supreme Court’s historic decisions on marriage equality in 2013, dozens of new states have begun allowing committed and loving gay and lesbian couples to marry. Today we can say with hope and with confidence that marriage equality will be the law of the land — not in a matter of decades, not even in a matter of years, but within a few short months.

But we have even bigger battles ahead of us. This year, HRC launched Project One America, an unprecedented push to bring lesbian, gay, bisexual and transgender equality to the South. Also, our new HRC Global program is helping to build a truly international movement for LGBT equality.

We are making progress every day, but we are not done yet. I can’t thank you enough for your energy and your passion. You are a vital part of this historic movement.

THANK YOU

A handwritten signature in black ink that reads "Chad Griffin". The signature is fluid and cursive, with a long, sweeping line extending from the end.

CHAD GRIFFIN
HRC PRESIDENT

Kristin Seaton and Jennifer Rambo (L-R) slept in their car overnight near the Eureka Springs, Ark., courthouse to be first in line to get married in their small town. Seaton plays on the University of Arkansas volleyball team.

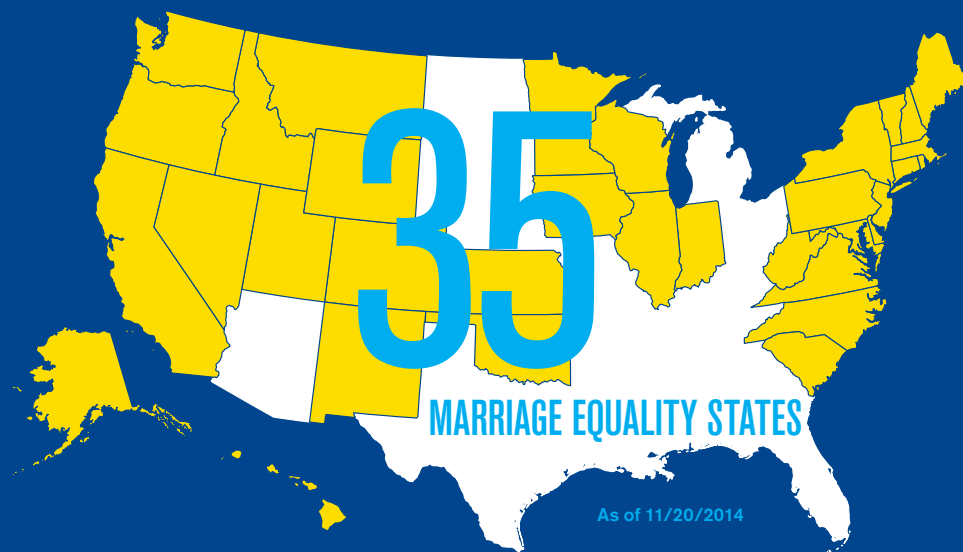


Equality in 2014



198 MILLION

AMERICANS WHO
LIVE IN STATES WITH
MARRIAGE EQUALITY
SINCE THE SUPREME
COURT'S DECISIONS.



56

U.S. SENATORS SUPPORT
MARRIAGE EQUALITY
(INCLUDING 4 GOP SENATORS).



31 MILLION PEOPLE LIVE IN
CITIES THAT COVER TRANS FOLKS
AT THE CITY LEVEL ALONE.

734

HRC'S CORPORATE
EQUALITY INDEX HAS
GROWN FROM 319
EMPLOYERS TO 734.



OIL & GAS COMPANIES
HAVE THE WORST
RESPONSE RATE IN THE
CEI SURVEY, WITH ONLY
8 OF 29 PARTICIPATING.

Launching Project One America



MISSISSIPPI, ALABAMA AND ARKANSAS

We are working with friends, families, colleagues, neighbors, businesses, faith communities, the press and policymakers to change hearts and minds and ensure all LGBT people in the South are afforded the equality they deserve.

For too long, the opponents of equality across the South have controlled the conversation. They've said that we want to destroy the family and attack faith. That we want to redefine marriage. That we want "special" rights and freedom.

The result is the creation of two distinctly different Americas: One America where full legal equality is near reality and another where even the most basic protections of the law are nonexistent. In this second America, LGBT people and their families have no hate crimes protections, no employment protections, no reliable access to affordable HIV care, no right to jointly adopt a child, no laws protecting LGBT youth from bullying, no marriage equality.

HRC funded the largest survey of its kind of LGBT people in the South and found that in Mississippi, Alabama and Arkansas combined: 65 percent of LGBT people report suffering verbal abuse. Nearly one in five report experiencing physical violence because of their identity. A quarter report experiencing discrimination in employment

or public accommodation. One in four LGBT parents raising children in these states are total legal strangers to the children they raise. One third experience harassment in their place of worship. And four in ten do not feel safe enough to come out to their doctors.

Because of such huge disparities across the country, HRC launched Project One America—an unprecedented \$8.5 million effort to advance equality for LGBT people across the deep South with permanent campaigns in Mississippi, Alabama and Arkansas.

From classrooms to church pews... from city halls to state capitals...from factories and offices to coffee shops... we are working with friends, families, colleagues, neighbors, businesses, faith communities, the press and policymakers to change hearts and minds and ensure that all LGBT people in the South are afforded the equality they deserve.

HRC is working to foster an atmosphere where it is safe for LGBT southerners to come out and be themselves in public.

Carla and Joce

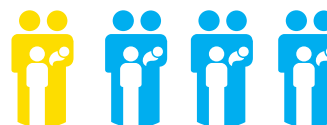
Parents

MISSISSIPPI



“Either we have to change, or Mississippi has to change. And we decided it’s going to be them.”

Carla Webb and Joce Pritchett – together 10 years and legally married in another state – couldn’t find a single fertility doctor in Mississippi who would treat a family like theirs. So they drove to Louisiana, because they simply refused to accept that they couldn’t have children. Now they have two children, but they can’t both be legal parents to them. “In Mississippi, the birth mother is considered the legal mother,” Webb explains. “In order for me to have legal rights, she [Joce] would have to surrender her legal rights.”

