

BUYING FOR WORKPLACE EQUALITY 2016



HUMAN
RIGHTS
CAMPAIGN
FOUNDATION

A Guide To
Companies,
Products And
Services That
Support
Lesbian, Gay,
Bisexual And
Transgender
Workplace
Inclusion

A FEW WAYS YOU CAN HELP FIGHT
FOR EQUALITY EVERY DAY:

TAKE ACTION FOR EQUALITY

1

Share this information with your friends, family and co-workers. Help them become supporters of workplace equality by factoring the information from this guide into purchasing decisions.

2

Advocate for equality in the workplace. If your company isn't on this list or you think it can do better, go to www.hrc.org/cei to find out how to engage your employer.

3

Get active about equality. Sign up for newsletters and Action Alerts at www.hrc.org/workplace.

The maxim that the customer is always right has never been truer in today's hyper-connected global market. Consumers can publicly praise or criticize businesses they patronize with the click of a button and influence friends' and strangers' purchasing behaviors. Businesses cannot afford to ignore the increasingly savvy and engaged consumer.

As consumers, you know that you have a choice. And with this Buying for Workplace Equality guide, providing the most accurate review of a business's workplace policies toward lesbian, gay, bisexual and transgender employees, we hope that you feel empowered to make those purchasing decisions that are most important to you.

This year's guide includes results from the 2016 Corporate Equality Index, which features 407 businesses that scored a perfect 100 percent. All scores are based on the same set of criteria, rating 40 LGBT-related policies, benefits and corporate practices among the largest US businesses.

While flipping through this guide, remember: by virtue of participating in the CEI, having an official score demonstrates a commitment to LGBT equality in the workplace. Official scores indicate that companies are publicly holding themselves accountable to you, their consumers, about how they treat their workforce. While 100 is certainly the goal, all official scores in this guide represent a meaningful journey to full LGBT workplace equality. You can learn more about all the work that is behind a business's score by visiting [***www.hrc.org/buyersguide***](http://www.hrc.org/buyersguide).

Whether you are buying a cup of coffee or renovating your home, by supporting businesses that support workplace equality you send a powerful message that LGBT inclusion is good for the bottom line. We hope that you will use this guide as one component when determining if a business's social practices make it worthy of your dollars.

QUESTIONS AND ANSWERS

Where do the scores in this guide come from?

The information in this guide comes from the 2016 *Corporate Equality Index*, the Human Rights Campaign Foundation's annual report card on corporate America's treatment of lesbian, gay, bisexual and transgender employees.

How are the scores calculated?

Businesses are rated on a scale from 0 to 100, based on whether or not they have policies that support LGBT employees. These include anti-discrimination protections, domestic partner benefits, diversity training and transgender-inclusive benefits. We provide an estimated score to businesses that have not, after repeated attempts, responded to the survey. An estimated score is reflective of the information that HRC has been able to collect without help or input from a business.

Why don't I see a business listed?

The Human Rights Campaign Foundation researches policies at more than 1,800 companies (including the Fortune 1000 and American Lawyer 200). However, we do not provide a business with an official score until we have collected and verified all the information we need. In all, we officially rated 851 companies in the 2016 CEI.

How can I get a business listed?

Any business with 500 or more U.S. employees can be rated. If you don't see a company listed, contact the Human Rights Campaign Foundation with any information you have about a company's policies on LGBT issues. Or, contact and motivate businesses to participate by letting them know that you make purchasing decisions based on how they scored in this guide.

FOR MORE INFORMATION OR
TO CONTACT US, PLEASE VISIT
WWW.HRC.ORG/BUYERSGUIDE

HOW TO USE THIS BUYER'S GUIDE

EACH BUSINESS/BRAND IS ASSIGNED ONE OF THREE COLORS BASED ON ITS SCORE IN OUR REPORT: **GREEN**, **YELLOW** OR **RED**.

APPAREL AND ACCESSORIES

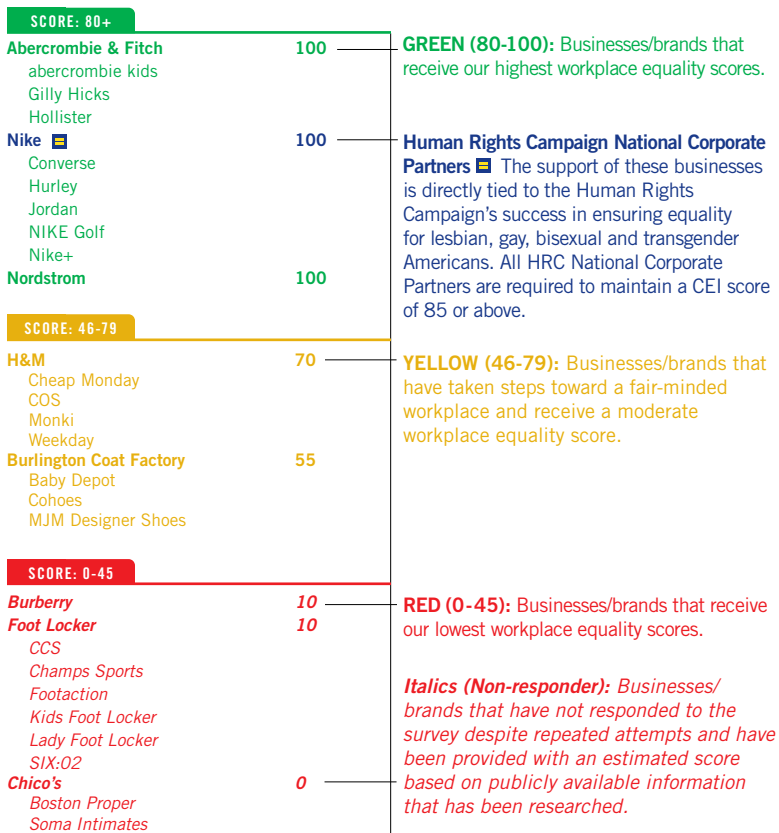


TABLE OF CONTENTS



RETAILERS	06	RESTAURANTS	52
HOME AND GARDEN	10	ENTERTAINMENT	54
BANKING AND FINANCE	16	OIL AND GAS	57
KIDS	20	TRAVEL AND LEISURE	58
APPAREL AND ACCESSORIES	22	TECHNOLOGY	64
FOOD AND BEVERAGES	26	SHIPPING	69
FUN AND GAMES	40	PET CARE	70
AUTOMOTIVE	42	NEWSSTAND	72
HOUSEHOLD PRODUCTS	44	INSURANCE AND HEALTHCARE	76
HEALTH AND BEAUTY	46		



Retailers

SCORE: 80+

Barnes & Noble	100
Best Buy	100
Best Buy Mobile	
Cell Shop	
Connect Pro	
Dynex	
Geek Squad	
Init	
Insignia	
Magnolia Audio Video	
Magnolia Home Theater	
mindSHIFT	
Pacific Sales	
Rocketfish	
The Phone House	
Caleres	100
Famous Footwear	
Shoes.com	
Chevron 	100
Star Mart	
CVS Health	100
Accordant	
CarePlus Pharmacy	
Coram	
CVS.com	
CVS/caremark	
CVS/pharmacy	
CVS/pharmacy y mas	
CVS/specialty	
ExtraCare	
Longs Drugs	
MinuteClinic	
Navarro	
SilverScript	
Delhaize America	100
Food Lion	
Hannaford	
eBay	100
brands4friends	
eBay Classifieds	
StubHub	
GameStop	100
EB Games	
Impulse	
Kongregate	
Spawn Labs	
Groupon	100
Groupon Goods	
Hallmark Cards	100
Crayola	
Crown Center	
DaySpring Cards	
Feeln	
Hallmark Gallery	
Hallmark Garage	
Hallmark Gold Crown	
Hallmark International	
Hallmark Keepsake Ornaments	
Hallmark Mahogany	
Hallmark Party Express	

Hallmark Sinceramente			Ology	
Hallmark Tree of Life			SeniorMed LLC	
Halls Department Store			Soap & Glory	
Life is Good			Studio 35	
Nature's Sketchbook			Take Care Health Systems	
Shoebox Cards			Walgreens Delish	
SpiritClips from Hallmark			Walgreens Health and Wellness	
Sunrise			Walgreens Health Services	
Herman Miller	100		Walgreens Home Care	
Herman Miller Collection			Walgreens Mail Service	
Home Depot	100		Walgreens Nice!	
Macy's 	100		Walgreens Specialty Pharmacy	
Bloomingdale's			Kroger	95
Nike 	100		Baker's	
Office Depot	100		City Market	
Activa			Dillon Food Stores	
FORAY			FMV	
OfficeMax			Food 4 Less	
Tech Depot			Foods Co.	
Sears	100		Fred Meyer	
Kmart			Fred Meyer Jewelers	
mygofer			Fry's	
Sears Auto Centers			Gerbes	
Sears Optical			Harris Teeter Supermarkets	
ShopYourWay.com			Jay C	
Staples	100		King Soopers	
Arc			Kroger Fresh Fare	
Avant			Kwik Shop	
BETTER			Littman Jewelers	
Brighton Professional			Loaf 'N Jug	
Office Centre			Owen's	
One-Touch			Pay Less	
Quill Corporation			Quality Food Centers	
Staples Business Advantage			Quik Stop	
Staples Business Delivery			Ralphs	
Staples Express			Scott's	
Staples.com			Smith's	
Sustainable Earth			Tom Thumb	
Steelcase	100		Turkey Hill Minit Markets	
Coalesse			L Brands	95
DesignTex			Bath & Body Works	
Details			C.O. Bigelow	
Metro			Henri Bendel	
Nurture			La Senza	
PolyVision			The White Barn Candle Company	
Turnstone			Victoria's Secret	
Vecta			REI	95
Target 	100		Novara	
SuperTarget			Cox Enterprises 	90
TJX	100		Savings.com	
HomeGoods			Valpak	
Marshalls			Crate and Barrel	90
Sierra Trading Post			CB2	
T.J.Maxx			The Land of Nod	
Walgreens	100		Wal-Mart	90
Balance Rewards			George	
Beauty.com			White Stag	
Boots No7			Wawa	90
drugstore.com			Williams-Sonoma	90
Duane Reade			Pottery Barn	

West Elm	
AIX Armani Exchange	85
Amazon.com	85
AbeBooks.com	
Amazon Prime	
AmazonSupply	
Audible.com	
BeautyBar.com	
Casa.com	
Endless	
Fabric.com	
LOVEFiLM	
MYHABIT	
Shoppob	
Soap.com	
Vine.com	
Wag.com	
Woot	
Yoyo.com	
Zappos.com	
Dollar General	85
HSN	85
Ballard Designs	
Chasing Fireflies	
Cornerstone	
Frontgate	

SCORE: 46-79

PetSmart	75
Toys 'R' Us	75
Babies 'R' Us	
FAO Schwarz	
Brooks Brothers	70
H&M	70
Rite Aid	65
SYSCO	65
<i>SuppliesontheFly.com</i>	
Kohl's	60

SCORE: 0-45

Ahold USA	40
Giant Landover	
Giant Food Stores	
Martin's Food Markets	
Peapod	
Stop & Shop	
Hanover Direct	40
Company Kids	
Domestications	
Scandia Home	
The Company Store	
Harry & David	40
Cushman's	
Wolferman's	
RadioShack	40

Garnet Hill	
Grandin Road	
Improvements	
TravelSmith	
Meijer	85
True Value	85
Grand Rental Station	
Home & Garden Showplace	
Party Central	
Taylor Rental	
Whole Foods	85
365 Everyday Value	
Engine 2 Plant-Strong	
Whole Trade	
Costco	80
Kirkland Signature	
DSW	80
Overstock.com	80
SUPERVALU	80
Cub Foods	
Farm Fresh	
Hornbacher's	
Lucky	
Save-A-Lot	
Shop 'n Save	
Shoppers Food	

Apt. 9	
Bobby Flay	
ELLE	
Jennifer Lopez	
Jumping Beans	
Marc Anthony	
Cracker Barrel Old Country Store	55

Winn-Dixie Stores	40
Chek	
Clear Value	
Fisherman's Wharf	
Kuddles	
La Baguetterie	
Lip Lickin Chicken	
Paws	
Prestige Frozen Fruit Bars	
Prestige Ice Cream	
Topcare	
Winn-Dixie	
H-E-B	30
Gas 'N Go	
H-E-B Plus	

BJ's	25	Ace Hardware	10
ANN	20	Bass Pro	10
Ann Taylor Factory		American Rod & Gun	
LOFT		Outdoor World	
LOFT Outlet		Tracker Marine	
Lou & Grey		Foot Locker	10
Bed Bath & Beyond	20	Eastbay	
buybuy BABY		Footaction	
Christmas Tree Shops		Kids Foot Locker	
Harmon Face Values		Lady Foot Locker	
World Market		SIX:02	
Big Lots	20	GNC	10
Dick's Sporting Goods	20	Guess?	10
Field & Stream		Harley-Davidson	10
Golf Galaxy		Harley-Davidson Motor Company	
True Runner		hhgregg	10
Dillard's	20	Jo-Ann Stores	10
Dollar Tree	20	Jo-Ann Fabrics and Craft	
Deal\$		Krispy Kreme	10
Dollar Bills		La-Z-Boy	10
Dollar Giant		Comfort Studios	
Dollar Tree Deal\$		Neiman Marcus	10
Family Dollar		Bergdorf Goodman	
Genuine Parts Company	20	CUSP	
EIS		Last Call	
Motion Industries		O'Reilly Auto Parts	10
Rayloc		Public Storage	10
S.P. Richards		Sally Beauty	10
J. Crew	20	Armstrong McCall	
J. Crew Factory		Beauty Systems Group	
Madewell		CosmoProf	
Lennar	20	Sally Beauty Supply	
Lennar Commercial		The Container Store	10
Lowe's	20	elfa	
allen+roth		TravelCenters of America	10
Aquasource		Minit Mart	
Garden Treasures		Petro Stopping Centers	
Harbor Breeze		TA	
Kobalt		84 Lumber	0
Lowe's HIW		Belk	0
Lowe's Home Centers		Casey's General Stores	0
Portfolio		Children's Place	0
Reliablit		Discount Tire	0
Top Choice		America's Tire Co.	
Utilitech		Liberty Interactive	0
Luxottica Retail	20	Bodybuilding.com	
LensCrafters		QVC	
Oakley		Right Start	
Oliver Peoples		zulily	
Pearl Vision		Michaels	0
Sunglass Hut		Aaron Brothers	
Publix Super Markets	20	Pier 1	0
Publix GreenWise		Sheetz	0
Publix Premium		Susser	0
Rent-A-Center	20	Stripes	
Acceptance Now			
Get It Now!			
Home Choice			
Trader Joe's	20		
Aaron's	10		



Home and Garden



SCORE: 80+

DuPont	100
AirGuard	
Corian	
Kevlar	
Nomex	
Real Touch	
SentryGlas	
Sorona	
Tyvek	
Zodiaq	
GE	100
GE Bright From The Start	
GE Café	
GE Energy Efficient Smart White	
GE NIGHTHAWK	
GE Reveal	
Herman Miller	100
Performance Seating	
Storage	
Tables	
Workspaces	
Home Depot	100
Behr	
Glacier Bay	
Hampton Bay	
HDC	
HDX	
Husky	
TrafficMaster	
Vigoro	
IKEA	100
J.C. Penney	100
American Living	
Cindy Crawford	
Cooks	
JCPenney Home Collection	
Linden Street	
The Chris Madden for JCPenney Home	
Macy's 	100
Belgique	
Hotel Collection	
Martha Stewart Collection	
The Cellar	
Tools of the Trade	
Mitchell Gold + Bob Williams 	100
Monsanto	100
Roundup	
Newell Rubbermaid	100
Amerock	
Calphalon	
Cardscan	

Dymo	
Irwin	
Lenox	
Levolor	
Pelouze	
Vise-Grip	
Owens Corning	100
AttiCat	
Berkshire	
Duration	
EcoTouch	
ELAMINATOR Insulation System	
EnergyComplete	
Fiberglas Insulation System	
FlashSealR	
FlexMat 5000 Series Insulation	
FOAMULAR	
HomeSealR	
INSUL-DRAIN	
INSULPINK	
JointSealR	
Oakridge	
OptiLiner Banded Liner System	
PINK	
PINKWRAP	
PROPINK	
QuietR	
QuietZone	
SelectSound Black Acoustic Blanket & Board	
SOFT R	
ThermaFiber Insulation	
TruDefinition	
TRUWRAP	
UtiliCore Insulation	
VaporWick	
VentSure	
WeatherGuard	
Woodcrest	
Woodmoor	
Replacements Ltd. 	100
Sears	100
Craftsman	
DieHard	
Kenmore	
Monark Premium Appliance Co.	
SmartSense	
Weatherbeater	
Target 	100
Furio	
Michael Graves Design	
Room Essentials	

