HRC INVESTED IN KEY EFFORTS:

HRC undertook a concerted effort to get out the vote for equality in the midterm elections. In our fight for full equality, here’s what we did:

- HRC endorsed an impressive 282 candidates across the country – for U.S. Senate, for the U.S. House of Representatives, for Governor, and other key offices.
- Invested millions of dollars in election races, raising critical funds from all 50 states for HRC-endorsed candidates.
- Deployed 24 HRC staff members to 16 states to work on critical campaigns.
- Sent nearly 7 million election-related emails.
- Placed more than 450,000 phone calls and text messages to get out the vote.
- Urging our members and supporters to get out and vote, we highlighted important registrations deadlines, early voting times, and polling locations.
- Launched an online Election Center highlighting HRC-endorsed candidates.
- Produced compelling online ads to stress the importance of voting to supporters of equality.
- Activated a committed base of volunteer leaders to mobilize our members and supporters around key elections, organizing fundraisers, canvasses, and phone banks.
- HRC President Chad Griffin traveled the country mobilizing HRC members and supporters to vote in key races.
“BIG LGBT FIRST”
BIG WIN: Massachusetts Attorney General Maura Healey, the country’s first openly-LGBT Attorney General. With a rare primary endorsement, HRC undertook powerful mobilization efforts to get out the vote in the state to elect pro-equality Maura Healey as the nation’s first openly-LGBT Attorney General. HRC sent more than 200,000 election action alerts to HRC members in Massachusetts and placed more than 17,000 phone calls to get out the vote for this big win.

PRO-EQUALITY SENATORS RE-ELECTED
HRC worked tirelessly to successfully return to office Senators Jeff Merkley in Oregon, Jeanne Shaheen in New Hampshire, and Susan Collins in Maine.

PRO-EQUALITY GOVERNORS RE-ELECTED
From New Hampshire to California, HRC worked hard to re-elect incumbent pro-equality governors. Endorsed HRC governors in tough elections were successfully re-elected, including Governors Maggie Hassan in New Hampshire, John Hickenlooper in Colorado, and John Kitzhaber in Oregon.