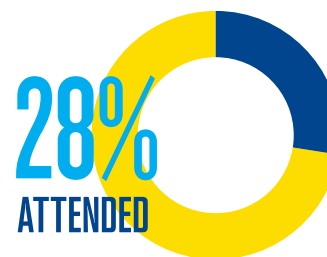


1 IN 4 LGBT PARENTS RAISING CHILDREN IN MISSISSIPPI, ALABAMA AND ARKANSAS HAVE ABSOLUTELY NO LEGAL RELATIONSHIP TO THEIR CHILDREN.



65% OF LGBT PEOPLE SURVEYED IN ALABAMA, ARKANSAS AND MISSISSIPPI REPORT SUFFERING VERBAL ABUSE.

28% OF LGBT INDIVIDUALS LIVING IN THE 3 STATES ATTEND RELIGIOUS SERVICES ONCE OR TWICE A MONTH OR MORE.



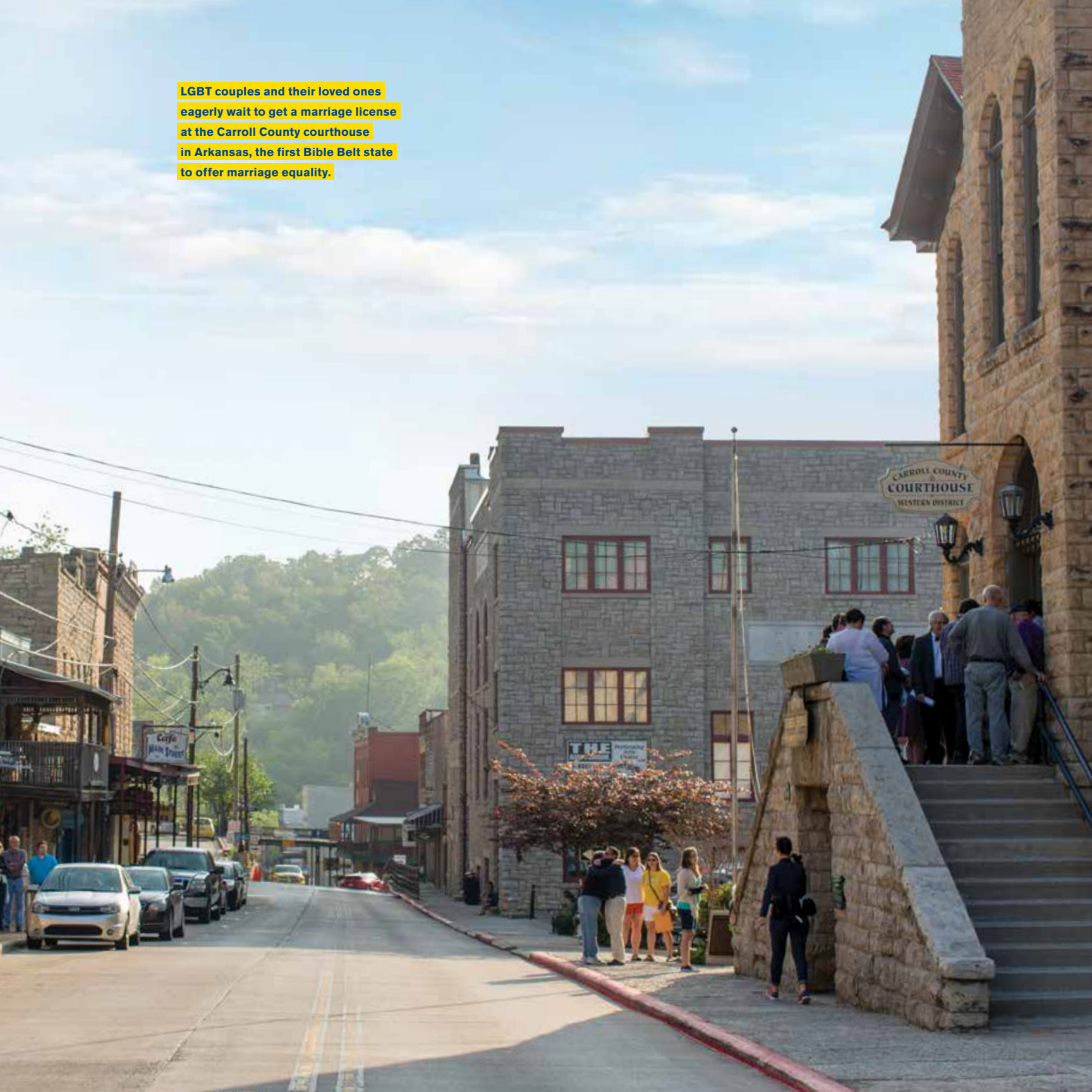
All from a recent survey of 2,758 LGBT individuals in Alabama, Arkansas and Mississippi – conducted for HRC by Anzalane Liszt Grove Research

“ I have found that my most meaningful conversations are with the folks who oppose me the most. ... Some of my closest friends are the most conservative people in the legislature.”

REP. PATRICIA TODD

Alabama's first and only openly gay legislator. LGBT people deserve full equality no matter where they choose to call home. For LGBT people living in the South, this is their home. They live, work, go to church, raise their children, pay taxes, volunteer and serve their communities and their country.

LGBT couples and their loved ones
eagerly wait to get a marriage license
at the Carroll County courthouse
in Arkansas, the first Bible Belt state
to offer marriage equality.



Changing Hearts and Minds



“There are too many kids out there who are suffering from bullying, rejection or simply being mistreated because of who they are. ...You can change that and you are changing that.”

ELLEN PAGE

The actor came out during a speech at the HRC Foundation's Time to THRIVE conference for educators and counselors. A video of Page's remarks drew 4 million views on YouTube in less than a week.

SAFETY & INCLUSION FOR ALL

LGBT YOUNG PEOPLE

A crucial step in caring for LGBT youth is helping adults communicate with, and support, all youth. The HRC Foundation has released a report, in partnership with the ally group Gender Spectrum to do just that. *Supporting and Caring for our Gender-Expansive Youth* examines the experiences of young people whose gender identities or expressions go beyond the conventional understanding of gender.

5 FAMILIES, 5 STORIES

An award-winning film by the HRC Foundation's Religion and Faith Program documents the journey of five Latino/a families toward understanding and accepting LGBT loved ones. The documentary *Before God: We Are All Family* shows how they embrace their LGBT family members while facing the constraints of socially conservative religious leaders and their rigid interpretation of the Bible. HRC's Religion and Faith team held trainings in Houston, Dallas and Seattle, using the film to help foster dialogue, both public and private, about LGBT issues. A main goal is to equip people with the ability to answer LGBT opponents who use the Bible as a tool of hate.