Smith & Hawken			Leslie-Locke	
W.W. Grainger	100		Lifoam	
Whirlpool 	100		Lillo	
Affresh			Loew Cornell	
Amana			M&K Products	
Estate			Margaritaville Cargo	
Everydrop			Marmot	
Gladiator			Merker	
Jenn-Air			Mitchell	
KitchenAid			Mr. Coffee	
Maytag			Northland	
Roper			Oster	
Kroger	95		Patton	
Everyday Living			Penn	
HD Designs			Pflueger	
Home Sense			Pine Mountain	
Office Works			Quickie	
Caterpillar	90		Rawlings	
Cat			Rival	
Crate and Barrel	90		Seal-a-Meal	
CB2			SecureLine	
The Land of Nod			Shakespeare	
Jarden	90		StarterLogg	
Abu Garcia			Stearns	
Aero			Storehorse	
American Painter			Stren	
Ball			Sunbeam	
Berkley			Totally You	
Bernardin			Trilene	
Bionaire			Tundra	
BRK			VillaWare	
Campingaz			Voelkl	
Coleman			Wellington	
Contemporary Crafts			White Mountain	
Crawford			Worth	
Crock-Pot			Yankee Candle	
Diamond			Zarfina	
Dicon			Zoot	
ExOfficio			Ralph Lauren	90
Fenwick			Ralph Lauren Home	
Fiona			Wal-Mart	90
First Alert			Price First	
First Essentials			Williams-Sonoma	90
FoodSaver			Mark and Graham	
Forster			PBteen	
Gulp!			Pottery Barn	
Health o meter			West Elm	
Holmes			Bon-Ton Stores	85
Hoyle			Laura Ashley	
Java Log			Living Quarters Loft	
K2			Giant Eagle	85
Kerr			Academix	
Lehigh			Electrix	

Emerson Electric	80
ClosetMaid	
Emerson Tool Company	
InSinkErator	
Metro	
ProTeam	
RIDGID	
Therm-O-Disc	
White-Rodgers	

SCORE: 46-79

John Deere	75
Realty	75
Better Homes and Gardens Real Estate	
Cartus	
Century 21	
Coldwell Banker	
Coldwell Banker Commercial	
ERA	
Sotheby's International Realty	
ZipRealty	
Honda	50
Honda Engines	
Honda Power Equipment	

SCORE: 0-45

Stanley Black & Decker	45
Atro	
Black & Decker	
Blackhawk	
Bostitch	
DEWALT	
Dustbuster	
Facom	
FatMax	
Jensen	
Kwikset	
LaBounty	
Mac Tools	
Pfister	
Porter Cable	
Powerlock	
Proto	
Scumbuster	
SnakeLight	
Stanley	

Vidmar	
Virax	
ZAG	
KB Home	35
Built to Order	
Ethan Allen	20
Lennar	20
Camelot	
FivePoint Communities	
Friendswood Development Company	
Greystone	
Lennar Multifamily	
Lennar Urban	
Lennar USA	
NuHome	
Village Builders	
Sealy	20
Optimum	
Sealy Posturepedic	
Stearns & Foster	

Bigelow	
Century Flooring	
Columbia Flooring	
Dal-Tile	
Daltile	
Durkan	
EverStrand	
GreenWorks	
Horizon	
Karastan	
Lees	
Marazzi	
Mohawk	
Mohawk Home	
Pergo	
Quick-Step	
Unilin	
WundaWeve	
ADT	10
Agco	10
Challenger	
Fendt	
GSI	
Massey Ferguson	
Valtra	
FBHS	10
American Lock	
Master Lock	
MasterBrand	
Moen	
SentrySafe	
Therma-Tru	
Waterloo Industries	
Kohler	10
Ann Sacks	
Baker	
Canac	
Jacob Delafon	
Kallista	
Karat	
Lombardini	
McGuire	
Milling Road	
Mira	
Robern	
Sanijura	
Sterling	
La-Z-Boy	10
American Drew	
England	
Hammary	
Kincaid	
Lea	
Masco	10

Arrow	
Axor	
BEHR	
BrassCraft	
Brizo	
Caldera	
Delta	
DeNova	
Ginger	
Hansgrohe	
HotSpring	
KILZ	
KraftMaid	
Liberty	
Merillat	
Milgard Windows & Doors	
Mirolin	
Moore's	
Newport Brass	
Peerless	
QualityCabinets	
Snap-on	10
Urban Outfitters	10
Anthropologie	
Terrain	
Belk	0
Biltmore For Your Home	
Cook's Tools	
Home Accents	
Giorgio Armani	0
Armani/Casa	
Armani/Fiori	
Martha Stewart Living	0
Martha Stewart's Baking Handbook	
Martha Stewart's Homekeeping Handbook	
Michaels	0
Artist's Loft	
ArtMinds	
Ashland	
Bead Landing	
Celebrate It	
Craft Smart	
Creatology	
Loops & Threads	
Recollections	
Studio Décor	
Samsung Electronics America	0
Chef Collection	
Flex Duo	
WaterWall	
The Trump Organization	0
The Estates at Trump National	
Trump Grand Sunny Isles	
Trump Hollywood	
Trump Home	
Trump Ocean Club	
Trump Palace	
Trump Parc	
Trump Plaza	
Trump World Tower	



Banking and Finance

THE TOTAL BUYING POWER OF THE U.S. ADULT
LGBT POPULATION FOR 2016 IS PROJECTED TO BE

\$884 BILLION.

Source: Witeck Communications and MarketResearch.com

SCORE: 80+

American Express	100		
American Express Green Card			Citibank
Amex EveryDay			CitiFinancial
Amex EveryDay Preferred			Citimortgage
Blue Cash Everyday			OneMain Financial
Blue Cash Preferred			Women & Co.
Blue from American Express		Comerica	100
Blue Sky from American Express		Wilson, Kemp & Associates	
Gold Card from American Express		World Asset Management, Inc.	
Platinum Card		Credit Suisse	100
Plenti		Credit Suisse Private Banking USA	
Premier Rewards Gold Card		Hedging-Griffo	
Serve		Deutsche Bank	100
TrueEarnings		Discover Financial Services	100
Ameriprise 	100	BC Card	
Ameriprise Financial Services		China UnionPay	
Columbia Management		DinaCard	
RiverSource		Diners Club	
Bank of America 	100	Discover CDs	
Bank of America Home Loans		Discover Checking Account	
Bank of America Merrill Lynch		Discover Home Equity Loans	
BofA Advisors, LLC		Discover IRA	
BofA Distributors, Inc.		Discover it Card	
First Franklin Financial Corporation		Discover Miles Card	
General Fidelity Life Insurance Company		Discover Money Market Account	
Meritplan Insurance Company		Discover Network	
Merrill Lynch Wealth Management		Discover NHL Card	
Newport Insurance Company		Discover Personal Loans	
The Princeton Retirement Group, Inc.		Discover Savings Account	
U.S. Trust		Discover Student Loans	
Bank of New York Mellon	100	Discover Students Card	
BNY Mellon Asset Management		JCB	
BNY Mellon Wealth Management		Pulse	
Dreyfus		DTCC	100
Mellon Capital Management		Avox Ltd.	
Pershing		DTCC Deriv/SERV LLC	
Barclays	100	DTCC Derivatives Repository Ltd.	
Barclaycard		DTCC Loan/SERV LLC	
Corporate and Investment Banking		DTCC Solutions LLC	
Wealth and Management		European Central Counterparty Ltd.	
Bernstein Global Wealth Management	100	Fixed Income Clearing Corporation	
AllianceBernstein		MarkitSERV	
BlackRock	100	National Securities Clearing Corporation	
Capital One 	100	Omgeo	
Charles Schwab	100	The Depository Trust Company	
Charles Schwab & Co., Inc.		The Warehouse Trust Company	
Charles Schwab Investment Management		Eastern Bank	100
Compliance11		FactSet	100
optionsXpress		Fannie Mae	100
Schwab Holdings, Inc.		Federal Reserve Bank of Atlanta	100
Windhaven Investment Management		Federal Reserve Bank of Boston	100
Citi 	100	Federal Reserve Bank of Cleveland	100
Banamex		Fifth Third Bancorp	100
Citi Capital Advisors		Fifth Third Bank	
Citi Cards		Mirador	
Citi Institutional Clients Group		Freddie Mac	100
Citi Investment Research		CreditSmart	
Citi Microfinance		Goldman Sachs 	100
Citi Private Bank		Hartford Financial Services	100
		Huntington Bancshares	100

Huntington	100
Intuit	100
Lacerte Tax	
Mint	
Mint Bills	
Quicken	
TurboTax	
J.P. Morgan Chase	100
Chase	
J.P. Morgan	
John Hancock	100
John Hancock Freedom 529	
John Hancock Investments	
KeyCorp	100
Key Community Bank	
Key Corporate Bank	
KeyBank	
MasterCard	100
Cirrus	
Maestro	
Monex	
MoneySend	
Morgan Stanley 	100
Nationwide 	100
Nationwide Financial Services	
Northern Trust	100
PNC	100
Harris Williams & Co.	
PNC Mortgage	
Principal Financial	100
RBC Capital Markets	100
RBC Wealth Management	100
Rockland Trust	100
State Farm	100
State Farm Bank	
State Farm VP Management	
State Street	100
Elkins/McSherry, LLC	
International Fund Services	
Princeton Financial Systems, Inc.	
State Street Bank	
State Street Global Alliance, LLC	
The WM Company	
SunTrust	100
AMA Holdings Inc.	
GenSprings Holdings Inc.	
Southern Heritage Statutory Trust I	
SunTrust 1031 Exchange Co.	
SunTrust Bank Holding Co.	
SunTrust Capital I	
SunTrust Mortgage Inc.	
SunTrust Plaza Associates LLC	
SunTrust Preferred Capital I	
TD Bank 	100
TD Ameritrade	
TD Auto Finance	
TD Wealth	
TD Securities	100
Thomson Reuters	100
Lipper	
U.S. Bancorp	100

111 Tower Investors, Inc.	
Access Mortgage Solutions, LLC	
AIS Europe Limited	
AIS Fund Administration Ltd.	
CF Title Co.	
Daimler Title Co.	
DSL Service Company	
Eclipse Funding, LLC	
Elan Life Insurance Company, Inc.	
Elavon Inc.	
The Private Client Reserve	
U.S. Bancorp Asset Management, Inc.	
U.S. Bancorp Fund Services LLC	
U.S. Bancorp Insurance Services Inc.	
U.S. Bancorp Investments Inc.	
U.S. Bank National Association	
UBS	100
UBS Asset Management	
UBS Financial Services	
UBS Investment Bank	
UBS Wealth Management US	
Union Bank	100
Vanguard	100
Visa	100
Visa Classic	
Visa Debit	
Wells Fargo	100
Wells Fargo Advisors	
HSBC	95
LPL Financial	95
M&T Bank	95
Wilmington Trust	
Robert W. Baird & Co.	95
T. Rowe Price	95
BBVA Compass	90
BBVA Bancomer USA	
BBVA Compass Investment Solutions	
BMO Bankcorp	90
BMO Asset Management	
BMO Capital Markets	
BMO Global Asset Management	
BMO Harris Bank	
BMO Insurance	
BMO InvestorLine	
BMO Nesbitt Burns	
BMO Private Bank	
BMO Retirement Services	
Harris myCFO	
Federal Reserve Bank of Chicago	90
Federal Reserve Bank of New York	90
Federal Reserve Bank of Richmond	90
Franklin Resources	90
Bissett	
Darby	
Fiduciary Trust	
Franklin Templeton Investments	
Mutual Series	
Brown Brothers Harriman & Co.	85
Morningstar	85
Morningstar Advisor Workstation	
Morningstar Direct	

Morningstar Investment Services
Morningstar Licensed Data
Morningstar Mutual Funds
Morningstar Principia
Morningstar Ratings
Morningstar Style Box

Nasdaq 85

Raymond James Financial 85

Eagle Asset Management

Regions Financial 85

Thrivent Financial 85

USAA 85

BB&T 80

AFCO Credit Corporation
American Coastal Insurance Co.
BB&T Financial, FSB
BB&T Insurance Services, Inc.
BB&T Investment Services, Inc.
BB&T Securities, LLC

Branch Banking and Trust Co.
Clearview Correspondent Services
CRC Insurance Services
Grandbridge Real Estate Capital LLC
Lenmark Financial Services
McGriff, Seibels, & Williams, Inc.
MidAmerica Gift Certificate Co.
Prime Rate Premium Finance Corp.
Regional Acceptance Corp.
Scott and Stringfellow, LLC
Sheffield Financial
Stanley, Hunt, DuPree & Rhine, Inc
Sterling Capital Management, LLC

SCORE: 46-79

RBS 75

RBS Citizens Financial Group, Inc.
Charter One
Citizens Bank
RBS Citizens

Waddell & Reed Financial 75

Ivy Funds
Waddell & Reed Advisors Funds

H&R Block 70

H&R Block Budget Challenge
H&R Block Emerald Advance
H&R Block Tax Software

E*TRADE Financial 65

E*TRADE Bank
E*TRADE Securities

Invesco 65

Invesco Mutual Funds
Invesco PowerShares
PowerShares

CIBC 55

CIBC Imperial Service
CIBC Retail Markets
CIBC Wood Gundy
CIBC World Markets

SCORE: 0-45

KB Home 35

KB Home Mortgage

Sallie Mae 35

Ally Financial 20

D&B 20

D&B Direct
D&B Optimizer
D&B360

DNBi

eRAM

First Research

Hoover's

Market Insight

Fidelity National Financial 20

Alamo Title

Chicago Title

Commonwealth Land Title

Fidelity National Title Company

Lawyers Title

National Title of New York
Ticor Title

Lennar 20

Eagle Home Mortgage
Equity Home Mortgage
North American Title
Northwest Mortgage Alliance
Rialto Capital Management
Universal American Mortgage Company

Western Union 20

Harley-Davidson 10

Harley-Davidson Credit
Harley-Davidson Insurance

CNO Financial 0

40186 Advisors

Liberty Interactive 0

CommerceHub

The Trump Organization 0

Trump International Residential Realty



Kids

SCORE: 80+

Johnson & Johnson	100	Huggies	
Desitin		Little Swimmers	
Johnson's		Pull-Ups	
Newell Rubbermaid	100	Wal-Mart	90
Aprica		Parent's Choice	
Graco		Play Day	
Teutonia		Williams-Sonoma	90
Pearson	100	Pottery Barn Kids	
Penguin Readers		Amazon.com	85
Poptropica		Diapers.com	
Procter & Gamble	100	Yoyo.com	
Luvs		Bright Horizons Family Solutions	85
Pampers		College Coach	
Target 	100	EdAssist	
Amy Coe		Horizons Workforce Consulting	
Kroger	95	Houghton Mifflin Co.	80
Comforts for Baby		Classroom Connect	
Crate and Barrel	90	Hold, Rinehart and Winston	
The Land of Nod		McDougal Littell	
Jarden	90	Steck-Vaughn	
Mapa		The Learning Company	
NUK		SUPERVALU	80
Spontex		Baby Basics	
Tigex			
Kimberly-Clark	90		
GoodNites			

SCORE: 46-79

Abbott Laboratories	75	Guided Reading	
EleCare		I Spy	
Gain		iRead	
GROW		Klutz	
Isomil		Literacy Place	
PediaLyte		MATH 180	
PediaSure		READ 180	
Similac		Scholastic Book Fairs	
Bayer	75	Scholastic News Online	
Flintstones Vitamins		Scholastic Reading Club	
One A Day Kids		Storia	
Scholastic	65	Traits Writing	
Big Day for Pre-K			
Bookflix			
FASTT Math			

SCORE: 0-45

Children's Place	0
Liberty Interactive	0
Right Start	



Apparel and Accessories

SCORE: 80+

Abercrombie & Fitch	100
abercrombie kids	
Gilly Hicks	
Hollister	
adidas America	100
Reebok	
Rockport	
Rockport-CCM	
TaylorMade	
American Eagle	100
AEO Factory	
aerie	
Caleres	100
BZeas	
Carlos	
Circus by Sam	
Diane Von Furstenberg	
Dr. Scholl's Shoes	
Edelman	
Famous Footwear	
Fergie Footwear	
Franco Sarto	
Lifestride	
Naturalizer	
Ryka	
Sam & Libby	
Sam Edelman	
Via Spiga	
Vince	
Coach	100
Stuart Weitzman	
Gap	100
Athleta	
babyGap	
Banana Republic	
GapBody	
GapKids	
INTERMIX	
Old Navy	
Piperlime	
J.C. Penney	100
a.n.a	
Ambrielle	
Arizona	
Bisou Bisou	
Crazy Horse by Liz Claiborne	
Decree	
east5th	
Every Day Matters	
Hunt Club	
J. Ferrar	
Liz & Co.	
nicole by Nicole Miller	
Okie Dokie	
Olsenboye	
St. John's Bay	

