BUYING FOR WORKPLACE EQUALITY 2017

HUMAN RIGHTS CAMPAIGN FOUNDATION™

A Guide To Companies, Products And Services That Support Lesbian, Gay, Bisexual and Transgender Workplace Inclusion

A FEW WAYS YOU CAN HELP FIGHT FOR EQUALITY EVERY DAY:

TAKE ACTION FOR EQUALITY

1 Share this information with your friends, family and co-workers. Help them become supporters of workplace equality by factoring the information from this guide into purchasing decisions.

2 Advocate for equality in the workplace. If your company isn't on this list or you think it can do better, go to *www.hrc.org/cei* to find out how to engage your employer.

3 Get active about equality. Sign up for newsletters and Action Alerts at *www.hrc.org/workplace*.

The maxim that the customer is always right has never been truer in today's hyper-connected global market. Consumers can publicly praise or criticize businesses they patronize with the click of a button and influence friends' and strangers' purchasing behaviors. Businesses cannot afford to ignore the increasingly savvy and engaged consumer.

As consumers, you know that you have a choice. And with this Buying for Workplace Equality guide, providing the most accurate review of a business's workplace policies toward lesbian, gay, bisexual and transgender employees, we hope that you feel empowered to make those purchasing decisions that are most important to you.

This year's guide includes results from the 2017 Corporate Equality Index, which features 517 businesses that scored a perfect 100 percent. All scores are based on the same set of criteria, rating 40 LGBT-related policies, benefits and corporate practices among the largest US businesses.

While flipping through this guide, remember: by virtue of participating in the CEI, having an official score demonstrates a commitment to LGBT equality in the workplace. Official scores indicate that companies are publicly holding themselves accountable to you, their consumers, about how they treat their workforce. While 100 is certainly the goal, all official scores in this guide represent a meaningful journey to full LGBT workplace equality. You can learn more about all the work that is behind a business's score by visiting ***www.hrc.org/buyersguide.***

Whether you are buying a cup of coffee or renovating your home, by supporting businesses that support workplace equality you send a powerful message that LGBT inclusion is good for the bottom line. We hope that you will use this guide as one component when determining if a business's social practices make it worthy of your dollars.

QUESTIONS AND ANSWERS

Where do the scores in this guide come from?

The information in this guide comes from the 2017 *Corporate Equality Index*, the Human Rights Campaign Foundation's annual report card on corporate America's treatment of lesbian, gay, bisexual and transgender employees.

How are the scores calculated?

Businesses are rated on a scale from 0 to 100, based on whether or not they have policies that support LGBT employees. These include anti-discrimination protections, domestic partner benefits, diversity training and transgender-inclusive benefits. We provide an estimated score to businesses that have not, after repeated attempts, responded to the survey. An estimated score is reflective of the information that HRC has been able to collect without help or input from a business.

Why don't I see a business listed?

The Human Rights Campaign Foundation researches policies at more than 1,800 companies (including the Fortune 1000 and American Lawyer 200). However, we do not provide a business with an official score until we have collected and verified all the information we need. In all, we officially rated 887 companies in the 2017 CEI.

How can I get a business listed?

Any business with 500 or more U.S. employees can be rated. If you don't see a company listed, contact the Human Rights Campaign Foundation with any information you have about a company's policies on LGBT issues. Or, contact and motivate businesses to participate by letting them know that you make purchasing decisions based on how they scored in this guide.

FOR MORE INFORMATION OR TO CONTACT US, PLEASE VISIT **WWW.HRC.ORG/BUYERSGUIDE**

HOW TO USE THIS BUYER'S GUIDE

EACH BUSINESS/BRAND IS ASSIGNED ONE OF THREE COLORS BASED ON ITS SCORE IN OUR REPORT: GREEN, YELLOW OR RED.

APPAREL AND ACCESSORIES

SCORE: 80+

Abercrombie & Fitch	**100**
abercrombie kids	
Gilly Hicks	
Hollister	
Nike	**100**
Converse	
Hurley	
Jordan	
NIKE Golf	
Nike+	
Nordstrom	**100**

SCORE: 46-79

H&M	**70**
Cheap Monday	
COS	
Monki	
Weekday	
Burlington Coat Factory	**55**
Baby Depot	
Cohoes	
MJM Designer Shoes	

SCORE: 0-45

Express	***10***
Foot Locker	***10***
CCS	
Champs Sports	
Footaction	
Kids Foot Locker	
Lady Foot Locker	
SIX:02	
Burberry	***0***

GREEN (80-100): Businesses/brands that receive our highest workplace equality scores.

Human Rights Campaign National Corporate Partners The support of these businesses is directly tied to the Human Rights Campaign's success in ensuring equality for lesbian, gay, bisexual and transgender Americans. All HRC National Corporate Partners are required to maintain a CEI score of 85 or above.

YELLOW (46-79): Businesses/brands that have taken steps toward a fair-minded workplace and receive a moderate workplace equality score.

RED (0-45): Businesses/brands that receive our lowest workplace equality scores.

Italics (Non-responder): *Businesses/brands that have not responded to the survey despite repeated attempts and have been provided with an estimated score based on publicly available information that has been researched.*

TABLE OF CONTENTS

RETAILERS	06
HOME AND GARDEN	12
BANKING AND FINANCE	16
KIDS	20
APPAREL AND ACCESSORIES	22
FOOD AND BEVERAGES	26
FUN AND GAMES	38
AUTOMOTIVE	40
HOUSEHOLD PRODUCTS	42
HEALTH AND BEAUTY	44
RESTAURANTS	48
ENTERTAINMENT	50
OIL AND GAS	53
TRAVEL AND LEISURE	54
TECHNOLOGY	60
SHIPPING	65
PET CARE	66
NEWSSTAND	68
INSURANCE AND HEALTHCARE	72

Retailers

SCORE: 80+

Barnes & Noble 100
- BN.com
- NOOK Store
- SparkNotes.com

Best Buy 100
- Best Buy Mobile
- Cell Shop
- Connect Pro
- Geek Squad
- Insignia
- Magnolia Audio Video
- Magnolia Home Theater
- Pacific Sales
- The Phone House

BJ's 100

Caleres 100
- Famous Footwear
- Shoes.com

Chevron 100
- Star Mart

Crate and Barrel 100
- CB2
- The Land of Nod

CVS Health 100
- Accordant
- CarePlus Pharmacy
- Coram
- CVS.com
- CVS/caremark
- CVS/pharmacy
- CVS/pharmacy y mas
- CVS/specialty
- ExtraCare
- Longs Drugs
- MinuteClinic
- Navarro
- SilverScript

Delhaize America 100
- Food Lion
- Hannaford

eBay 100
- Close5
- eBay Classifieds
- Half.com
- Shopping.com
- StubHub

GameStop 100
- EB Games
- Game Informer
- Kongregate
- Simply Mac
- Spring Mobile
- ThinkGeek

Groupon 100
- Groupon Goods

Hallmark Cards 100
- Crayola
- Crown Center
- DaySpring Cards
- FeeIn
- Hallmark Gallery
- Hallmark Garage
- Hallmark Gold Crown
- Hallmark International
- Hallmark Keepsake
- Hallmark Mahogany
- Hallmark Party Express
- Hallmark Sinceramente
- Hallmark Tree of Life
- Halls LLC
- Life is Good
- Nature's Sketchbook
- Shoebox Cards
- SpiritClips from Hallmark
- Sunrise

Herman Miller 100
- Herman Miller Collection
- Herman Miller Store

Home Depot 100

J.C. Penney 100
- Sephora inside JCPenney

Macy's 100
- Bloomingdale's
- Bloomingdale's Outlet
- Bluemercury

Nike 100

Office Depot 100
- Ativa
- FORAY
- OfficeMax
- Tech Depot

PetSmart 100
- PetsHotel
- PetSmart Doggie Day Camp

Sears 100
- Kmart
- mygofer
- Sears Auto Centers
- Sears Optical
- ShopYourWay.com

Staples 100
- Avant
- BETTER
- Brighton Professional

- Office Centre
- One-Touch
- Quill Corporation
- Staples Arc
- Staples Business Advantage
- Staples Business Delivery
- Staples Express
- Staples.com
- Sustainable Earth

Steelcase **100**
- Coalesse
- Designtex
- Details
- Metro
- Nurture
- PolyVision
- Turnstone
- Vecta

Target **100**
- SuperTarget
- Target Optical

TJX **100**
- HomeGoods
- Marshalls
- Sierra Trading Post
- T.J.Maxx

Toys 'R' Us **100**
- Babies 'R' Us

Wal-Mart **100**
- George
- White Stag

Walgreens **100**
- Balance Rewards
- Beauty.com
- Boots No7
- drugstore.com
- Duane Reade
- Ology
- SeniorMed LLC
- Soap & Glory
- Studio 35
- Take Care Health Systems
- Walgreens Delish
- Walgreens Health and Wellness
- Walgreens Health Services
- Walgreens Home Care
- Walgreens Mail Service
- Walgreens Nice!
- Walgreens Specialty Pharmacy

Wawa **100**

Ahold USA **95**
- bfresh
- Food Lion
- Giant Carlisle
- Giant Food Stores
- Giant Landover
- Hannaford
- Martin's Food Markets
- Peapod
- Stop & Shop

Kohl's **95**
- Apt. 9
- Bobby Flay
- Croft & Barrow
- ELLE
- Jennifer Lopez
- Jumping Beans
- LC Lauren Conrad
- Marc Anthony
- Mudd
- Simply Vera Wang
- So
- Sonoma Life+Style
- Tek Gear
- The Big One
- Tony Hawk
- Urban Pipeline

Kroger **95**
- Baker's
- City Market
- Dillon Food Stores
- Food 4 Less
- Foods Co.
- Fred Meyer
- Fred Meyer Jewelers
- Fry's
- Gerbes
- Harris Teeter
- Jay C
- King Soopers
- Kroger Fresh Fare
- Kwik Shop
- Littman Jewelers
- Loaf 'N Jug
- Owen's
- Pay Less
- Quality Food Centers
- Quik Stop
- Ralphs
- Scott's
- Smith's
- Tom Thumb
- Turkey Hill Minit Markets

L Brands **95**
- Bath & Body Works
- C.O. Bigelow

Henri Bendel
La Senza
Victoria's Secret

Meijer 95

REI 95
Novara
REI Adventures
REI Outdoor School

True Value 95
Grand Rental Station
Home & Garden Showplace
Party Central
Taylor Rental

Amazon.com 90
6pm
AbeBooks.com
Amazon Business
Amazon Prime
AmazonFresh
AmazonGlobal
AmazonSupply
Audible.com
BeautyBar.com
Book Depository
Casa.com
East Dane
Endless
Fabric.com
Home Services
LOVEFiLM
MYHABIT
Shopbop
Soap.com
Vine.com
Wag.com
Warehouse Deals
Woot
Yoyo.com
Zappos.com

Brooks Brothers 90

Cox Enterprises 90
Savings.com
Valpak

DSW 90

Williams-Sonoma 90
Pottery Barn
Rejuvenation
west elm

AIX Armani Exchange 85

Dollar General 85

HSN 85
Ballard Designs
Chasing Fireflies
Cornerstone
Frontgate
Garnet Hill
Grandin Road
Improvements
TravelSmith

Whole Foods 85
365 Everyday Value
Engine 2 Plant-Strong
Whole Trade

Overstock.com 80

SUPERVALU 80
Cub Foods
Farm Fresh
Hornbacher's
Save-A-Lot
Shop 'n Save
Shoppers Food

SYSCO 80
SuppliesontheFly.com

SCORE: 46-79

Costco 70
Kirkland Signature

H&M 70

Big Lots 65

Rite Aid 65

Cracker Barrel Old Country Store 55

SCORE: 0-45

Winn-Dixie Stores **45**
- Chek
- Clear Value
- Fisherman's Wharf
- Kuddles
- La Baguetterie
- Lip Lickin Chicken
- Prestige Ice Cream and Frozen Treats
- Prestige Pasta Sauce
- Topcare
- Whiskers & Tails
- Winn-Dixie

Lowe's ***40***
- *allen+roth*
- *Aquasource*
- *Garden Treasures*
- *Harbor Breeze*
- *Kobalt*
- *Lowe's HIW*
- *Lowe's Home Centers*
- *Portfolio*
- *Reliabilt*
- *Top Choice*
- *Utilitech*

RadioShack **40**

H-E-B **30**
- Gas 'N Go
- H-E-B Plus

ANN ***20***
- *Ann Taylor Factory*
- *LOFT*
- *LOFT Outlet*
- *Lou & Grey*

Bed Bath & Beyond ***20***
- *buybuy BABY*
- *Christmas Tree Shops*
- *Cost Plus World Market*
- *Harmon Face Values*
- *Of a Kind*
- *One Kings Lane*

Dick's Sporting Goods ***20***
- *Field & Stream*
- *Golf Galaxy*
- *True Runner*

Dillard's ***20***

Dollar Tree ***20***
- *Deal$*
- *Dollar Bills*
- *Dollar Giant*
- *Dollar Tree Deal$*
- *Family Dollar*

J. Crew ***20***
- *J. Crew Factory*
- *Madewell*

Lennar ***20***
- *Lennar Commercial*

Luxottica Retail ***20***
- *LensCrafters*
- *Pearl Vision*
- *Sunglass Hut*

Rent-A-Center ***20***
- *Acceptance Now*
- *Get It Now!*
- *Home Choice*

Trader Joe's ***20***

Foot Locker ***10***
- *Eastbay*
- *Footaction*
- *Kids Foot Locker*
- *Lady Foot Locker*
- *Runners Point*
- *SIDESTEP*
- *SIX:02*

GNC ***10***

Guess? ***10***
- *Guess Factory*

Harley-Davidson ***10***
- *Harley-Davidson Motor Company*

hhgregg ***10***
- *Fine Lines*

Jo-Ann Stores ***10***
- *Jo-Ann Fabric and Craft*

Krispy Kreme ***10***

La-Z-Boy ***10***
- *LaZBoy Comfort Studio*

Neiman Marcus ***10***
- *Bergdorf Goodman*
- *CUSP*
- *Last Call*

O'Reilly Auto Parts ***10***

Public Storage ***10***

Publix Super Markets ***10***
- *Publix GreenWise*
- *Publix Premium*

Sally Beauty ***10***
- *Armstrong McCall*
- *Beauty Systems Group*
- *CosmoProf*
- *Sally Beauty Supply*

The Container Store ***10***
- *elfa*
- *TCS Closets*

TravelCenters of America	***10***
Minit Mart	
Petro Stopping Centers	
TA	
84 Lumber	***0***
Aaron's	***0***
Ace Hardware	***0***
Bass Pro	***0***
American Rod & Gun	
Cabela's	
Outdoor World	
Tracker Marine	
Belk	***0***
Casey's General Stores	***0***
Children's Place	***0***
Discount Tire	***0***
America's Tire Co.	
Genuine Parts Company	***0***
EIS Inc,	
Motion Industries	
Rayloc	
Richards Company	
S.P. Richards	
Liberty Interactive	***0***
Bodybuilding.com	
QVC	
Right Start	
zulily	
Michaels	***0***
Aaron Brothers	
Pier 1	***0***
Sheetz	***0***
Susser	***0***
Stripes	

Home and Garden

SCORE: 80+

Crate and Barrel 100
- CB2
- The Land of Nod

DuPont 100
- AirGuard
- Corian
- Kevlar
- Nomex
- Real Touch
- SentryGlas
- Sorona
- Tyvek
- Zodiaq

GE 100
- GE Bright From The Start
- GE Café
- GE Energy Efficient Smart White
- GE NIGHTHAWK
- GE Reveal

Home Depot 100
- Behr
- Glacier Bay
- Hampton Bay
- Husky
- Mill's Pride
- Vigoro

IKEA 100

J.C. Penney 100
- American Living
- Cindy Crawford
- Cooks
- JCPenney Home Collection
- Linden Street
- The Chris Madden for JCPenney Home

Macy's 100
- Hotel Collection
- Martha Stewart Collection
- The Cellar
- Tools of the Trade