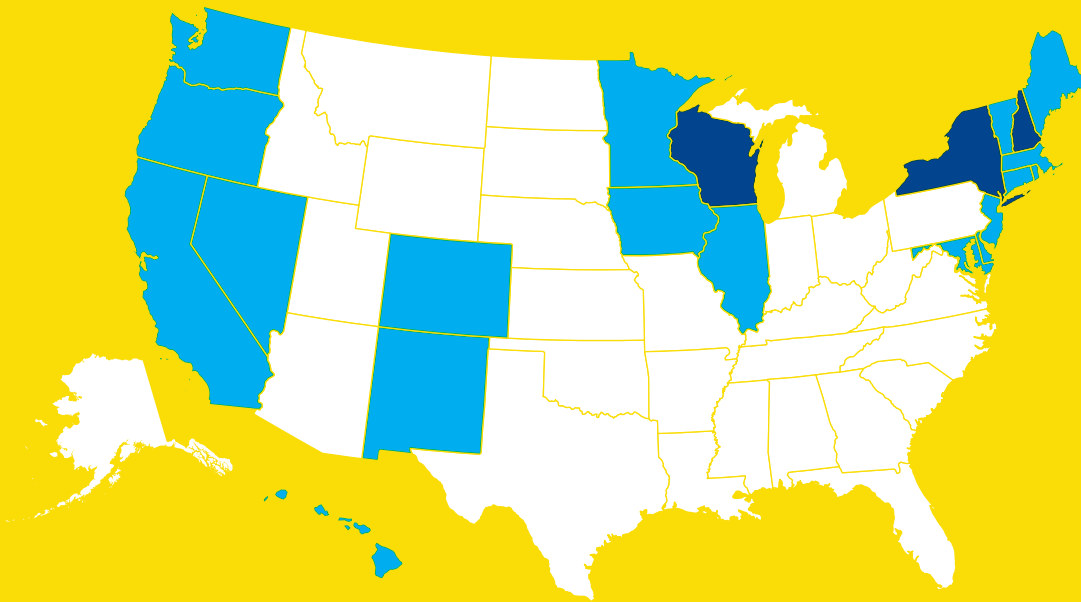
Critical Ordinances in Cities Across the Country

Cities big and small are bringing equality to their own backyards. Spurred on by the HRC Foundation's *Municipal Equality Index*, cities aren't waiting for their states to come around when it comes to protecting their LGBT citizens. Nearly 300 municipalities have passed equality ordinances or added gender identity to existing laws protecting LGBT residents and visitors from discrimination in employment, housing and public accommodations including Victor, Idaho...Myrtle Beach, Fla...Danville, Ky...Bozeman, Mont...Houston, Texas...and Starkville, Miss. These local ordinances are critical since 29 states still have no state law protecting LGBT people from discrimination, and people lack protections for gender identity in 32 states. Without inclusive non-discrimination laws, LGBT people are at risk of being fired, denied housing and ejected from hotels, restaurants and other places of public accommodation simply because of who they are.

“We’ve got unprecedented momentum at our backs, and we’ve got to work harder than ever before, because no LGBT Americans should have to wait for fairness, no matter where they live.”*

HRC PRESIDENT CHAD GRIFFIN

Statewide Employment Laws & Policies



**States with laws that prohibit
discrimination based on sexual orientation
and gender identity and year enacted**

California, 1992, 2003
Colorado, 2007
Connecticut, 1991, 2011
Delaware, 2009, 2013
District of Columbia, 1977, 2006
Hawaii, 1991, 2011
Illinois, 2006
Iowa, 2007
Maine, 2005
Maryland, 2001, 2014

Massachusetts, 1989, 2012
Minnesota, 1993
Nevada, 1999, 2011
New Jersey, 1992, 2007
New Mexico, 2003
Oregon, 2008
Rhode Island, 1995, 2001
Vermont, 1991, 2007
Washington, 2006

**States with laws that prohibit
discrimination based on sexual
orientation only and year enacted**

New Hampshire, 1998
New York, 2003
Wisconsin, 1982

* HRC's *Equality From State to State*, an annual review of state legislation



AN ESTIMATED 2 MILLION LGBT ADULTS ARE INTERESTED IN ADOPTION IN THE U.S. LGBT YOUTH MAKE UP A DISPROPORTIONATELY LARGE PORTION (40%) OF HOMELESS YOUTH.



SAFE AND CARING

ADOPTION AND FOSTER CARE

The HRC Foundation also focuses on safety, permanency and well-being for LGBT youth, who are among the 400,000 in our nation's foster care system. Many have been abandoned by their families because they are LGBT. The number one priority of the HRC Foundation's All Children — All Families program is to ensure that all children in America's foster care system have the opportunity to be part of a safe, loving and permanent family.



“Your medical care may not be the same as someone else’s. That doesn’t make your medical care any less legitimate.”

JOANNA CIFREDO

Staff member, Casa Ruby LGBT Community Center in Washington, D.C., speaking in HRC’s Transgender Health & Well-Being video series.



Actor Susan Sarandon and others participated in an Americans for Marriage Equality video, part of an HRC-led online campaign for legal experts, media and grassroots supporters.



Falls Church, VA

ENDA PASSES SENATE

For the first time in the legislation’s two-decade history, the U.S. Senate held a bipartisan vote and passed the Employment Non-Discrimination Act, 64 to 32. Ten Republicans joined all Senate Democrats to approve the bill. Leading up to the historic vote, HRC invested \$2 million in seven key states with swing votes, generated tens of thousands of constituent contacts—including 13,000 calls to Capitol Hill, and more than 50,000 postcards to senators, and engaged 400 faith leaders and more than 500 small business owners.



ARIZONA

Marching to Stop Discrimination



When the Arizona legislature took up a “license to discriminate” bill, HRC was on the ground working with Arizona’s business and faith leaders to generate letters calling on Governor Jan Brewer to veto the horrendous bill. A piece of legislation echoing the “Jim Crow” South, it would have allowed businesses to refuse services to anyone in the LGBT community on the basis of religion.

