

BUYING FOR WORKPLACE EQUALITY 2015



HUMAN
RIGHTS
CAMPAIGN
FOUNDATION

A Guide To
Companies,
Products And
Services That
Support
Lesbian, Gay,
Bisexual And
Transgender
Workplace
Inclusion

A FEW WAYS YOU CAN HELP FIGHT
FOR EQUALITY EVERY DAY:

TAKE ACTION FOR EQUALITY

1

Share this information with your friends, family and co-workers. Help them become supporters of workplace equality by factoring the information from this guide into purchasing decisions.

2

Advocate for equality in the workplace. If your company isn't on this list or you think it can do better, go to www.hrc.org/cei to find out how to engage your employer.

3

Get active about equality. Sign up for newsletters and Action Alerts at www.hrc.org/workplace.

More than ever, consumers are sending a message to businesses that they are watching. They are watching to see if the businesses they patronize understand and honor issues important to them, giving buying power to issues ranging from LGBT inclusiveness to environmental protection. Corporate social responsibility has become an imperative for a successful business. With Buying for Workplace Equality, we hope to harness that power by providing you with the most accurate review of a business's workplace policies toward LGBT employees.

From offering benefits to domestic partners to extending workplace protections to transgender workers, there is a tidal wave of business support for LGBT workplace inclusion. This year's guide includes results from the 2015 Corporate Equality Index, which features 366 businesses that scored a perfect 100 percent. All scores are based on the same set of criteria, rating 40 LGBT-related policies, benefits and corporate practices among the largest U.S. businesses.

While flipping through this guide, remember: by virtue of participating in the CEI, having an official score in this guide demonstrates a commitment to improving LGBT equality in the workplace, and holds those companies accountable to you, their consumers, about how they are treating their entire workforce. While 100 is certainly the goal, all official scores in this guide represent a meaningful journey in demonstrating commitment to LGBT workplace equality. You can learn more about all the work that is behind a business's score by visiting **www.hrc.org/buyersguide**.

Whether you are buying a cup of coffee or renovating your home, by supporting businesses that support workplace equality you send a powerful message that LGBT inclusion is good for the bottom line. We hope that you will use this guide as one component when determining if a business's social practices make it worthy of your dollars.

QUESTIONS AND ANSWERS

Where do the scores in this guide come from?

The information in this guide comes from the 2015 *Corporate Equality Index*, the Human Rights Campaign Foundation's annual report card on corporate America's treatment of lesbian, gay, bisexual and transgender employees.

How are the scores calculated?

Businesses are rated on a scale from 0 to 100, based on whether or not they have policies that support LGBT employees. These include anti-discrimination protections, domestic partner benefits, diversity training and transgender-inclusive benefits. We provide an estimated score to businesses that have not, after repeated attempts, responded to the survey. An estimated score is reflective of the information that HRC has been able to collect without help or input from a business.

Why don't I see a business listed?

The Human Rights Campaign Foundation researches policies at more than 1,800 companies (including the Fortune 1000 and American Lawyer 200). However, we do not provide a business with an official score until we have collected and verified all the information we need. In all, we officially rated 781 companies in the 2015 CEI.

How can I get a business listed?

Any business with 500 or more U.S. employees can be rated. If you don't see a company listed, contact the Human Rights Campaign Foundation with any information you have about a company's policies on LGBT issues. Or, contact and motivate businesses to participate by letting them know that you make purchasing decisions based on how they scored in this guide.

FOR MORE INFORMATION OR
TO CONTACT US, PLEASE VISIT
WWW.HRC.ORG/BUYERSGUIDE

HOW TO USE THIS BUYER'S GUIDE

EACH BUSINESS/BRAND IS ASSIGNED ONE OF THREE COLORS BASED ON ITS SCORE IN OUR REPORT: **GREEN**, **YELLOW** OR **RED**.

APPAREL AND ACCESSORIES

SCORE: 80+			GREEN (80-100): Businesses/brands that receive our highest workplace equality scores. Human Rights Campaign National Corporate Partners  The support of these businesses is directly tied to the Human Rights Campaign's success in ensuring equality for lesbian, gay, bisexual and transgender Americans. All HRC National Corporate Partners are required to maintain a CEI score of 85 or above.
Abercrombie & Fitch	100		
abercrombie kids			
Gilly Hicks			
Hollister			
Nike 	100		
Converse			
Hurley			
Jordan			
NIKE Golf			
Nordstrom	100		
SCORE: 46-79			YELLOW (46-79): Businesses/brands that have taken steps toward a fair-minded workplace and receive a moderate workplace equality score.
H&M	70		
Cheap Monday			
COS			
Monki			
Weekday			
Burlington Coat Factory	60		
Baby Depot			
Cohoes			
MJM Designer Shoes			
SCORE: 0-45			RED (0-45): Businesses/brands that receive our lowest workplace equality scores. <i>Italics (Non-responder):</i> Businesses/brands that have not responded to the survey despite repeated attempts and have been provided with an estimated score based on publicly available information that has been researched.
The Men's Wearhouse	30		
K&G			
Twinhill			
Burberry	15		
Collective Brands	15		
Airwalk			
Payless ShoeSource			
Chico's	0		
Boston Proper			
Soma			
White House/Black Market			