Mitchell Gold + Bob Williams 100

Monsanto 100
- Roundup

Owens Corning 100
- AttiCat
- Berkshire
- Duration
- EcoTouch
- ELAMINATOR Insulation System
- EnergyComplete
- Fiberglas Insulation System
- FlashSealR
- FlexMat 5000 Series Insulation
- FOAMULAR
- HomeSealR
- INSUL-DRAIN
- INSULPINK
- JointSealR
- Oakridge
- OptiLiner Banded Liner System
- PINK
- PINKWRAP
- PROPINK
- QuietR
- QuietZone
- SelectSound Black Accoustic Blanket & Board
- SOFTR
- ThermaFiber Insulation
- TruDefinition
- TRUWRAP
- UtiliCore Insulation
- VaporWick
- VentSure
- WeatherGuard
- Woodcrest
- Woodmoor

Replacements Ltd. 100

Sears 100
- Craftsman
- DieHard
- Kenmore
- Monark Premium Appliance Co.
- SmartSense
- Weatherbeater

Target 100
- Michael Graves
- Room Essentials
- Smith & Hawken

W.W. Grainger 100

Wal-Mart 100
- Price First

Whirlpool 100
- Affresh
- Amana
- Everydrop
- Gladiator
- Jenn-Air
- KitchenAid
- Maytag

Kroger 95
- Everyday Living
- HD Designs
- Home Sense
- Office Works

Caterpillar 90
- Cat
- Olympian

Emerson Electric 90
- ClosetMaid
- Emerson Tool Company
- InSinkErator
- Metro
- ProTeam
- RIDGID
- Therm-O-Disc

White-Rodgers
Ralph Lauren **90**
Ralph Lauren Coffee
Ralph Lauren Home
Williams-Sonoma **90**
Mark and Graham
PBteen
Pottery Barn
Rejuvenation
west elm
Bon-Ton Stores **85**
Laura Ashley
Living Quarters Loft
Giant Eagle **85**
Academix
Electrix
Honda **85**
Honda Engines
Honda Power Equipment
John Deere **85**
Realogy **85**
Better Homes and Gardens Real Estate
Century 21 Real Estate
Coldwell Banker
Coldwell Banker Commercial
ERA
Sotheby's International Realty
ZapLabs LLC
Urban Outfitters **85**
Anthropologie
Terrain

SCORE: 0-45

ADT **45**
Stanley Black & Decker ***45***
Black & Decker
Blackhawk
Bostitch
DEWALT
Facom
Lista
Mac Tools
Porter Cable
Powers Fastener
Proto
Stanley
Vidmar
KB Home **35**
Built to Order
Mohawk Industries **35**
American Olean
Columbia Flooring
Dal-Tile
Daltile
Durkan
GreenWorks
Horizon
Karastan
Marazzi
Moduleo
Mohawk
Mohawk Home
Pergo
Quick·Step
The IVC Group
Unilin
Ethan Allen ***20***
Lennar ***20***
Camelot
FivePoint Communities
Friendswood Development Company
Greystone
Lennar Multifamily
Lennar Urban
Lennar USA
NuHome
Village Builders
Sealy ***20***
Optimum
Sealy Posturepedic
Stearns & Foster
Tempur
Tempur-Pedic
Sherwin-Williams ***20***
ArmorSeal
Brod-Dugan
Color Wheel
Con-Lux
Cuprinol
Dupli-color
Dura Clad
Dutch Boy
EverLast
FlexBon Paints
Formby's
Frazee
H&C
Hi-Temp
Kem
Krylon
Kwal
Martin Senour
Mautz
Maxwood Latex Stains
Mercury
Minwax
Old Quaker
Parker
Plastic Kote

Powdura
Pratt & Lambert
Pro-Line
Red Devil
Rubberset
SeaGuard
Signature Select
Thompson's
White Lightning

Toll Brothers ***20***
Toll Brothers Active Living
Toll Brothers Apartment Living
Toll Brothers Campus Living
Toll Brothers City Living
Toll Golf

LG Electronics ***15***
CordZero
Dual Door-in-Door
Hom-Bot
LG SIGNATURE
Multi V
Tone Infinim
Twin Wash

Agco ***10***
AGCO Parts
AGCO Power
AGCO Protection
AGCO Trader
Challenger
FELLA
Fendt
Fuse
Gleaner
GSI
Massey Ferguson
Sunflower
Valtra
White Planters

FBHS ***10***
American Lock
Master Lock
MasterBrand
Moen
SentrySafe
Therma-Tru
Waterloo Industries

Kohler ***10***
Ann Sacks
Baker
Kallista
Karat
Lombardini
McGuire
Mira
Robern
Sterling

La-Z-Boy ***10***
American Drew
England Furniture
Hammary Furniture
Kincaid Furniture

Masco ***10***
Arrow
Axor
BEHR
BrassCraft
Brizo
Caldera
Delta
DeNova
Ginger
Hansgrohe
HotSpring
KILZ
KraftMaid
Liberty
Merillat
Milgard Windows & Doors
Mirolin
Moores
Newport Brass
Peerless
QualityCabinets

Samsung Electronics America ***10***
Chef Collection
Flex Duo
WaterWall

Snap-on ***10***

Belk ***0***
Biltmore For Your Home
Cook's Tools
Home Accents

Giorgio Armani ***0***
Armani/Casa
Armani/Fiori

Michaels ***0***
Artist's Loft
ArtMinds
Ashland
Bead Landing
Celebrate It
Craft Smart
Creatology
Loops & Threads
Recollections
Studio Décor

The Trump Organization ***0***
The Estates at Trump National
Trump Grand Sunny Isles
Trump Hollywood
Trump Home
Trump Ocean Club
Trump Palace
Trump Parc
Trump Plaza
Trump World Tower

Banking and Finance

THE BUYING POWER OF THE US LGBT ADULT POPULATION FOR 2015 WAS ESTIMATED AT

$917 BILLION.

Source: Witeck Communications

SCORE: 80+

Ally Financial 100
American Express 100
- American Express Green Card
- Amex EveryDay
- Amex EveryDay Preferred
- Blue Cash Everyday
- Blue Cash Preferred
- Blue from American Express
- Blue Sky from American Express
- Gold Card from American Express
- Platinum Card from American Express
- Plenti
- Premier Rewards Gold Card
- Serve
- TrueEarnings

Ameriprise 100
- Ameriprise Financial Services
- Columbia Management
- RiverSource

Bank of New York Mellon 100
- BNY Capital Markets Holdings, Inc.
- HedgeMark International, LLC
- Mellon Capital Management
- Pershing Group LLC
- The Dreyfus Corporation

Barclays 100
- Barclaycard
- Corporate and Investment Banking
- Wealth and Management

BB&T 100
- BB&T Equipment Finance Corporation
- AFCO Credit Corporation
- American Coastal Insurance Co.
- BB&T Financial, FSB
- BB&T Insurance Services, Inc.
- BB&T Investment Services, Inc.
- BB&T Scott and Stringfellow
- BB&T Securities, LLC
- Branch Banking and Trust Co.
- Clearview Correspondent Services
- CRC Insurance Services
- Grandbridge Real Estate Capital LLC
- Lenmark Finacial Services
- McGriff, Seibels, & Williams, Inc.
- MidAmerica Gift Certificate Co.
- Prime Rate Premium Finance Corp.
- Regional Acceptance Corp.
- Sheffield Financial
- Stanley, Hunt, DuPree & Rhine, Inc
- Sterling Capital Management, LLC

Bernstein Global Wealth Management 100
BlackRock 100
BNP Paribas 100
Capital One 100
- Auto Navigator
- Journey Student
- Platinum
- Quicksilver
- QuicksilverOne
- Spark
- Venture
- VentureOne

Charles Schwab 100
- Charles Schwab & Co., Inc.
- The Charles Schwab Bank
- The Charles Schwab Corporation

Citi 100
- Banamex
- Citi Capital Advisors
- Citi Cards
- Citi Institutional Clients Group
- Citi Investment Research
- Citi Microfinance
- Citi Private Bank
- Citibank
- CitiFinancial
- Citimortgage
- OneMain Financial
- Women & Co.

Comerica 100
- Wilson, Kemp & Associates
- World Asset Management, Inc.

Credit Suisse 100
Deutsche Bank 100
Discover Financial Services 100
- Discover it
- Discover it chrome for Students
- Discover it for Students
- Discover it Gas and Restaurant
- Discover it Miles
- Discover it NHL

DTCC 100
- Avox
- DTC
- DTCC Data Repository (U.S.) LLC
- DTCC Deriv/SERV LLC
- DTCC Loan/SERV LLC
- DTCC Solutions LLC
- FICC
- NSCC
- Omgeo
- The Warehouse Trust Company LLC

Dun & Bradstreet 100
- D&B Analytics Services
- D&B Audience Targeting
- D&B Compliance
- D&B Credit
- D&B Customer Integration Manager
- D&B Data Exchange
- D&B Direct
- D&B Enterprise Risk Assessment Manager
- D&B FACTA and CRS Classifier
- D&B Human Trafficking Risk Index
- D&B Market Insight
- D&B Onboard
- D&B Optimizer
- D&B SalesProspex
- D&B Supplier Diversity Data

- D&B Supplier Risk Manager
- DNBi Risk Management
- First Research
- Hoover's Lead Builder
- MDR Integrated Education Marketing
- S&MS Solutions

Eastern Bank 100
FactSet 100
Fannie Mae 100
Federal Reserve Bank of Atlanta 100
Federal Reserve Bank of Boston 100
Federal Reserve Bank of Chicago 100
Federal Reserve Bank of Cleveland 100
Federal Reserve Bank of Richmond 100
Federal Reserve Bank of St Louis 100
Fifth Third Bancorp 100
- Card Management Corporation
- ClearArc Capital, Inc.
- Fifth Third Bank
- First Charter Bank
- GNB Management, LLC
- GNB Realty, LLC
- Old Kent Mortgage Services, Inc.
- Vantiv, LLC
- Vista Settlement Services, LLC
- Walnut & Vine Holdings, LLC

Franklin Resources 100
- Franklin Templeton Investments

Freddie Mac 100
Goldman Sachs 100
Hartford Financial Services 100
HSBC 100
Huntington Bancshares 100
- Huntington

Intuit 100
- Demandforce
- Lacerte
- Mint
- QuickBooks
- Quicken
- TurboTax

J.P. Morgan Chase 100
- Chase
- J.P. Morgan

John Hancock 100
KeyCorp 100
- Key Community Bank
- Key Corporate Bank

LPL Financial 100
MasterCard 100
- Cirrus
- Maestro
- MasterPass
- Mondex
- MoneySend

Morgan Stanley 100
Nationwide 100
- Nationwide Financial Services

Northern Trust 100
Northwestern Mutual 100
- Northwestern Mutual Investment Services, LLC
- Northwestern Mutual Wealth Management Company

PNC 100
- Harris Williams LLC
- Hawthorn PNC Family Wealth
- PNC Institutional Asset Management
- PNC Mortgage
- PNC Wealth Management

Principal Financial 100
Prudential 100
- Prudential Advisors
- Prudential LGBT Financial Experience Study

RBC Capital Markets 100
RBC Wealth Management 100
Rockland Trust 100
State Farm 100
- State Farm Bank
- State Farm VP Management

State Street 100
- Elkins/McSherry, LLC
- International Fund Services
- State Street Global Alliance, LLC
- The WM Company

SunTrust 100
- AMA Holdings Inc.
- SunTrust Delaware Trust Company
- SunTrust Insurance Company
- SunTrust Mortgage Inc.

T. Rowe Price 100
TD Bank 100
- TD Auto Finance
- TD Wealth

TD Securities 100
Thomson Reuters 100
- Lipper

U.S. Bancorp 100
- 111 Tower Investors, Inc.
- Access Mortgage Solutions, LLC
- CF Title Co.
- Daimler Title Co.
- DSL Service Company
- Eclipse Funding, LLC
- Elan Life Insurance Company, Inc.
- Elavon Inc.
- The Private Client Reserve
- U.S. Bancorp Asset Management, Inc.
- U.S. Bancorp Fund Services LLC
- U.S. Bancorp Insurance Services Inc.
- U.S. Bancorp Investments Inc.
- U.S. Bank National Association

UBS 100
- UBS Asset Management
- UBS Financial Services
- UBS Investment Bank
- UBS Wealth Management US

Union Bank 100
USAA 100
Vanguard 100
Visa 100
- Visa Classic
- Visa Debit

Wells Fargo 100
- Wells Fargo Advisors

M&T Bank 95
- Wilmington Funds
- Wilmington Trust

Mutual of Omaha Insurance 95
- Mutual of Omaha Bank

Robert W. Baird & Co. 95

BBVA Compass 90
- BBVA Bancomer USA
- BBVA Compass Investment Solutions

BMO Bankcorp 90

Brown Brothers Harriman & Co. 90

Federal Reserve Bank of New York 90

Morningstar 90
- Morningstar Advisor Workstation
- Morningstar Direct
- Morningstar Investment Services
- Morningstar Licensed Data
- Morningstar Mutual Funds
- Morningstar Ratings
- Morningstar Style Box

Bank of the West 85

CIBC 85

Raymond James Financial 85
- Ballast Point Ventures
- Eagle Asset Management

RBS 85
- RBS Citizens Financial Group, Inc.
- Charter One
- Citizens Bank
- RBS Citizens

Regions Financial 85

Thrivent Financial 85

E*TRADE Financial 80

Federal Reserve Bank of San Francisco 80

Waddell & Reed Financial 80
- Ivy Investment Management Co
- Waddell & Reed Investment Management Co

SCORE: 46-79

Bank of America 75
- Bank of America Home Loans
- Bank of America Merrill Lynch
- BofA Advisors, LLC
- BofA Distributors, Inc.
- First Franklin Financial Corporation
- General Fidelity Life Insurance Company
- Meritplan Insurance Company
- Merrill Lynch Wealth Management
- Newport Insurance Company
- The Princeton Retirement Group, Inc.
- U.S. Trust

Invesco 75
- Invesco Perpetual
- Invesco PowerShares
- PowerShares
- WL Ross

Nasdaq 75

Federal Reserve Bank of Philadelphia 70

H&R Block 70
- Block Advisors

SCORE: 0-45

KB Home 35

Sallie Mae 35

Fidelity National Financial *20*
- *Alamo Title Company*
- *Fidelity National home Warranty*
- *Fidelity National Timeshare*
- *Fidelity Residential Solutions*
- *FNTI*
- *Investment Property Exchange Services, Inc.*
- *ServiceLink*
- *UCC Plus Risk Management*

Lennar *20*
- *Eagle Home Mortgage*
- *Equity Home Mortgage*
- *North American Title*
- *Northwest Mortgage Alliance*
- *Rialto Capital Management*
- *Universal American Mortgage Company*

Western Union *20*

Harley-Davidson *10*
- *Harley-Davidson Credit*
- *Harley-Davidson Insurance*

CNO Financial *0*
- *40\|86 Advisors*

Liberty Interactive *0*
- *CommerceHub*

The Trump Organization *0*
- *Trump International Residential Realty*

Kids

SCORE: 80+

Bright Horizons Family Solutions	**100**
College Coach	
EdAssist	
Horizons Workforce Consulting	
Crate and Barrel	**100**
The Land of Nod	
Johnson & Johnson	**100**
Desitin	
Johnson's	
Kimberly-Clark	**100**
GoodNites	
Huggies	
Little Swimmers	
Pull-Ups	
Pearson	**100**
Penguin Readers	
Poptropica	
Procter & Gamble	**100**
Luvs	
Pampers	
Target	**100**
Wal-Mart	**100**
Parent's Choice	
Play Day	
Kroger	**95**
Comforts for Baby	
Amazon.com	**90**
Amazon Inspire	
Amazon Rapids	
Diapers.com	
TenMarks.com	
Yoyo.com	
Bayer	**90**
Flintstones Vitamins	
One A Day Kids	
Williams-Sonoma	**90**
Pottery Barn Kids	
Houghton Mifflin Co.	**80**
Classroom Connect	
Hold, Rinehart and Winston	
McDougal Littell	
Steck-Vaughn	
The Learning Company	
SUPERVALU	**80**
Baby Basics	