“We are a better people than what these laws represent, and it is time to discard them into the ash heap of history.”

U.S. DISTRICT JUDGE JOHN E. JONES, III

Hawaii, New Jersey, Illinois, New Mexico, Oregon and Pennsylvania were recently added to the marriage equality map. HRC was on the ground in states fighting for marriage equality with financial support and field organizers. Where the legislatures were involved, HRC generated tens of thousands of phone calls, emails, postcards and constituent contacts with their legislators. Meanwhile, more than 70 cases challenging state marriage bans are in the courts today. Many of the plaintiffs in the cases across the country are proud HRC members, including plaintiffs from Texas and Virginia. (Judge Jones ruled in the Pennsylvania case.)

HRC FOUNDATION LAUNCHES GLOBAL INITIATIVE TO ADVANCE LGBT EQUALITY

In 80-plus countries, LGBT people are considered criminals for simply being who they are. They are frequently demonized for political gain, and they are targets of harassment, arrest, violence and, often, torture. The HRC Global program collaborates with advocates worldwide to raise awareness and advance change, and has also pressed for an LGBT-inclusive U.S. foreign policy.



In addition, HRC has led the call for individual and corporate members of the LGBT community and its allies to cancel events, reservations and plans for staying at the Beverly Hills Hotel and the larger Dorchester Collection of high-end hotels owned by the sultan of Brunei. By his own decree, the sultan could start stoning to death LGBT citizens for same-sex acts.

Hong Kong



The HRC Foundation hosted the first discussion of global LGBT rights in Davos, Switzerland, during the recent World Economic Forum's annual meeting. (L-R) CNN's Fareed Zakaria; Alice Nkom, Cameroonian lawyer; and Masha Gessen, Russian journalist and activist.



Raising Awareness: The Export of Hate



RUSSIA, UGANDA AND OTHER COUNTRIES

The HRC Foundation is investing resources in its new HRC Global program to investigate and publicize the activities of American anti-LGBT extremists overseas.

And unless HRC and others call out the exporters of hate, they will keep growing in strength. A group of Americans has traveled abroad over the past couple of years to meet with government officials and faith leaders to promote anti-LGBT policies. Nigeria and Uganda are clear examples of the consequences of this lobbying. Both countries recently passed sweeping legislation further criminalizing same-sex relationships and punishing LGBT people and their allies with lengthy prison sentences.

Extremist Scott Lively, over the past few years, has traveled to Russia and other countries advocating for harsh laws against LGBT people. Lively even takes credit for Russia's law that bans gay "propaganda," which has led to an increase in homophobic violence and LGBT Russians living in fear. In Russia, American extremists continue

to visit in droves, including longtime foe of LGBT equality Brian Brown of the National Organization for Marriage. Just days after Brown flew to Moscow to advocate for its passage, President Putin signed a law banning adoption of Russian children by gay couples or single people from countries where same-sex marriage is legal.

HRC President Chad Griffin underlined the far right's activities when he spoke to an audience of business and political leaders during the annual World Economic Forum in Davos, Switzerland.

This year, the anti-LGBT community is hosting a major gathering in Moscow, known as the World Congress of Families, which is expected to draw thousands of activists, policymakers and academics from around the world to discuss the next moves in their intolerant playbook.

“From Moscow to Abuja, governments propose and at times succeed in passing laws with a discriminatory effect. Time will surely show that the authors of those laws were simply on the wrong side of history. But we can’t wait for history. The work must be done now.”

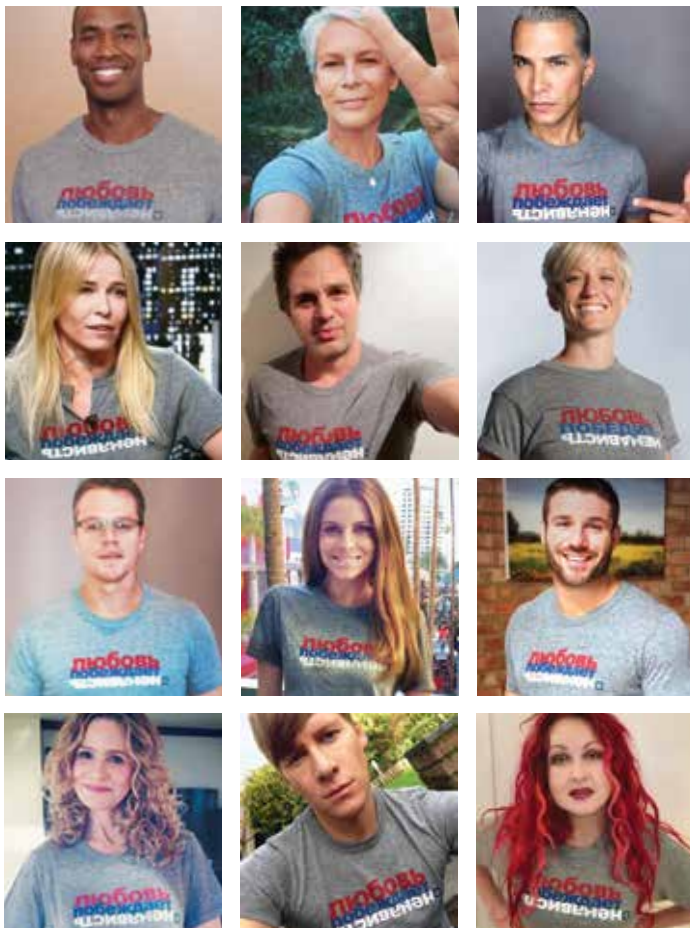
UZRA ZEYA

Acting Assistant Secretary, Bureau of Democracy, Human Rights, and Labor, U.S. Department of State. Speaking at HRC's 2014 Equality Convention about the steps that the U.S. State Department is taking to try to ensure equality around the globe for all LGBT people.



SOCHI, RUSSIA

Russia and the Winter Olympics



HRC drew the world's attention to Russian anti-LGBT laws during the Sochi Olympics and contributed a total of \$140,000 to the Russia Freedom Fund. Individuals around the world, including high-profile celebrities (such as Jason Collins, Jamie Lee Curtis, Jay Manuel, Chelsea Handler, Mark Ruffalo, Megan Rapinoe, Matt Damon, Maria Menounos, Ben Cohen, Kyra Sedgwick, Dustin Lance Black, and Cyndi Lauper), joined HRC's "Love Conquers Hate" campaign. One hundred percent of the sales support groups engaged in creating a safe, inclusive society for LGBT Russians.