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AUTOMOTIVE	38	NEWSSTAND	62
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Retailers

SCORE: 80+

AIX Armani Exchange	100
Barnes & Noble	100
Best Buy	100
Best Buy Mobile	
Cell Shop	
Connect Pro	
Dynex	
Five Star	
Geek Squad	
Init	
Insignia	
Magnolia Audio Video	
Magnolia Home Theater	
mindSHIFT	
Pacific Sales	
Rocketfish	
The Carphone Warehouse	
The Phone House	
Brown Shoe	100
Famous Footwear	
Shoes.com	
CVS Health	100
Accordant	
CarePlus Pharmacy	
CVS/caremark	
CVS.com	
CVS/pharmacy	
ExtraCare	
Longs Drugs	
MinuteClinic	
SilverScript	
Delhaize America	100
Bottom Dollar Food	
Food Lion	
Hannaford	
eBay	100
brands4friends	
eBay Classifieds	
eBay Enterprise	
X.commerce	
GameStop	100
EB Games	
Groupon	100
Groupon Goods	
L Brands	100
Bath & Body Works	
C.O. Bigelow	
Henri Bendel	
La Senza	
Victoria's Secret	
White Barn Candle Company	
Macy's	100
Bloomingdale's	
Office Depot	100
Activa	
FORAY	
OfficeMax	
Tech Depot	
REI	100
Novara	

Safeway	100	Audible.com	
Carr's		BeautyBar.com	
Pak 'N Save		Casa.com	
Pavilion's		Fabric.com	
Randall's		LOVEFiLM	
Tom Thumb		MYHABIT	
Vons		Shopbop	
Sears	100	Soap.com	
Kmart		Vine.com	
mygofer		Wag.com	
Sears Auto Centers		Woot	
Sears Optical		Yoyo.com	
ShopYourWay.com		Zappos.com	
Staples	100	Costco	90
Arc		Kirkland Signature	
Avant		Cox Enterprises 	90
BETTER		Valpak	
Brighton Professional		Crute and Barrel	90
Office Centre		CB2	
One-Touch		The Land of Nod	
Quill Corporation		Hallmark Cards	90
Staples Business Advantage		Connections from Hallmark	
Staples Business Delivery		Crayola	
Staples Express		Crown Center	
Staples.com		Crown Media Holdings	
Sustainable Earth		DaySpring Cards	
Steelcase	100	Expressions from Hallmark	
Coalesse		Hallmark Gold Crown	
DesignTex		Hallmark International	
Details		Hallmark Keepsake Ornaments	
PolyVision		Hallmark Mahogany	
Turnstone		Hallmark Party Express	
Target	100	Hallmark Sinceramente	
SuperTarget		Hallmark Tree of Life	
TJX	100	Halls Department Store	
HomeGoods		Nature's Sketchbook	
Marshalls		Shoebox Cards	
Sierra Trading Post		SpiritClips from Hallmark	
T.J.Maxx		Sunrise	
Walgreens	100	Home Depot	90
Balance Rewards		Saks	90
Beauty.com		Off 5th	
Boots No7		Saks Direct	
drugstore.com		Saks Fifth Avenue	
Duane Reade		SUPERVALU	90
Ology		Cub Foods	
SeniorMed LLC		Farm Fresh	
Studio 35		Hornbacher's	
Take Care Health Systems		Lucky	
Walgreens Delish		Save-A-Lot	
Walgreens Health and Wellness		Shop 'n Save	
Walgreens Health Services		Shoppers Food	
Walgreens Home Care		Wal-Mart	90
Walgreens Mail Service		Canopy	
Walgreens Nice!		Everstart	
Walgreens Specialty Pharmacy		George	
Amazon.com	90	No Boundaries	
AbeBooks.com		Ozark Trail	
Amazon Prime		Parent's Choice	
AmazonSupply		Puritan	

Sam's Club	
Secret Treasures	
Starter	
White Stag	
Williams-Sonoma	90
Pottery Barn	
West Elm	
HSN	85
Ballard Designs	
Chasing Fireflies	
Cornerstone	
Frontgate	
Garnet Hill	
Grandin Road	
Improvements	
TravelSmith	
Kroger	85
Baker's	
Barclay Jewelers	
Bath and Body Therapies	
City Market	
Dillon Food Stores	
FMV	
Food 4 Less	
Foods Co.	
Fox's Jewelers	

Fred Meyer	
Fred Meyer Jewelers	
Fry's	
Gerbes	
Jay C	
King Soopers	
Kroger Fresh Fare	
Kwik Shop	
Littman Jewelers	
Loaf 'N Jug	
Moto Tech	
Office Works	
Owen's	
Pay Less	
Private Selection	
Quality Food Centers	
Quik Stop	
Ralphs	
Scott's	
Smith's	
Tom Thumb	
Turkey Hill Minit Markets	
Overstock.com	80

SCORE: 46-79

PetSmart	75
Toys 'R' Us	75
Babies 'R' Us	
True Value	75
Grand Rental Station	
Home & Garden Showplace	
Party Central	
Taylor Rental	
Whole Foods	75
365 Everyday Value	
Dollar General	70
Hanover Direct	70
Company Kids	
Domestications	
Scandia Home	