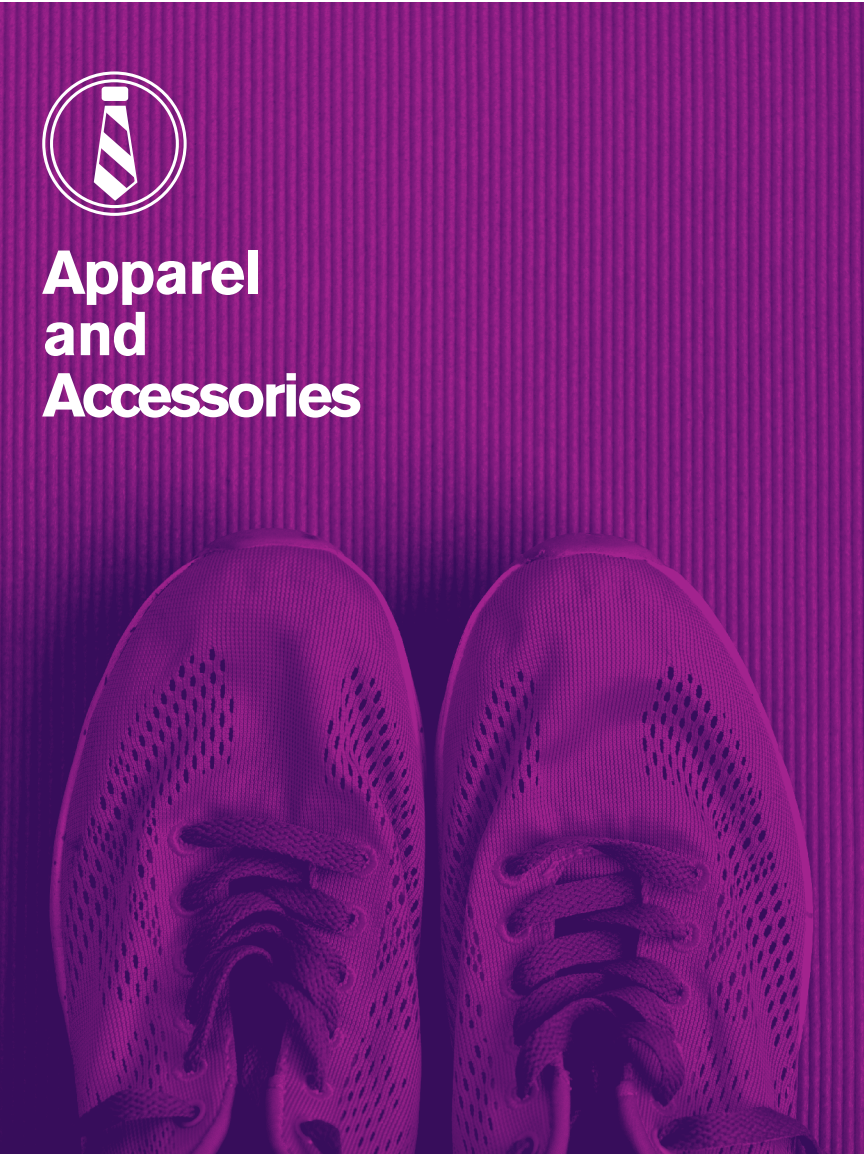
SCORE: 46-79

Abbott Laboratories	**75**
Pedialyte	
PediaSure	
Similac	
Scholastic	**75**
Big Day for Pre-K	
Bookflix	
FASTT Math	
Guided Reading	
I Spy	
iRead	
Klutz	
Literacy Place	
MATH 180	
READ 180	
Scholastic Book Fairs	
Scholastic GO!	
Scholastic News Online	
Scholastic Reading Club	
Storia	
Storia School Edition	
Traits Writing	

SCORE: 0-45

Children's Place	***0***
Liberty Interactive	***0***
Right Start	

Apparel and Accessories



SCORE: 80+

Abercrombie & Fitch 100
- abercrombie kids
- Gilly Hicks
- Hollister

adidas America 100
- Adams Golf
- adidas Golf
- Ashworth
- CCM Hockey
- Reebok
- Rockport
- TaylorMade

American Eagle 100
- AEO Factory
- aerie

Caleres 100
- BZees
- Carlos
- Circus by Sam
- Diane Von Furstenberg (DVF)
- Dr. Scholl's Shoes
- Famous Footwear
- Fergie Footwear
- Franco Sarto
- George Brown Bilt
- Lifestride
- Naturalizer
- Ryka
- Sam & Libby
- Sam Edelman
- Via Spiga
- Vince

Coach 100
- Stuart Weitzman

Gap 100
- Athleta
- babyGap
- Banana Republic
- GapBody
- GapKids
- INTERMIX
- Old Navy

J.C. Penney 100
- a.n.a
- Ambrielle
- Arizona
- Bisou Bisou
- Crazy Horse by Liz Claiborne
- Decree
- east5th
- Every Day Matters
- Hunt Club
- J. Ferrar
- Jacqueline Ferrar
- Liz & Co.
- nicole by Nicole Miller
- Okie Dokie
- Olsenboye
- St. John's Bay
- Stafford
- Worthington

Levi Strauss 100
- DENIZEN
- Dockers
- Levi's
- Signature by Levi Strauss & Co.

Macy's 100
- Alfani
- American Rag
- Bar III
- Charter Club
- Club Room
- First Impressions
- Giani Bernini
- Greendog
- I.N.C.
- Ideology
- Jenni by Jennifer Moore
- JM Collection
- Maison Jules
- Martha Stewart Collection
- Material Girl
- Style & Co.
- Tasso Elba
- Thalia Sodi
- The Cellar

Nike 100
- Converse
- Hurley
- Jordan
- NIKE Golf
- Nike+

Nordstrom 100
- Halogen
- HauteLook
- Jeffrey
- Nordstrom Rack
- TrunkClub.com

Sears 100
- Alphaline
- Apostrophe
- Canyon River Blues
- Covington
- Jaclyn Smith
- Joe Boxer
- Kardashian Kollection
- Sofia by Sofia Vergara
- Structure

Target 100
- C9 by Champion
- Cherokee
- Circo

- Liz Lange
- Merona
- Mossimo
- Xhilaration

TJX **100**
- HomeGoods
- Marshalls
- Sierra Trading Post
- T.J.Maxx

VF **100**
- JanSport
- Lee
- Majestic
- Nautica
- Reef
- The North Face
- Timberland
- Vans
- Wrangler

L Brands **95**
- Henri Bendel
- La Senza
- Pink
- Victoria's Secret

REI **95**
- REI Garage

Tiffany & Co. **95**
- Pure Tiffany
- Tiffany
- Tiffany for Men

Under Armour **95**

Brooks Brothers **90**

Hanesbrands **90**
- Bali
- Barely There
- Champion
- Duofold
- Gear for Sports
- Hanes
- Just My Size
- L'eggs
- Maidenform
- Outer Banks
- Playtex
- Rin Bros
- Sol y Oro
- Wonderbra
- Zorba

Ralph Lauren **90**
- American Living
- Club Monaco
- Denim & Supply
- Lauren
- Polo Golf
- Polo Ralph Lauren
- Polo Sport
- Purple Label
- Ralph Lauren Black Label
- Ralph Lauren Childrenswear
- Ralph Lauren Collection
- Ralph Lauren Golf
- Ralph Lauren Purple Label
- RLX
- RRL

Ross Stores **90**
- dd's DISCOUNTS

AIX Armani Exchange **85**

Aéropostale **85**
- Live Love Dream
- P.S. KIDS

Bon-Ton Stores **85**
- Bergner's
- Boston Store
- Breckenridge
- Carson's
- Cuddle Bear
- Elder-Beerman
- Herberger's
- Kenneth Roberts
- Laura Ashley
- Mambo
- Paradise Collections
- Ruff Hewn
- Studio Works
- Victor by Victor Alfaro
- Younkers

PVH **85**
- Arrow
- Bass
- Calvin Klein
- IZOD
- Olga
- Speedo
- Tommy Hilfiger
- Van Heusen
- Warner's

Urban Outfitters **85**
- Anthropologie
- BHLDN
- Free People

Kenneth Cole **80**
- Gentle Souls
- Kenneth Cole New York
- Kenneth Cole Reaction
- Unlisted

Tailored Brands **80**
- Jos. A. Bank Clothiers
- Joseph Abboud
- Men's Wearhouse
- Moores Clothing for Men
- Twin Hill

SCORE: 46-79

Fossil 75
- Michele
- Relic
- SKAGEN
- Zodiac

Kate Spade 75
- Jack Spade

H&M 70
- & Other Stories
- Cheap Monday
- COS
- Monki
- Weekday

L.L. Bean 60

Burlington Coat Factory 55
- Baby Depot
- Cohoes
- MJM Designer Shoes

SCORE: 0-45

ANN *20*
- *Ann Taylor*
- *LOFT*

Cabela's *20*

Dick's Sporting Goods *20*
- *Ativa*
- *Top-Flite*
- *Walter Hagen*

J. Crew *20*
- *Madewell*

Quiksilver *20*
- *DC Shoes*
- *Roxy*

Express *10*

Foot Locker *10*
- *Champs Sports*
- *Footaction*
- *Kids Foot Locker*
- *Lady Foot Locker*
- *SIX:02*

Guess? *10*
- *GUESS*
- *GUESS by MARCIANO*
- *GUESS kids*

Neiman Marcus *10*
- *Bergdorf Goodman*
- *CUSP*
- *Horchow*
- *Last Call*
- *Neiman Marcus By Mail*

Belk *0*
- *be inspired*
- *Belk Silverworks*
- *Camel*
- *Choices*
- *J. Khaki*
- *Kim Rogers*
- *Madison*
- *Mary Jane's Farm*
- *ND*
- *Pro Tour*
- *Red Camel*
- *Saddlebred*

Burberry *0*

Chico's *0*
- *Soma Intimates*
- *White House/Black Market*

Giorgio Armani *0*
- *A/X Armani Exchange*
- *Armani Collezioni*
- *Armani Exchange*
- *Armani Jeans*
- *Armani Junior*
- *EA7*
- *Emporio Armani*

Skechers *0*
- *BOBS*
- *Marc Ecko*
- *Mark Nason*
- *Zoo York*

The Trump Organization *0*
- *Donald J. Trump Collection*

Food and Beverages

IT IS LEGAL IN 28 STATES TO FIRE SOMEONE FOR BEING LESBIAN, GAY OR BISEXUAL. IT IS LEGAL IN 30 STATES TO FIRE AN EMPLOYEE FOR BEING TRANSGENDER.

SCORE: 80+

Anheuser-Busch 100
- BACARDI
- Bass
- Beck's
- Boddington's
- Bud Ice
- Bud Light
- Bud Select
- Budweiser
- Busch
- Busch Light
- Goose Island
- Hoegaarden
- Hurricane High Gravity
- Hurricane Malt Liquor
- King Cobra
- Kirin
- Kokanee
- Landshark Lager
- Leffe Blonde
- Lowenbrau
- Margaritaville Brewing Co.
- Michelob
- Michelob ULTRA
- Natural Ice
- Natural Light
- O'Douls
- Redbridge
- Rolling Rock
- Shock Top
- Stella Artois
- TILT
- Wild Blue
- ZiegenBock

Barilla 100
- Barilla Restaurants

BJ's 100
- Wellsley Farms

Brown-Forman 100
- Canadian Mist
- Chambord
- Collingwood
- Coopers' Craft
- Don Eduardo
- Early Times
- El Jimador
- Finlandia
- Finlandia Frost
- Glenglassaugh
- Herradura
- Jack Daniel's
- Korbel
- Old Forester
- Pepe Lopez
- Sonoma-Cutrer
- The Benriach
- The Glendronach
- Woodford Reserve

Campbell Soup 100
- Away From Home
- Bolthouse Farms
- Campbell's
- Ecce Panis
- Garden Fresh
- Goldfish
- North America Foodservice
- Pace
- Pepperidge Farm
- Plum Organics
- Prego
- Royal Dansk
- Select Harvest
- StockPot
- Swanson
- V8
- Wolfgang Puck

Cargill 100
- Angus Pride
- Diamond Crystal
- Good Nature
- Honeysuckle White
- Northridge Farms
- Peter's Chocolate
- Ranchers Registry
- Rumba
- Shady Brook Farms
- Sterling Silver
- Tender Choice
- Truvia
- Wilbur Chocolate

Clorox 100
- Hidden Valley
- KC Masterpiece
- Kitchen Bouquet
- Nueva Cocina
- Soy Vay

ConAgra Brands 100
- ACT II
- Alexia
- Andy Capp
- Angela Mia
- Banquet
- Bertolli
- Blue Bonnet
- Butterball
- Chef Boyardee
- Claim Jumper
- Crunch n' Munch
- David
- David Seeds
- Dennison's
- Egg Beaters
- Fiddle Faddle
- Fleischmann's

Gulden's
H.K. Anderson
Healthy Choice
Hebrew National
Hunt's
Jiffy Pop
Kid Cuisine
La Choy
Libby's
Manwich
Marie Callender's
Odom's Tennesee Pride
Orville Redenbacher's
Pam
Parkay
Penrose
Peter Pan
PF Chang's
Poppycock
Ranch Style
Reddi-Wip
Ro*Tel
Rosarita
Slim Jim
Snack Pack
Swiss Miss
Van Camp's
Wesson
Wolf Brand Chili

Delhaize America **100**
Nature's Place
Taste of Inspirations

Diageo **100**
Baileys
Buchanan's
Bulleit Bourbon
Captain Morgan
Cîroc
Crown Royal Canadian Whisky
Dalwhinnie
Don Julio
Gordon's
Guinness
Harp
J&B
Jeremiah Weed
Johnnie Walker
Ketel One
Lagavulin
Myer's
Oban
Pimms
Smirnoff
Smirnoff Ice
Smithwick's
Talisker
Tanqueray
Windsor
Zacapa

E. & J. Gallo Winery **100**
Alamos
André
Apothic
Ballatore
Barefoot
Barefoot Bubbly
Barefoot Refresh
Bartles & Jaymes
Bella Sera
Bodega Elena de Mendoza
Boone's Farm
Brancaia
Bridlewood
Carlo Rossi
Carlo Rossi Founder's Blend
Carnivor
Clarendon Hills
Columbia Winery
Covey Run Winery
Dancing Bull
DaVinci
Don Miguel Gascon
E. & J.
E. & J. Brandy
E. & J. VS Brandy
E. & J. VSOP Brandy
Ecco Domani
Edna Valley Vineyard
Gallo Family Estate
Gallo Family Vineyard
Gallo Signature Series
Ghost Pines Vineyard
La Marca
Laguna
Las Rocas
Liberty Creek
Livingston Cellars
Louis M. Martini
MacMurray Estate Vineyards
Madria Sangria
Martin Codax
Maso Canali
Mia Dolcea
Mirassou
New Amsterdam
Peter Vella
Pölka Dot
Rancho Zabaco
Red Rock Winery
Redwood Creek
Starborough
The Naked Grape
Tisdale Vineyards
Tott's
Turning Leaf
Whitehaven
Wild Vines
William Hill Estate

WM. Wycliff Vineyards Sparkling

General Mills **100**

Annie's
Betty Crocker
Big G cereals
Bisquick
Bugles
Cascadian Farm
Cheerios
Chex
Cinnamon Toast Crunch
Fiber One
Food Should Taste Good
Gardetto's
Go-GURT
Gold Medal
Green Giant
Hamburger Helper
Kix
Larabar
Liberté
Lucky Charms
Mountain High
Muir Glen
Nature Valley
Old El Paso
Pillsbury (refrigerated and frozen dough)
Total
Totino's
Trix
Wanchai Ferry
Wheaties
Yoplait