Moscow, Russia

80 OUT OF 196



LGBT PEOPLE ARE CONSIDERED CRIMINALS IN MORE THAN 80 COUNTRIES, SIMPLY FOR BEING WHO THEY ARE.



PROTESTING "KILL THE GAYS"

BILL OUTSIDE UGANDAN

EMBASSY, WASHINGTON, D.C.

HRC urged, and commends, a series of new concrete actions announced by the Obama administration to hold the Ugandan government accountable for enacting the Anti-Homosexuality Act, which criminalizes homosexuality with life in prison. Unfortunately, the Ugandan measure creates a precedent for leaders and governments considering similar laws.

Millions of LGBT people around the world are gaining visibility and fighting for equality. All too often, they live in fear and isolation.

Help support them: Use the pin (at right) and upload your photo to become part of the movement for equality.

There are millions of LGBT people around the world who are gaining visibility and fighting for their rights but living in fear and isolation. Many are under the rule of governments that criminalize their very identities.

**SHOW AND SHARE
OUR STRENGTH**

Become part of the global equality movement. Detach and use the map pin to take a photo of you, your friends, your family – anyone who believes in equality for all – to show that LGBT people and our allies are everywhere. Then post it to Facebook, Instagram or Twitter using the hashtag **#everywhere4everyone**.

Equality, Everywhere for Everyone



Little Rock, AR

Shady Side, MD

YOU!



Oakland, CA



Budapest, Hungary





Steadfast Dedication Creates Big Wins



WASHINGTON, D.C.

The recent victories for equality did not occur overnight. They took years of investment and hard work.

Every day, the diligent work of the Human Rights Campaign's members, volunteers, boards and staff results in change that impacts millions of LGBT Americans and their families. But none of our progress, none of our momentum, none of our success would be possible without the hundreds of thousands of individuals who put their money where the mission is and support the work of the Human Rights Campaign and the Human Rights Campaign Foundation.

The fiscal year ending March 31, 2014, was a record-breaking year for HRC. Total revenue grew 6 percent to a record \$56.9 million. Total spending amounted to \$54.9 million. Of this total, program spending amounted to \$39.4 million and represented 72 percent of every dollar spent. This fiscal year saw the groundbreaking U.S. Supreme Court decisions on marriage equality with *Hollingsworth v. Perry* and *Windsor v. United States*; further advances in marriage equality across the country; the historic Senate passage of a fully inclusive Employment Non-Discrimination Act; work on non-discrimination laws and ordinances at the state and local level; an expansion of the reach

and impact of our Corporate Equality Index, Healthcare Equality Index and Municipal Equality Index; new work with partner organizations battling HIV/AIDS; and a significant expansion of programs targeted at youth well-being, including the inaugural Time to THRIVE conference. This year, we also launched two new major initiatives – Project One America and HRC Global – that present unique opportunities but significant challenges to HRC.

Management and general administrative expenses amounted to only 13.3 percent of total spending. On a combined basis, the cost of fundraising was 10.9 percent this year.

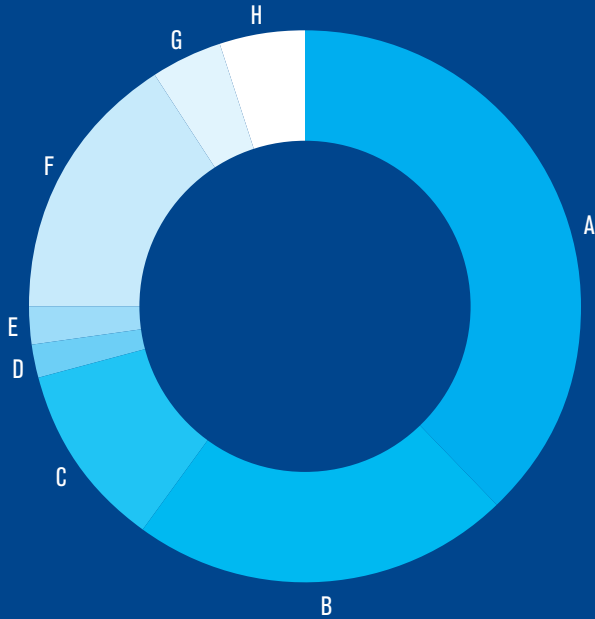
We thank you, our members and donors – especially our Federal Club, Federal Club Council and Partners members – for your unwavering support of our important work. Through your generous financial support and continued dedication to equality, you have financed the key victories and growth we celebrate this year. But our work is not over. Much remains to be done. Now, more than ever, your support is critical as we move forward to bring equality to everyone, everywhere.