The Company Store	
Harry & David	70
Cushman's	
Wolferman's	
Meijer	70
Brooks Brothers	65
Black Fleece	
Wawa	65
Rite Aid	60
Ahold USA	55
Giant	
Martin's	
Peapod	
Stop & Shop	

SCORE: 0-45

RadioShack	45
AntennaCraft	
AUVIO	
Enercell	
Gigaware	
PointMobil	
Winn-Dixie Stores	45
Thrifty Maid	
Winn & Lovett	
H-E-B	40
Central Market	

Economax	
Gas 'N Go	
H-E-Buddy	
Healthy at H-E-B	
Hill Country Fare	
BJ's	35
Earth's Pride	
Executive Choice	
Lanesboro	
Rozzano	
Wellsley Farms	

Bed Bath & Beyond	30	Mini Mart	
buybuy BABY		Petro Express	
Christmas Tree Shops		Quickstop	
Cost Plus		Sprint	
Harmon		The Chill Zone	
Dillard's	30	Worth	
Dollar Tree	30	TravelCenters of America	15
Deal\$		Weis	15
Dollar Bills		Full Circle	
Family Dollar	30	Top Care	
Lowe's	30	Valu Time	
allen+roth		Zales	15
Aquasource		Gordon's Jewelers	
Garden Treasures		Piercing Pagoda	
Harbor Breeze		Zales Jewelers	
Kobalt		Zales the Diamond Store Outlet	
Lowe's HIW		Zales.com	
Lowe's Home Centers		84 Lumber	0
Portfolio		A&P	0
Reliablit		The Food Emporium	
Top Choice		ANN	0
Utilitech		Ann Taylor Factory	
Trader Joe's	30	LOFT	
Aaron's	15	LOFT Outlet	
Ace Hardware	15	Berkshire Hathaway	0
Bass Pro	15	Helzberg's Diamond Shops	
American Rod & Gun		Spalding	
Outdoor World		Casey's General Stores	0
Tracker Marine		Children's Place	0
Belk	15	Discount Tire	0
Big Lots	15	Harris Teeter	0
Dick's Sporting Goods	15	HT Traders	
Golf Galaxy		Liberty Interactive	0
Jo-Ann Stores	15	Backcountry.com	
Kohl's	15	Bodybuilding.com	
Apt. 9		Celebrate Interactive Holdings	
Bobby Flay		Gifts.com	
ELLE		LMC Right Start	
Jennifer Lopez		Provide Commerce, Inc.	
Jumping Beans		QVC	
Marc Anthony		O'Reilly Automotive	0
Michaels	15	Publix Super Markets	0
Aaron Brothers		Publix GreenWise	
Art Minds		Publix Premium	
Artist's Loft		Rent-A-Center	0
Craft Smart		ColorTyme	
Pier 1	15	Get It Now!	
The Container Store	15	Home Choice	
elfa		Sally Beauty	0
The Pantry	15	Armstrong McCall	
Aunt M's		Beauty Systems Group	
Bean Street		CosmoProf	
Bean Street Coffee Company		Sally Beauty Supply	
Big Chill		Sheetz	0
Celeste		Susser	0
Cowboys		DSW	0
Golden Gallon			
Kangaroo			
Kangaroo Express			
Market Express			



Home and Garden

SCORE: 80+

DuPont	100
AirGuard	
Corian	
Kevlar	
Nomex	
Real Touch	
SentryGlas	
Sorona	
Teflon	
Tyvek	
Zodiaq	
GE	100
GE Artistry	
GE Bright From The Start	
GE Café	
GE Energy Efficient Smart White	
GE Monogram	
GE NIGHTHAWK	
GE Profile	
GE Reveal	
Hotpoint	
Herman Miller	100
Aalto	
Abak	
Accents	
Arrio	
Burdick	
Eames	
Equa	
Ergon	
Kiva	
Meridian	
Mirra	
Passage	
Reaction	
Macy's 	100
Hotel Collection	
Martha Stewart Collection	
The Cellar	
Tools of the Trade	
Mitchell Gold + Bob Williams 	100
Monsanto	100
Roundup	
Newell Rubbermaid	100
ACE	
Amerock	
Calphalon	
Cardscan	
Dymo	
Endicia	
Irwin	
Kirsch	
Lenox	
Levolor	
Pelouze	
Vise-Grip	
Owens Corning	100
AttiCat	
Berkshire	