Stafford			Sofia by Sofia Vergara	
Worthington			Structure	
Levi Strauss	100		Target 	100
dENiZEN			C9 by Champion	
Dockers			Cherokee	
Levi's			Circo	
Signature by Levi Strauss & Co.			Gilligan & O'Malley	
Macy's 	100		Honors	
Alfani			In Due Time	
American Rag			Liz Lange	
Bar III			Merona	
Charter Club			Mossimo	
Club Room			Nick & Nora	
Epic Threads			Utility	
First Impressions			Xhilaration	
Giani Bernini			TJX	100
Greendog			HomeGoods	
I.N.C.			Marshall's	
Ideology			Sierra Trading Post	
Jenni by Jennifer Moore			T.J.Maxx	
JM Collection			L Brands	95
Maison Jules			Henri Bendel	
Martha Stewart Collection			La Senza	
Material Girl			Pink	
Style & Co.			Victoria's Secret	
Tasso Elba			REI	95
Thalia Sodi			Evrgrn	
The Cellar			REI Private Brands	
Nike 	100		Tiffany & Co.	95
Converse			Pure Tiffany	
Hurley			Tiffany	
Jordan			Tiffany for Men	
NIKE Golf			Jarden	90
Nike+			Adio	
Nordstrom	100		Karhu	
1901			Mad Dog Gear	
BP			Madshus	
Chelsea28			Marker	
Classiques Entier			Miken	
Halogen			Planet Earth	
HauteLook			Ride	
Leith			Suspenders	
Mens Shop			Ralph Lauren	90
Nordstrom Rack			American Living	
Treasure & Bond			Chaps	
Trouvé			Club Monaco	
Tucker & Tate			Denim & Supply	
Zella			Lauren	
Sears	100		Polo Golf	
Alphaline			POLO Ralph Lauren	
Apostrophe			Polo Sport	
Canyon River Blues			Ralph Lauren Black Label	
Covington			Ralph Lauren Childrenswear	
Jaclyn Smith			Ralph Lauren Collection	
Joe Boxer			Ralph Lauren Golf	
Kardashian Kollektion			Ralph Lauren Purple Label	

RLX			Gear for Sports	
RRL			Hanes	
AIX Armani Exchange	85		Just My Size	
Aéropostale	85		L'eggs	
Bethany Mota			Maidenform	
Brooklyn Calling			Outer Banks	
Free State			Playtex	
Hobie			Rin Bros	
Invite Only			Sol y Oro	
Junie & Jade			Wonderbra	
Live Love Dream			Zorba	
Lorimer			Kenneth Cole	85
Map to Mars			Gentle Souls	
The Bikini Lab			Kenneth Cole New York	
Tokyo Darling			Kenneth Cole Reaction	
United XXVI			Le Tigre	
Bon-Ton Stores	85		Tribeca	
Bergner's			Unlisted	
Boston Store			PVH	85
Breckenridge			Arrow	
Carson's			Bass	
Cuddle Bear			Calvin Klein	
Elder-Beerman			Eagle	
Herberger's			IZOD	
Kenneth Roberts			Olga	
Laura Ashley			Speedo	
Mambo			Tommy Hilfiger	
Paradise Collections			Van Heusen	
Ruff Hewn			Warner's	
Studio Works			Ross Stores	80
Victor by Victor Alfaro			dd's DISCOUNTS	
Younkers				
Hanesbrands	85			
Bali				
Barely There				
Champion				
Duofold				

SCORE: 46-79

Fifth & Pacific	75	Fossil	60
Adelington Design Group		Michele	
Jack Spade		Relic	
Juicy Couture		SKAGEN	
kate spade		Zodiac	
Lucky Brand Jeans		L.L. Bean	60
Brooks Brothers	70	Burlington Coat Factory	55
H&M	70	Baby Depot	
& Other Stories		Burlington Shoes	
Cheap Monday		Cohoes	
COS		MJM Designer Shoes	
Monki			
Weekday			

SCORE: 0-45

Hanover Direct	40	Belk	0
Silhouettes		<i>be inspired</i>	
UnderGear		<i>Belk Silverworks</i>	
ANN	20	<i>Camel</i>	
<i>Ann Taylor</i>		<i>Choices</i>	
<i>LOFT</i>		<i>J. Khaki</i>	
Cabela's	20	<i>Kim Rogers</i>	
Dick's Sporting Goods	20	<i>Madison</i>	
<i>Ativa</i>		<i>Mary Jane's Farm</i>	
<i>Top-Flite</i>		<i>ND</i>	
<i>Walter Hagen</i>		<i>Pro Tour</i>	
J. Crew	20	<i>Red Camel</i>	
<i>Madewell</i>		<i>Saddlebred</i>	
The Men's Wearhouse	20	Chico's	0
<i>Jos. A. Bank Clothiers</i>		<i>Boston Proper</i>	
<i>K&G Men's Center</i>		<i>Soma Intimates</i>	
<i>K&G Men's Superstore</i>		<i>White House/Black Market</i>	
<i>K&G Suit Warehouse</i>		Giorgio Armani	0
<i>K&G Superstore</i>		<i>Armani Accessori</i>	
<i>Men's Wearhouse</i>		<i>Armani Collezioni</i>	
<i>Men's Wearhouse and Tux</i>		<i>Armani Exchange</i>	
<i>Moore Vetements Pour Hommes</i>		<i>Armani Jeans</i>	
<i>Moores Clothing for Men</i>		<i>Armani Junior</i>	
<i>Twin Hill Corporate Apparel</i>		<i>EA7</i>	
Under Armour	20	<i>Emporio Armani</i>	
Burberry	10	Quiksilver	0
Express	10	<i>DC Shoes</i>	
Foot Locker	10	<i>Gnu</i>	
<i>CCS</i>		<i>Hawk</i>	
<i>Champs Sports</i>		<i>Lib Technologies</i>	
<i>Footaction</i>		<i>Roxy</i>	
<i>Kids Foot Locker</i>		Skechers	0
<i>Lady Foot Locker</i>		<i>BOBS</i>	
<i>SIX:02</i>		<i>Marc Ecko</i>	
Guess?	10	<i>Mark Nason</i>	
<i>Baby GUESS</i>		<i>Zoo York</i>	
<i>G by GUESS</i>		The Trump Organization	0
<i>GUESS</i>		<i>Donald J. Trump Collection</i>	
<i>GUESS by MARCIANO</i>		<i>Ivanka Trump Collection</i>	
<i>GUESS Jeans</i>			
<i>GUESS kids</i>			
Neiman Marcus	10		
<i>Bergdorf Goodman</i>			
<i>CUSP</i>			
<i>Horchow</i>			
<i>Last Call</i>			
<i>Neiman Marcus By Mail</i>			
Urban Outfitters	10		
<i>Anthropologie</i>			
<i>BDG</i>			
<i>BHLDN</i>			
<i>Free People</i>			
<i>Leifsdottir</i>			



Food and Beverages

IT IS LEGAL IN **28** STATES TO FIRE SOMEONE FOR BEING
LESBIAN, GAY OR BISEXUAL. IT IS LEGAL IN **31** STATES TO FIRE
AN EMPLOYEE FOR BEING TRANSGENDER.

SCORE: 80+

Anheuser-Busch 100

Alexander Keith's
BACARDI SILVER
Bass
Beck's
Boddington's
Bud Ice
Bud Light
Bud Select
Budweiser
Busch
Busch Light
Corona
Czechvar
Goose Island
Hoegaarden
Hurricane High Gravity
Hurricane Malt Liquor
King Cobra
Kirin
Kokanee
Labatt
Landshark Lager
Leffe
Margaritaville Brewing Co.
Michelob
Natural Ice
Natural Light
O'Douls
Pacifico
Redbridge
Rolling Rock
Shock Top
Stella Artois
TILT
Wild Blue
ZiegenBock

Barilla 100

Barilla Italian Entrées
Barilla Pronto
Barilla Sauce
Mulino Bianco
PLUS
WASA

Brown-Forman 100

Antiguo de Herradura Tequilas
Canadian Mist Canadian Whiskies
Chambord Liqueur
Collingwood Canadian Whisky
Early Times Kentucky Whiskies
el Jimador New Mix Ready-to-Drinks
el Jimador Tequilas
Finlandia Ready-to-Drinks
Finlandia Vodkas
Gentleman Jack Rare Tennessee Whiskey
Herradura Tequilas

Jack Daniel's Ready-to-Drinks
Jack Daniel's Single Barrel
Tennessee Whiskey
Jack Daniel's Tennessee Fire Liqueur
Jack Daniel's Tennessee Honey Liqueur
Jack Daniel's Tennessee Whiskey
Korbel California Brandy
Korbel California Champagnes
Maximus Vodka
Old Forester Kentucky Straight
Bourbon Whisky
Pepe Lopez Tequilas
Sonoma-Cutrer California Wines
Southern Comfort
Southern Comfort Bold Cherry
Southern Comfort Lime
Southern Comfort Ready-to-Drinks
Tuaca Liqueur
Woodford Reserve Double Oaked
Kentucky Straight Bourbon Whiskey
Woodford Reserve Kentucky
Straight Bourbon Whiskey

Campbell Soup 100

Away From Home
Bolthouse Farms
Ecce Panis
Garden Fresh
North America Foodservice
Pace
Pepperidge Farm
Plum Organics
Prego
Select Harvest
StockPot
Swanson
V8
Wolfgang Puck

Cargill 100

Diamond Crystal
Honeysuckle White
Sterling Silver
Truvia

Clorox 100

Hidden Valley
KC Masterpiece
Kitchen Bouquet
Nueva Cocina
Soy Vay

ConAgra Foods 100

ACT II
Andy Capp
Angela Mia
Banquet
Bertolli
Blue Bonnet
Butterball

Chef Boyardee		Guinness	
Claim Jumper		Harp	
Crunch n' Munch		J&B	
David		Jeremiah Weed	
Dennison's		Johnnie Walker	
Egg Beaters		Ketel One 🍷	
Fiddle Faddle		Lagavulin	
Fleischmann's		Myer's	
Gebhardt		Oban	
Gulden's		Orphan Barrel	
Healthy Choice		Parrot Bay	
Hebrew National		Peligroso	
Hunt's		Pimms	
Jiffy Pop		Provenance Vineyard	
Kid Cuisine		Red Stripe	
La Choy		Rosenblum Cellars	
Libby's		Seagram's 7 Crown American Whiskey	
Manwich		Seagram's VO Canadian Whisky	
Marie Callender's		Smirnoff	
Move Over Butter		Smirnoff Ice	
Odom's		Smithwick's	
Orville Redenbacher's		Sterling Vineyards	
Pam		Talisker	
Parkay		Tanqueray	
Penrose		Windsor	
Peter Pan		Zacapa	
PF Chang's		E. & J. Gallo Winery	100
Poppycock		Alamos	
Ranch Style		Alamos Selección	
Reddi-Wip		André	
Ro*Tel		Apothic	
Rosarita		Ballatore	
Sanalac		Barefoot	
Slim Jim		Barefoot Bubbly	
Snack Pack		Barefoot Refresh	
Swiss Miss		Bartles & Jaymes	
Van Camp's		Bella Sera	
Wesson		Bodega Elena de Mendoza	
Wolf Brand Chili		Boone's Farm	
Delhaize America	100	Brancaia	
Nature's Place		Bridlewood	
Taste of Inspirations		Carlo Rossi	
Diageo 🍷	100	Carlo Rossi Founder's Blend	
Acacia Vineyard		Carnivor	
Baileys		Clarendon Hills	
Beaulieu Vineyard		Columbia Winery	
Buchanan's		Covey Run Winery	
Bulleit		Dancing Bull	
Captain Morgan		DaVinci	
Chalone Vineyard		Don Miguel Gascon	
Ciroc		E. & J.	
Crown Royal Canadian Whisky		E. & J. VS Brandy	
Dalwhinnie		E. & J. VSOP Brandy	
DeLeon		E. & J. XO Brandy	
Dickel		Ecco Domani	
Don Julio		Edna Valley Vineyard	
Godiva's		Fairbanks	
Gordon's		Familia Camarena Tequila	

Frei Brothers
 Gallo Family Vineyard
 Gallo Family Vineyards Estate
 Gallo Family Vineyards Single Vineyard
 Gallo Family Vineyards Sonoma Reserve
 Gallo Signature Series
 Ghost Pines
 La Marca
 Laguna
 Las Rocas
 Liberty Creek
 Livingston Cellars
 Louis M. Martini
 MacMurray Ranch
 Madria Sangria
 Martin Codax
 Maso Canali
 Mia Dolcea
 Mirassou
 New Amsterdam
 New Amsterdam Gin
 New Amsterdam Vodka
 Peter Vella
 Pölka Dot
 Rancho Zabaco
 Red Rock Winery
 Redwood Creek
 Sheffield Cellars
 Shellback Rum
 Starborough
 The Naked Grape
 Tisdale Vineyards
 Tott's
 Turning Leaf
 Turning Leaf Refresh
 Whitehaven
 Wild Vines
 William Hill Estate
 WM. Wycliff Vineyards Sparkling

General Mills

100

Annie's
 Betty Crocker
 Big G cereals
 Bisquick
 Bugles
 Cascadian Farm
 Cheerios
 Chex
 Cinnamon Toast Crunch
 Cocoa Puffs
 Cookie Crisp
 Fiber One
 Food Should Taste Good
 Fruit by the Foot
 Fruit Roll-Ups
 Gardetto's
 Go-GURT
 Gold Medal

Green Giant
 Gushers
 Hamburger Helper
 Kix
 Larabar
 Latina
 Liberté
 Lucky Charms
 Mountain High
 Muir Glen
 Nature Valley
 Old El Paso
 Pillsbury (refrigerated and frozen dough)
 Progresso
 Reese's Puffs
 Total
 Totino's
 Trix
 Wanchai Ferry
 Wheaties
 Yoplait

Hershey

100

Almond Joy
 Breath Savers
 Brookside
 Bubble Yum
 Cadbury
 Dagoba
 Good & Plenty
 Heath
 Hershey's 5th Avenue
 Hershey's Cocoa
 Hershey's Drops
 Hershey's Extra Dark
 Hershey's Kisses
 Hershey's Krackel
 Hershey's Milk Chocolate Bar
 Hershey's Miniatures
 Hershey's Mr. Goodbar
 Hershey's Nuggets
 Hershey's Pot of Gold
 Hershey's Symphony
 Hershey's Syrup
 Ice Breakers Cool Blasts
 Ice Breakers Duo
 Ice Breakers Frost
 Ice Breakers Ice Cubes
 Ice Breakers Mints
 Ice Breakers Sours
 Jolly Rancher
 Kit Kat
 Krave Jerky
 Lancaster
 Milk Duds
 Mounds
 Payday
 Pelon Pelo Rico
 Reese's Big Cup

Reese's Crunchy Cup			All-Bran	
Reese's Fast Break			Apple Jacks	
Reese's Nutrageous			Austin	
Reese's Peanut Butter Cups			Bear Naked	
Reese's Pieces			Carr's	
Reese's Sticks			Cheez-It	
Rolo			Chips Deluxe	
Scharffen Berger			Club	
Skor			Cocoa Krispies	
Take 5			Corn Flakes	
Twizzlers			Corn Pops	
Whatchamacallit			Crispix	
Whoppers			Crunchy Nut	
York Peppermint Pattie			Eggo	
Zagnut			Famous Amos	
Zero			FiberPlus	
Hormel	100		Froot Loops	
Always Tender			Frosted Flakes	
Applegate			Fruity Snacks	
Black Label			Fudge Shoppe	
Bufalo			Gardenburger	
Chi-Chi's			Honey Smacks	
Compleats			Jack's	
Cure 81			Kashi	
Del Fuerte			Keebler	
Di Lusso			Krave	
Dinty Moore			Mini Wheats	
Don Miguel			Morningstar Farms	
Dona Maria			Mother's	
El Torito			Mueslix	
Embasa			Murray	
Farmer John			Nutri-Grain	
Herb-Ox			Origins	
Herdez			Pop-Tarts	
Hormel Gatherings			Pringles	
Hormel Vital Cuisine			Raisin Bran	
House of Tsang			Ready Crust	
Jennie-O			Rice Krispies	
Kid's Kitchen			Sandies	
La Victoria			Smart Start	
Little Sizzlers			Special K	
Lloyd's Barbeque			Stretch Island Fruit Co.	
Mary Kitchen			Sunshine	
MegaMex Foods			Toasteds	
Muscle Milk			Town House	
Natural Choice			Vanilla Wafers	
Not-So-Sloppy-Joe			Wheatables	
REV			Zesta	
Saag's			Kraft Foods Group	100
Sandwich Makers			A.1.	
Skippy			Athenos	
SPAM			Boca	
Stagg			Breakstone's	
Valley Fresh			Capri Sun	
Wolly Guacamole			Cheez Whiz	
Johnson & Johnson	100		Claussen	
Lactaid			Cool Whip	
Kellogg's	100		Country Time	