Financial Statements

STATEMENT OF ACTIVITIES FOR THE YEARS ENDED MARCH 31, 2014 AND 2013

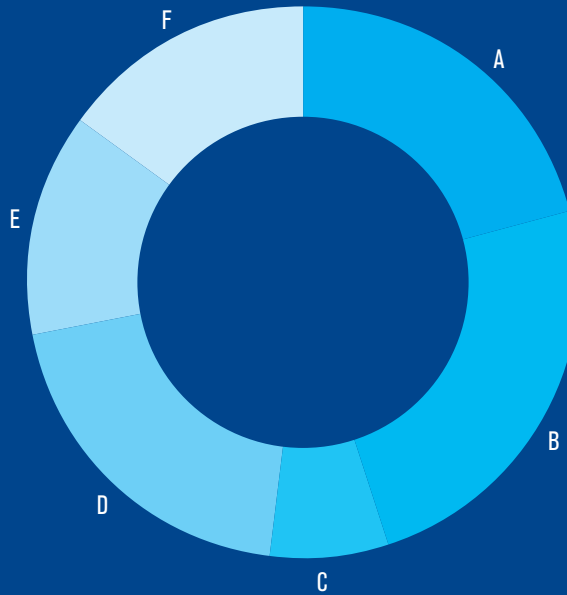
HUMAN RIGHTS CAMPAIGN AND HUMAN RIGHTS CAMPAIGN FOUNDATION COMBINED

	2014 Unrestricted	2014 Temporarily Restricted	2014 Total	2013 Total
BEGINNING NET ASSETS			\$32,674,454	\$32,734,475
REVENUE AND SUPPORT				
Contributions				
Contributions	\$21,642,688	\$57,746	21,700,434	22,048,897
Federal Club/Major Donor Contributions	12,117,293	619,033	12,736,326	11,306,915
Corporate/Foundation Grants	1,469,514	4,906,576	6,376,090	5,062,184
Bequests	1,028,793	-	1,028,793	2,195,737
In-Kind	1,148,475	-	1,148,475	1,039,731
Special Events	8,962,916	-	8,962,916	7,514,862
Merchandise Sales	2,306,568	-	2,306,568	1,791,979
Investment and Other Income	2,597,382	-	2,597,382	2,819,754
Net Assets Released From Restrictions	4,020,302	(4,020,302)	-	-
Total Revenue and Support	55,293,931	1,563,053	56,856,984	53,780,059
EXPENSES				
Program Services				
Federal, Field, Electoral and Legal Advocacy	11,444,206	-	11,444,206	13,684,571
Public Policy, Education and Training	12,891,503	-	12,891,503	11,065,160
Communications and Media Advocacy	3,912,431	-	3,912,431	4,052,581
Membership Education and Mobilization	11,192,421	-	11,192,421	11,668,424
Total Program Services	39,440,561	-	39,440,561	40,470,736
Supporting Services				
Management and General	7,320,474	-	7,320,474	6,507,063
Fundraising	8,124,552	-	8,124,552	6,977,614
Total Supporting Services	15,445,026	-	15,445,026	13,484,677
Total Expenses	54,885,587	-	54,885,587	53,955,413
Change in Net Assets Before Other Items	408,344	1,563,053	1,971,397	(175,354)
Other Items				
Unrealized Gain/(Loss) on Interest Rate Swap	61,082	-	61,082	115,333
CHANGE IN NET ASSETS	\$469,426	\$1,563,053	2,032,479	(60,021)
ENDING NET ASSETS			\$34,706,933	\$32,674,454



2014 HRC & HRC FOUNDATION SOURCES OF INCOME

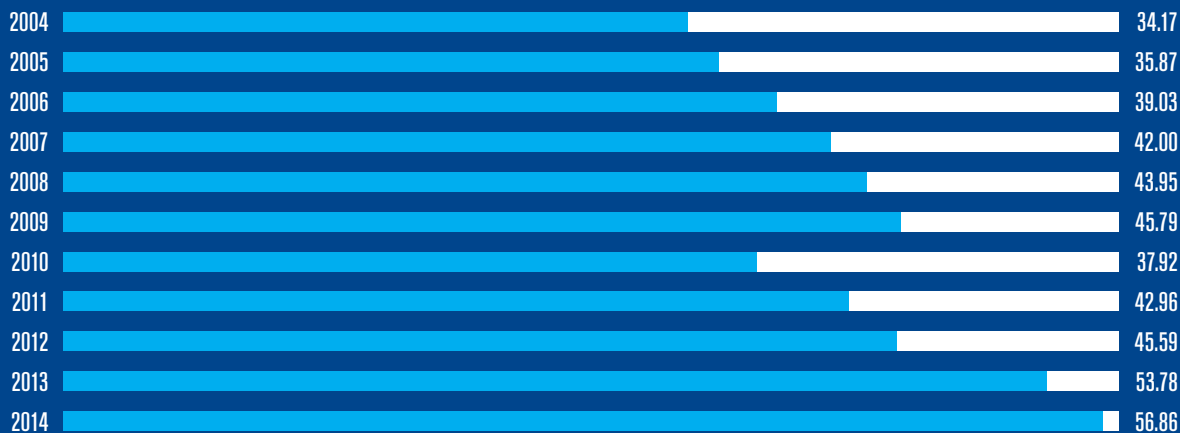
- A 38% Contributions
- B 22% Federal Club/Major Donor
- C 11% Corporate/Foundation Grants
- D 2% Bequests
- E 2% In-Kind
- F 16% Special Events
- G 4% Merchandise Sales
- H 5% Investments and Other Income



2014 HRC & HRC FOUNDATION USES OF INCOME

- A 21% Federal, Field, Electoral and Legal Advocacy
- B 24% Public Policy, Education and Training
- C 7% Communications and Media Advocacy
- D 20% Membership Education and Mobilization
- E 13% Management and General
- F 15% Fundraising

HRC & HRC FOUNDATION INCOME SUMMARY (\$MILLIONS)



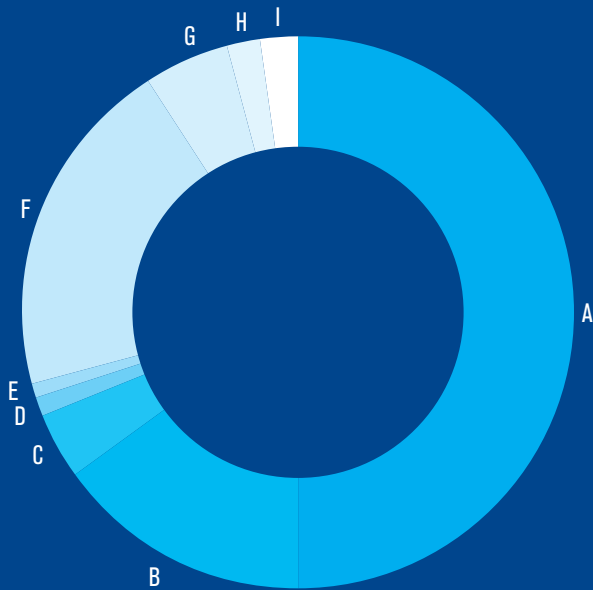
On a combined basis, the Human Rights Campaign and the Human Rights Campaign Foundation had a joint cost of fundraising of 10.9 percent in 2014. Cost of fundraising is calculated as total fundraising expenses divided by total revenue, as reported on the IRS Form 990 tax return.