Duration			
EcoTouch			
ELAMINATOR Insulation System			
EnergyComplete			
Fiberglas Insulation System			
FlashSealR			
FlexMat 5000 Series Insulation			
FOAMULAR			
INSUL-DRAIN			
INSULPINK			
JointSealR			
Oakridge			
OptiLiner Banded Liner System			
PINK			
PINKWRAP			
PROPINK			
QuietR			
QuietZone			
SelectSound Black Accoustic Blanket & Board			
SOFTIR			
ThermaFiber Insulation			
TruDefinition			
TRUWRAP			
UtiliCore Insulation			
VaporWick			
VentSure			
WeatherGuard			
Woodcrest			
Woodmoor			
Replacements, Ltd. 	100		
Sears	100		
Craftsman			
DieHard			
Kenmore			
SmartSense			
Weatherbeater			
Target	100		
Furio			
Michael Graves Design			
Room Essentials			
Smith & Hawken			
W.W. Grainger	100		
Whirlpool 	100		
Amana			
Estate			
Gladiator			
Jenn-Air			
KitchenAid			
Maytag			
Roper			
J.C. Penney	95		
American Living			
Cindy Crawford			
Cooks			
Linden Street			
Bon-Ton Stores	90		
Laura Ashley			
Living Quarters Loft			
Caterpillar	90		
Cat			
Crate and Barrel	90		
CB2			
The Land of Nod			
Home Depot	90		
Behr			
Glacier Bay			
Hampton Bay			
Husky			
TrafficMaster			
Vigoro			
IKEA	90		
Jarden	90		
Abu Garcia			
Aero			
American Painter			
Ball			
Berkley			
Bernardin			
Bionaire			
BRK			
Campingaz			
Coleman			
Contemporary Crafts			
Crawford			
Crock-Pot			
Diamond			
Dicon			
ExOfficio			
Fenwick			
Fiona			
First Alert			
First Essentials			
FoodSaver			
Forster			
Gulp!			
Health o meter			
Holmes			
Hoyle			
Java Log			
K2			
Kerr			
Lehigh			
Leslie-Locke			
Lifoam			
Lillo			
Loew Cornell			
M&K Products			
Margaritaville Cargo			
Marmot			
Merker			
Mitchell			
Mr. Coffee			
Northland			
Oster			
Patton			
Penn			
Pflueger			
Pine Mountain			
Quickie			
Rawlings			

Rival		Cartus	
Seal-a-Meal		Century 21	
SecureLine		Coldwell Banker	
Shakespeare		Coldwell Banker Commercial	
StarterLogg		ERA	
Stearns		ONCOR International	
Storehorse		Sotheby's	
Stren		Title Resource Group	
Sunbeam		Wal-Mart	90
Totally You		Home Trends	
Trilene		Mainstays	
Tundra		Williams-Sonoma	90
VillaWare		Mark and Graham	
Voelkl		Pbteen	
Wellington		Pottery Barn	
White Mountain		Pottery Barn Kids	
Worth		Rejuvenation	
Yankee Candle		West Elm	
Zarfina		Williams-Sonoma Home	
Zoot		Emerson Electric	80
Ralph Lauren	90	ClosetMaid	
Ralph Lauren Home		Emerson Tool Company	
Ralph Lauren Paint		InSinkErator	
Realogy	90	Metro	
Better Homes and Gardens Real Estate		ProTeam	

SCORE: 46-79

John Deere	65	HomeGain.com	
Gannett	60	KB Home	50

SCORE: 0-45

Ethan Allen	30	30	<i>Stanley Vidmar</i>	
Toll Brothers			Virax	
Toll Architecture			ZAG	
Toll Landscape			Mohawk Industries	20
Stanley Black & Decker	25		Aladdin	
Atro			American Olean	
Black & Decker			Bigelow	
Blackhawk			Century Flooring	
Bostitch			Columbia Flooring	
DeWALT			Daltile	
Dustbuster			Durkan	
Emhart Teknologies			Karastan	
Facom			Lees	
FatMax			Mohawk	
Jensen			Quick-Step	
Kwikset			Unilin	
LaBounty			ADT	15
Mac Tools			ADT Pulse	
Pfister			Agco	15
Porter Cable			Belk	15
Powerlock			Biltmore For Your Home	
Proto			Cook's Tools	
Scumbuster			Home Accents	
Snake Light			FBHS	15
Stanley Hand Tools			American Lock	
Stanley Security Solutions			Fypon	

Master Lock			Krylon	
MasterBrand			Martin-Senour	
Moen			Mautz	
Omega			Maxwood Latex Stains	
Schrock			Mercury	
Simonton Windows			Minwax	
Therma-Tru			Old Quaker	
Waterloo			Plastic Kote	
Kohler	15		Powdura	
Ann Sacks			Pratt & Lambert	
Baker			Pro-Line	
Hytec			Red Devil	
Kallista			Rubberset	
Karat			SeaGuard	
McGuire			Signature Select	
Milling Road			Thompson's	
Mira			White Lightning	
Robern			Snap-on	15
Sterling			Bahco	
La-Z-Boy	15		Blackhawk	
American Drew			CDI Torque	
England			Lindström	
Hammary			ShopKey	
Kincaid			Sun	
Lea			Williams	
Lennar	15		Urban Outfitters	15
Camelot			Anthropologie	
Greystone			BDG	
NuHome			Terrain	
Village Builders			Berkshire Hathaway	0
Masco	15		Benjamin Moore	
Alsons			Jordan's Furniture	
American Shower & Bath			Nebraska Furniture Mart	
Aqua Glass			R.C. Willey Home Furnishings	
Behr			Shaw Industries	
BrassCraft			Star Furniture Company	
Brasstech			The Pampered Chef	
Cobra			Giorgio Armani	0
Delta Faucet			Armani/Casa	
KraftMaid			Armani/Fiori	
Liberty Hardware			LG Electronics	0
Masterchem			Door-in-Door	
Merillat			EasyClean	
Moore's			LG Studio	
Quality Cabinets			Smart Cooling Plus	
Tvilum			Smart ThinQ	
Vapor Technologies			StainCare	
Watkins			TurboWash	
Woodgate			Washer with Steam	
Sherwin-Williams	15		WaveForce	
ArmorSeal			Samsung Electronics America	0
Con-Lux			Chef Collection	
Cuprinol			Flex Duo	
Dupli-color			WaterWall	
Dura Clad			Sealy	0
Dutch Boy			Bassett	
EverLast			Carington Chase	
Flex Bon			Embody	
Formby's			Optimum	
H&C			Sealy Posturepedic	
Hi-Temp			Stearns & Foster	
Kem				



Banking and Finance

THE TOTAL BUYING POWER OF THE U.S. ADULT
LGBT POPULATION FOR 2015 IS PROJECTED TO BE

\$830 BILLION.