Cracker Barrel
Crystal Light
Gevalia
Jet-Puffed
Kool-Aid
Lunchables
Maxwell House
MiO
Miracle Whip
Oscar Mayer
Philadelphia
Planters
Polly-O
Stove Top
Tassimo
Velveeta

Land O'Lakes 100

Alpine Lace
Cappuccino Classics
Cocoa Classics
CROPLAN GENETICS
Dairy Ease
Grip n' Go
Kozy Shack
Land O'Lakes Butter
Land O'Lakes Cheese
Mini Moo's
Saute Express
Sauté Express
SNACK'N CHEESE TO-GO
Winfield Solutions

MillerCoors 100

Batch 19
Blue Moon
Coors
Coors Light
Crispin Cider
Extra Gold Lager
Foster's
Fox Barrel Cider
George Killian's Irish Red
Grolsch
Hamm's
Henry Weinhard's
Icehouse
Keystone
Keystone Ice
Keystone Light
Keystone Premium
Leinenkugel's
Magnum
Mickey's
Miller
Miller 64
Miller Chill
Miller Genuine Draft
Miller High Life
Miller Lite

Milwaukee's Best
Molson
Olde English
Peroni
Pilsner Urquell
Red Dog
Redd's Apple Ale
Redd's Green Apple
Redd's Wicked
Redd's Wicked Apple
Sharp's
Smith and Forge
Southpaw
Sparks
Steel Reserve
Steel Six
Third Shift
Winterfest

Mondelez 100

beVita
Cadbury
Cadbury Creme Egg
Cadbury Dairy Milk
Chips Ahoy!
Côte d'Or
Dentyne
Enjoy Life
Halls
Honey Maid
LU
Milka
Nabisco
Newtons
Nilla
Nutter Butter
Oreo
Premium Saltines
Ritz
Sour Patch Kids
Stride Gum
Tang
Toblerone
Trident
Triscuit
Wheat Thins

PepsiCo 100

AMP
Aquafina
Aunt Jemima
Baken-ets
Brisk
Cap'n Crunch
Cheetos
Chester's Fries
Citrus Blast
Cracker Jack'd
Cracker Jacks
Diet Mountain Dew

Diet Pepsi
 Dole Juices
 Doritos
 DoubleShot
 El Isalano
 Flat Earth
 Frappuccino
 Frito Lay
 Frito Lays
 Fritos
 Funyuns
 Gatorade
 Grandma's cookies
 IZZE
 Lay's
 Life
 Lipton Iced Tea
 Matador Beef Jerky
 Maui Style Potato Chips
 Miss Vickie's
 Mountain Dew
 Mug Cream Soda
 Mug Root Beer
 Muller
 Munchies
 Munchos
 Naked Juices
 Near East
 No Fear
 Ocean Spray
 Oven Baked
 Pasta Roni
 Pepsi
 Pepsi Max
 Pepsi Natural
 Pepsi Next
 Pepsi One
 Pepsi Throwback
 Pepsi Wild Cherry
 Propel
 Puffed Wheat
 Quaker Oats
 Rice-A-Roni
 Rold Gold
 Ruffles
 Sabra
 Sabritones
 Santitas
 Seattle's Best Coffee - Iced Latte
 Seattle's Best Coffee - Iced Mocha
 Seattle's Best Coffee - Iced Vanilla Latte
 Sierra Mist Natural
 Simply
 Smartfood
 SoBe
 Stacy's
 SunChips
 Tazo Giant Peach

Tazo Organic Iced Black
 Tazo Organic Iced Green
 Tostitos
 Tropicana
 Walkers
Sodexo 100
Starbucks ☐ 100
 Ethos Water
 Evolution Fresh
 Frappuccino
 Seattle's Best Coffee
 Starbucks Discoveries
 Starbucks Doubleshot
 Starbucks Ice Cream
 Starbucks VIA
 Tazo Teas
 Teavana
 Torrefazione Italia Coffee
Target ☐ 100
 Archer Farms
 Choxie
 Market Pantry
 Sutton & Dodge
 Wine Cube
The Coca-Cola Company ☐ 100
 Aquarius
 BACARDI Mixers
 Barq's
 Barrilitos
 Caffeine-free Coca-Cola
 Caffeine-free Coke Zero
 Caffeine-free Diet Coke
 Coca-Cola
 Coca-Cola Cherry
 Coca-Cola Cherry Zero
 Coca-Cola Vanilla
 Coca-Cola Vanilla Zero
 Coca-Cola Zero
 Coke Zero
 CORE POWER
 DASANI
 DASANI DROPS
 DASANI FLAVORS
 DASANI Sparkling
 Diet Barq's
 Diet Coke
 Diet Coke Cherry
 Diet Coke with Lime
 Evian
 Fanta
 Fanta Zero
 Five Alive
 Fresca
 fruitwater
 Full Throttle
 Fuze
 FUZE Slendersize
 GEORGIA Dark Roast Coffee

Gold Peak Diet Tea			Vega	
Gold Peak Lemon Ice Tea			Wallaby Yogurt Company	
Gold Peak Unsweetened Tea			Keurig Green Mountain	95
Honest Kids			Barista Prima Coffeehouse	
Honest Tea			Café Escapes	
illy issimo			Coffee People	
Mello Yello			Diedrich Coffee	
Mellow Yellow Zero			Donut House Collection	
Minute Maid			Flynn's	
Minute Maid Drops			Flyte	
Monster			Green Mountain Coffee	
Nestea			Green Mountain Naturals	
NOS			K-Cup	
Odwalla			KeurigHot	
Pibb Xtra			KeurigKold	
Pibb Zero			Laughing Man	
POWERADE			Red Barn	
POWERADE ZERO			revv	
POWERADE ZERO DROPS			Seraphine	
Seagram's Mixers			The Original Donut Shop	
Simply Beverage			Tierney's	
Sprite			Timothy's World Coffee	
Sprite Zero			Tully's Coffee	
TaB			Van Houtte	
vitaminwater			vitamin burst	
vitaminwater energy			Waterful	
vitaminwater zero			Kroger	95
vitaminwater zero drops			Big K	
ZICO			Fresh Selections by Kroger	
Unilever	100		HarvestMark	
Becel/Flora			Private Selection	
Ben & Jerry's			Simple Truth	
Bertolli			Bob Evans	90
Breyers Ice Cream			Hain Celestial Group	90
Country Crock			Arrowhead Mills	
Fruttare			Bearitos	
Good Humor			BluePrint	
Heartbrand			Casbah	
Hellmann's			Celestial Seasonings	
I Can't Believe It's Not Butter!			DeBoles	
Klondike			Earth's Best	
Knorr			Ethnic Gourmet	
Lipton			Freebird	
Magnum			Garden of Eatin'	
Popsicle			Hain Pure Foods	
Promise			Health Valley	
Ragu			Hollywood	
Skippy Peanut Butter			Imagine Foods	
Slim-Fast			Linda McCartney	
Talenti Gelato & Sorbetto			Little Bear	
Wishbone			MaraNatha	
WhiteWave Foods	100		Mountain Sun	
Alpro			Nile Spice	
Earthbound Farm			Plainville Farms	
Horizon Organic			Rice Dream	
International Delight			Rosetto	
Silk			Sensible Portions	
So Delicious			Soy Dream	

Spectrum			Aidells	
Sunspire			Anytizers	
Terra Chips			Ball Park	
The Greek Gods			Bonici	
Walnut Acres			Bosco's Pizza Co.	
West Soy			Chairman's Reserve	
Westbrae Natural			Corn King	
Yves			Don Julio	
Wal-Mart	90		Gallo Salame	
Dr. Thunder			Hillshire Farm	
Great Value			Holly Farms	
Sam's Choice			Jimmy Dean	
Wawa	90		Lady Aster	
Sizzli			Mexican Original	
Giant Eagle	85		Open Prairie Natural Angus	
Farmers Market			Russer	
Market District			Sara Lee	
Nature's Basket			Star Ranch Angus Beef	
ValuTime			State Fair	
Pernod Ricard	85		Supreme Tender	
100 Pipers			Tastybird	
ABSOLUT Vodka			The Bruss Company	
Amaro Ramazzotti			Trusted Excellence	
ArArAt			Tyson	
Ballantine's			Weaver	
Becherovka			Wilson	
Beefeater			Wright	
Blenders Pride			Wunderbar	
Brancott Estate			Heinz	80
Campo Viejo Reserva			ABC	
Chivas Regal			Bagel Bites	
Clan Campbell			BiAgut	
G.H.Mumm			Classico	
Graffigna			Complan	
Havana Club			Delimex	
Imperial			Golden Circle	
Jacob's Creek			Heinz Beans	
Jameson Classic			Heinz Ketchup	
Kahlúa			Heinz Mayonnaise	
Kenwood			Heinz Mustard	
Malibu			Heinz Relish	
Martell Cognac			Honig	
Olmeca			Lea & Perrins	
Passport Scotch			Nurture	
Pastis 51			Ore-Ida	
Perrier-Jouët			Plasmon	
Ricard			Poppers	
Royal Salute			Pudliszki	
Royal Stag			Quality Chef	
Ruavieja			T.G.I. Friday's Frozen Snacks	
Seagram's Gin			Watties	
Seagram's Imperial Blue			Weight Watchers Smart Ones	
Something Special			Mars	80
Suze			3 Musketeers	
The Glenlivet			5 gum	
Wiser's			Abu Siouf	
Wyborowa			Alterra Coffee Roasters	
Tyson Foods	85		Altoids	

American Heritage Chocolate

Amicelli
Balisto
Big Red
Bounty
Bright Tea Co
Celebrations
Combos
Dolmio
Doublemint
Dove Chocolate
Ebly
Eclipse
Ethel M Chocolates
Extra
Flavia
Freedent
Galaxy
goodnessKnows
Hubba Bubba
Juicy Fruit
Kan Tong
Klix
Kudos
Life Savers
M&M's
Maltesers
Marathon Energy Bars
Masterfoods
Milky Way
Milky Way Crispy Rolls
Mirácoli
My M&M's
Orbit
Pamesello
Pure Dark
Raris
Revels

Royco
Seeds of Change
Skittles
Snickers
Spearmint
Starburst
Suzi Wan
Tracker
Twix
Uncle Ben's
Winterfresh
Wrigley

SUPERVALU

80

Arctic Shores
Carlita
Culinary Circle
Essential
Essential Everyday
Farm Fresh
Farm Stand
Flavorite
Java Delight
Max Velocity
Richfood
Shoppers Value
Stockman & Dakota
Stone Ridge
Super Chill
Super Crunch
Wild Harvest

Young's Market

80

Craft & Specialty Beer
Craft Spirits
Sake
The Estates Group
Young's Brands

SCORE: 46-79

Domino's Pizza 75

J.M. Smucker 75

Adams
Café Bustelo
Crisco
Crosse & Blackwell
Dickinson's
Eagle Brand
Folgers
Folgers Gourmet Selections
Hungry Jack
Jif
Kava
Knott's Berry Farm
Laura Scudder's

Magnolia
Martha White
Medaglia D'Oro
Millstone
Natural Brew
None Such
Pet
Pillsbury (cake mix, frosting and baking)
Pilon
R.W. Knudsen
Sahale Snacks
Santa Cruz Organic
Smucker's Natural
Smucker's Toppings
Smucker's Uncrustables

Smuckers			
truRoots			
White Lily			
US Foods	75		
Cattleman's Selection			
Chef's Line			
Cross Valley Farms			
del Pasado			
Devonshire			
Glenview Farms			
Harbor Banks			
Harvest Value			
Hilltop Hearth			
Metro Deli			
Molly's Kitchen			
Monarch			
Monogram			
Pacific Jade			
Patuxent Farms			
Rituals			
Roseli			
Rykoff Sexton			
Stock Yards			
McCormick	70		
Aeroplane			
Billy Bee			
Club House			
Drogheria & Alimentari			
Ducros			
El Guapo			
Kitchen Basics			
Lawry's and Adolph's			
Margao			
McCormick for Chefs			
Old Bay			
Schwartz			
Silvo			
Simply Asia			
Stubb's			
SupHerb Farms			
Thai Kitchen			
Vahiné			
Zatarain's			
Bloomin' Brands	65		
Bonefish Grill			
Carrabba's Italian Grill			
Fleming's Prime Steakhouse			
Outback Steakhouse			
SYSCO	65		
Arrezio			
BakerSource			
Block & Barrel			
Butcher's Block			
Casa Solana			
Chef Ex			
Citavo			
Fire River Farms			
Fry-On			
House Recipe			
Portico Seafood			
Sysco Natural			
White Marble Farms			
Wholesome Farms			
Dr Pepper Snapple	60		
7UP			
A&W Root Beer			
Canada Dry			
Clamato			
Country Time			
Crush			
DEJA BLUE			
Diet Rite			
Dr Pepper			
Hawaiian Punch			
Hires			
IBC			
Margaritaville Mix			
Mott's			
Mr & Mrs T			
Nantucket Nectars			
Orangina			
Peñafiel			
RC Cola			
ReaLemon			
Rose's			
Schweppes			
Snapple			
Squirt			
Stewart's			
Sun Drop			
Sunkist			
Venom Energy			
Vernors			
Welch's			
Yoo-Hoo			
Compass Group	50		
2.mato			
2bU			
Balance Kitchen			
BYOB			
Chef Jet			
Chickendipity			
CrEATe			
Grill Nation			
Mondo			
Outtakes			
Simply Puur			
Sono			

SCORE: 0-45

Constellation

40

Alice White
 Arbor Mist
 Black Box
 Black Sage Vineyard
 Black Velvet
 Blackstone
 blüfeld
 Casa Noble
 Clos Du Bois
 Cook's
 Corona
 Diseño
 Drylands
 Estancia
 Franciscan Estate
 Growers
 Hayman & Hill
 Hogue Cellars
 Inniskillin
 Jackson Triggs
 Kim Crawford
 Le Clos Jordanne
 Manischewitz
 Mark West
 Modelo
 Monkey Bay
 Mount Veeder
 Mouton Cadet
 Naked Grape
 Negra Modelo
 Night Harvest
 NK MIP Cellars
 Nobilo
 Open
 Pacifico Clara
 Paso Creek
 Paul Masson
 Primal Roots
 Ravenswood
 Red Guitar
 Rex Goliath
 Richard's Wild Irish Rose
 Rioja Vega
 Robert Mondavi
 Ruffino
 Sawmill Creek
 See Ya Later Ranch
 Selaks
 SIMI Winery
 Simply Naked
 Sola-Nero
 Steller's Jay
 Strut
 Sumac Ridge

SVEDKA

Taylor Desserts
 The Dreaming Tree
 The People's
 Thorny Rose
 Toasted Head
 Vendange
 Vex Hard Lemonade
 Victoria
 Wild Horse
 Woodbridge by Robert Mondavi

Dean Foods

40

Alta Dena
 Barber's
 Berkeley Farms
 Broughton
 Brown's Dairy
 Country Fresh
 Creamland
 Dairy Ease
 Dairy Pure
 Dean's
 Fruit Rush
 Gandy's
 Garelick
 Hygeia
 Jilbert
 Lehigh Valley
 Mayfield Dairy
 McArthur
 Meadow Brook
 Meadow Gold
 Model Dairy
 Oak Farms
 Pet
 Price's
 Purity
 Reiter
 Swiss Premium
 T.G. Lee
 TruMoo
 Tuscan

ADM

35

CardioAid
Coroli
EnviroStrip
Evolution Chemicals
NovaLipid
Novasoy
NutriSoy
Ollio
VegeFull