Hershey **100**

5th AVENUE
ALLAN Candy
ALMOND JOY
BROOKSIDE
CADBURY
DAGOBA
Good & Plenty
HEATH Bar
HERSHEY'S
HERSHEY'S KISSES
ICE BREAKERS
JOLLY RANCHER
KIT KAT
LANCASTER
MILK DUDS
MOUNDS
MR. GOODBAR
PELON PELO RICO
REESE'S
Reese's Sticks
ROLO
SCHARFFEN BERGER
SKOR
SoFit
TWIZZLERS
Whatchamacallit
WHOPPERS
YORK
ZAGNUT
ZERO

Hormel **100**

Applegate
Black Label
Bufalo
CHI-CHI's
Compleats Microwave Meals
Cure 81 Ham
Del Fuerte
Di Lusso
Di Lusso Deli
Dinty Moore
Don Miguel
Dona Maria
El Torito
Embasa
Farmer John
Herb-Ox
Herdez
Hormel Gatherings
Hormel VITAL CUISINE
House of Tsang
Jennie-O
La Victoria
Little Sizzlers
Lloyd's Barbeque
MegaMex Foods
Muscle Milk
Natural Choice
Not-So-Sloppy-Joe
Saag's
SKIPPY
SPAM
Stagg
Valley Fresh
Wholly Guacamole

Johnson & Johnson **100**

Lactaid

Kellogg's **100**

All-Bran
Apple Jacks
Austin
Carr's
Cheez-It
Corn Flakes
Corn Pops
Crunchy Nut
Eggo
Famous Amos
FiberPlus
Froot Loops
Frosted Flakes
Gardenburger
Keebler
Krave

Mini Wheats
Morningstar Farms
Mother's
Murray
Nutri-Grain
Pop-Tarts
Pringles
Raisin Bran
Ready Crust
Rice Krispies
Sandies
Smart Start
Special K
Toasteds
Town House

Land O'Lakes **100**

Alpine Lace
Cappuccino Classics
Cocoa Classics
CROPLAN GENETICS
Dairy Ease
Grip n' Go
Kozy Shack
Land O'Lakes Butter
Land O'Lakes Cheese
Mini Moo's
Saute Express
Sauté Express
SNACK'N CHEESE TO-GO
Winfield Solutions

MillerCoors **100**

Batch 19
Blue Moon
Coors
Coors Light
Crispin Cider
Extra Gold Lager
Foster's
Fox Barrel Cider
George Killian's Irish Red
Grolsch
Hamm's
Henry Weinhard's
Icehouse
Keystone
Keystone Ice
Keystone Light
Keystone Premium
Leinenkugel's
Magnum
Mickey's
Miller
Miller 64
Miller Genuine Draft
Miller High Life
Miller Lite
Milwaukee's Best
Molson Canadian
Olde English 800
Peroni
Pilsner Urquell
Red Dog
Redd's Apple Ale
Redd's Green Apple
Redd's Wicked
Redd's Wicked Apple
Sharp's
Smith and Forge
Southpaw
Sparks
Steel Reserve High Gravity
Third Shift Amber Lager

Mondelez **100**

belVita
Chips Ahoy!
Côte d'Or
Dentyne
Enjoy Life
Halls
Honey Maid
LU
Milka
Nabisco
Newtons
Nilla
Nutter Butter
Oreo
Premium Saltines
Ritz
Sour Patch Kids
Stride Gum
Tang
Toblerone
Trident
Triscuit
Wheat Thins

PepsiCo **100**

AMP ENERGY
Aquafina
Aunt Jemima
Baken-ets
Brisk
Cap'n Crunch
Cheetos
Chester's Fries
Citrus Blast
Cracker Jack'd
Cracker Jacks
Diet Mountain Dew
Diet Pepsi
Dole Juices
Doritos
DoubleShot
El Islano
Flat Earth
Frappuccino
Frito Lay
Frito Lays

Fritos
Funyuns
Gatorade
Grandma's cookies
IZZE
Lay's
Life
Lipton Iced Tea
Matador Beef Jerky
Maui Style Potato Chips
Miss Vickie's
Mountain Dew
Mug Cream Soda
Mug Root Beer
Muller
Munchies
Munchos
Naked Juice
Near East
No Fear
Oven Baked
Pasta Roni
Pepsi
Pepsi Max
Pepsi Natural
Pepsi Next
Pepsi One
Pepsi Throwback
Pepsi Wild Cherry
Propel
Puffed Wheat
Quaker Oats
Rice-A-Roni
Rold Gold
Ruffles
Sabra
Sabritones
Santitas
Seattle's Best Coffee - Iced Latte
Seattle's Best Coffee - Iced Mocha
Seattle's Best Coffee - Iced Vanilla Latte
Sierra Mist Natural
Simply
Smartfood
SoBe
Stacy's
SunChips
Tazo Giant Peach
Tazo Organic Iced Black
Tazo Organic Iced Green
Tostitos
Tropicana
Walkers

Pernod Ricard **100**
100 Pipers
ABSOLUT Vodka
Amaro Ramazzotti
ArArAt
Ballantine's
Becherovka
Beefeater
Blenders Pride
Brancott Estate
Campo Viejo
Chivas Regal
Clan Campbell
G.H.Mumm
Graffigna
Havana Club
Imperial
Jacob's Creek
Jameson
Kahlúa
Kenwood
Malibu
Martell Cognac
Olmeca
Passport Scotch
Pastis 51
Perrier-Jouët
Ricard
Royal Salute
Royal Stag
Ruavieja
Seagram's Gin
Seagram's Imperial Blue
Something Special
Suze
The Glenlivet
Wiser's
Wyborowa

Sodexo **100**

Starbucks **100**
Ethos Water
Evolution Fresh
Frappuccino
La Boulange
Seattle's Best Coffee
Starbucks Discoveries
Starbucks Doubleshot
Starbucks Ice Cream
Starbucks VIA
Tazo Teas
Teavana

Target **100**

Archer Farms
Choxie
Market Pantry
Wine Cube

The Coca-Cola Company **100**
Ciel
Coca-Cola
Coca-Cola Life
Coca-Cola Light
Coca-Cola Zero
DASANI
Diet Coke
Fanta

Fresca
FUZE
FUZE tea
glacéau smartwater
glacéau vitaminwater
Honest Tea
Mello Yello
Minute Maid
Odwalla
POWERADE
Simply Orange
Sprite

Tyson Foods **100**
Aidells
Ball Park
Bonici
Bosco's Pizza Co.
Chairman's Reserve
Corn King
Gallo Salame
Hillshire Farm
Holly Farms
Jimmy Dean
Lady Aster
Mexican Original
Open Prairie Natural Angus
Russer
Sara Lee
Star Ranch Angus Beef
State Fair
Supreme Tender
Tastybird
The Bruss Company
Tyson
Weaver
Wilson
Wright
Wunderbar

Unilever **100**
Ben & Jerry's
Breyers Ice Cream
Country Crock
Fruttare
Good Humor
Hellmann's
I Can't Believe It's Not Butter!
Klondike
Knorr
Lipton
Magnum
Popsicle
Promise
Talenti Gelato & Sorbetto

Wal-Mart **100**
Dr. Thunder
Great Value
Sam's Choice

Wawa **100**
Sizzli

WhiteWave Foods **100**
Alpro
Earthbound Farm
Horizon Organic
International Delight
Silk
So Delicious
Vega
Wallaby Organic

Keurig Green Mountain **95**
Barista Prima Coffeehouse
Café Escapes
Coffee People
Diedrich Coffee
Donut House Collection
Flynn's
Flyte
Green Mountain Coffee
Green Mountain Naturals
K-Cup
KeurigHot
KeurigKold
Laughing Man
Red Barn
revv
Seraphine
The Original Donut Shop
Tierney's
Timothy's World Coffee
Tully's Coffee
Van Houtte
vitamin burst

Kroger **95**
Big K
Fresh Selections by Kroger
HarvestMark
Private Selection
Simple Truth

Bob Evans **90**
BEF Foods
Country Creek

Compass Group **90**
2.mato
Bal's Spice Kitchen
Balance Kitchen
BYOB
Chef Jet
Chickendipity
CrEATe
Grill Nation
Mondo
Outtakes
Pollo
Rooted
Simply Puur
Sono
Za'tar

Hain Celestial Group **90**
Arrowhead Mills

Bearitos
BluePrint
Casbah
Celestial Seasonings
DeBoles
DREAM
Earth's Best
Ethnic Gourmet
Freebird
Garden of Eatin'
Hain Pure Foods
Health Valley
Hollywood
Imagine
Little Bear
MaraNatha
Mountain Sun
Nile Spice
Plainville Farms
Rosetto
Sensible Portions
Soy Dream
Spectrum
Sunspire
Terra Chips
The Greek Gods
Walnut Acres
West Soy
Westbrae Natural
Yves

J.M. Smucker **90**

Adams
Café Bustelo
Crisco
Crosse & Blackwell
Dickinson's
Eagle Brand
Folgers
Folgers Gourmet Selections
Hungry Jack
Jif
Kava
Knott's Berry Farm
Laura Scudder's
Magnolia
Martha White
Medaglia D'Oro
Millstone
Natural Brew
None Such
Pet
Pillsbury (cake mix, frosting and baking)
Pilon
R.W. Knudsen
Sahale Snacks
Santa Cruz Organic
Smucker's Natural
Smucker's Toppings
Smucker's Uncrustables
Smuckers
truRoots
White Lily

Mars **90**

3 Musketeers
5 gum
Altoids
American Heritage Chocolate
Amicelli
Balisto
Big Red
Bounty
Celebrations
Combos
Dolmio
Doublemint
Dove Chocolate
Eclipse
Ethel M Chocolates
Extra
Freedent
Galaxy
goodnessKnows
Hubba Bubba
Juicy Fruit
Kan Tong
Life Savers
M&M's
Maltesers
Marathon Energy Bars
Masterfoods
Milky Way
Milky Way Crispy Rolls
Mirácoli
My M&M's
Orbit
Pamesello
Raris
Revels
Royco
Seeds of Change
Skittles
Snickers
Spearmint
Starburst
Suzi Wan
Twix
Uncle Ben's
Winterfresh
Wrigley

Nestlé **90**

100 Grand
Abuelita
Baby Ruth
Bottlecaps
Buitoni
Butterfinger
California Pizza Kitchen
Carlos V

Carnation
Chunky
CLÁSICO
Coffee-mate
DiGiorno
Dolce Gusto
Dreyer's
Drumstick
Gerber
Gobstoppers
Goobers
Häagen-Dazs
Hot Pockets
Jack's
Juicy Juice
Kazoozles
La Lechera
Lean Cuisine
Lean Pockets
LIBBY'S
Lik-M-Aid
MAGGI
Milo
Mix-Ups
Nerds
NESCAFÉ
Nesquik
Nestea
Nestlé Toll House
Nido
Nips
Oh Henry!
Ovaltine
Pixy Stix
Raisinets
Runts
Shockers
Sno-Caps
Spree
Stouffer's
SweeTARTS
Taster's Choice
The Skinny Cow
Tombstone
Wonka

Domino's Pizza **85**

Giant Eagle **85**
Farmers Market
Market District
Nature's Basket
ValuTime

Ocean Spray Cranberries **85**
Craisins
PACt

Young's Market **85**
The Estates Group

Constellation **80**
Alice White
Arbor Mist
Black Box
Black Sage Vineyard
Black Velvet
Blackstone
blüfeld
Casa Noble
Clos Du Bois
Cook's
Corona
Diseño
Drylands
Estancia
Franciscan Estate
Growers
Hayman & Hill
Hogue Cellars
Inniskillin
Jackson Triggs
Kim Crawford
Le Clos Jordanne
Manischewitz
Mark West
Modelo
Monkey Bay
Mount Veeder
Mouton Cadet
Naked Grape
Negra Modelo
Night Harvest
NK MIP Cellars
Nobilo
Open
Pacificio Clara
Paso Creek
Paul Masson
Primal Roots
Ravenswood
Red Guitar
Rex Goliath
Richard's Wild Irish Rose
Rioja Vega
Robert Mondavi
Ruffino
Sawmill Creek
See Ya Later Ranch
Selaks
SIMI Winery
Simply Naked
Sola-Nero
Steller's Jay
Strut
Sumac Ridge
SVEDKA
Taylor Desserts
The Dreaming Tree
The People's
Thorny Rose
Toasted Head
Vendange

Vex Hard Lemonade
Victoria
Wild Horse
Woodbridge by Robert Mondavi

Kraft Heinz Company **80**

A.1
Athenos
Back to Nature Meals
Bagel Bites
Bakers Chocolate
Breakstones
Capri Sun
Classico
Claussen
Cool Whip
Corn Nuts
Country Time
Cracker Barrel Cheese
Crystal Light
Delimex
Gevalia
Grey Poupon
Heinz 57 Sauce
Heinz Chili Sauce
Heinz Cocktail Sauce
Heinz Foodservice Soups
Heinz Gravy
Heinz Ketchup
Heinz Vinegar
Jack Daniel's Sauces
Jell-O
Jet-Puffed
Knudsen
Kool-Aid
Kraft Barbeque Sauce
Kraft Foodservice
Kraft Mac and Cheese
Kraft Natural Cheese
Kraft Salad Dressing
Kraft Singles
Lea & Perrins
Lunchables
Maxwell House
Mio
Miracle Whip
Mr. Yoshida's
My Heinz
Nancy's
Ore-Ida
Oscar Mayer
Philadelphia
Planters
Shake N Bake
Stove Top
Sure-Jell
Tassimo
TGI Fridays
Velveeta
Weight Watchers Smart Ones
Wyler's

McCormick **80**

Aeroplane
Billy Bee
Club House
Drogheria & Alimentari
Ducros
El Guapo
Kitchen Basics
Lawry's
Margao
McCormick for Chefs
Old Bay
Schwartz
Silvo
Simply Asia
Stubb's
SupHerb Farms
Thai Kitchen
Vahiné
Zatarain's

SUPERVALU **80**

Arctic Shores
Culinary Circle
Essential
Essential Everyday
Farm Fresh
Shoppers Value
Stockman & Dakota
Stone Ridge
Super Chill
Wild Harvest

SYSCO **80**

Arrezio
BakerSource
Block & Barrel
Butcher's Block
Casa Solana
Chef Ex
Citavo
Fire River Farms
Fry-On
House Recipe
Portico
Sysco Natural
White Marble Farms
Wholesome Farms

SCORE: 46-79

US Foods 75
- Cattleman's Selection
- Chef's Line
- Cross Valley Farms
- del Pasado
- Devonshire
- Glenview Farms
- Harbor Banks
- Harvest Value
- Hilltop Hearth
- Metro Deli
- Molly's Kitchen
- Monarch
- Monogram
- Pacific Jade
- Patuxent Farms
- Rituals
- Roseli
- Rykoff Sexton
- Stock Yards

ADM 65
- CardioAid
- Coroli
- EnviroStrip
- Evolution Chemicals
- NovaLipid
- Novasoy
- NutriSoy
- Ollio
- VegeFull

Bloomin' Brands 65
- Bonefish Grill
- Carrabba's Italian Grill
- Fleming's Prime Steakhouse
- Outback Steakhouse

Dr Pepper Snapple 55
- 7UP
- A&W Root Beer
- Canada Dry
- Clamato
- Crush
- DEJA BLUE
- Diet Rite
- Dr Pepper
- Hawaiian Punch
- Hires
- IBC
- Margaritaville
- Mistic
- Mott's
- Mr & Mrs T
- MRX Essentials
- Nantucket Nectars
- Nehi
- Orangina
- Peñafiel
- RC Cola
- ReaLemon
- Rose's
- Schweppes
- Snapple
- Squirt
- Stewart's
- Sun Drop
- Sunkist Soda
- Venom Energy
- Vernors
- Welch's
- Yoo-hoo

SCORE: 0-45

Dean Foods 40
- Alta Dena
- Barber's
- Berkeley Farms
- Broughton
- Brown's Dairy
- Country Fresh
- Creamland
- Dairy Pure
- Dean's
- Fruit Rush
- Gandy's
- Garelick
- Hygeia
- Jilbert
- Land O Lakes
- Lehigh Valley
- Mayfield Dairy
- McArthur
- Meadow Brook
- Meadow Gold
- Model Dairy
- Oak Farms
- PET Dairy
- Price's
- Purity
- Reiter
- Swiss Premium
- T.G. Lee
- TruMoo
- Tuscan