Source: Witeck Communications and MarketResearch.com

SCORE: 80+

American Express	100	OneMain Financial Women & Co.	
American Express Business Credit Cards		Comerica	100
American Express Business Travel		Wilson, Kemp & Associates	
American Express Charge and Credit Cards		World Asset Management, Inc	
American Express Corporate Card		Credit Suisse	100
American Express Gift Cards		Credit Suisse Private Banking USA	
American Express Merchant Services		Hedging-Griffo	
American Express Prepaid Cards		Deutsche Bank	100
American Express Travel Services		Discover Financial Services	100
Bluebird		BC Card	
Serve		China UnionPay	
Ameriprise	100	DinaCard	
Columbia Management		Diners Club	
IDS Property Casualty		JCB	
RiverSource		Pulse	
Threadneedle		DTCC	100
Bank of America 	100	Avox Ltd.	
Bank of America Home Loans		Fixed Income Clearing Corporation	
Bank of America Merrill Lynch		MarkitSERV	
Merrill Lynch Wealth Management		National Securities Clearing Corporation	
U.S. Trust		Omgeo	
Bank of New York Mellon	100	The Depository Trust Company	
BNY Mellon Asset Management		The Warehouse Trust Company	
BNY Mellon Wealth Management		Eastern Bank	100
Dreyfus		eBay	100
Mellon Capital Management		PayPal	
Pershing		Fannie Mae	100
Barclays	100	Federal Reserve Bank of Atlanta	100
Barclaycard		Federal Reserve Bank of Boston	100
Corporate and Investment Banking		Federal Reserve Bank of Richmond	100
Wealth and Management		Freddie Mac	100
BlackRock	100	CreditSmart	
BMO Bankcorp	100	GE	100
BMO Asset Management		GE Capital Bank	
BMO Harris Bank		GE Capital Retail Bank	
BMO Private Bank		GE Money	
BMO Retirement Services		GE Money Bank	
Harris myCFO		Goldman Sachs 	100
Capital One	100	Hartford Financial Services	100
Charles Schwab	100	Business Management Group	
Charles Schwab Investment Management		HSBC	100
Compliance11		Beneficial	
optionsXpress		HFC	
Windhaven Investment Management		Household	
Citi 	100	Huntington Bancshares	100
Banamex		24 Hour Grace	
Citi Capital Advisors		Asterisk Free Checking	
Citi Cards		Huntington Welcome	
Citi Institutional Clients Group		J.P. Morgan Chase 	100
Citi Investment Research		Chase	
Citi Microfinance		J.P. Morgan	
Citi Private Bank		John Hancock	100
Citibank		Signator Investors Inc.	
CitiFinancial		KeyCorp	100
Citimortgage			

Key Community Bank			U.S. Bancorp Asset Management, Inc.	
Key Corporate Bank			U.S. Bancorp Fund Services LLC	
KeyBank			U.S. Bancorp Insurance Services Inc.	
MasterCard	100		U.S. Bancorp Investments Inc.	
Cirrus			U.S. Bank National Association	
Maestro			UBS	100
Monex			UBS Asset Management	
MoneySend			UBS Financial Services	
Morgan Stanley 	100		UBS Investment Bank	
Morgan Stanley Wealth Management			UBS Wealth Management US	
Nationwide	100		Union Bank	100
AGMC Reinsurance			Visa	100
Nationwide Advantage Mortgage			Visa Classic	
Nationwide Asset Management Holdings			Visa Debit	
Nationwide Bank			Wells Fargo	100
Nationwide Financial			Wells Fargo Advisors	
Nationwide Realty Management			State Farm	95
Nationwide Retirement Solutions			State Farm Bank	
Nationwide Securities			State Farm VP Management	
NWD Investment Management			Vanguard	95
Riverview International Group			Federal Reserve Bank of Cleveland	90
Northern Trust	100		Fifth Third Bancorp	90
LGBT and Non-Traditional Family Practice			Fifth Third Bank	
PNC	100		Mirador	
Harris Williams & Co.			Morningstar	90
PNC Mortgage			Ibbotson Associates	
RBC Capital Markets	100		Morningstar Advisor Workstation	
RBC Wealth Management	100		Morningstar Direct	
Robert W. Baird & Co.	100		Morningstar Investment Services	
State Street	100		Morningstar Licensed Data	
Elkins/McSherry, LLC			Morningstar Principia	
International Fund Services			Morningstar Ratings	
Princeton Financial Systems, Inc.			Morningstar Style Box	
State Street Bank			Principal Financial	90
State Street Global Alliance, LLC			Raymond James Financial	90
The WM Company			Eagle Asset Management	
SunTrust	100		Regions Financial	85
AMA Holdings Inc.			BB&T	80
GenSprings Holdings Inc.			American Coastal Insurance Co.	
Southern Heritage Statutory Trust I			BB&T Financial, FSB	
SunTrust 1031 Exchange Co.			Branch Banking and Trust Co.	
SunTrust Bank Holding Co.			Clearview Correspondent Services	
SunTrust Capital I			CRC Insurance Services	
SunTrust Mortgage Inc.			Grandbridge Real Estate Capital LLC	
SunTrust Plaza Associates LLC			Lenmark Financial Services	
SunTrust Preferred Capital I			McGriff, Seibels, & Williams, Inc.	
T. Rowe Price	100		MidAmerica Gift Certificate Co.	
TD Bank 	100		Prime Rate Premium Finance Corp.	
TD Ameritrade			Regional Acceptance Corp.	
TD Auto Finance			Scott and Stringfellow, LLC	
TD Wealth			Stanley, Hunt, DuPree & Rhine, Inc	
Thomson Reuters	100		Sterling Capital Management, LLC	
Lipper			Bernstein Global Wealth Management	80
U.S. Bancorp	100		AllianceBernstein	
Elavon Inc.			FactSet	80
The Private Client Reserve				