H-E-B

30

Central Market All Natural
 Central Market Organics

H-E-B Brand			
H-E-B Marketplace			
H-E-B-Pantry			
Hill Country Fare			
BJ's	25		
Wellsley Farms			
CHS	20		
Dean's Dips			
LouAna			
Marie's			
Ventura Foods			
Fidelity National Financial	20		
O'Charley's			
Nestlé	20		
100 Grand			
Abuelita			
Baby Ruth			
Bottlecaps			
Buitoni			
Butterfinger			
California Pizza Kitchen			
Carlos V			
Carnation			
Chunky			
CLÁSICO			
Coffee-mate			
DiGiorno			
Dolce Gusto			
Dreyer's			
Drumstick			
Frosty Paws			
Gerber			
Gobstoppers			
Goobers			
Häagen-Dazs			
Hot Pockets			
Jack's			
Juicy Juice			
Kazoozles			
La Lechera			
Lean Cuisine			
Lean Pockets			
LIBBY'S			
Lik-M-Aid			
MAGGI			
Milo			
Mix-Ups			
Nerds			
NESCAFÉ			
Nesquik			
Nestea			
Nestlé Toll House			
Nido			
Nips			
Oh Henry!			
Ovaltine			
Pixy Stix			
Raisinets			
Runts			
Shockers			
Sno-Caps			
Spree			
Stouffer's			
SweetARTS			
Taster's Choice			
The Skinny Cow			
Tombstone			
Wonka			
Save Mart Supermarkets	20		
FoodMaxx			
Lucky			
Maxx Value			
S-Mart Foods			
Save Mart			
Smithfield Foods	20		
Armour			
Carando			
Cook's			
Cumberland Gap			
Curly's			
Eckrich			
Esskay			
Farmland			
Gwaltney			
Healthy Ones			
John Morrell			
Kretschmar			
Margherita			
Nathan's Famous			
Patrick Cudahy			
Trader Joe's	20		
Charles Shaw			
Trader Giotto's			
Trader Jose's			
Trader Ming's			
Dole Food	10		
Dole Dippers			
Dole Fruit Crisps			
Dole Fruit Parfaits			
Dole Fruit Squish'ems			
Dole Shakers			
Dole Trio Bar			
Mrs. May's Naturals			
Krispy Kreme	10		
TravelCenters of America	10		
Buckhorn Family			
Country Pride			
Weis	10		
Weis Markets			
A&P	0		
America's Choice			
Best Cellars			
Food Basics			
Food Emporium			
Great Atlantic Seafood Market			
Greenway			

Hartford Reserve			Hansen's Iced Tea	
Live Better			Hansen's Junior Organic Water	
Mid-Atlantic Country Farms			Hansen's Natural	
Pathmark			Hubert's Lemonades	
Superfresh			Java Monster	
The Food Emporium			Juice Blast	
Two Forks Bakery			Lost Energy	
Via Roma			Monster Energy	
Waldbaum's			Monster Hitman Energy Shooter	
Woodson & James Angus Beef			Mother	
Brookshire Grocery	0		Nitrous Monster Energy	
Brookshire's			NOS	
Full Circle			Peace Tea	
Goldenbrook Farms			Relentless	
Paws Premium			Rumba	
Tasty Bakery			Samba	
Tippy Toes			Tango	
Top Care			Vidration	
ValuTime			X-Presso Monster	
World Classics Trading Company			Pilgrim's Pride	0
Chick-fil-A	0		Country Pride	
Dwarf House			EatWellStayHealthy	
Truett's Grill			Gold Kist Farms	
Truett's Luau			Pierce Chicken	
Chiquita	0		Savoro	
Chiquita Bananas			Sheetz	0
Chiquita Bites			Made To Order	
Chiquita Manzanos			MTGo!	
Chiquita Minis			Sheetz Bros. Coffeez	
Chiquita Pineapples			Stew Leonard's	0
Chiquita Plantains			Stew Leonard's	
Chiquita Reds			Susser	0
Fresh Express			Café de la Casa	
Fresh Express Salads			Dough Brothers	
Hostess	0		Laredo Taco Company	
Cinnamon Roll			Monkey Loco	
Coffee Cakes			Slush Monkey	
CupCakes			Smokin' Barrel	
Ding Dongs			The Trump Organization	0
donettes			Trump Natural Spring Water	
Fruit Pie				
Ho Hos				
Jumbo Honey Bun				
Mini Muffins				
Sno Balls				
Suzy Q's				
Twinkie				
Zingers				
In-N-Out Burgers	0			
Monster	0			
Blue Sky				
Blue Sky Seltzer Water				
Burn				
Diet Red Energy				
Full Throttle				
Hansen				
Hansen Energy				
Hansen's Diet				



Fun and Games



SCORE: 80+

Caesars Entertainment	100	Pictionary Man	
World Series of Poker		Polly Pocket	
Electronic Arts	100	Power Wheels	
BioWare		Radica	
Criterion		Rock 'Em Sock 'Em	
DICE		Rose Art	
EA Sports		See N Say	
Ghost Games		Sonic Slam	
Maxis		Thomas & Friends	
PopCaps		Tyco R/C	
Speedhunter		UNO	
Visceral		Viewmaster	
Hallmark Cards	100	Microsoft 	100
Crayola		Xbox	
Hallmark Party Express		Xbox Kinect	
Silly Putty		Xbox LIVE	
Mattel	100	Xbox One	
American Girl		The Walt Disney Co.	100
Angelina Ballerina		Disney Interactive	
Apples to Apples		Disney Interactive Moms & Family	
Barbie		Disney Interactive Worlds	
Barney		Disney Media Networks & Games	
Bob the Builder		Disney Mobile Games	
Discover 'n Grow		Disney Social Games	
Dora the Explorer		Hasbro	90
Ever After High		Littlest Pet Shop	
Fijit Friends		Magic: The Gathering	
Fireman Sam		Monopoly	
Fisher-Price		My Little Pony	
GirlTech		Nerf	
HIT Entertainment		Play Doh	
Hot Wheels		Transformers	
Laugh & Learn		Jarden	90
Little Mommy		Aristocrat	
Little People		Aviator	
Loopz		Bee	
Magic 8 Ball		Bicycle	
Matchbox		Hoyle	
Max Steel		Kem	
MEGA Bloks		Sony Computer Entertainment	80
Mike the Knight		Playstation 4	
Monster High		PS4	

SCORE: 0-45

Zynga	20	<i>PetVille</i>	
<i>Blackjack</i>		<i>Pioneer Trail</i>	
<i>Café World</i>		<i>Pirates</i>	
<i>CastleVille</i>		<i>Scramble</i>	
<i>CityVille</i>		<i>Special Forces</i>	
<i>Empires & Allies</i>		<i>Street Racing</i>	
<i>FarmVille</i>		<i>Treasure Isle</i>	
<i>Fashion Wars</i>		<i>Vampires</i>	
<i>FishVille</i>		<i>WarStorm</i>	
<i>FrontierVille</i>		<i>Word Twist</i>	
<i>Hidden Chronicles</i>		<i>Words with Friends</i>	
<i>Indiana Jones Adventure World</i>		<i>YoVille</i>	
<i>Mafia Wars</i>		<i>Zynga Poker</i>	
<i>PathWords</i>			



Automotive

SCORE: 80+

3M	100
Bondo	
Cubitron II	
Scotchgard	
Thinsulate	
Chevron 	100
Chevron Supreme	
Delo	
ExtraMile	
Havoline	
Havoline Xpress Lube	
Oronite	
Paralux	
Pro-Gard	
Techron	
Techron Concentrate Plus	
Texaco Express Lube	
Ursa	
CSAA Insurance Group	100
Ford	100
Lincoln	
GM	100
Buick	
Cadillac	
Chevrolet	
GMC	
OnStar	
Nissan	100
Infiniti	
Shell Oil 	100
Jiffy Lube	
Pennzoil	
Quaker State	
Rain-X	
Rotella T	
Tesla Motors	100
Toyota North America	100
Lexus 	
Lexus Financial Services	
Scion	
Toyota	
Toyota Financial Services	
Volkswagen	100
ŠKODA	
Audi	
Bentley	
Bugatti	
Ducati	
Lamborghini	
MAN	
Porsche	
Scania	
SEAT	
Volkswagen Commerical Vehicles	
CarMax	95
Chrysler	95
Alfa Romeo	
Dodge	
FIAT	
Jeep	

Mopar	
Ram	
SRT	
Hyundai	95
Kroger	95
Moto Tech	
TEGNA	95
Cars.com	
Cox Enterprises 	90
AutoTrader.com	
Cox Automotive	
Kelly Blue Book	
Manheim	

BP 	85
Castrol	
Ryder	85
Subaru	85
BRZ	
Forester	
Impreza	
Legacy	
Subaru Outback	
Tribeca	
WRX	
XV Crosstrek	

SCORE: 46-79

Bridgestone	70
Firestone	
Tires Plus	
Tires Wholesale Warehouse	
Wheel Works	
Johnson Controls	60
ecosteps	
Heliar	
LTH	
MAC	
OPTIMA	

PowerFrame	
VARTA	
Rolls-Royce North America	60
Rolls-Royce	
Honda	50
Acura Autos	
ASIMO	
Honda Autos	
Honda Marine	
Honda Powersports	
HondaJet	

SCORE: 0-45

Pep Boys	45
Cornell	
Definity	
Futura	
Group 1 Automotive	35
Advance Auto Parts	20
Cooper Tire & Rubber	20
Avon Tyres	
CooperTires	
Dean	
Dick Cepek	
Mastercraft	
Mentor	
Mickey Thompson	
Roadmaster	
Starfire	
Genuine Parts Company	20
Balkamp	
Heavy Vehicle Parts Group	
NAPA Auto Parts	
National Automotive Parts Association	
Sherwin-Williams	20
Baco	
Excelo	
Lazzuril	
Martin Senour	
ScottWarren	
Western	

AutoNation	10
AutoZone	10
ALLDATA	
Duralast	
Valucraft	
Goodyear Tire	10
Celeron Corporation	
Dapper Tire Co.	
Debica	
Dunlop	
Fulda	
Kelly	
Sava	
Wingfoot Corporation	
Harley-Davidson	10
CVO	
Dyna	
Softail	
Sportster	
Touring	
Trike	
VRSC	
Mercedes-Benz	0
Penske Automotive	0
Sonic Automotive	0
Speedway Motorsports	



Household Products

SCORE: 80+

3M	100
Ace	
Command	
Filtrete	
Futuro	
Littmann	
Nexcare	
Post-it	
Scotch	
Scotch-Brite	
ScotchBlue	
Scotchguard	
Scotchlite	
Thinsulate	
Clorox	100
Agua Jane	
American Heritage	
Arco Iris	
Arela	
Astra	
Bluebell	
Bon Bril	
Brimax	
Brita	
Chux	
Clorinda	
Clorox Professional Products Division	
Clorox2	
Emperatriz	
Formula 409	
Glad	
Green Works	
Gumption	
Handi-Wipes	
Handy Andy	
Kingsford	
Lemon Tok	
Lestoil	
Límpido	
Liquid-Plumr	
Los Conejos	
Luminosa	
Lustrillo	
Mistolin	
Mono	
Mortimer	
OSO	
Pal	
Pine-Sol	
Pinoluz	
Poett	
Prestone	
Primor	
Rota	
S.O.S.	
Sani Pine	
Selton	
Tilex	
Trenet	

TruBlu			Mr. Clean	
Ultra Power Yuhanrox			Puffs	
Wash'n Dri			Swiffer	
XLO			Tide	
Delhaize America	100		S.C. Johnson & Son	100
HOME 360			Drano	
My Essentials			Duck	
Newell Rubbermaid	100		Fantastik	
Avex			Glade	
bubba			Grand Prix	
Calphalon			Kiwi	
CardScan			Mr. Muscle	
Contigo			OFF!	
Dymo			Pledge	
Expo			Raid	
Liquid Paper			Scrubbing Bubbles	
Mr. Sketch			Shout	
Paper Mate			Windex	
Parker			Ziploc	
Prismacolor			Target 	100
Rolodex			Todd Oldham	
Rotring			up & up	
Rubbermaid			Colgate-Palmolive	95
Sharpie			Ajax	
Uni-ball			Dermassage	
Waterman			Fabuloso	
Procter & Gamble	100		Murphy Oil Soap	
Ariel			Palmolive	
Bold			Suavitel	
Bounce			Kroger	95
Bounty			Everyday Living	
Cascade			HD Design	
Charmin			Home Sense	
Cheer			Wholesome@Home	
Comet			Jarden	90
Dash			Arius Eickert	
Dawn			Hydrosurge	
Downy			Kimberly-Clark	90
Dreft			Cottonelle	
Duracell			Kleenex	
Era			Scott	
Febreze			Viva	
Gain				
Joy				

SCORE: 46-79

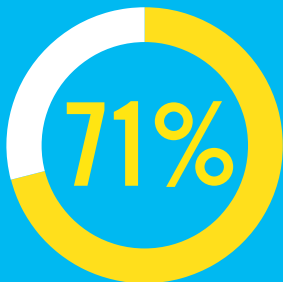
SYSCO **65**
EarthPlus
Keystone

SCORE: 0-45

Tupperware **10**
A&P **0**
Home Basics



Health and Beauty



OF LESBIAN AND GAY PEOPLE SAY THEY WOULD BE LIKELY TO REMAIN LOYAL TO A BRAND THAT THEY BELIEVE TO BE VERY FRIENDLY AND SUPPORTIVE OF LGBT ISSUES, EVEN IF IT COSTS MORE OR IS LESS CONVENIENT.

Source: Witeck Communications/Harris Interactive

SCORE: 80+

3M	100	M.A.C.
Coban		Marni fragrances
Futuro		Michael Kors fragrances
Nexcare		Ojon
Tegaderm		Origins
Avon Products	100	Prescriptives
Advance Techniques		RODIN olio lusso
ANEW		Smashbox
Avon Care		Tom Ford Beauty
Avon Color		Tommy Hilfiger fragrance and body products
Skin-So-Soft		Tory Burch fragrance, body, color and home
Boehringer Ingelheim	100	Johnson & Johnson
Antistax		100
Bisolvon		ACUVUE
Buscopan		Aveeno
DulcoGas		BAND-AID
DulcoLax		bebe
Mucoangin		Benadryl
Mucosolvan		BENGAY
Pharmaton		Clean & Clear
Thomapyrin		Compeed
Vaprino		CORTAID
Zantac		Daktarin
Clorox	100	Dolormin
Aplicare		Imodium
Burt's Bees		Johnson & Johnson RED CROSS
güd		LISTERINE
HealthLink		LISTERINE Whitening
Delhaize America	100	Lubriderm
Healthy Accents		Motrin
Estée Lauder	100	Mylanta
AERIN Beauty		NEOSPORIN
Aramis		Neutrogena
Aveda		nicorette
Bobbi Brown		Pepcid
Bumble and bumble		PIZ BUIN
Clinique		REMBRANDT
Darphin		RoC
Donna Karan Cosmetics		Rogaine
Editions de Parfums Frederic Malle		skin iD
Ermenegildo Zegna		SUDAFED
Flirt!		TUCKS
GLAMGLOW		TYLENOL 
GoodSkin Labs		TYLENOL PM
Jo Malone		VENDOME
Kiton		Visine
La Mer		ZYRTEC
Lab Series Skincare for Men		Newell Rubbermaid
Le Labo		100
		Goody
		Solano

Pfizer **100**

Advil
 Alavert
 Anbesol
 Caltrate
 Celebrex
 Centrum
 Chantix
 ChapStick
 Depo Provera
 Detrol
 Dimetapp
 Emergen-C
 FiberCon
 Lipitor
 Lyrica
 Nexium
 Preparation H
 Robitussin
 ThermaCare
 Viagra
 Xanax
 Zolof

Procter & Gamble**100**

007 Fragrances
 Align
 Always
 Aussie
 Braun
 Bruno Banini
 Christina Aguilera Perfumes
 Clairol
 CoverGirl
 Crest
 DDF
 Dolce & Gabbana Cosmetics
 Dolce & Gabbana Fragrances
 Dunhill Fragrances
 Escada Fragrances
 Fekkai
 Fixodent
 Fusion
 Gucci Fragrances
 Head & Shoulders
 Herbal Essences
 HUGO BOSS Fragrances
 Ivory
 Lacoste Fragrances
 MACH3
 Metamucil

Naomi Campbell Fragrances
 Natural Instincts
 Nice 'n Easy
 Nioxin
 Olay
 Old Spice
 Oral-B
 Pantene
 Pepto-Bismol
 Prestobarba/Blue
 Prilosec OTC
 Puffs
 Puma Fragrances
 Rejoice
 Safeguard
 Scope
 Sebastian Professional
 Secret
 SK-II
 Tampax
 Venus
 Vicks
 Vidal Sassoon
 Wella