Financial Statements

STATEMENT OF ACTIVITIES FOR THE YEARS ENDED MARCH 31, 2014 AND 2013

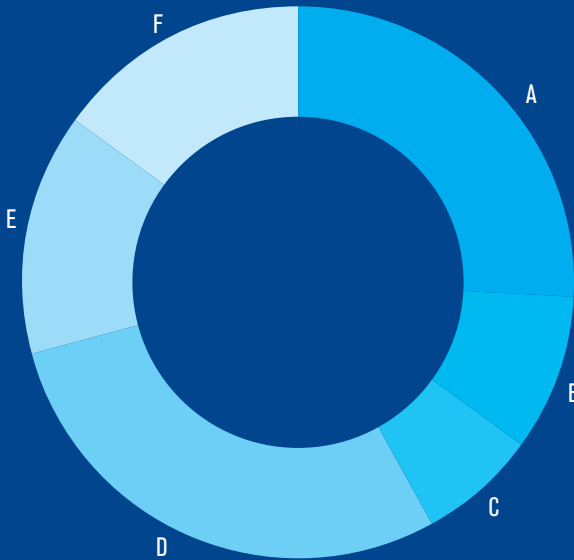
HUMAN RIGHTS CAMPAIGN

	2014 Unrestricted	2014 Temporarily Restricted	2014 Total	2013 Total
BEGINNING NET ASSETS			\$7,733,158	\$8,540,551
REVENUE AND SUPPORT				
Contributions				
Member Contributions	\$21,013,566	\$57,746	21,071,312	21,514,371
Federal Club/Major Donor Contributions	5,661,555	619,033	6,280,588	5,716,548
Corporate/Foundation Grants	26,075	1,838,728	1,864,803	1,842,638
Bequests	249,930	-	249,930	177,826
In-Kind	407,652	-	407,652	370,749
Special Events	8,515,740	-	8,515,740	7,135,146
Merchandise Sales	2,306,568	-	2,306,568	1,769,738
Investment and Other Income	985,375	-	985,375	1,082,209
HRC Foundation Contribution in Support of HRC Activities	700,000	-	700,000	600,000
Net Assets Released From Restrictions	2,544,020	(2,544,020)	-	-
Total Revenue and Support	42,410,481	(28,513)	42,381,968	40,209,225
EXPENSES				
Program Services				
Federal, Field, Electoral and Legal Advocacy	10,305,147	-	10,305,147	13,036,599
Public Policy, Education and Training	3,395,741	-	3,395,741	3,141,570
Communications and Media Advocacy	2,804,743	-	2,804,743	2,609,442
Membership Education and Mobilization	11,192,421	-	11,192,421	11,668,424
Total Program Services	27,698,052	-	27,698,052	30,456,035
Supporting Services				
Management and General	5,495,102	-	5,495,102	5,156,516
Fundraising	6,012,157	-	6,012,157	5,404,067
Total Supporting Services	11,507,259	-	11,507,259	10,560,583
Total Expenses	39,205,311	-	39,205,311	41,016,618
CHANGE IN NET ASSETS	\$3,205,170	(\$28,513)	3,176,657	(807,393)
ENDING NET ASSETS			\$10,909,815	\$7,733,158



2014 HRC SOURCES OF INCOME

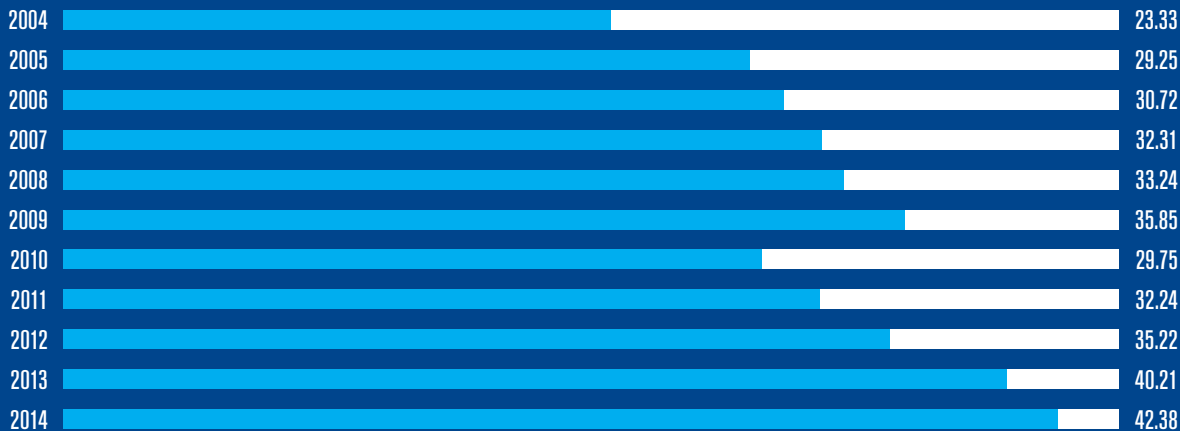
- A 50% Member Contributions
- B 15% Federal Club/Major Donor
- C 4% Corporate/Foundation Grants
- D 1% Bequests
- E 1% In-Kind
- F 20% Special Events
- G 5% Merchandise Sales
- H 2% Investments and Other Income
- I 2% HRC Foundation Contribution



2014 HRC USES OF INCOME

- A 26% Federal, Field, Electoral and Legal Advocacy
- B 9% Public Policy, Education and Training
- C 7% Communications and Media Advocacy
- D 29% Membership Education and Mobilization
- E 14% Management and General
- F 15% Fundraising

HRC INCOME SUMMARY (\$MILLIONS)



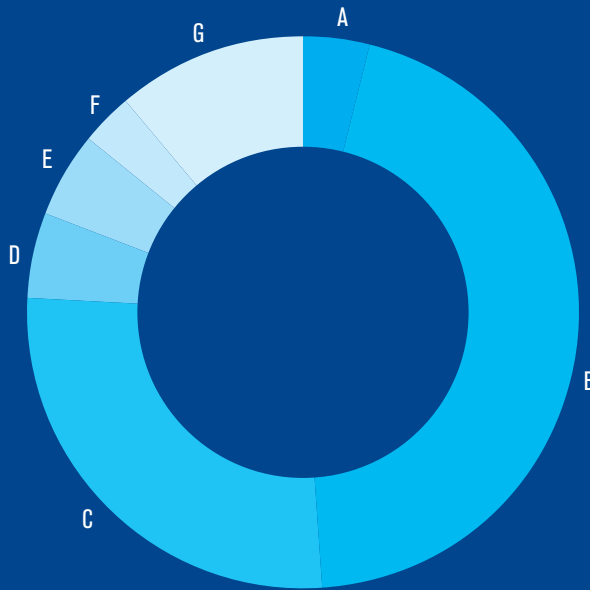
The Human Rights Campaign's cost of fundraising was 9.8 percent in 2014. Cost of fundraising is calculated as total fundraising expense divided by total revenue, as reported on the IRS Form 990 tax return.