H-E-B 30
- Central Market All Natural
- Central Market Organics

H-E-B Brand
H-E-B Marketplace
H-E-B-Pantry
Hill Country Fare

CHS ***20***
Dean's Dips
LouAna
Marie's
Ventura Foods

Fidelity National Financial ***20***
O'Charley's

Save Mart Supermarkets ***20***
FoodMaxx
Lucky
Maxx Value
S-Mart Foods
Save Mart

Trader Joe's ***20***
Charles Shaw
Trader Giotto's
Trader Jose's
Trader Ming's

Dole Food **10**
Dole Dippers
Dole Fruit Crisps
Dole Fruit Parfaits
Dole Fruit Squish'ems
Dole Shakers
Dole Trio Bar
Mrs. May's Naturals

Krispy Kreme ***10***

Smithfield Foods ***10***
Armour
Carando
Cook's
Cumberland Gap
Curly's
Eckrich
Farmland
Gwaltney
Healthy Ones
John Morrell
Kretschmar
Margherita
Nathan's Famous
Patrick Cudahy

TravelCenters of America ***10***
Buckhorn Family
Country Pride

Weis ***10***
Weis Markets

A&P ***0***
Food Basics
Pathmark
Superfresh
The Food Emporium

Brookshire Grocery ***0***
Brookshire's
Full Circle
Goldenbrook Farms
Paws Premium
Tippy Toes
Top Care
ValuTime
World Classics Trading Company

Chick-fil-A ***0***
Dwarf House
Truett's Grill
Truett's Luau

Chiquita ***0***
Chiquita Bananas
Chiquita Bites
Chiquita Pineapples
Fresh Express Salads

Hostess ***0***
Cinnamon Roll
Coffee Cakes
CupCakes
Ding Dongs
donettes
Fruit Pie
Ho Hos
Jumbo Honey Bun
Mini Muffins
Sno Balls
Suzy Q's
Twinkies
Zingers

In-N-Out Burgers ***0***

Pilgrim's Pride ***0***
Country Pride
Fresh Trace

Sheetz ***0***
Made To Order
MTGo!
Sheetz Bros. Coffeez

Stew Leonard's ***0***
Stew Leonard's

Susser ***0***
Café de la Casa
Dough Brothers Bakery
Laredo Taco Company
Monkey Loco Candy
Slush Monkey
Smokin' Barrel

The Trump Organization ***0***
Trump Natural Spring Water

Fun and Games

SCORE: 80+

Caesars Entertainment **100**
- World Series of Poker

Electronic Arts **100**
- BioWare
- Criterion
- DICE
- EA Sports
- Ghost Games
- Maxis
- PopCaps
- Speedhunter
- Visceral

Hallmark Cards **100**
- Crayola
- Hallmark Party Express
- Silly Putty
- The Crayloa Experience

Hasbro **100**
- Clue
- Disney Descendants
- Disney Frozen
- Disney Princess
- Elefun and Friends
- FurReal Friends
- Littlest Pet Shop
- Monopoly
- My Little Pony
- My Little Pony Equestria Girls
- Nerf
- Play Doh
- Playskool
- Transformers
- Twister
- Yahtzee
- Yokai

Mattel **100**
- American Girl
- Apples to Apples
- Barbie
- Dora the Explorer
- Fisher-Price
- Hot Wheels
- Laugh & Learn
- Little Mommy
- Little People
- Magic 8 Ball
- Matchbox
- Max Steel
- MEGA Bloks
- Pictionary Man
- Polly Pocket
- Radica
- See N Say
- Sonic Slam
- Thomas & Friends
- Tyco R/C
- UNO
- Viewmaster

Microsoft **100**
- Xbox
- Xbox LIVE
- Xbox One

The Walt Disney Co. **100**
- Disney Interactive
- Disney Interactive Moms & Family
- Disney Interactive Worlds
- Disney Media Networks & Games
- Disney Mobile Games
- Disney Social Games

Sony Computer Entertainment **80**
- Playstation Plus 4
- PlayStation VR
- PS4

SCORE: 0-45

Zynga ***20***
- *Arctic Blast*
- *Black Diamond Casino*
- *Chess with Friends*
- *Crazy Cake Swap*
- *Crazy Kitchen*
- *CSR Racing 2*
- *Draw Something*
- *Empires & Allies*
- *FarmVille*
- *Gems With Friends*
- *Hanging With Friends*
- *Hit It Rich!*
- *Ice Age*
- *Looney Tunes Dash*
- *Matching With Friends*
- *Princess Bride Slots*
- *Speed Guess Something*
- *Spin It Rich*
- *What's The Phrase*
- *Willy Wonka Slots*
- *Wizard of Oz Magic Match*
- *Wizard of Oz Slots*
- *Word Streak with Friends*
- *Yummy Gummy*
- *Zynga Poker*

Automotive

SCORE: 80+

3M	**100**
Bondo	
Cubitron II	
Diamond Grade	
E-A-R	
Novec	
PELTOR	
PPS	
Scotch	
Scotch-Brite	
Scotch-Weld	
ScotchBlue	
Scotchgard	
Scotchlite	
Speedglas	
Thinsulate	
Trizcat	
VHB	
Chevron	**100**
Chevron Supreme	
Delo	
ExtraMile	
Havoline	
Havoline Xpress Lube	
Oronite	
Paralux	
Pro-Gard	
Techron	
Techron Concentrate Plus	
Texaco Express Lube	
Ursa	
Chrysler	**100**
Alfa Romeo	
Dodge	
FIAT	
Jeep	
Mopar	
Ram	
SRT	
CSAA Insurance Group	**100**
Ford	**100**
Lincoln	
GM	**100**
Buick	
Cadillac	
Chevrolet	
GMC	
OnStar	
Hyundai	**100**
Nissan	**100**
Infiniti	
Shell Oil	**100**
Jiffy Lube	
Pennzoil	
Quaker State	
Rain-X	
Rotella T	
Subaru	**100**
BRZ	
Forester	

Impreza
Legacy
Subaru Outback
Tribeca
WRX
XV Crosstrek

TEGNA 100
Cars.com

Tesla Motors 100

Toyota North America 100
Lexus
Lexus Financial Services
Scion
Toyota
Toyota Financial Services

Volkswagen 100
Audi
Bentley
Bugatti
Lamborghini

CarMax 95

Kroger 95
Moto Tech

Cox Enterprises 90
AutoTrader.com
Cox Automotive
Kelly Blue Book
Manheim

BP 85
Castrol

Honda 85
Acura Autos
ASIMO
Honda Autos
Honda Marine
Honda Powersports
HondaJet

Rolls-Royce North America 85
Rolls-Royce

Ryder 85

Bridgestone 80
Firestone
Tires Plus
Tires Wholesale Warehouse
Wheel Works

Goodyear Tire 80
Dapper Tire Co.
Debica
Dunlop
Fulda
Kelly
Sava

SCORE: 46-79

Johnson Controls 75
ecosteps
Heliar
LTH
MAC
OPTIMA
PowerFrame
VARTA

SCORE: 0-45

Pep Boys 45
Cornell
Definity
Futura

Group 1 Automotive 35

Advance Auto Parts *20*

AutoZone 20
ALLDATA
Duralast
Duralast Gold
Valucraft

Cooper Tire & Rubber 20
Avon Tyres
CooperTires
Dean
Dick Cepek
Mastercraft
Mentor
Mickey Thompson
Roadmaster
Starfire

Sherwin-Williams *20*
Baco
Excelo
Lazzuril
Martin Senour
ScottWarren
Western

AutoNation *10*

Harley-Davidson *10*
CVO
Dyna
Freewheeler
Softail
Sportster
Touring
VRSC

Genuine Parts Company *0*
Balkamp
Heavy Vehicle Parts Group
NAPA Auto Parts
National Automotive Parts Association

Mercedes-Benz 0

Penske Automotive 0

Sonic Automotive 0
Speedway Motorsports

Household Products

SCORE: 80+

3M	**100**
ACE	
Aqua-Pure	
Command	
Filtrete	
FUTURO	
Hand Masker	
Littmann	
Nexcare	
PELTOR	
Post-it	
SandBlaster	
Scotch	
Scotch-Brite	
ScotchBlue	
Scotchgard	
Scotchlite	
Thinsulate	
Clorox	**100**
Agua Jane	
American Heritage	
Arco Iris	
Arela	
Astra	
Bluebell	
Bon Bril	
Brimax	
Brita	
Chux	
Clorinda	
Clorox Professional Products Division	
Clorox2	
Emperatriz	
Formula 409	
Glad	
Green Works	
Gumption	
Handi-Wipes	
Handy Andy	
Kingsford	
Lemon Tok	
Lestoil	
Límpido	
Liquid-Plumr	
Los Conejos	
Luminosa	
Lustrillo	
Mistolin	
Mono	
Mortimer	
OSO	
Pal	
Pine-Sol	
Pinoluz	
Poett	

Prestone
Primor
Rota
S.O.S.
Sani Pine
Selton
Tilex
Trenet
TruBlu
Ultra Power Yuhanrox
Wash'n Dri
XLO

Colgate-Palmolive **100**
Ajax
Dermassage
Fabuloso
Murphy Oil Soap
Palmolive
Suavitel

Delhaize America **100**
HOME 360
My Essentials

Kimberly-Clark **100**
Cottonelle
Kleenex
Scott
Viva

Procter & Gamble **100**
Ariel
Bold
Bounce
Bounty
Cascade
Charmin
Cheer
Comet
Dash
Dawn
Downy
Dreft
Duracell
Era
Febreze
Gain
Joy
Mr. Clean
Puffs
Swiffer
Tide

S.C. Johnson & Son **100**
Drano
Duck
Glade
Grand Prix
Kiwi
Mr. Muscle
OFF!
Pledge
Raid
Scrubbing Bubbles
Shout
Windex
Ziploc

Target **100**
up & up

Kroger **95**
Everyday Living
HD Design
Home Sense
Wholesome@Home

SYSCO **80**
EarthPlus
Keystone

SCORE: 46-79

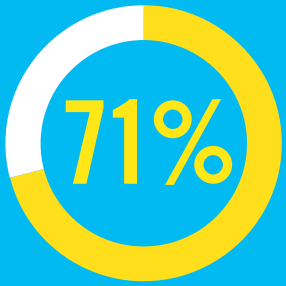
RB **50**
Air Wick
Cillit Bang
Dettol
Harpic
Lysol
Mortein

SCORE: 0-45

Koch Industries ***0***
Angel Soft
Brawny
Dixie
Mardi Gras Napkins
Quilted Northern
Sparkle
Vanity Fair

Tupperware ***0***

Health and Beauty



OF LESBIAN AND GAY PEOPLE SAY THEY WOULD BE LIKELY TO REMAIN LOYAL TO A BRAND THAT THEY BELIEVE TO BE VERY FRIENDLY AND SUPPORTIVE OF LGBT ISSUES, EVEN IF IT COSTS MORE OR IS LESS CONVENIENT.

Source: Witeck Communications/Harris Interactive

SCORE: 80+

3M 100
- 360 Encompass
- ACE
- APC
- Attest
- Avagard
- Bair Hugger
- Cavilon
- Clairty
- Clinpro
- CodeFinder
- Curos
- E-A-R
- Filtek
- FUTURO
- Impregum
- Incognito
- Lava
- Littman
- Nexcare
- PELTOR
- Petrifilm
- RelyX
- Scotch
- Tegaderm
- Unitek

Avon Products 100
- Advance Techniques
- ANEW
- Avon Care
- Avon Color
- Avon Fashion
- Skin-So-Soft

Boehringer Ingelheim 100
- Antistax
- Bisolvon
- Buscopan
- DulcoGas
- DulcoLax
- Mucoangin
- Mucosolvan
- Pharmaton
- Thomapyrin
- Vaprino
- Zantac

Clorox 100
- Aplicare
- Burt's Bees
- güd
- HealthLink

Colgate-Palmolive 100
- Afta
- Colgate
- Colgate 360 Total
- Colgate Optic White
- Colgate Orabase
- Colgate Total
- Irish Spring
- Lady Speed Stick
- Skin Bracer
- Softsoap
- Speed Stick
- Teen Spirit

Delhaize America 100
- Healthy Accents

Estée Lauder 100
- AERIN Beauty
- Aramis
- Aveda
- Bobbi Brown
- Bumble and bumble
- Clinique
- Darphin
- DKNY
- Donna Karan Cosmetics
- Editions de Parfums Frederic Malle
- Ermenegildo Zegna
- GLAMGLOW
- Jo Malone
- Kiton
- La Mer
- Lab Series Skincare for Men
- Le Labo
- M.A.C.
- Marni fragrances
- Michael Kors Fragrances and Beauty
- Origins
- RODIN olio lusso
- Smashbox
- Tom Ford Beauty
- Tommy Hilfiger fragrance and body products
- Tory Burch Beauty

GlaxoSmithKline 100
- Abreva
- Aquafresh
- Biotene
- Breathe Right
- Citrucel
- Dr. Best
- Eno
- Flonase
- Horlicks
- Nicorette
- NiQuitin
- Odol
- Os-Cal
- Panadol
- Poli-Grip
- Polident
- Sensodyne
- Tums
- Zovirax

Johnson & Johnson 100
- ACUVUE
- Aveeno
- BAND-AID
- bebe
- Benadryl
- BENGAY
- Clean & Clear
- Compeed
- CORTAID

Daktarin
Dolormin
Imodium
Johnson & Johnson RED CROSS
LISTERINE
LISTERINE Whitening
Lubriderm
Motrin
Mylanta
NEOSPORIN
NEUTROGENA
NICORETTE
PEPCID
PIZ BUIN
REMBRANDT
RoC
Rogaine
skin iD
SUDAFED
TUCKS
TYLENOL
TYLENOL PM
VENDOME
Visine
ZYRTEC

Kimberly-Clark **100**
Depend
Kleenex
Kotex
Poise
Scott
U by Kotex
Viva

Pfizer **100**
Advil
Alavert
Anbesol
Caltrate
Celebrex
Centrum
Chantix
ChapStick
Depo Provera
Detrol
Dimetapp
Emergen-C
FiberCon
Lipitor
Lyrica
Nexium
Preparation H
Robitussin
ThermaCare
Viagra
Xanax
Zoloft

Procter & Gamble **100**
Align
Always
Aussie
Braun
Christina Aguilera Perfumes
Clairol
CoverGirl
Crest
DDF
Dolce & Gabbana Cosmetics
Dolce & Gabbana Fragrances
Dunhill Fragrances
Escada Fragrances
Fixodent
Head & Shoulders
Herbal Essences
Ivory
Lacoste Fragrances
Metamucil
Naomi Campbell Fragrances
Natural Instincts
Nice 'n Easy
Nioxin
Olay
Old Spice
Oral-B
Pantene Pro-V
Pepto-Bismol
Prilosec OTC
Puffs
Rejoice
Safeguard
Scope
Sebastian Professional
Secret
SK-II
Tampax
Venus
Vicks
Wella

Sears **100**
Shop Your Way Health

Target **100**
sonia kashuk
up & up

Unilever **100**
AXE
Caress
Clear
Comfort
Degree
Domestos
Dove
FDS
Lever 2000
Nexxus
Noxema
Pond's
Q-tips
Simple
St. Ives
Suave
TIGI
TRESemmé
Vaseline

Wal-Mart **100**
Equate

Bayer **90**
Aleve

Alka-Seltzer
Alka-Seltzer Plus
Bayer Asprin
Bepanthen
Berocca
Beyaz
Bronkaid
Campho-Phenique
Canesten
Citracal
Claritin
Climara
Contour
Coppertone
Domeboro
Dr. Scholl's
Elevit
Fergon
Flanax
Flintstones Vitamins
Levitra
Midol
Mirena
Natazia
Neo-Synephrine
One A Day
Phillips'
Rennie
Rid
Supradyn
TruBiotics
Vanquish
Xarelto
Yasmin
YAZ