Sears**100**

Shop Your Way Health

Target **100**

sonia kashuk
 up & up

Unilever**100**

Alberto VO5
 AXE
 Brylcreem
 Caress
 Cif
 Clear
 Comfort
 Consort
 Degree
 Domestos
 Dove
 FDS
 Just For Me!
 Lever 2000
 Lifebuoy
 LUX
 Motions
 Nexxus
 Noxema
 Omo

Pond's		
Q-tips		
Signal, Close Up		
Simple		
Soft & Beautiful		
St. Ives		
Suave		
Sunlight		
Sunsilk		
Surf		
TCB		
TIGI		
TRESemmé		
Vaseline		
VO5		
Colgate-Palmolive	95	
Afta		
Colgate		
Colgate 360 Total		
Colgate Optic White		
Colgate Orabase		
Colgate Total		
Irish Spring		
Lady Speed Stick		
Skin Bracer		
Softsoap		
Speed Stick		
Teen Spirit		
GlaxoSmithKline	95	
Abreva		
Aquafresh		
Biotene		
Breathe Right		
Citrucel		
Corega		
Dr. Best		
Eno		
Flonase		
Gaviscon		
Horlicks		
Lucozade		
Macleans		
Nicabate		
NicoDerm CQ		
Nicorette		
NiQuitin		
Odol		
Os-Cal		
Panadol		
Poli-Grip		
Polident		
Ribena		
Sensodyne		
Turns		
Zovirax		
Hain Celestial Group	90	
Alba Botanica		
AvalonOrganics		
JASON Natural Products		
Queen Helene		
Zia Natural Skincare		
Kimberly-Clark	90	
Depend		
Kleenex		
Kotex		
Poise		
Scott		
U by Kotex		
Viva		
Wal-Mart	90	
Equate		
Giant Eagle	85	
b•leve		
Top Care		
L'Oréal	85	
Biotherm		
Clarisonic		
Essie		
Garnier		
Kérastase		
Kiehl's		
L'Oréal Paris		
La Roche-Posay		
Lancôme		
Matrix		
Maybelline New York		
MIZANI		
Pureology		
Redken		
Shu Uemura		
SkinCeuticals		
SoftSheen-Carson		
Urban Decay		
Vichy		
SUPERVALU	80	
Equaline		
Homelife		

Abbott Laboratories**75**

Blink
EAS
Ensure
FreeStyle
Glucerna
Nepro
OptiGRO
RevitaLens
Similac Advance
ZonePerfect

Bausch & Lomb**75**

Advanced Eye Relief
Alaway
Biotrue
Boston
Collyrium
Liposic
Muro
Ocuvite
Opcon-A
Optima
PreserVision
PureVision
ReNu
Sensitive Eyes
Sight Saver
SiSoft
SofLens
Soothe

Bayer**75**

Aleve
Alka-Seltzer
Alka-Seltzer Plus
Bactine
Bayer Aspirin
Bepanthen
Berocca
Beyaz
Bronkaid
Campho-Phenique
Canesten
Citracal
Climara
Contour
Coppertone
Domeboro

Dr. Scholl's
Elevit
Fergon
Flanax
Flintstones Vitamins
Midol
Mirena
Natazia
Neo-Synephrine
One A Day
Phillips'
Rennie
Rid
Supradyn
TruBiotics
Vanquish
Yasmin
YAZ

SCORE: 0-45

Weight Watchers	20
GNC	10
<i>AgrinMax</i>	
<i>Maca Man</i>	
<i>Mega Men</i>	
<i>Natural Brand</i>	
<i>Preventive Nutrition</i>	
<i>Pro Performance</i>	
<i>Pro Performance AMP</i>	
<i>Pro Performance Creatine Plus</i>	
<i>Staminol</i>	
<i>Total Lean</i>	
<i>Total Lean Appetrex Control</i>	
<i>Total Lean Thermo CLA</i>	
<i>Total Lean Waterex</i>	
<i>TriFlex</i>	
<i>Ultra Mega</i>	
<i>Ultra NourishHair</i>	
<i>Vitapak</i>	
<i>WELLbeING</i>	
<i>Women's Ultra Mega</i>	
<i>Women's Ultra Nourish-Hair</i>	
<i>Yohimbe 451</i>	
Tupperware	10
<i>Armand Dupree</i>	
<i>Avroy Shlain</i>	
<i>BeautiControl</i>	
<i>Fuller Cosmetics</i>	
<i>NaturCare</i>	
<i>Nutrimetics</i>	
<i>Nuvo</i>	

Giorgio Armani	0
<i>Giorgio Armani Cosmetics</i>	
Mary Kay	0
<i>Beauty Blotters</i>	
<i>Cityscape</i>	
<i>Indulgence</i>	
<i>MKMen</i>	
<i>Satin Lips</i>	
<i>TimeWise</i>	
<i>Velocity</i>	
The Trump Organization	0
<i>Empire by Trump</i>	
<i>Success By Trump</i>	



Restaurants



SCORE: 80+

Darden Restaurants	100
Bahama Breeze	
Eddie V's	
LongHorn Steakhouse	
Olive Garden	
Seasons 52	
The Capital Grille	
Yard House	
McDonald's	100
Starbucks ☞	100
Bob Evans	90
Mimi's Café	
Owens	

BP ☞	85
Wild Bean Café	
Burger King	85
Carlson	85
Pick Up Stix	
T.G.I. Friday's	
Yum! Brands	80
KFC	
Pizza Hut	
Taco Bell	
WingStreet	

SCORE: 46-79

Denny's	75
All-American Slam	
Grand Slam Breakfast	
Lumberjack Slam	
Domino's Pizza	75
Sbe	75
800 Degrees	
Bazaar Meat	
Cleo	
Katsuya	
Ku Noodle	
The Bazaar	
The Griddle	
The Restaurant at the Raleigh	
Tres	
Umami Burger	
Chipotle	70
Bloomin' Brands	65
Bonefish Grill	
Carrabba's Italian Grill	
Fleming's Prime Steakhouse	
Outback Steakhouse	

Wendy's	65
Quaintance-Weaver Restaurants & Hotels	60
Green Valley Grill	
Lucky 32 Southern Kitchen	
O.Henry Hotel	
Print Works Bistro	
Proximity Hotel	
Brinker	55
Chili's	
Maggiano's Little Italy	
Cracker Barrel Old Country Store	55
The Palm	55
Caribou Coffee	50

SCORE: 0-45

The Cheesecake Factory	20
Grand Lux Café	
RockSugar Pan Asian Kitchen	
Jack in the Box	10
Qdoba Mexican Grill	
Chick-fil-A	0
Giorgio Armani	0
Armani/Bar	



Entertainment

SCORE: 80+

AMC Entertainment	100
AMC Theaters	
CBS	100
BNET	
CBS All Access	
CNET	
CW	
Flix	
Showtime	
Simon Schuster	
The Movie Channel	
Comcast NBCUniversal	100
Bravo	
Chiller	
Cloo	
CNBC	
Comcast Business Class	
Comcast Sportsnet	
E!	
Esquire Network	
Fandango	
Focus Features	
G-4 Videogame TV	
Golf Channel	
iVillage	
MSNBC	
NBC	
NBC News	
NBC Sports	
NBC Sports Network	
NBC Universo	
NBCUniversal	
Oxygen	
Sprout	
Syfy	
Telemundo Network	
Universal HD	
Universal Pictures	
Universal Television	
USA Network	
XFINITY Streampix	
XFINITY TV	
DIRECTV	100
Game Show Network	
LifeShield	
LiveClips	
Multiband	
Root Sports	
Yaeo	
Hallmark Cards	100
Hallmark Channel	
Hallmark Hall of Fame	
Outerwall Inc.	100
Redbox	
Sirius XM Radio	100

Sony Pictures Entertainment	100
Columbia Pictures	
Screen Gems	
Sony Pictures Animation	
Sony Pictures Classics	
Sony Pictures Home Entertainment	
Sony Pictures Imageworks	
Sony Pictures Releasing	
Sony Pictures Television	
TriStar Pictures	
The Walt Disney Co.	100
A&E Television Networks	
ABC Family Channel	
ABC Television Network	
Dimension Films	
Disney Channel	
ESPN	
H2	
Lifetime	
LucasFilms	
Marvel Entertainment	
Miramax Films	
Pixar	
The Biography Channel	
The History Channel	
The Military History Channel	
Toon Disney	
Touchstone Pictures	
Walt Disney Pictures	
Time Warner	100
Adult Swim	
Boomerang	
Cartoon Network	
Castle Rock Entertainment	
Cinemax	
CNN	
CW	
DC Entertainment	
HBO	
HLN	
New Line Cinema	
TBS	
TCM	

TNT	
truTV	
Turner Broadcasting System	
Turner Sports	
Warner Bros.	
Time Warner Cable	100
Viacom	100
BET	
Centric	
CMT	
Comedy Central	
LOGO	
MTV	
MTV 2	
MTV Motion Pictures Group	
mtvU	
Nick at Nite	
Nick Jr.	
Nickelodeon	
Nicktoons	
Palladia	
Paramount Home Entertainment	
Paramount Motion Pictures Group	
Spike	
TeenNick	
Tr3s	
TV Land	
Vh1	
Vh1 Classic	
Cox Enterprises 	90
Cox Communications	
Cox Digital Solutions	
Cox Media Group	
Cox Target Media	
Netflix	90
Regal Entertainment	85
Edwards Theatres	
Regal Cinemas	
United Artists	
Verizon	85
FIOS TV	

SCORE: 46-79

IAC	75
ask.fm	
Chemistry.com	
CollegeHumor.com	
Match.com	
OkCupid	

Tinder	
Vimeo	
Live Nation	75
House of Blues	
Ticketmaster	
Scholastic	65

Animorphs
 Clifford the Big Red Dog
 Dear America
 Goosebumps
 Harry Potter
 Maya & Miguel
 Scholastic's The Magic School Bus

Spirit Animals
 The Hunger Games
iHeartMedia
 iHeartRadio
 Katz Media
 Premiere Networks
 Total Traffic & Weather Network

55

SCORE: 0-45

Zynga	20
Cablevision	10
Clearview Cinemas	
Freewheel	
Lightpath	
Optimum	
Harley-Davidson	10
Project LiveWire	
Scripps	10
Cooking Channel	
DIY Network	
Food Network	
Great American County	
HGTV	
Travel Channel	
Tribune	10
Tribune Broadcasting	
Tribune Studios	
WGN America	
WGN-Radio	
Twenty-First Century Fox	10
Fox 2000 Pictures	
Fox 21	
Fox Atomic	
FOX Broadcasting	
Fox Business Network	
Fox College Sports	
Fox Movie Channel	
Fox News Channel	
Fox Reality	
Fox Searchlight Pictures	
Fox Soccer Channel	
Fox Sports Net	
Fox Television Studios	
FUEL TV	
FX	
MyNetworkTV	
National Geographic Channel	
SPEED	
Twentieth Century Fox	
Twentieth Century Fox Animation	
Twentieth Century Fox Television	
Twentieth Television	

Warner Music Group	10
Alternative Distribution Alliance	
Atlantic Records	
Elektra Records	
Lava Records	
Maverick Recording Company	
Nonesuch Records	
Reprise	
Rhino Entertainment	
Roadrunner Records	
Rykodisc	
Sire	
Warner Bros. Nashville	
Warner Bros. Records	
Warner/Chappell Music	
Word Records	
DISH Network	0
Martha Stewart Living	0
Everyday Food	
Martha Stewart Living Radio	
The Trump Organization	0
Mar-a-Lago Club	
Miss Teen USA	
Miss Universe	
Miss USA	
Trump Books	
Trump Golf	
Trump International Golf Club	
Trump International Hotel & Tower	
Trump Model Management	
Trump National Golf Club	
Trump Plaza	
Trump Productions	
Trump Vineyard Estates	



Oil and Gas

SCORE: 80+

Chevron 	100
Caltex	
Texaco	
Shell Oil 	100
Clear Flex E85	
Shell Diesel	
Shell Diesel FiT	
Shell V-Power Premium Gasoline	
Wawa	90
BP 	85
am/pm	
Amoco Ultimate	
Aral	
ARCO	
Atlantic Richfield Co.	
Castrol	
The Standard Oil Company	
Marathon Oil	85
Spectra Energy	85
ConocoPhillips	80

SCORE: 46-79

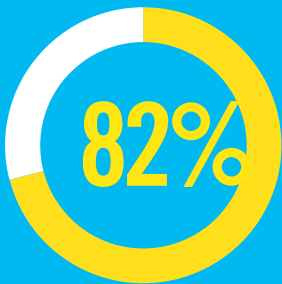
Hess	65
Marathon Petroleum	55
Marathon	

SCORE: 0-45

ExxonMobil	40
Esso	
Exxon	
Mobil	
Phillips 66	20
Tesoro	20
Valero Energy	10



Travel and Leisure



WHEN ASKED ABOUT FACTORS TO CONSIDER WHEN CHOOSING AMONG PRIVATE HEALTHCARE CARRIERS, 82% OF LGBT ADULTS SAY THAT IT IS IMPORTANT THAT THEIR HEALTH INSURANCE CARRIER PROVIDES DOMESTIC PARTNER COVERAGE IN EMPLOYER-OFFERED PLANS.

Source: Witeck Communications/Harris Interactive

SCORE: 80+

Airbnb	100	Conrad Hotels & Resorts	
Alaska Airlines	100	Curio	
Horizon Air Industries		Doubletree	
American Airlines 	100	Embassy Suites	
American Eagle		Hampton Inn	
Envoy Air		Hilton Garden Inn	
Piedmont Airlines		Hilton Grand Vacations	
PSA		Hilton Hotels & Resorts	
US Airways		Home2	
Borgata Hotel Casino & Spa	100	Homewood Suites	
B Bar		Waldorf-Astoria	
Gypsy Bar		Hyatt 	100
mur.mur.		Andaz	
Spa Toccare		Grand Hyatt	
The Water Club		Hyatt Centric	
Caesars Entertainment	100	Hyatt House	
Bally's		Hyatt Place	
Caesars		Hyatt Regency	
Flamingo		Hyatt Zilara	
Harrah's		Hyatt Ziva	
Harveys		Park Hyatt	
Horseshoe		IHG	100
NOBU Hotel		Candlewood Suites	
Paris		Crowne Plaza Hotels & Resorts	
Planet Hollywood		EVEN Hotels	
Rio		Holiday Inn	
Roadhouse Tunica		Holiday Inn Express	
The Cromwell		Hotel Indigo	
The LINQ		IHG Rewards Club	
ThistleDown Racino		Intercontinental Hotels & Resorts	
Total Rewards		Staybridge Suites	
Tunica Roadhouse		JetBlue Airways	100
Choice Hotels	100	Kimpton Hotel & Restaurant Group	100
Ascend Collection		70 Park Avenue	
Cambria Hotels & Suites		Amara Resort + Spa	
Clarion		Canary Hotel	
Comfort Inn		EPIC Hotel	
Comfort Suites		Eventi	
Econo Lodge		Firesky Resort + Spa	
MainStay Suites		Hotel Allegro	
Quality		Hotel Burnham	
Rodeway Inn		Hotel La Jolla	
Sleep Inn		Hotel Lumen	
Comcast NBCUniversal	100	Hotel Madera	
Universal Studios Hollywood		Hotel Marlowe	
Universal Studios Orlando		Hotel Monaco	
Wet n' Wild		Hotel Palomar	
Cosmopolitan of Las Vegas	100	Hotel Rouge	
Groupon	100	Hotel Solamar	
Groupon Getaways		Hotel Van Zandt	
Hilton Worldwide	100	Hotel Vintage	