Financial Statements

STATEMENT OF ACTIVITIES FOR THE YEARS ENDED MARCH 31, 2014 AND 2013

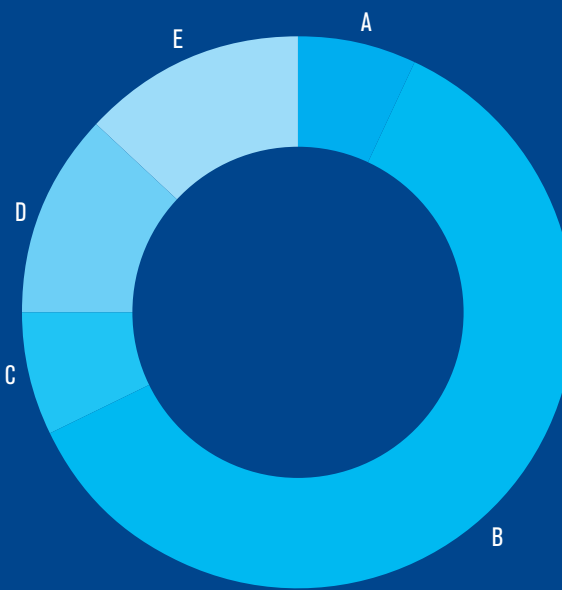
HUMAN RIGHTS CAMPAIGN FOUNDATION

	2014 Unrestricted	2014 Temporarily Restricted	2014 Total	2013 Total
BEGINNING NET ASSETS			\$24,941,296	\$24,193,924
REVENUE AND SUPPORT				
Contributions				
Contributions	\$629,122	-	629,122	534,526
Federal Club/Major Donor Contributions	6,455,738	-	6,455,738	5,590,367
Corporate/Foundation Grants	743,439	\$3,067,848	3,811,287	2,619,546
Bequests	778,863	-	778,863	2,017,911
In-Kind	740,823	-	740,823	668,982
Special Events	447,176	-	447,176	379,716
Merchandise Sales	-	-	-	22,241
Investment and Other Income	1,612,007	-	1,612,007	1,737,545
Net Assets Released From Restrictions	1,476,282	(1,476,282)	-	-
Total Revenue and Support	12,883,450	1,591,566	14,475,016	13,570,834
EXPENSES				
Program Services				
Federal, Field, Electoral and Legal Advocacy	1,139,059	-	1,139,059	647,972
Public Policy, Education and Training	9,495,762	-	9,495,762	7,923,590
Communications and Media Advocacy	1,107,688	-	1,107,688	1,443,139
Total Program Services	11,742,509	-	11,742,509	10,014,701
Supporting Services				
Management and General	1,825,372	-	1,825,372	1,350,547
Fundraising	2,112,395	-	2,112,395	1,573,547
Total Supporting Services	3,937,767	-	3,937,767	2,924,094
Total Expenses	15,680,276	-	15,680,276	12,938,795
Change in Net Assets Before Other Items	(2,796,826)	1,591,566	(1,205,260)	632,039
Other Items				
Unrealized Gain/(Loss) on Interest Rate Swap	61,082	-	61,082	115,333
CHANGE IN NET ASSETS	(\$2,735,744)	\$1,591,566	(1,144,178)	747,372
ENDING NET ASSETS			\$23,797,118	\$24,941,296



2014 HRC FOUNDATION SOURCES OF INCOME

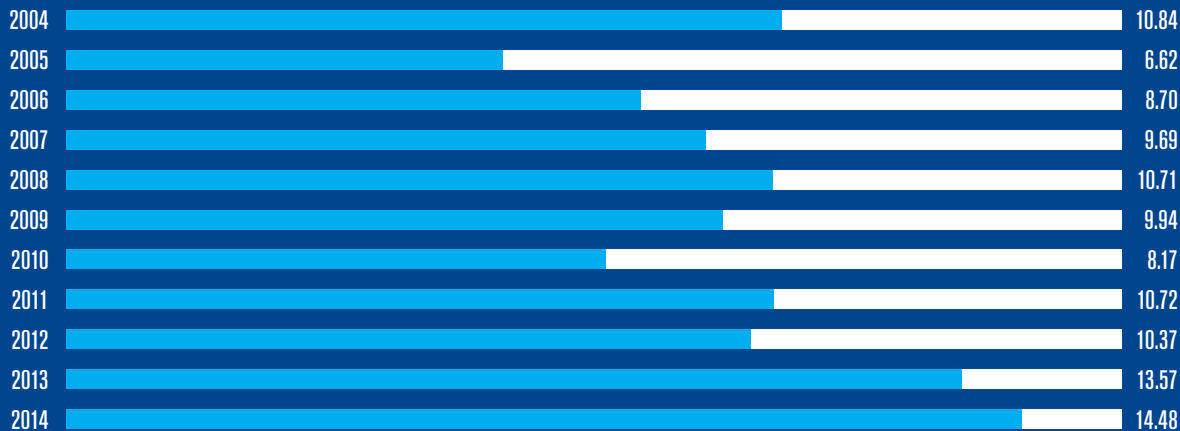
- A 4% Contributions
- B 45% Federal Club/Major Donor
- C 27% Corporate/Foundation Grants
- D 5% Bequests
- E 5% In-Kind
- F 3% Special Events
- G 11% Investments and Other Income



2014 HRC FOUNDATION USES OF INCOME

- A 7% Federal, Field, Electoral and Legal Advocacy
- B 61% Public Policy, Education and Training
- C 7% Communications and Media Advocacy
- D 12% Management and General
- E 13% Fundraising

HRC FOUNDATION INCOME SUMMARY (\$MILLIONS)



The Human Rights Campaign Foundation's cost of fundraising was 14 percent in 2014. Cost of fundraising is calculated as total fundraising expense divided by total revenue, as reported on the IRS Form 990 tax return.



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