Hain Celestial Group **90**
Alba Botanica
AvalonOrganics
JASON Natural Products
Queen Helene
Zia Natural Skincare

Giant Eagle **85**
b•leve
Top Care

L'Oréal **85**
Clarisonic
Essie
Garnier
Kérastase
Kiehl's
L'Oréal Paris
La Roche-Posay
Lancôme
Maybelline New York
Mizani
Pureology
Redken
Shu Uemura
SkinCeuticals
SoftSheen-Carson
Urban Decay

SUPERVALU **80**
Equaline

SCORE: 46-79

Abbott Laboratories **75**
Absorb
Blink
EAS
Ensure
FreeStyle
Glucerna
Nepro
OptiGRO
RevitaLens
Similac Advance
ZonePerfect

RB **50**
Mucinex
Nurofen
Scholl
Strepsils

SCORE: 0-45

Weight Watchers ***20***

GNC ***10***
Pro Performance
Pro Performance AMP
Staminol
Total Lean
Ultra Mega

Giorgio Armani ***0***
Armani Beauty

Mary Kay ***0***
Beauty Blotters
Indulgence
MKMen
Satin Lips
TimeWise
Velocity

The Trump Organization ***0***
Empire by Trump
Success By Trump

Tupperware ***0***
BeautiControl
Fuller Cosmetics
NaturCare
Nutrimetics
Nuvo

Restaurants

SCORE: 80+

Darden Restaurants	**100**
Bahama Breeze	
Eddie V's	
LongHorn Steakhouse	
Olive Garden	
Seasons 52	
The Capital Grille	
Yard House	
McDonald's	**100**
Starbucks	**100**
Carlson	**95**
Pick Up Stix	
T.G.I. Friday's	
Bob Evans	**90**
Mimi's Café	
Owens	
BP	**85**
Wild Bean Café	
Burger King	**85**
Caribou Coffee	**85**
Domino's Pizza	**85**
Urban Outfitters	**85**
Vetri Family	
Brinker	**80**
Chili's	
Maggiano's Little Italy	
Yum! Brands	**80**
KFC	
Pizza Hut	
Taco Bell	
WingStreet	

SCORE: 46-79

Denny's	**75**
All-American Slam	
Grand Slam Breakfast	
Lumberjack Slam	
Sbe	**75**
Cleo	
Katsuya	
The Bazaar	
Tres	
Umami Burger	
Chipotle	**70**
Pizzeria Locale	
ShopHouse	
Wendy's	**70**
Bloomin' Brands	**65**
Bonefish Grill	
Carrabba's Italian Grill	
Fleming's Prime Steakhouse	
Outback Steakhouse	
Quaintance-Weaver Restaurants & Hotels	**60**
Green Valley Grill	
Lucky 32 Southern Kitchen	
O.Henry Hotel	
Print Works Bistro	
Proximity Hotel	
Cracker Barrel Old Country Store	**55**
The Palm	**55**

SCORE: 0-45

The Cheesecake Factory	***20***
Grand Lux Café	
RockSugar Pan Asian Kitchen	
Jack in the Box	***10***
Qdoba Mexican Eats	
Chick-fil-A	***0***
Giorgio Armani	***0***
Armani/Bar	

Entertainment

SCORE: 80+

AMC Entertainment	**100**
AMC Theaters	
CBS	**100**
BNET	
CBS All Access	
CNET	
CW	
EcoMedia	
Flix	
Pop	
Showtime	
Simon Schuster	
Smithsonian Channel	
The Movie Channel	
Comcast NBCUniversal	**100**
Bravo	
Chiller	
Cloo	
CNBC	
Comcast Business Class	
Comcast Sportsnet	
E!	
Esquire Network	
Fandango	
Focus Features	
G-4 Videogame TV	
Golf Channel	
iVillage	
MSNBC	
NBC	
NBC News	
NBC Sports	
NBC Sports Network	
NBC Universo	
NBCUniversal	
Oxygen	
Sprout	
Syfy	
Telemundo Network	
Universal HD	
Universal Pictures	
Universal Television	
USA Network	
XFINITY Streampix	
XFINITY TV	
Hallmark Cards	**100**
Hallmark Channel	
Hallmark Hall of Fame	
Netflix	**100**
Outerwall Inc.	**100**
Gazelle	
Redbox	

Sirius XM Radio **100**

Sony Pictures Entertainment **100**
- Columbia Pictures
- Screen Gems
- Sony Pictures Animation
- Sony Pictures Classics
- Sony Pictures Home Entertainment
- Sony Pictures Imageworks
- Sony Pictures Releasing
- Sony Pictures Television
- TriStar Pictures

The Walt Disney Co. **100**
- ABC Television Network
- Disney Channel
- Disney Music Group
- ESPN
- LucasFilms
- Marvel Entertainment
- Pixar
- Touchstone Pictures
- Walt Disney Animation Studios

Time Warner **100**
- Adult Swim
- Boomerang
- Cartoon Network
- Castle Rock Entertainment
- Cinemax
- CNN
- CW
- DC Entertainment
- HBO
- HLN
- New Line Cinema
- TBS
- TCM
- TNT
- truTV
- Turner Broadcasting System
- Turner Sports
- Warner Bros.

Verizon **100**
- FiOS TV

Viacom **100**
- BET
- Centric
- CMT
- Comedy Central
- LOGO
- MTV
- MTV Classic
- MTV 2
- mtvU
- Nick at Nite
- Nick Jr.
- Nickelodeon
- Nicktoons
- Paramount Home Entertainment
- Paramount Motion Pictures Group
- Spike
- TeenNick
- TV Land
- Vh1

iHeartMedia **95**
- iHeartRadio
- Katz Media
- Premiere Networks
- Total Traffic & Weather Network

Cox Enterprises **90**
- Cox Communications
- Cox Digital Solutions
- Cox Media Group
- Cox Target Media

Regal Entertainment **85**
- Edwards Theatres
- Regal Cinemas
- United Artists

IAC **80**
- Chemistry.com
- CollegeHumor.com
- Match.com
- OkCupid
- Tinder
- Vimeo

SCORE: 46-79

Live Nation **75**
- House of Blues
- Ticketmaster

Scholastic **75**
- Animorphs
- Clifford the Big Red Dog
- Dear America
- Goosebumps
- Harry Potter
- Maya & Miguel
- Scholastic Reading Club
- Scholastic Trade Publishing
- Scholastic's The Magic School Bus
- Spirit Animals
- The Hunger Games

SCORE: 0-45

Scripps ***20***
- *Cooking Channel*
- *DIY Network*
- *Food Network*
- *Great American County*
- *HGTV*
- *Travel Channel*

Zynga ***20***

Harley-Davidson ***10***
- *Project LiveWire*

Tribune ***10***
- *Tribune Broadcasting*
- *Tribune Studios*
- *WGN America*
- *WGN-Radio*

Twenty-First Century Fox ***10***
- *Fox 2000 Pictures*
- *Fox 21*
- *Fox Animation & Blue Sky Studios*
- *FOX Broadcasting*
- *Fox Business Network*
- *Fox College Sports*
- *Fox Movie Channel*
- *Fox News Channel*
- *Fox Searchlight Pictures*
- *Fox Sports 1*
- *Fox Television Studios*
- *FX*
- *MyNetworkTV*
- *National Geographic Channel*
- *Twentieth Century Fox*
- *Twentieth Century Fox Television*

Warner Music Group ***10***
- *Asylum*
- *Atlantic Records*
- *Big Beat*
- *Canvasback Music*
- *East West*
- *Elektra Records*
- *FFRR*
- *Fueled By Ramen*
- *Nonesuch Records*
- *Reprise*
- *Rhino Entertainment*
- *Roadrunner Records*
- *Sire*
- *Warner Bros. Nashville*
- *Warner Bros. Records*
- *Warner Classics*
- *Word Records*

DISH Network ***0***
- *Hopper with Sling*
- *Tailgater*

Liberty Interactive ***0***
- *Starz*

The Trump Organization ***0***
- *Mar-a-Lago Club*
- *Miss Teen USA*
- *Miss Universe*
- *Miss USA*
- *Trump Books*
- *Trump Golf*
- *Trump International Golf Club*
- *Trump International Hotel & Tower*
- *Trump Model Management*
- *Trump National Golf Club*
- *Trump Plaza*
- *Trump Productions*
- *Trump Vineyard Estates*

Oil and Gas

SCORE: 80+

Chevron	**100**
Caltex	
Texaco	
Shell Oil	**100**
Clear Flex E85	
Shell ClearFLEX	
Shell Diesel	
Shell Diesel FiT	
Shell Nitrogen Enriched Gasoline	
Shell V-Power NiTRO+ Premium Gasoline	
Wawa	**100**
BP	**85**
am/pm	
Aral	
ARCO	
Atlantic Richfield Co.	
BP Amoco Chemical Company	
Castrol	
The Standard Oil Company	
ExxonMobil	**85**
Esso	
Exxon	
Mobil	
Marathon Oil	**85**
Spectra Energy	**85**
ConocoPhillips	**80**

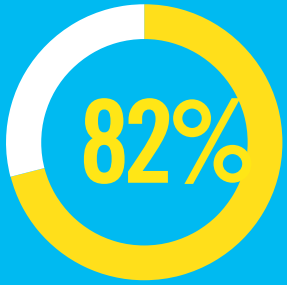
SCORE: 46-79

Marathon Petroleum	**75**
Marathon	
Phillips 66	**75**
Hess	**65**

SCORE: 0-45

Tesoro	***40***
Valero Energy	***20***

Travel and Leisure



WHEN ASKED ABOUT FACTORS TO CONSIDER WHEN CHOOSING AMONG PRIVATE HEALTHCARE CARRIERS, 82% OF LGBT ADULTS SAY THAT IT IS IMPORTANT THAT THEIR HEALTH INSURANCE CARRIER PROVIDES DOMESTIC PARTNER COVERAGE IN EMPLOYER-OFFERED PLANS.

Source: Witeck Communications/Harris Interactive

SCORE: 80+

Airbnb 100

Alaska Airlines 100
- Horizon Air Industries

American Airlines 100
- American Eagle
- Envoy Air
- Piedmont Airlines
- PSA

Borgata Hotel Casino & Spa 100
- B Bar
- Gypsy Bar
- mur.mur.
- Spa Toccare
- The Water Club

Caesars Entertainment 100
- Bally's
- Caesars
- Flamingo
- Harrah's
- Harveys
- Horseshoe
- NOBU Hotel
- Paris
- Planet Hollywood
- Rio
- The Cromwell
- The LINQ
- ThistleDown Racino
- Total Rewards
- Tunica Roadhouse

Carnival 100
- AIDA Cruises
- Carnival Cruise Lines
- Costa Cruises
- Cunard
- Fathom
- Holland America Line
- P&O Cruises
- Princess Cruises
- Seabourn

Choice Hotels 100
- Ascend Collection
- Cambria Hotels & Suites
- Clarion
- Comfort Inn
- Comfort Suites
- Econo Lodge
- MainStay Suites
- Quality
- Rodeway Inn
- Sleep Inn

Comcast NBCUniversal 100
- Universal Studios Hollywood
- Universal Studios Orlando
- Wet n' Wild

Cosmopolitan of Las Vegas 100

Delta Air Lines 100
- Delta Connection

Expedia 100
- CarRentals.com
- Classic Vacations
- Egencia
- Expedia Affiliate Network (EAN)
- Expedia CruiseShipCenters
- Expedia Media Solutions
- Expedia.com
- ExpediaLocalExpert
- HomeAway
- Hotels.com
- Hotwire
- Orbitz Worldwide
- Travelocity
- trivago
- Venere.com
- Wotif Group

Groupon 100
- Groupon Getaways

Hilton Worldwide 100
- Canopy by Hilton
- Conrad Hotels & Resorts
- Curio Collection
- Doubletree by Hilton
- Embassy Suites by Hilton
- Hampton Inn by Hilton
- Hilton Garden Inn
- Hilton Grand Vacations
- Hilton Hhonors
- Hilton Hotels & Resorts
- Home2
- Home2 Suites by Hilton
- Homewood Suites by Hilton
- Tru by Hilton
- Waldorf-Astoria

Hyatt 100
- Andaz
- Grand Hyatt
- Hyatt Centric
- Hyatt House
- Hyatt Place
- Hyatt Regency
- Hyatt Zilara
- Hyatt Ziva

Park Hyatt
The Unbound Collection

IHG **100**
Candlewood Suites
Crowne Plaza Hotels & Resorts
EVEN Hotels
Holiday Inn
Holiday Inn Club Vacations
Holiday Inn Express
Holiday Inn Resort
Hotel Indigo
IHG Rewards Club
Intercontinental Hotels & Resorts
Kimpton Hotels & Restaurants
Staybridge Suites

JetBlue Airways **100**

Kimpton Hotel & Restaurant Group **100**
70 Park Avenue
Amara Resort + Spa
Canary Hotel
EPIC Hotel
Eventi
Firesky Resort + Spa
Hotel Allegro
Hotel Burnham
Hotel La Jolla
Hotel Lumen
Hotel Madera
Hotel Marlowe
Hotel Monaco
Hotel Palomar
Hotel Rouge
Hotel Solamar
Hotel Van Zandt
Hotel Vintage
Hotel Wilshire
Ink48
Lorien Hotel & Spa
Mason & Rook
Morrison House
Muse Hotel
Nine Zero Hotel
Onyx Hotel
RiverPlace Hotel
Seafire Resort + Spa
Shorebreak Hotel
Sir Francis Drake Hotel
Sky Hotel
Surfcomber
Taconic
The Angler's
The Brice
The Buchanan
The Cardinal Hotel
The Carlyle
The Donovan
The George
The Goodland
The Grand Hotel
The Schofield Hotel
Tideline Ocean Resort & Spa
Topaz Hotel
Vero Beach Hotel + Spa

Marriott International **100**
AC Hotels
Autograph Collection
Bulgari
Courtyard Hotels
Delta Hotels
EDITION
Fairfield Inn & Suites
Four Points
Gaylord Hotels
JW Marriott
Marriott Executive Apartments
Marriott Hotels
Marriott Vacation Club
Moxy Hotels
Protea Hotels
Renaissance
Residence Inn
SpringHill Suites
The Ritz-Carlton
TownePlace Suites

MGM Resorts International **100**
Aria
Beau Rivage Biloxi
Bellagio
Borgata Hotel Casino & Spa
Circus Circus
Delano Las Vegas
Excalibur
Luxor
Mandalay Bay
MGM Grand
MGM National Harbor
Monte Carlo
New York-New York
The Mirage
Vdara

Royal Caribbean Cruises **100**
Azamara Club Cruises
Celebrity Cruises
Pullmantur Cruises
Royal Caribbean International

Southwest Airlines **100**

AirTran
Southwest Airlines Rapid Rewards

Starwood Hotels & Resorts **100**
aloft
Design Hotels
Element
Four Points
Le Meridien
Luxury Collection
Sheraton
spg Starwood Preferred Guest
St. Regis
Tribute Portfolio
W Hotels
Westin

The Walt Disney Co. **100**
Adventures by Disney
Aulani
Disney Cruise Line
Disney Vacation Club
Disneyland Resort
Walt Disney World Resorts

Uber **100**
UberBLACK
UberEATS
UberLUX
uberPOOL
UberSUV
uberTAXI
uberX
uberXL

United Airlines **100**
United Cargo
United Express
United Services

Wyndham **100**
Baymont Inn & Suites
Cottages4you.com
Cuendet
Days Inn
Dolce Hotels and Resorts
Hawthorn Suites
Howard Johnson
Knights Inn
Landal GreenParks
Microtel Inns & Suites by Wyndham
Ramada
Super 8 Motel
Travelodge
Wingate
Wyndham Hotels and Resorts
Wyndham Vacation Rentals

Wynn Resorts **100**
Encore
Wynn Boston Harbor
Wynn Las Vegas

Avis Budget **95**
Apex Car Rentals
Avis Car Rentals
Budget Car Rental
Budget Truck Rental
Maggiore
Payless Car Rental
Zipcar