SCORE: 46-79

Brown Brothers Harriman & Co.	75
RBS	75
RBS Citizens Financial Group, Inc.	
Charter One	
Citizens Bank	
RBS Citizens	
CIBC	70
CIBC Imperial Service	
CIBC Retail Markets	
CIBC Wood Gundy	
CIBC World Markets	
Invesco	70
Invesco Mutual Funds	
Invesco PowerShares	
M&T Bank	70
Wilmington Trust	
BBVA Compass	65
Franklin Resources	65
Bissett	
Darby	

Fiduciary Trust	
Franklin Templeton Investments	
Mutual Series	
Waddell & Reed Financial	65
Ivy Funds	
Waddell & Reed Advisors Funds	
E*TRADE Financial	55
E*TRADE Bank	

SCORE: 0-45

Sallie Mae	45
Academic Management Services Corp	
Arrow Financial Services	
General Revenue Corporation	
Nellie Mae	
Pioneer Credit Recovery Inc	
Sallie Mae Bank	
Student Assistance Corporation	
Student Loan Finance Association	
Student Loan Funding	
Upromise	
H&R Block	35
H&R Block Dollars & Sense	
The Tax Institute	
D&B	30
AllBusiness	
DUNSRight	
First Research	
Hoover's	
Market Insight	
Fidelity National Financial	30
Ceridian Corporation	
Fidelity National Property and	
Casualty Insurance Group	
Fidelity National Title Group	
IPX1031	
ServiceLink	
Western Union	30
Ally Financial	15
NASDAQ	15
NASDAQ OMX BX	

NASDAQ OMX Commodities Clearing Corp	
NASDAQ OMX Futures Exchange	
NASDAQ OMX PHLX	
NASDAQ OMX PSX	
NASDAQ Options Market	
The NASDAQ Stock Market	
Santander Bank, N.A.	0
USAA	0



Kids

SCORE: 80+

Johnson & Johnson	100
Destin	
Johnson's	
Newell Rubbermaid	100
Aprica	
Graco	
Teutonia	
Pearson	100
Penguin Readers	
Poptropica	
Procter & Gamble	100
Luvs	
Pampers	
Target	100
Amy Coe	
Play Wonder	
Amazon.com	90
Diapers.com	
Yoyo.com	
Bright Horizons Family Solutions	90
Brookfield Academies	
College Coach	
Horizons Workforce Consulting	
Lipton Child Care	
Tuition Advisory Services	
Crate and Barrel	90
The Land of Nod	
Jarden	90
Mapa	
NUK	
Spontex	
Tigex	
Kimberly-Clark	90
GoodNites	
Huggies	
Little Swimmers	
Pull-Ups	
SUPERVALU	90
Baby Basics	
Houghton Mifflin Co.	85
Classroom Connect	
Hold, Rinehart and Winston	
McDougal Littell	
Steck-Vaughn	
The Learning Company	

SCORE: 46-79

Bayer	80	I Spy
Flintstones Vitamins		iRead
One A Day Kids		Klutz
Abbott Laboratories	75	Literacy Place
EleCare		MATH 180
Gain		READ 180
GROW		Scholastic Book Fairs
Isomil		Scholastic News Online
Pedialyte		Scholastic Reading Club
PediaSure		Solares
Similac		Storia
Scholastic	75	Traits Writing
Big Day for Pre-K		
Bookflix		
FASTT Math		
Guided Reading		



Apparel and Accessories

SCORE: 80+

AIX Armani Exchange	100
Abercrombie & Fitch	100
abercrombie kids	
Gilly Hicks	
Hollister	
American Eagle	100
AEO Factory	
aerie	
Brown Shoe	100
Buster Brown	
Carlos	
Dr. Scholl's Shoes	
Famous Footwear	
Fergie Footwear	
Franco Sarto	
Lifestride	
Naturalizer	
Ryka	
Sam Edelman	
Shoes.com	
Vera Wang Lavender	
Via Spiga	
Vince	
Coach	100
Gap	100
Athleta	
babyGap	
Banana Republic	
GapBody	
GapKids	
INTERMIX	
Old Navy	
Piperlime	
L Brands	100
Henri Bendel	
La Senza	
Pink	
Victoria's Secret	
Levi Strauss	100
Denizen	
Dockers	
Levi's	
Signature by Levi Strauss & Co.	
Macy's 	100
Alfani	
American Rag	
Bar III	
Charter Club	
Club Room	
Epic Threads	
First Impressions	
Giani Bernini	
Greendog	
I.N.C.	
Jenni by Jennifer Moore	
JM Collection	