Hotel Wilshire		
Ink48		
Lorien Hotel & Spa		
Mason & Rook		
Morrison House		
Muse Hotel		
Nine Zero Hotel		
Onyx Hotel		
RiverPlace Hotel		
Seafire Resort + Spa		
Shorebreak Hotel		
Sir Francis Drake Hotel		
Sky Hotel		
Surfcomber		
Taconic		
The Angler's		
The Brice		
The Buchanan		
The Cardinal Hotel		
The Carlyle		
The Donovan		
The George		
The Goodland		
The Grand Hotel		
The Schofield Hotel		
Tideline Ocean Resort & Spa		
Topaz Hotel		
Vero Beach Hotel + Spa		
Marriott International	100	
AC Hotels		
Autograph Collection		
Bulgari		
Courtyard		
Delta Hotels & Resorts		
EDITION		
Fairfield Inn & Suites		
Gaylord Hotels		
JW Marriott		
Marriott Executive Apartments		
Marriott Hotels		
Marriott Vacation Club		
MOXY Hotels		
Protea Hotels		
Renaissance		
Residence Inn		
SpringHill Suites		
The Ritz-Carlton		
TownePlace Suites		
MGM Resorts International	100	
Aria		
Beau Rivage		
Bellagio		
Circus Circus		
Crystals at CityCenter		
DELANO		
Excalibur		
Luxor		
M life		
Mandalay Bay		
MGM Grand		
MGM National Harbor		
MGM Springfield		
Monte Carlo		
New York-New York		
The Mirage		
Vdara		
Orbitz	100	
Away.com		
CheapTickets.com		
eBookers.com		
HotelClub		
Orbitz for Business		
Rates To Go		
Trip.com		
Royal Caribbean Cruises	100	
Azamara Club Cruises		
Celebrity Cruises		
Pullmantur Cruises		
Royal Caribbean International		
Southwest Airlines	100	
AirTran		
Southwest Airlines Rapid Rewards		
Starwood Hotels & Resorts	100	
aloft		
Design Hotels		
Element		
Four Points		
Le Meridien		
Luxury Collection		
Sheraton		
spg Starwood Preferred Guest		
St. Regis		
Tribute Portfolio		
W Hotels		
Westin		
The Walt Disney Co.	100	
Adventures by Disney		
Aulani		
Disney Cruise Line		
Disney Institute		
Disney Vacation Club		
Disneyland Resort		
Walt Disney World Resorts		
Uber	100	
UberBLACK		
UberEATS		

SCORE: 46-79

Avis Budget	75	Hawaiian Airlines	65
Apex Car Rentals		Sabre Holdings	65
Avis Car Rentals		Cubeless	
Budget Car Rental		IgoUgo	
Budget Truck Rental		Sabre Airline Solutions	
Maggiore		Sabre Hospitality	
Payless Car Rental		Sabre Travel Network	
Zipcar		Hertz	55
Enterprise	75	Dollar	
Alamo Rent A Car		Dollar Rent A Car	
Enterprise Rent-A-Car		Donlen	
National Car Rental		Eileo, Inc.	
Sbe	75	Firefly	
800 Degrees		Thrifty	
Bazaar Meat		Thrifty Car Rental	
Cleo		Thrifty Car Sales	
Create Nightclub		HomeAway	55
Double Barrel Roadhouse		BedandBreakfast.com	
Foxtaill		Clearstay	
Greystone Manor		InstantSoftware	
Hyde		OwnersDirect	
Katsutya		VacationRentals.com	
Ku Noodle		VRBO	
Martha Washington		Travel Impressions	50
SLS Hotels		TI Gay & Lesbian Travel	
The Bazaar		Travelport	50
The Library		Apollo	
The Raleigh		Galileo	
The Redbury		THOR	
The Restaurant at the Raleigh		Worldspan	
The Sayers Club			
Tres			
Umami Burger			
XIV Sessions			
priceline.com	70		
Agoda.com			
Booking.com			
KAYAK			
rentalcars.com			

SCORE: 0-45

Loews Corp.	25	<i>MGallery</i>	
Loews Hotels & Resorts		<i>Novotel</i>	
Accor	20	<i>Pullman</i>	
<i>adagio</i>		<i>Sofitel</i>	
<i>hotelF1</i>		<i>Thalassa</i>	
<i>Ibis</i>		<i>The Sebel</i>	
<i>ibis styles</i>		Host Hotels & Resorts	20
<i>Mama Shelter</i>		TripAdvisor	20
<i>Mercure</i>		<i>AirfareWatchdog</i>	

<i>BookingBuddy</i>	
<i>CruiseCritic</i>	
<i>EveryTrail</i>	
<i>Family Vacation Critic</i>	
<i>FlipKey</i>	
<i>GateGuru</i>	
<i>Holiday Lettings</i>	
<i>Holiday Watchdog</i>	
<i>Independent Traveler</i>	
<i>Jetsetter</i>	
<i>Niumba</i>	
<i>Onetime</i>	
<i>Oyster</i>	
<i>SeatGuru</i>	
<i>SmarterTravel</i>	
<i>The Fork</i>	
<i>Tingo</i>	
<i>Travel Pod</i>	
<i>Tripbod</i>	
<i>VacationHomeRentals</i>	
<i>Viator</i>	
<i>VirtualTourist</i>	
Bass Pro	10
<i>Big Cedar Lodge</i>	
Boyd Gaming	10
<i>Blue Chip Hotel & Casino</i>	
<i>California Hotel and Casino</i>	
<i>Delta Downs</i>	
<i>Eldorado Casino</i>	
<i>Fremont Hotel and Casino</i>	
<i>Gold Coast</i>	
<i>Jokers Wild Casino</i>	
<i>Main Street Station Casino,</i>	
<i>Brewery and Hotel</i>	
<i>Par-A-Dice Hotel and Casino</i>	
<i>Sam's Town Hotel & Gambling Hall</i>	
<i>Suncoast Hotel & Casino</i>	
<i>The Orleans</i>	
<i>Treasure Chest Casino</i>	
<i>Vacations Hawaii</i>	
Las Vegas Sands	10
<i>The Palazzo Resort Hotel Casino</i>	
<i>The Sands Expo and Convention Center</i>	
<i>The Venetian Resort Hotel Casino</i>	
Spirit Airlines	10
TravelCenters of America	10
<i>Petro Stopping Centers</i>	
<i>TA</i>	
Giorgio Armani	0
<i>Armani Hotels</i>	
Republic Airways Holdings Inc.	0
<i>Republic Airways Holdings</i>	
The Trump Organization	0
<i>1290 Avenue of the Americas</i>	
<i>40 Wall Street</i>	
<i>555 California Street</i>	
<i>610 Park Avenue</i>	
<i>Mar-a-Lago Club</i>	
<i>TRUMP CARD</i>	
<i>Trump Hotel Collection</i>	
<i>Trump International Golf Club</i>	
<i>Trump International Hotel & Tower</i>	
<i>Trump National Doral</i>	
<i>Trump National Golf Club</i>	
<i>Trump Ocean Club</i>	
<i>Trump SoHo New York</i>	
<i>Trump Taj Mahal</i>	
<i>Trump Tower</i>	



Technology

SCORE: 80+

Adobe

100

Adobe Muse
After Effects
Audience Manager
Campaign
Creative Cloud
Digital Publishing
Document Cloud: Acrobat DC
Dreamweaver
Elements
Experience Manager
Flash
Flash Professional
Illustrator
InDesign
Lightroom
Marketing Cloud: Analytics
Media Optimizer
Photoshop
Premiere Pro
Primetime

Airbnb

100

Alcatel-Lucent

100

Apple

100

AirPort
AirPort Time Capsule
App Store
Apple Music
Apple Pay
Apple TV
Apple Watch
Cinema
GarageBand
iBooks
iCloud
iDVD
iMac
iMovie
iOS
iPad
iPhone
iPod nano
iPod shuffle
iPod touch
iSight
iTunes
iWork
Mac
Mac mini
Mac Pro
MacBook
MacBook Air
MacBook Pro
Magic Mouse
Magic Trackpad
OS X

QuickTime		Dropbox for Business	
Safari		Dropbox PRO	
Thunderbolt		EMC	100
Wireless Keyboard		lomega	
AT&T	100	Mozy	
Ameritech		RSA Security	
BellSouth		VMware	
Cingular		Facebook	100
Illinois Bell		Google 	100
Indiana Bell		AdSense	
Michigan Bell		Adwords	
Pacific Telesis		Android	
SBC		Blogger	
SBC Pacific Bell		DoubleClick	
Southwestern Bell		Gmail	
Wisconsin Bell		Google Alerts	
Wisconsin Telephone Company		Google Analytics	
Barnes & Noble	100	Google Books	
NOOK Glowlight Plus		Google Chrome	
NOOK GlowLight		Google Code	
Samsung Galaxy Tab 2 NOOK		Google Earth	
Samsung Galaxy Tab 4 NOOK		Google Labs	
Boston Scientific 	100	Google Maps	
Cisco Systems	100	Google News	
AXIOSS		Google Offers	
Inlet Technologies		Google Play	
NDS		Google Scholar	
newScale		Google Translate	
Pari Networks		Google Trends	
Scientific Atlanta		Google Wallet	
Versly		Google+	
WebEx		Knol	
Comcast	100	Latitude	
XFINITY Home		Nexus	
XFINITY Internet		Orkut	
XFINITY Voice		Panoramio	
Corning	100	Picasa	
Danaher	100	Picnik	
Dell 	100	SketchUp	
Alienware		YouTube	
Dell Venue 8 Pro		HERE North America LLC	100
Inspiron		Nokia	
Inspiron R		HP	100
Latitude		HP 3PAR	
OptiPlex		HP 3PAR StoreServ	
PowerEdge Server		HP Agile Manager	
Precision		HP Application Lifecycle Management	
Streak		HP AppPulse	
Studio XPS		HP ArcSight	
Vostro		HP Atalla	
XPS		HP Business Process Testing	
XPS 10 Tablet		HP Chromebook	
XPS 12		HP Cloud Service Automation	
XPS 13 Ultrabook		HP CloudSystem	
Dropbox	100	HP ControlPoint	
Dropbox Basic		HP ConvergedSystem	

HP Designjet		Kodak Consumer Inkjet Ink	
HP Digital Safe		Kodak Media Products	
HP EliteBook		Level 3 Communications	100
HP EliteDesk		Lexmark	100
HP EliteOne		Microsoft 	100
HP ElitePad		Hotmail	
HP ENVY		Internet Explorer	
HP Fortify on Demand		Microsoft Band	
HP HAVEN		Microsoft Cloud	
HP Helion		Microsoft Edge	
HP LaserJet Pro MFP		MSN	
HP LiveVault		Office	
HP Mobile Center		Office 365	
HP Moonshot		OneDrive	
HP Network Virtualization		Outlook.com	
HP OfficeJet		Skype	
HP OneView		Surface	
HP Operations Analytics		Windows	
HP Operations Orchestration		Windows Phone	
HP Performance Center		Yammer	
HP Pro Tablet		PayPal	100
HP ProOne		QUALCOMM	100
HP Quality Center Enterprise		Qualcomm Toq Watch	
HP Records Manager		Qualcomm WiPower	
HP Service Virtualization		Sony	100
HP Slate 21Pro		Action Cam	
HP Spectre		Alpha	
HP Storage Optimizer		Bravia	
HP Stream		Digital Paper	
HP Threat Central		Handy Cam	
HP Tipping Point		Walkman	
HP United Functional Testing		Xperia	
HP Vertica		Sprint Corp.	100
HP Virtual Connect		Assurance Wireless	
HP Z1		BB2Go	
HP ZBook		Boost	
Ultrabook		Boost Mobile	
Intel	100	Clearwire	
Atom Processors		Common Cents	
Basis Peak		Sprint	
Compute Stick		Virgin Mobile	
Intel Core		Symantec 	100
McAfee		App Stream	
McAfee Total Protection		Backup Exec	
NUC		BE.cloud	
Wind River		Control Compliance Suite	
Wind River VxWorks		Data Loss Prevention	
Xeon		Endpoint Encryption	
Intuit	100	Endpoint Protection	
Demandforce		Enterprise Mobility	
Lacerte Tax		Enterprise Vault	
Mint		LiveOffice	
Mint Bills		Managed Security Services	
QuickBooks		NetBackup	
Quicken		Norton 360	
TurboTax		Norton Antivirus	
Kodak	100	Norton Mobile Security	

O3			Data ONTAP	
Verisign SSL Products			FlexPod	
Veritas Storage Foundation			MetroCluster	
T-Mobile	100		OnCommand	
GoSmart Mobile			OpenStack	
MetroPCS			SANtricity	
Thomson Reuters	100		SnapDrive	
Accelus			SnapLock	
Aumentum			SnapManager	
Checkpoint			SnapMirror	
CLEAR			SnapProtect	
CompuMark			SnapRestore	
Cortellis			Snapshot	
CS Professional Suite			SnapValidator	
Eikon			SnapVault	
Elektron			StorageGRID	
Elite			Salesforce	95
ESG Research Data			TEGNA	95
FindLaw			careerbuilder.com	
Firm Central			cofactor	
Government Revenue Management			G/O Digital	
MarkMonitor			CDW	90
ONESOURCE			Amazon.com	85
Practical Law			A9	
Serengeti			Alexa	
SERION			Amazon Web Services	
Thomson Innovation			AmazonLocal	
Web of Science			Askville	
WestlawNext			DPReview	
Time Warner Cable	100		Fire Phone	
Global Penny Phone Plan			Fire TV	
Home Security/Monitoring			IMDb	
Intelligent Home			IVONA Software	
International One Price Phone Plan			Kindle	
Road Runner high-speed data			Kindle Direct Publishing	
Time Warner Cable Media Services			Kindle eBooks	
TWC Business Class Services			Kindle Fire	
TWC Media Services			Kindle Fire HD	
Twitter	100		Kindle Paperwhite	
Uber	100		Kindle Touch	
UberBLACK			AOL	85
UberEATS			AOL On Tech	
UberLUX			AOL Jobs	
uberPOOL			AOL Mail	
UberSUV			AOL On Network	
uberTAXI			AOL Real Estate	
uberX			AOL.com	
uberXL			Cambio	
Xerox	100		CrunchBase	
Yahoo!	100		Engadget	
Flickr			games.com	
Tumblr			MapQuest	
Yahoo Answers			Moviefone	
Yahoo Mail			Patch	
Yelp	100		TechCrunch	
NetApp	95		WINAMP	
Cloud ONTAP			Eventbrite	85

LexisNexis	85
Lawyers.com	
New York Times	85
NYTimes.com	
Telegram.com	
Texas Instruments	85
TI-Nspire	
Verizon	85
FiOS Internet	
Rural Cellular	
Verizon Wireless	
AMD	80

ATI All-in-Wonder	
ATI Theater	
ATI TV Wonder	
FirePro	
Radeon	
Motorola Solutions	80
Moto 360	
Moto E	
Moto G	
Moto X	
Moto X Pure Edition	
Motorola	

SCORE: 46-79

Arrow Electronics	75
Avaya	75
Aura	
AvayaLive	
Scopia	
CenturyLink Inc.	75
Prism TV	
Technology Solutions	
IAC	75
About.com	
Ask.com	
ask.fm	
Chemistry.com	
CityGrid Media	
CollegeHumor.com	
Daily Burn	
Delightful	
Dictionary.com	
Electus	
Felix	
HomeAdvisor	
HowAboutWe	
Investopedia	
Match.com	

Meetic Group	
Mindspark	
OkCupid	
PriceRunner	
ShoeBuy.com	
The Daily Beast	
The Princeton Review	
Tinder	
Tutor.com	
Twoo	
Vimeo	
Imation	60
Memorex	
TDK	
XtremeMac	
Insight Enterprises	60
HomeAway	55
BeHome247	
Escapia	
gladRESPONDER	
HomeAway Software	
PropertyPlus	
Rezovation	
V12	

SCORE: 0-45

EarthLink	40
PeoplePC	
Anixter	20
Fidelity National Financial	20
Black Knight Financial Services	
Lennar	20
SunStreet Energy Group	
Windstream	20
Broadcom	15
Charter Communications	10
Frontier Communications	10
Monster Worldwide	10

monster.com	
Reader's Digest	10
EnrichU	
Haven Home Media	
Taste Digital Community	
Tribune	10
Gracenote	
Gracenote Rhythm	
Tribune Digital Ventures	
Liberty Interactive	0
Evite	



Shipping

SCORE: 80+

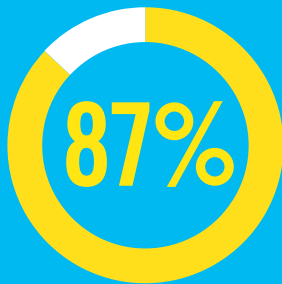
UPS	90
FedEx	85

SCORE: 0-45

Genuine Parts Company	20
RMDS	



Pet Care



OF LGBT ADULTS SAY THEY ARE LIKELY TO CONSIDER A BRAND THAT IS KNOWN TO PROVIDE EQUAL WORKPLACE BENEFITS FOR ALL OF THEIR EMPLOYEES, ALONG WITH 75% OF NON-LGBT ADULTS.