Carlson **95**
Carlson Rezidor Hotel Group
Carlson Wagonlit Travel
Country Inns & Suites
Park Inn
Park Plaza Hotels & Resorts
Quorvus Collection
Raddisson Red
Radisson Blu
Radisson Hotels & Resorts

Virgin America **95**

SkyWest Airlines **90**

Enterprise **85**
Alamo Rent A Car
Enterprise CarShare
Enterprise Fleet Management
Enterprise Flex-E-Rent
Enterprise Rent-A-Car
Enterprise Truck Rental
Exotic Car Collection
National Car Rental
Rideshare
Zimride

Tropicana Las Vegas **85**
River Palms Hotel & Casino
The Belle of Baton Rouge
The MontBleu Resort Casino & Spa
TROP Casino Greenville
Tropicana Atlantic
Tropicana Evansville
Tropicana Laughlin

priceline.com **80**
Agoda.com
Booking.com
KAYAK
OpenTable
rentalcars.com

SCORE: 46-79

Loews Corp. **75**
- Loews Hotels & Resorts

Sbe **75**
- Cleo
- Create Nightclub
- Delano
- Doheny Room
- Double Barrel Roadhouse
- Fi'Lia
- Fourteen
- Hudson
- Hyde
- K Ramen
- Katsutya
- Mondrian
- Nightingale Plaza
- Originals
- SLS Hotels
- The Bazaar
- The Library
- The Raleigh
- The Redbury
- The Sayers Club
- Townhouse Miami
- Tres
- Umami Burger

Hawaiian Airlines **65**

Sabre Holdings **65**
- Sabre Airline Solutions
- Sabre Hospitality
- Sabre Travel Network
- TripCase

Hertz **55**
- Dollar Rent A Car
- Donlen
- Hertz Car Sales
- Hertz Equipment Rental
- Hertz Truck & Van Rental
- Thrifty Car Rental
- Thrifty Car Sales

Travelport **50**
- THOR

SCORE: 0-45

TripAdvisor ***20***
- *AirfareWatchdog*
- *BookingBuddy*
- *CruiseCritic*
- *EveryTrail*
- *Family Vacation Critic*
- *FlipKey*
- *GateGuru*
- *Holiday Lettings*
- *Holiday Watchdog*
- *Independent Traveler*
- *Jetsetter*
- *Niumba*
- *Onetime*
- *Oyster*
- *SeatGuru*
- *SmarterTravel*
- *The Fork*
- *Tingo*
- *Travel Pod*
- *Tripbod*
- *VacationHomeRentals*
- *Viator*
- *VirtualTourist*

Boyd Gaming ***10***
- *Blue Chip Hotel & Casino*
- *California Hotel and Casino*
- *Delta Downs*
- *Eldorado Casino*
- *Fremont Hotel and Casino*

Gold Coast
Jokers Wild Casino
Main Street Station Casino, Brewery and Hotel
Par-A-Dice Hotel and Casino
Sam's Town Hotel & Gambling Hall
Suncoast Hotel & Casino
The Orleans
Treasure Chest Casino
Vacations Hawaii

Host Hotels & Resorts **10**

Las Vegas Sands ***10***
The Palazzo Las Vegas
The Sands Expo and Convention Center
The Venetian Las Vegas

Spirit Airlines ***10***

TravelCenters of America ***10***
Petro Stopping Centers
TA

Accor ***0***
adagio
Fairmont
hotelF1
Ibis
ibis budget
ibis styles
Mama Shelter
Mercure
MGallery
Novotel
Pullman
Raffles
SO/ Sofitel
Sofitel Legend
Swissotel
Thalassa
The Sebel

Bass Pro ***0***
Big Cedar Lodge

Giorgio Armani ***0***
Armani Hotels

Republic Airways Holdings Inc. ***0***
Republic Airways Holdings

The Trump Organization ***0***
1290 Avenue of the Americas
40 Wall Street
555 California Street
610 Park Avenue
Mar-a-Lago Club
TRUMP CARD
Trump Hotel Collection
Trump International Golf Club
Trump International Hotel & Tower
Trump National Doral
Trump National Golf Club
Trump Ocean Club
Trump SoHo New York
Trump Taj Mahal
Trump Tower

Technology

SCORE: 80+

Adobe 100
- Adobe Muse
- Audience Manager
- Audition
- Campaign
- Connect
- Creative Cloud
- Digital Publishing
- Document Cloud: Acrobat DC
- Dreamweaver
- Elements
- Experience Manager
- Flash
- Flash Professional
- FrameMaker
- Illustrator
- InDesign
- Lightroom
- Marketing Cloud: Analytics
- Media Optimizer
- Photoshop
- Premiere Pro
- Primetime
- RoboHelp
- Stock

Airbnb 100

AMD 100
- ATI All-in-Wonder
- ATI Theater
- ATI TV Wonder
- FirePro
- Radeon

Apple 100
- AirPort
- App Store
- Apple Music
- Apple Pay
- Apple TV
- Apple Watch
- Cinema
- GarageBand
- iBooks
- iCloud
- iDVD
- iMac
- iMovie
- iOS
- iPad
- iPhone
- iPod nano
- iPod shuffle
- iPod touch
- iSight
- iTunes

iWork
Mac
Mac mini
Mac Pro
MacBook
MacBook Air
MacBook Pro
Magic Mouse
Magic Trackpad
OS X
QuickTime
Safari
Thunderbolt
Time Capsule
Wireless Keyboard

AT&T 100
Ameritech
BellSouth
Cingular
Cricket
DirecTV
Illinois Bell
Indiana Bell
Michigan Bell
Pacific Telesis
SBC
SBC Pacific Bell
Southwestern Bell
Wisconsin Bell
Wisconsin Telephone Company

Barnes & Noble 100
NOOK GlowLight
NOOK Glowlight Plus
Samsung Galaxy Tab 2 NOOK
Samsung Galaxy Tab 4 NOOK

Boston Scientific 100

Charter Communications 100
Spectrum Internet
Spectrum TV
Spectrum Voice

Cisco Systems 100

Comcast NBCUniversal 100
XFINITY
XFINITY X1

Dell 100
Alienware
Dell Venue 8 Pro
Inspiron
Inspiron 11 3000 series 2-in-1
Inspiron 14 3000 series
Inspiron 15 7000 series 2-in-1
Inspiron 24 3000 series (All in One)
Inspiron R
Latitude
OptiPlex
PowerEdge Server
Precision
Studio XPS
Vostro
XPS
XPS 10 Tablet
XPS 12
XPS 13 Ultraboook

Dropbox 100
Dropbox Basic
Dropbox Business
Dropbox Pro

EMC 100

Facebook 100
Atlas
Facebook Payments Inc.
Instagram LLC
LiveRail
Masquerade
Moves
Oculus
Onavo
Parse
WhatsApp Inc.

Google 100
AdMob
Adsense
Adwords
Android
Blogger
DoubleClick
Gmail
Google Alerts
Google Analytics
Google Books
Google Cardboard
Google Chrome
Google Cloud Platform
Google Cloud Print
Google Earth
Google Flights
Google Keep
Google Maps
Google News
Google Photos
Google Play
Google Scholar
Google Shopping
Google Store
Google Talk
Google Translate
Google Trends
Google Wallet

- Google+
- Hangouts
- Nexus S
- Panoramio
- Picasa
- Spaces
- Voice
- YouTube

HERE North America LLC **100**
- here.com

HP Inc. **100**
- EliteOne
- HP Chromebook
- HP Designjet
- HP Deskjet
- HP EliteBook
- HP EliteDesk
- HP ElitePad
- HP ENVY
- HP LaserJet
- HP Officejet
- HP Pro and Elite x2
- HP Pro Tablet
- HP Scanjet
- HP Slate
- HP Spectre
- HP Stream
- HP Z1
- HP Zbook
- late21 Pro
- MX10
- Omen by HP
- ProOne
- Sprout by HP
- Ultrabook
- Zbook

IBM **100**

Intel **100**
- Intel Atom
- Intel Celeron
- Intel Compute Stick
- Intel Core
- Intel Curie
- Intel Edison
- Intel Iris
- Intel Joule
- Intel NUC
- Intel Pentium
- Intel Quark
- Intel RealSense
- Intel True Key
- McAfee AntiVirus Plus
- McAfee Internet Security
- McAfee LIveSafe
- McAfee Total Protection

Intuit **100**
- Demandforce
- Lacerte
- Mint
- QuickBooks
- Quicken
- TurboTax

Kodak **100**
- APEX dry lab systems
- Kodak Consumer Inkjet Ink
- Kodak Media Products
- Super 8 MM Film and Camera

Lenovo **100**

Level 3 Communications **100**

Lexmark **100**
- Enterprise Software
- Kofax

Microsoft **100**
- Internet Explorer
- Microsoft Band
- Microsoft Cloud
- Microsoft HoloLens
- Microsoft Lumia
- Microsoft Surface
- MSN
- Office
- OneDrive
- Outlook
- Skype
- Windows
- Xbox

PayPal **100**

QUALCOMM **100**
- 2net
- CSRMesh
- Hy-Fi
- Qualcomm AllPlay
- Qualcomm Halo
- Qualcomm Internet Processor
- Qualcomm Powerline
- Qualcomm Small Cells
- Qualcomm Snapdragon
- Qualcomm Vive
- Qualcomm WiPower

Salesforce **100**

Sony **100**
- Action Cam
- Alpha
- Bravia
- Digital Paper
- Handy Cam
- Xperia
- ZX2 Walkman

Sprint Corp. **100**
- Assurance Wireless

BB2Go
Boost
Boost Mobile
Sprint
Virgin Mobile USA

Symantec **100**
Control Compliance Suite
Data Loss Prevention
Endpoint Encryption
Endpoint Protection
Managed Security Services
Norton Secure Login
Norton Shopping Gaurantee
O3

T-Mobile **100**
MetroPCS

TEGNA **100**
careerbuilder.com
cofactor
G/O Digital

Texas Instruments **100**
TI-Nspire

Thomson Reuters **100**
Aumentum
Checkpoint Learning
CLEAR
Cortellis
CS Professional Suite
Eikon
Elektron
ESG Research
FindLaw
Firm Central
MarkMonitor
ONESOURCE
Practical Law
SERION
Thomson Innovation
Web of Science
Westlaw

Twitter **100**

Uber **100**
UberBLACK
UberEATS
UberLUX
uberPOOL
UberSUV
uberTAXI
uberX
uberXL

Verizon **100**
FiOS Internet
Verizon Wireless

Xerox **100**

Yahoo! **100**
Flickr
Yahoo Answers
Yahoo Mail

Yelp **100**

NetApp **95**
Element OS
FlexPod
OnCommand
ONTAP Cloud
ONTAP Select
OpenStack
SANtricity OS
StorageGRID

Amazon.com **90**
A9
ACX
Alexa
Amazon Video Direct
Amazon Web Services
AmazonLocal
Askville
Audible
DPReview
Fire Phone
Fire TV
IMDb
IVONA Software
Kindle
Kindle Direct Publishing
Kindle eBooks
Kindle Fire
Kindle Fire HD
Kindle Paperwhite
Kindle Touch

CDW **90**

AOL **85**
#BUILTBYGIRLS
aim
Alpha
Alto
AOL Build
AOL Mail
AOL On
AOL Plans
AOL Search
AOL Shield
AOL.com
Cambio
CrunchBase
Engadget
games.com
go90
Kanvas
Makers
MapQuest
Moviefone
Patch

TechCrunch
WINAMP

Arrow Electronics **85**
Eventbrite **85**
LexisNexis **85**
New York Times **85**
NYTimes.com
Veritas Technologies **85**
IAC **80**
About.com
Apalon
Ask Applications
Ask.com
Big Breakfast
BlackPeopleMeet
Chemistry.com
CityGrid
Citysearch
CollegeHumor.com
CraftJack
Daily Burn
Delightful
Dictionary.com
Electus
Felix
FiLife.com
HomeAdvisor
HowAboutWe
Insider Pages
Investopedia
Match.com
mHelpDesk
Notional
OkCupid
OurTime
People Media
PlentyOfFish
Pronto.com
ShoeBuy
Slimware Utilities
The Daily Beast
The Princeton Review
Thesaurus.com
Tinder
Tutor.com
Twoo
Vimeo
WatchLOUD.com
Word Dynamo
Writing Dynamo

SCORE: 46-79

CenturyLink **75**
Motorola Solutions **75**
Avaya **70**
Aura
AvayaLive
Scopia
Hortonworks **65**
Insight Enterprises **65**
Imation **60**

SCORE: 0-45

EarthLink **40**
Anixter ***20***
Broadcom ***20***
Fidelity National Financial ***20***
Black Knight Financial Services
Lennar ***20***
SunStreet Energy Group
Windstream ***20***
Monster Worldwide ***10***
monster.com
Reader's Digest ***10***
EnrichU
Haven Home Media
Taste Digital Community
Tribune ***10***
Gracenote
Gracenote Rhythm
Tribune Digital Ventures
Liberty Interactive ***0***
Evite
Alcatel Transport Automation(Usa) Inc. ***0***
Alcatel-Lucent

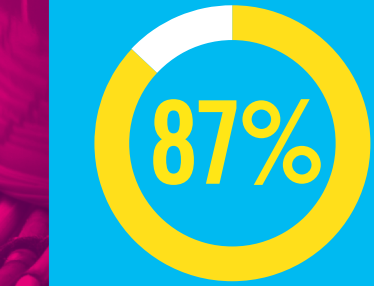
SCORE: 80+

UPS	100
FedEx	85

SCORE: 0-45

Genuine Parts Company	*0*
RMDS	

Pet Care



OF LGBT ADULTS SAY THEY ARE LIKELY TO CONSIDER A BRAND THAT IS KNOWN TO PROVIDE EQUAL WORKPLACE BENEFITS FOR ALL OF THEIR EMPLOYEES, ALONG WITH 75% OF NON-LGBT ADULTS.