Martha Stewart Collection			Arizona	
Material London			Bisou Bisou	
Style & Co.			Crazy Horse by Liz Clairborne	
Tasso Elba			Decree	
The Cellar			J. Ferrar	
Nike 	100		Okie Dokie	
Converse			Olsenboye	
Hurley			St. John's Bay	
Jordan			Stafford	
NIKE Golf			Worthington	
Nordstrom	100		Tiffany & Co.	95
1901			Pure Tiffany	
Calibrate			Tiffany	
Halogen			Tiffany for Men	
HauteLook			Bon-Ton Stores	90
Jeffrey			Bergner's	
Last Chance			Boston Store	
Leith			Breckenridge	
Nordstrom Direct			Carson Pirie Scott	
Nordstrom Rack			Cuddle Bear	
Public Opinion			Elder-Beerman	
Tildon			Herberger's	
Trouvé			Kenneth Roberts	
Zella			Laura Ashley	
REI	100		Mambo	
REI Private Brands			Paradise Collections	
Sears	100		Ruff Hewn	
Alphaline			Studio Works	
Apostrophe			Victor by Victor Alfaro	
Canyon River Blues			Younkers	
Covington			Jarden	90
Jaclyn Smith			Adio	
Joe Boxer			Karhu	
Kardashian Collection			Mad Dog Gear	
Sofia by Sofia Vergara			Madshus	
Structure			Marker	
Target	100		Miken	
C9 by Champion			Planet Earth	
Cherokee			Ride	
Circo			Suspenders	
Gilligan & O'Malley			Kenneth Cole	90
Honors			Gentle Souls	
In Due Time			Kenneth Cole New York	
Liz Lange			Kenneth Cole Reaction	
Merona			Le Tigre	
Mossimo			Unlisted	
Nick & Nora			Ralph Lauren	90
Utility			Chaps	
Xhilaration			Club Monaco	
TJX	100		Denim & Supply	
HomeGoods			Lauren	
Marshalls			Lauren Jeans Co.	
T.J.Maxx			Pink Pony	
J.C. Penney	95		Polo Ralph Lauren	
a.n.a			Ralph Lauren Black Label	
Ambrielle			Ralph Lauren Childrenswear	

Ralph Lauren Collection	
Ralph Lauren Golf	
Ralph Lauren Purple Label	
RLX	
RRL	
Aéropostale	85
Live Love Dream	
P.S. from Aéropostale	
Fifth & Pacific	85
Adelington Design Group	
Jack Spade	
Juicy Couture	
kate spade	
Lucky Brand Jeans	
Adidas	80
Reebok	
Rockport	

SCORE: 46-79

H&M	70
Cheap Monday	
COS	
Monki	
Weekday	
Hanover Direct	70
Silhouettes	
UnderGear	
PVH	70
Arrow	
Bass	
Calvin Klein	
IZOD	
Olga	
Speedo	
Tommy Hilfiger	
Van Heusen	
Warner's	
Ross Stores	70
dd's DISCOUNTS	
Dress for Less	
The Jones Group	70
Anne Klein	
Bandolino	
Boutique 9	
Brian Atwood	
Code Bleu	
Collection	
Currants	
Easy Spirit	
Enzo Angiolini	
Givency Jewelry	
Gloria Vanderbilt	
Jessica Simpson Jeanswear	

TaylorMade	
Hanesbrands	80
Bali	
Barely There	
Champion	
Duofold	
Gear for Sports	
Hanes	
Just My Size	
L'eggs	
Outer Banks	
Playtex	
Rin Bros	
Sol y Oro	
Wonderbra	
Zorba	

Joan & David	
Jones New York	
Judith Jack	
Kasper	
Kurt Geiger	
L.e.i	
Le Suit	
Mootsies Tootsies	
Nine & Co	
Nine West	
Rachel Roy	
Robbi + Nicki	
Robert Rodriguez	
Stuart Weitzman	
Westies	
L.L. Bean	65
Burlington Coat Factory	60
Baby Depot	
Cohoes	
MJM Designer Shoes	
Fossil	50
Michele	
Relic	
SKAGEN	
Zodiac	