Source: Witeck Communications/Harris Interactive

SCORE: 80+

3M	100	Purina Veterinary Diets secondnature Snackin Slices TBonz Tidy Cats Variety Snaps Waggin' Train Whisker Lickin's Yesterday's News	
Cargill	100	Procter & Gamble	100
ACCO Feeds		Eukanuba	
Loyall		Iams	
Nutrena		Colgate-Palmolive	95
Sportsman's Choice		Prescription Diet Science Diet	
Clorox	100	Kroger	95
Ever Clean		Pet Pride	
Fresh Step		Wal-Mart	90
Scoop Away		Ol' Roy	
Land O'Lakes	100	Special Kitty	
Purina Animal Nutrition		Amazon.com	85
Nestlé Purina	100	Wag.com	
Active Senior 7+		Giant Eagle	85
Alpo		Paws	
Beggin'		Mars	80
Beneful		Banfield	
Beyond		California Natural	
BREEZE		Cesar	
Busy		Chappi	
Cat Chow		Crave	
Chef Michael's		Eukanuba	
Deli-Cat		EVO	
Dog Chow		Frolic	
Fancy Feast		Greenies	
Felix		IAMS	
Fit & Trim		Innova	
Friskies		Nutro	
FROSTY PAWS		Pedigree	
Kit & Kaboodle		Royal Canin	
Kitten Chow		Sheba	
Mighty Dog		Temptations	
Moist & Meaty		The Good Life Recipe	
MUSE		Whiskas	
Pro Plan		Wisdom Panel	
Puppy Chow		SUPERVALU	80
Purina Be Happy		Whole Care Pet	
Purina ONE			
Purina Pro Plan			
Purina Store			

SCORE: 46-79

Bayer	75	Grrreat Choice	
Advantage		Simply Nourish	
Seresto		Top Fin	
PetSmart	75	Top Paw	
Authority		Top Wing	
GNC Pets		Toys "R" Us Pets	

SCORE: 0-45

BJ's	25	A&P	0
		Preferred Pet	



Newsstand



SCORE: 80+

Google 	100	Homes & Gardens
Google Alerts		Horse & Hound
Google News		Housetohome
McGraw-Hill	100	Ideal Home
JD Power & Associates		InStyle
Platts		International Boat Industry
S&P Capital IQ		Life
S&P Dow Jones Indices		Livingetc
Standard & Poor's		Look
Standard & Poor's Rating Services		Marie Claire
Pearson	100	Money
Addison-Wesley		Motor Boat & Yachting
eCollege		Mountain Bike Rider
FT Press		Mousebreaker
Longman		MyRecipes
MyEnglish Lab		NME
Penguin Readers		Now
Poptropica		PEOPLE
Prentice Hall		People StyleWatch
The Walt Disney Co.	100	Pick Me Up!
Disney Publishing Worldwide		Practical Boat Owner
ESPN the Magazine		Real Simple
Marvel		Rugby World
Thomson Reuters	100	Shooting Gazette
Reuters		Shooting Times
Time Warner	100	Soaplife
ALL YOU		Southern Living
Amateur Gardening		Sporting Gun
Amateur Photographer		Sports Illustrated
Angler's Mail		Sports Illustrated Kids
Beautiful Kitchens		Style at Home
CENTURION		Sunset
Chat		Superyacht Business
Coastal Living		SuperYacht World
Cooking Light		The Field
Country Homes & Interiors		This Old House
Country Life		Time
Cycle Sport		Time For Kids
Cycling Active		Travel + Leisure
Cycling Fitness		TrustedReviews
Cycling Weekly		TV Times
Decanter		TV&Satellite Week
Departures		Uncut
Entertainment Weekly		VolksWorld
ESSENCE		VW Camper & Bus
Essentials		Wallpaper
FOOD & WINE		What Digital Camera
FORTUNE		What's on TV
Golf		Woman
Golf Monthly		woman&home
GoodtoKnow		Woman's Own
Health		Woman's Weekly

World Soccer
Yachting Monthly
Yachting World
YBW.com

TEGNA 95

AirForceTimes
ArmyTimes
C4ISR Journal
DefenseNews
FederalTimes
MarineTimes
NavyTimes

Cox Enterprises  90

AOL 85

AOL on Autos
AOL.com
Autoblog
DailyFinance
HuffPost Celebrity
HuffPost Money
HuffPost Politics
HuffPost TV
Kitchen Daily

Makers
Style Me Pretty Living
StyleList
The Huffington Post

Morningstar 85

Morningstar Advisor Magazine

New York Times 85

The International New York Times
The New York Times

SCORE: 46-79

IAC 75

The Daily Beast

Hachette Book Group 70

12 Twelve
Back Bay Books
Center Street
FaithWords
Forever
Forever Yours
Grand Central Life & Style
Grand Central Publishing
Hachette Book Group Digital Media
Jericho
Little, Brown and Company
Little, Brown Books for Young Readers
Mulholland Books
Orbit
Poppy
RedHook
Vision
Yen Press

Emmis Communications Corporation 60

Atlanta
Cincinnati
Country Sampler
Indianapolis Monthly
Los Angeles
Orange Coast
Texas Monthly

SCORE: 0-45

UBM	45	Reader's Digest	10
Black Hat		<i>Birds & Blooms</i>	
Cloud Connect		<i>Country</i>	
Dark Reading		<i>Country Woman</i>	
Enterprise Connect		<i>Farm & Ranch Living</i>	
Fusion		<i>Reminisce</i>	
Gamasutra		<i>Simple & Delicious</i>	
GDC		<i>Taste of Home</i>	
GTEC		<i>The Family Handyman</i>	
HDI		Twenty-First Century Fox	10
InformationWeek		<i>New York Post</i>	
Interpo		<i>SmartMoney</i>	
Network Computing		Martha Stewart Living	0
No Jitter		<i>Everyday Food</i>	
Tower & Small Cell Summit		<i>Martha Stewart Weddings</i>	
Washington Post	20	<i>Whole Living</i>	
Capital Business			
El Tiempo Latino			
Express			
Fairfax County Times			
Fashion Washington			
Find&Save			
Foreign Policy			
Slate			
The Capitol Deal			
The Gazette Newspapers			
The Root			
The Washington Post Wine Club			
WP Brand Connect			
Cablevision	10		
<i>Newsday</i>			



Insurance and Healthcare

SCORE: 80+

Aetna	100
ActiveHealth Management	
Aetna Life Insurance	
Aetna Student Health	
Continental Life Insurance Co.	
Coventry Health Care	
First Health	
Health America	
Healthagen	
iTriage	
Medicity Inc.	
Meritain	
Payflex	
AIG	100
AGLA	
American Home	
Chartis	
Lexington Insurance	
Royal Alliance	
SunAmerica	
VALIC	
American Family Insurance	100
American Family Brokerage, Inc.	
American Family Financial Services, Inc. (AFFS)	
American Family Life Insurance Company	
American Family Securities, LLC	
American Standard	
American Standard Insurance Company of Ohio	
American Standard Insurance Company of Wisconsin	
Amfam	
Permanent General Companies, Inc.	
The General Insurance Company	
Anthem	100
AIM Specialty	
American Imaging	
Amerigroup	
Anthem Blue Cross	
Anthem Blue Cross Blue Shield	
Anthem Life Insurance	
Blue Cross and Blue Shield of Georgia	
CareMore	
DeCare Dental	
Empire BlueCross BlueShield	
Federal Government Services	
Golden West	
HealthCore	
HealthLink	
Meridian Resources	
Resolution Health	
SimplyHealth	
TrustSolutions	
UniCare	
Aon	100
Affinity	
Aon Benfield	
Aon Benfield Securities, Inc.	
Aon Hewitt	

Aon Holdings International BV		Healthy NY	
Aon Limited		HealthyBlue	
Aon Risk Service Companies, Inc.		HMOBlue Option	
Aon Specialty		NYSHIP	
HR Solutions		SimplyBlue	
Risk Solutions		ValuMed	
AXA	100	Florida Blue	100
AXA Advisors, LLC		Genworth	100
AXA Distributors, LLC		Harvard Pilgrim Health Care	100
Blue Cross & Blue Shield of		ChoiceNet	
Rhode Island	100	DirigoChoice PPO	
Blue Cross Blue Shield of Rhode Island		Focus Network	
BlueChiP		Pulse Plan	
Classic Blue		Humana	100
HealthMate Coast-to-Coast		BCycle	
Blue Cross Blue Shield of		Healthcare Budget Planner	
North Carolina	100	Humana Behavioral Health	
Blue Cross/Blue Shield of		Humana Medicare	
Massachusetts	100	Humana Pharmacy Solutions	
Blue 20/20		Humana Ventures	
Dental Blue		HumanaDental	
Chubb	100	HumanaOne	
Executive Risk Indemnity Inc.		HumanaVitality	
Executive Risk Specialty Insurance Company		RightSource	
Federal Insurance Company		SeniorBridge	
Great Northern Insurance Company		Stay Smart Stay Healthy	
Northwestern Pacific Indemnity Company		VisionCare	
Pacific Indemnity Company		John Hancock	100
Texas Pacific Indemnity Company		John Hancock Vitality Program	
Vigilant Insurance Company		Manulife	
CIGNA	100	Kaiser Permanente	100
CIGNA Choice Fund		Kaiser Foundation Health Plan	
CIGNA Tel-Drug		Lincoln National 	100
Global Health Services		i4Life	
CNA Insurance	100	Lincoln Financial Advisors	
Continental Casualty Company		Lincoln Financial Group	
CVS Health	100	Lincoln Financial Securities Corporation	
MinuteClinic		Lincoln Life and Annuity Company of New York	
Erie Insurance Group	100	Lincoln MoneyGuard	
E.I. Holding Corp.		Lincoln National Life Insurance	
E.I. Service Corp.		MassMutual Life Insurance	100
Erie Family Life Insurance Company		Babson Capital	
Erie Indemnity Company		Baring Asset	
Erie Insurance Company of New York		MassMutual International, LLC	
Erie Insurance Exchange		MLL Investors Services, LLC	
Erie Insurance Property & Casualty Company		OppenheimerFunds	
Flagship City Insurance Company		The First Merchantile Trust Company	
Excellus	100	The MassMutual Trust Company	
Blue Healthy Choices		MetLife 	100
BlueAlliance		Annuities	
BlueCard		Auto Insurance	
BlueChoice		Disability Income Insurance	
Child Health Plus		Employee Benefits	
College Blue		Home Insurance	
Dental Blue		Life Insurance	
Excellus BlueEPO		Nationwide 	100
Excellus BluePPO		Allied Group	
Family Health Plus		GatesMcDonald	

Harleysville Group		
Nationwide Agribusiness Insurance		
Nationwide Insurance		
Nationwide Investment Services Corporation		
Nationwide Life and Annuity Insurance Company		
Nationwide Life Insurance Company		
Nationwide Mutual Fire Insurance Company		
Nationwide Mutual Insurance Company		
Scottsdale Insurance		
Veterinary Pet Insurance		
New York Life	100	
Northwestern Mutual	100	
Principal Financial	100	
The Principal		
Prudential 	100	
Prudential Advisors		
Prudential LGBT Financial Experience Study		
State Farm	100	
State Farm Fire and Casualty		
State Farm Florida Insurance		
State Farm General Insurance		
State Farm Indemnity		
State Farm Investment Management		
State Farm Life and Accident Assurance		
State Farm Life Insurance		
State Farm Lloyds		
Sun Life Financial	100	
TIAA-CREF	100	
TIAA-CREF Life Insurance Company		
Travelers	100	
Constitution State Services		
Discover Re		
First Floridian Auto and Home Insurance Company		
First Trenton Indemnity Company (Travelers of New Jersey)		
Northland Insurance		
St. Paul Fire and Marine Insurance Company		
The Premier Insurance Co. of Massachusetts		
The Standard Fire Insurance Company		
The Travelers Indemnity Company		
Travelers Casualty and Surety Company		
Travelers of Florida		
Travelers of Massachusetts		
Travelers Property Casualty Corp.		
Voya Financial	100	
ReliaStar		
Blue Cross Blue Shield of Michigan	95	
Accident Fund Holdings Inc.		
Blue Care Network of Michigan		
Blue Cross Blue Shield of Michigan Dental		
Blue Cross Blue Shield of Michigan Foundation		
Blue Cross Blue Shield of Michigan Medical		
LifeSecure Insurance Company		
Blue Cross Blue Shield of Minnesota	95	
Blue Plus		
Blueaccess		
Blueconnect		
Blueprint		
Bluesave		
MNSure		
Group Health Cooperative	95	
Group Health Access PPO		
KPS Health Plans		
HCSC	95	
Availity		
Bloom Health		
Blue Cross and Blue Shield of Illinois		
Blue Cross and Blue Shield of Montana		
Blue Cross and Blue Shield of New Mexico		
Blue Cross and Blue Shield of Oklahoma		
Blue Cross and Blue Shield of Texas		
Blue Cross Blue Shield of Montana		
Dearborn National		
Dental Network of America		
HCSC Insurance Services Company		
MEDecision		
Prime Therapeutics		
TMG Health, Inc		
UnitedHealth Group	95	
Optum		
UnitedHealthcare		
Cambia Health Solutions	90	
Asuris Northwest Health		
BlueShield of Oregon		
BridgeSpan Health		
LifeMap		
Regence BlueCross		
Regence BlueCross BlueShield of Utah		
Regence BlueShield (Washington)		
Regence BlueShield of Idaho		
CUNA Mutual Insurance	90	
TruStage		
Express Scripts	90	
Hanover Insurance	90	
Citizens Insurance Company of America		
Opus Investment Management		
Progressive	90	
Progressive Boat		
Progressive Commercial		
Progressive Direct		
Progressive Motorcycle		
Progressive RV		
Quest Diagnostics	90	
American Medical Laboratories		
AmeriPath		
Athena Diagnostics		
Care 360		
Celera		
ChartMaxx		
DermPath Diagnostics		
ExamOne		
Focus Diagnostics		
Quest Diagnostics Nichols Institute		
Standard Insurance Company	90	
StanCorp Equities		
StanCorp Investment Advisers		
StanCorp Mortgage Investors		

StanCorp Real Estate	
Standard Retirement Services	
The Standard Life Insurance Company of New York	
Transamerica	90
Monumental	
Stonebridge	
Western Reserve	
Wellmark	90
Wellmark Blue Cross and Blue Shield of Iowa	
Wellmark Blue Cross Blue Shield of South Dakota	
Wellmark Health Plan of Iowa, Inc.	
Allianz Life	85
Allstate	85
Allstate Life Insurance	
Allstate Motor Club	
American Heritage Life	
Encompass	
Esurance	
Kennett Capital	
Lincoln Benefit	
Northbrook Indemnity	
Pafco	
Sterling Collision Center	

Assurant	85
Protect Your Bubble Insurance	
CareFirst	85
CareFirst BlueChoice	
CareFirst of Maryland, Inc.	
Group Hospitalization and Medical Services, Inc.	
Liberty Mutual	85
America First Insurance	
Colorado Casualty	
Golden Eagle Insurance	
Indiana Insurance	
Liberty Northwest	
Montgomery Insurance	
Ohio Casualty	
Peerless Insurance	
Safeco Insurance	
Summit	
Owens & Minor	85
MediChoice	
USAA	85
Auto Circle	

SCORE: 46-79

AFLAC	75
Group Health Permanente	75
Guardian Life	75
Zurich	75
Horizon Healthcare Services	70
Mutual of Omaha Insurance	70
Companion Life Insurance	
Continuum Worldwide	
East Campus Realty	
Omaha Insurance Company	
Retirement Marketing Solutions	
United of Omaha	
United World	

Pacific Mutual	70
Pacific Life	
Health Net	65
Foundation Health Facilities	
Managed Health Network	
National Pharmacy Services	
QualMed	
BMC HealthNet Plan	60
Unum	60
Colonial Life	
Selective Insurance	55

SCORE: 0-45

Lennar	20
North American Advantage Insurance Services	
North American Title Insurance Company	
Auto-Owners Insurance	0
Auto-Owners Insurance Company	
Auto-Owners Life Insurance Company	
Home-Owners Insurance Company	
Owners Insurance Company	

Property-Owners Insurance Company	
Southern-Owners Insurance Company	
CNO Financial	0
Bankers Life	
Colonial Penn Life Insurance Company	
Conseco Insurance Companies	
Washington National Insurance Company	
Mutual of America Life Insurance	0

HRC NATIONAL PARTNERS

LIST CURRENT AS OF 2/29/16

PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNERS



BRONZE PARTNERS



Please support the companies that support workplace equality. For more information, visit www.hrc.org.

2016 BUYING FOR WORKPLACE EQUALITY

Developed by Liz Cooper

Designed by Sarah Streyle



HUMAN
RIGHTS
CAMPAIGN
FOUNDATIONTM

1640 Rhode Island Ave., N.W.
Washington, D.C. 20036
800-777-4723
www.hrc.org/buyersguide
TTY: 202-216-1572