Source: Witeck Communications/Harris Interactive

SCORE: 80+

3M 100
- Animalintex
- Attest
- Equisport
- Pruven
- Vetbond
- Vetcast
- VetRap

BJ's 100
- Berkley Jensen

Cargill 100
- ACCO Feeds
- Loyall
- Nutrena
- Sportsman's Choice

Clorox 100
- Ever Clean
- Fresh Step
- Scoop Away

Colgate-Palmolive 100
- Prescription Diet
- Science Diet

Land O'Lakes 100
- Purina Animal Nutrition

Nestlé Purina 100
- Active Senior 7+
- Alpo
- Beggin'
- Beneful
- Beyond
- BREEZE
- Busy
- Cat Chow
- Chef Michael's
- Deli-Cat
- Dog Chow
- Fancy Feast
- Felix
- Fit & Trim
- Friskies
- FROSTY PAWS
- Kit & Kaboodle
- Kitten Chow
- Mighty Dog
- Moist & Meaty
- MUSE
- Pro Plan
- Puppy Chow
- Purina Be Happy
- Purina ONE
- Purina Pro Plan
- Purina Store
- Purina Veterinary Diets
- secondnature
- Snackin Slices
- TBonz
- Tidy Cats
- Variety Snaps
- Waggin' Train
- Whisker Lickin's
- Yesterday's News

PetSmart 100
- Authority
- Grreat Choice
- OnlyNaturalPet.com
- Pet360.com
- PetFoodDirect.com
- petMD.com
- Simply Nourish
- SophistaCat
- Top Fin
- Top Paw
- Top Wing
- Toys "R" Us Pets

Wal-Mart 100
- Ol' Roy
- Special Kitty

Kroger 95
- Pet Pride

Amazon.com 90
- Wag.com

Bayer 90
- Advantage
- Seresto

Mars 90
- Banfield
- California Natural
- Eukanuba
- Frolic
- IAMS
- Innova
- Pedigree
- Sheba
- Temptations
- Whiskas
- Wisdom Panel

Giant Eagle 85
- Paws

Newsstand

SCORE: 80+

Google 100
- Google Alerts
- Google News

Pearson 100
- Addison-Wesley
- eCollege
- FT Press
- Longman
- MyEnglish Lab
- Penguin Readers
- Poptropica
- Prentice Hall

S&P Global 100
- JD Power & Associates
- S&P Capital IQ
- S&P Dow Jones Indices
- Standard & Poor's
- Standard & Poor's Rating Services

TEGNA 100
- AirForceTimes
- ArmyTimes
- C4ISR Journal
- DefenseNews
- FederalTimes
- MarineTimes
- NavyTimes

The Walt Disney Co. 100
- Disney Publishing Worldwide
- ESPN the Magazine
- Marvel

Thomson Reuters 100
- Reuters

Time Warner 100
- ALL YOU
- Amateur Gardening
- Amateur Photographer
- Angler's Mail
- Beautiful Kitchens
- CENTURION
- Chat
- Coastal Living
- Cooking Light
- Country Homes & Interiors
- Country Life
- Cycle Sport
- Cycling Active
- Cycling Fitness
- Cycling Weekly
- Decanter
- Departures
- Entertainment Weekly
- ESSENCE
- Essentials
- FOOD & WINE
- FORTUNE
- Golf
- Golf Monthly
- GoodtoKnow
- Health
- Homes & Gardens
- Horse & Hound
- Housetohome
- Ideal Home
- InStyle
- International Boat Industry
- Life
- Livingetc
- Look
- Marie Claire
- Money
- Motor Boat & Yachting
- Mountain Bike Rider
- Mousebreaker
- MyRecipes
- NME
- Now
- PEOPLE
- People StyleWatch
- Pick Me Up!
- Practical Boat Owner
- Real Simple
- Rugby World
- Shooting Gazette
- Shooting Times
- Soaplife
- Southern Living
- Sporting Gun
- Sports Illustrated
- Sports Illustrated Kids
- Style at Home
- Sunset
- Superyacht Business
- SuperYacht World
- The Field
- This Old House
- Time
- Time For Kids
- Travel + Leisure
- TrustedReviews
- TV Times
- TV&Satellite Week
- Uncut
- VolksWorld
- VW Camper & Bus

Wallpaper
What Digital Camera
What's on TV
Woman
woman&home
Woman's Own
Woman's Weekly
World Soccer
Yachting Monthly
Yachting World
YBW.com

Gannett 95
10Best.com
baseballhq.com
BNQT
boxingjunkie.com
fantasyscore.com
ftw.usatoday.com
Gannett Imagining and Ad Design Center
Gannett Publishing Services
hoopshype.com
MMAjunkie.com
Reviewed.com
spanningthesec.com
sportswire.usatoday.com
thebiglead.com
thehuddle.com
USA TODAY
USA TODAY HighSchool Sports
USA TODAY Sports Images

Vox 95
Curbed
Eater
Polygon
Racked
Recode
SB Nation
The Verge

Cox Enterprises 90

Morningstar 90
Morningstar Advisor Magazine

AOL 85
AOL.com
Autoblog
Style Me Pretty
The Huffington Post

New York Times 85
The New York Times
The New York Times International Weekly

IAC 80
The Daily Beast

SCORE: 46-79

Hachette Book Group 70
Back Bay Books
Black Dog & Leventhal
Center Street
FaithWords
Forever
Forever Yours
Grand Central Life & Style
Grand Central Publishing
Hachette Digital Media
Jericho
Little, Brown and Company
Little, Brown Books for Young Readers
Mulholland Books
Orbit
Poppy
RedHook
Twelve
Vision
Yen Press

Emmis Communications Corporation 60
Atlanta
Cincinnati
Country Sampler
Indianapolis Monthly
Los Angeles Magazine
Orange Coast
Texas Monthly

SCORE: 0-45

UBM **45**
- Black Hat
- Cloud Connect
- Dark Reading
- Enterprise Connect
- Fusion
- Gamasutra
- GDC
- GTEC
- HDI
- InformationWeek
- Interpo
- Network Computing
- No Jitter
- Tower & Small Cell Summit

Graham Holdings **25**
- Foreign Policy
- Graham Media Group
- Kaplan
- Panoply
- Slate

Reader's Digest ***10***
- *Birds & Blooms*
- *Country*
- *Country Woman*
- *Farm & Ranch Living*
- *Reminisce*
- *Simple & Delicious*
- *Taste of Home*
- *The Family Handyman*

Twenty-First Century Fox ***10***
- *New York Post*
- *SmartMoney*

Insurance and Healthcare

SCORE: 80+

Aetna **100**
- ActiveHealth Management
- Aetna Capital Management, LLC
- Aetna Student Health Agency
- Cofinity, Inc.
- iTriage, LLC
- Medicity Inc.
- Meritain Health, Inc.
- Payflex
- Strategic Resource Company (SRC)

AIG **100**
- American General Life
- The United States Life Insurance Company in the City of New York
- United Guaranty Residential Insurance Company
- VALIC

Allianz Life **100**

American Family Insurance **100**
- American Family Brokerage, Inc.
- American Family Financial Services, Inc. (AFFS)
- American Family Life Insurance Company
- American Family Securities, LLC
- American Standard Insurance Company of Ohio
- American Standard Insurance Company of Wisconsin
- Amfam
- Permanent General Companies, Inc.
- The General Insurance Company

Anthem **100**
- AIM Specialty
- American Imaging
- Anthem Blue Cross
- Anthem Blue Cross Blue Shield
- Anthem Life Insurance
- Anthem Workers' Compensation
- Blue Cross and Blue Shield of Georgia
- CareMore
- DeCare Dental
- Empire BlueCross BlueShield
- Golden West Dental & Vision
- HealthCore
- HealthLink
- Meridian Resource Company
- Resolution Health
- TrustSolutions
- UniCare

Aon **100**
- Aon Benfield
- Aon Benfield Securities, Inc.
- Aon Hewitt
- Aon Risk Service Companies, Inc.
- Aon Specialty

AXA **100**
- AllianceBernstein
- AXA Assistance
- AXA Corporate Solutions Assurance
- AXA Corporate Solutions Life Reinsurance Company
- AXA Financial
- AXA Investment Managers

Blue Cross & Blue Shield of Rhode Island **100**
- Blue Cross Blue Shield of Rhode Island
- BlueCHiP
- Classic Blue
- HealthMate Coast-to-Coast
- Vantage Blue

Blue Cross Blue Shield of Minnesota **100**

Blue Cross/Blue Shield of Massachusetts **100**
- Access Blue
- Blue Care Elect
- Blue Choice
- Consumer Choice Blue
- Preferred Blue

Blue Shield of California **100**

Cambia Health Solutions **100**
- Assurance
- Asuris Northwest Health
- Care Team Connect
- CoPatient
- GNS Healthcare
- HealthSparq
- hubbub
- LifeMap
- Lively
- OmedaRx
- Qliance
- Regence Life and Health
- RegenceRx
- Retrofit
- Rise Health
- Sprig Health
- TailorWell
- TriZetto
- Wellero
- Wildflower Health

CareFirst **100**
- National Capital Administrative Services Inc.
- CareFirst BlueChoice
- CareFirst of Maryland, Inc.
- CASCI
- Group Hospitalization and Medical Services, Inc.
- Willse & Associates, Inc.

CIGNA **100**
- CareAllies
- CIGNA Choice Fund
- CIGNA Tel-Drug
- Global Health Services

CNA Insurance **100**
- Continental Casualty Company

CUNA Mutual Group **100**

CVS Health **100**
- Omnicare

Erie Insurance Group **100**
- Erie Family Life Insurance Company
- Erie Indemnity Company
- Erie Insurance Company of New York
- Erie Insurance Property and Casualty Company
- Flagship City Insurance

Excellus **100**
- Blue Healthy Choices
- BlueAlliance
- BlueCard
- BlueChoice
- Child Health Plus
- College Blue
- Dental Blue
- Excellus BlueEPO
- Excellus BluePPO
- Family Health Plus
- Healthy NY
- HealthyBlue
- HMOBlue Option
- NYSHIP
- SimplyBlue
- ValuMed

Florida Blue **100**

Genworth **100**

Group Health Cooperative **100**

Guardian Life **100**

Harvard Pilgrim Health Care **100**
- ChoiceNet
- DirigoChoice PPO
- Focus Network
- Pulse Plan

HCSC **100**
- Availity
- Bloom Health
- Blue Cross and Blue Shield of Illinois
- Blue Cross and Blue Shield of Montana
- Blue Cross and Blue Shield of New Mexico
- Blue Cross and Blue Shield of Oklahoma
- Blue Cross and Blue Shield of Texas
- Blue Cross Blue Shield of Montana
- Colorado Bankers Life Insurance Company
- Dearborn National
- Dental Network of America
- HCSC Insurance Services Company
- Medecision
- Prime Therapeutics
- RealMed Corporation
- TMG Health, Inc

Highmark **100**

Humana **100**
- Availity, LLC
- B-cycle
- Humana Behavioral Health
- Humana Medicare
- Humana Military
- Humana Pharmacy
- Humana Pharmacy Solutions
- Humana Ventures
- Humana VisionCare
- HumanaDental
- HumanaOne

- HumanaOne Dental & Vision
- HumanaOne Life & Supplemental Insurance
- HumanaVitality
- SeniorBridge
- Stay Smart Stay Healthy
- VisionCare

John Hancock **100**

Kaiser Permanente **100**

Lincoln National **100**
- Lincoln Financial Advisors
- Lincoln Financial Distributors
- Lincoln Financial Group
- Lincoln Financial Securities Corporation
- Lincoln Life and Annuity Company of New York
- Lincoln National Life Insurance Company

MassMutual Life Insurance **100**
- Babson Capital
- Baring Asset
- MassMutual International, LLC
- MML Investors Services, LLC
- OppenheimerFunds
- The First Merchantile Trust Company
- The MassMutual Trust Company

MetLife **100**
- Economy Fire & Casualty Company
- Economy Preferred Insurance Company
- Economy Premier Assurance Company
- General American Life Insurance Company
- MetLife Auto & Home Insurance Agency, Inc.
- MetLife Insurance Company USA
- Metropolitan Casualty Insurance Company
- Metropolitan Direct Property and Casualty Insurance Company
- Metropolitan General Insurance Company
- Metropolitan Group Property and Casualty Insurance Company
- Metropolitan Life Insurance Company
- Metropolitan Lloyds Insurance Company of Texas
- Metropolitan Property and Casualty Insurance Company
- New England Life Insurance Company

Nationwide **100**
- 1492 Capital, LLC
- Allied Group
- American Marine Underwriters, Inc.
- Colonial County Mutual Insurance Company
- Crestbrook Insurance Company
- DVM Insurance Agency, Inc.
- Farmland Mutual Insurance Company
- Freedom Specialty Insurance Company
- GatesMcDonald
- Harleysville
- Lone Star General Agency, Inc.
- National Casualty Company
- Nationwide Agribusiness
- Nationwide Insurance
- Nationwide Investment Services Corporation
- Nationwide Life and Annuity Insurance Company
- Nationwide Life Insurance Company
- Nationwide Mutual Fire Insurance Company
- Nationwide Mutual Insurance Company
- Retention Alternatives Ltd.
- Scottsdale Insurance
- Titan Insurance Company
- Veterinary Pet Insurance
- Victoria National Insurance Company
- Western Heritage Insurance Company
- Whitehall Holdings, Inc.

New York Life **100**

Northwestern Mutual **100**
- Northwestern Long Term Care Insurance Company

Principal Financial **100**
- The Principal

Prudential **100**

Quest Diagnostics **100**
- AmeriPath
- Athena Diagnostics
- Care 360
- ChartMaxx
- Dermpath Diagnostics
- ExamOne
- Quest Diagnostics Nichols Institute

Standard Insurance Company **100**
- StanCorp Investment Advisers
- StanCorp Mortgage Investors
- Standard Retirement Services
- The Standard Life Insurance Company of New York

State Farm **100**
- State Farm Fire and Casualty
- State Farm Florida Insurance
- State Farm General Insurance
- State Farm Indemnity
- State Farm Investment Management
- State Farm Life and Accident Assurance
- State Farm Life Insurance
- State Farm Lloyds

Sun Life Financial **100**

TIAA **100**
- TIAA-CREF Life Insurance Company

Travelers **100**
- Constitution State Services
- Northland Insurance
- Travelers of Massachusetts

USAA **100**
- Auto Circle

Voya Financial **100**
- ReliaStar

Wellmark **100**
- Wellmark Blue Cross and Blue Shield of Iowa
- Wellmark Blue Cross Blue Shield of South Dakota
- Wellmark Health Plan of Iowa, Inc.

AthenaHealth Inc. **95**

Blue Cross Blue Shield of Michigan **95**
- Accident Fund Holdings Inc.

BCN Advantage
Blue Care Network
Blue Dental
Blue Elect Plus
Blue Vision
Blues Rx
Flexible Blue
LifeSecure Insurance Company
MIChild
OneBlue
Smart Select

Liberty Mutual **95**
America First Insurance
Colorado Casualty
Golden Eagle Insurance
Indiana Insurance
Liberty Northwest
Montgomery Insurance
Ohio Casualty
Peerless Insurance
Safeco Insurance
Summit

Mutual of Omaha Insurance **95**
Companion Life Insurance
East Campus Realty, LLC
Mutual of Omaha Investor Services, Inc
Omaha Insurance Company
United of Omaha Life Insurance Company
United World Life Insurance Company

UnitedHealth Group **95**
Optum
UnitedHealthcare

Assurant **90**
Protect Your Bubble Insurance

Hanover Insurance **90**

Progressive **90**
Progressive Boat
Progressive Commercial
Progressive Direct
Progressive Motorcycle
Progressive RV

Transamerica **90**
Monumental
Stonebridge
Western Reserve

Allstate **85**
Allstate Life Insurance
Allstate Motor Club
American Heritage Life
Encompass
Esurance
Kennett Capital
Lincoln Benefit
Northbrook Indemnity
Pafco
Sterling Collision Center

Group Health Permanente **85**

Owens & Minor **80**
MediChoice

Pacific Mutual **80**
Pacific Life

Unum **80**
Colonial Life
Starmount Life

SCORE: 46-79

Aflac **75**

Blue Cross Blue Shield of North Carolina **75**

BMC HealthNet Plan **75**

Zurich **75**

Horizon Healthcare Services **70**

Health Net **65**

Selective Insurance **55**

SCORE: 0-45

Lennar ***20***
North American Advantage Insurance Services
North American Title Insurance Company

Auto-Owners Insurance ***0***
Auto-Owners Insurance Company
Auto-Owners Life Insurance Company
Home-Owners Insurance Company
Owners Insurance Company
Property-Owners Insurance Company
Southern-Owners Insurance Company

CNO Financial ***0***
Bankers Life
Colonial Penn
Washington National

Mutual of America Life Insurance ***0***

HRC NATIONAL PARTNERS

LIST CURRENT AS OF 12/1/16

PLATINUM PARTNERS

accenture High performance. Delivered.
American Airlines
Apple
Coca-Cola
DIAGEO Ketel One VODKA
intel
Microsoft
Mitchell Gold +Bob Williams
Nationwide is on your side
NORTHROP GRUMMAN
Target

GOLD PARTNERS

EST. 1892 Abercrombie & Fitch NEW YORK
Chevron
citi
Deloitte.
LEXUS
Pfizer
Prudential Bring Your Challenges
W HOTELS WORLDWIDE

SILVER PARTNERS

bp
COX ENTERPRISES
EY Building a better working world
Google
HYATT
MGM RESORTS INTERNATIONAL
Nike
PEPSICO
TYLENOL

BRONZE PARTNERS

Ameriprise Financial | Be Brilliant.
Boston Scientific Advancing science for life
Capital One
Cargill
DELL
Gay Destination Weddings
Goldman Sachs
HERSHEY THE HERSHEY COMPANY
IBM
Lincoln Financial Group
macy's inc
Morgan Stanley
ORBITZ Visit GayOrbitz.com
REPLACEMENTS, LTD www.replacements.com
Shell
Starbucks
Symantec.
TD Bank
west elm
WILLIAMS-SONOMA
POTTERY BARN
Whirlpool

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