SCORE: 0-45

Cabela's	30	<i>Anthropologie</i>	
J. Crew	30	<i>BHLDN</i>	
<i>crewcuts</i>		<i>Free People</i>	
<i>Madewell</i>		<i>Leifsdottir</i>	
The Men's Wearhouse	30	ANN	0
K&G		<i>Ann Taylor</i>	
Twinhill		<i>LOFT</i>	
Quiksilver	30	Berkshire Hathaway	0
<i>DC Shoes</i>		<i>Acme Boot</i>	
<i>Gnu</i>		<i>Ben Bridge Jeweler</i>	
<i>Hawk</i>		<i>Fruit of the Loom</i>	
<i>Lib Tech</i>		<i>Garan</i>	
<i>Radio Fiji</i>		<i>H.H. Brown Shoe Company</i>	
<i>Roxy</i>		<i>JERZEES</i>	
Under Armour	30	<i>Justin Brands</i>	
Belk	15	<i>Richline Group</i>	
<i>be inspired</i>		<i>Russell Athletics</i>	
<i>Belk Silverworks</i>		<i>Russell Brands</i>	
<i>Choices</i>		<i>Soft Shoe Company</i>	
<i>J Khaki</i>		<i>Spalding</i>	
<i>Kim Rogers</i>		Chico's	0
<i>Madison</i>		<i>Boston Proper</i>	
<i>MaryJane's</i>		<i>Soma</i>	
<i>ND</i>		<i>White House/Black Market</i>	
<i>Pro Tour</i>		Dolce & Gabbana	0
<i>Red Camel</i>		<i>D&G</i>	
<i>Saddlebred</i>		Giorgio Armani	0
Burberry	15	<i>Armani Accessori</i>	
Collective Brands	15	<i>Armani Collezioni</i>	
<i>Airwalk</i>		<i>Armani Jeans</i>	
<i>Payless ShoeSource</i>		<i>Armani Junior</i>	
Donna Karan	15	<i>EA7</i>	
<i>City DKNY</i>		<i>Emporio Armani</i>	
<i>DKNY</i>		Gucci	0
<i>DKNY Active</i>		<i>Alexander McQueen</i>	
<i>DKNY Jeans</i>		Rolex	0
<i>DKNY Kids</i>		<i>Day-Date</i>	
<i>Donna Karan New York</i>		<i>Explorer</i>	
<i>Donna Karan Signature</i>		<i>GMT-Master II</i>	
Foot Locker	15	<i>Milgauss</i>	
<i>CCS</i>		<i>Submariner</i>	
<i>Champs Sports</i>		<i>Yacht-Master</i>	
<i>Eastbay</i>		Versace	0
<i>Footaction</i>		<i>Versace Classic</i>	
<i>Kids Foot Locker</i>		<i>Versace Intensive</i>	
<i>Lady Foot Locker</i>		<i>Versace Jeans Couture</i>	
Guess?	15	<i>Versace Palazzo</i>	
<i>G by GUESS</i>		<i>Versace Sport</i>	
<i>GUESS by Marciano</i>		<i>Versace Young</i>	
<i>GUESS kids</i>		dELiA*s	0
Neiman Marcus	15	Express	0
<i>Bergdorf Goodman</i>		Skechers	0
<i>CUSP</i>		<i>BOBS</i>	
<i>Last Call</i>			
Urban Outfitters	15		



Food and Beverages

SCORE: 80+

Anheuser-Busch 100

Alexander Keith's
BACARDI SILVER
Bass
Beck's
Boddington's
Bud Ice
Bud Light
Budweiser
Busch
Corona
Czechvar
Goose Island
Hoegaarden
Hurricane High Gravity
Hurricane Malt Liquor
King Cobra
Kirin
Kokanee
Labatt
Landshark Lager
Leffe
Margaritaville Brewing Co.
Michelob
Natural Ice
Natural Light
O'Douls
Pacifico
Redbridge
Rolling Rock
Select by Budweiser
Shock Top
Stella Artois
TILT
Wild Blue
ZiegenBock

Barilla 100

Barilla Italian Entrées
PLUS

Brown-Forman 100

Antiguo de Herradura Tequilas
Canadian Mist Canadian Whiskies
Chambord Liqueur
Collingwood Canadian Whisky
Early Times Kentucky Whiskies
el Jimador New Mix Ready-to-Drinks
el Jimador Tequilas
Finlandia Ready-to-Drinks
Finlandia Vodkas
Gentleman Jack Rare Tennessee Whiskey
Herradura Tequilas
Jack Daniel's Ready-to-Drinks
Jack Daniel's Single Barrel Tennessee Whiskey
Jack Daniel's Tennessee Fire Liqueur
Jack Daniel's Tennessee Honey Liqueur
Jack Daniel's Tennessee Whiskey
Korbel California Brandy
Korbel California Champagnes
Little Black Dress Vodkas
Maximus Vodkas

Old Forester Kentucky Straight
Bourbon Whisky
Pepe Lopez Tequilas
Sonoma-Cutrer California Wines
Southern Comfort
Southern Comfort Bold Cherry
Southern Comfort Lime
Southern Comfort Ready-to-Drinks
Tuaca Liqueur
Woodford Reserve Double Oaked
Kentucky Straight Bourbon Whiskey
Woodford Reserve Kentucky Straight
Bourbon Whiskey

Campbell Soup 100

Away From Home
Bolthouse Farms
Ecce Panis
North America Foodservice
Pace
Pepperidge Farm
Plum Organics
Prego
Select Harvest
StockPot
Swanson
V8
Wolfgang Puck

Cargill 100

Diamond Crystal
Honeysuckle White
Sterling Silver
Truvia

Clorox 100

Hidden Valley
KC Masterpiece
Kitchen Bouquet
Nueva Cocina
Soy Vay

ConAgra Foods 100

ACT II
Alexia
Andy Capps
Banquet Brown 'N Serve
Blue Bonnet
Chef Boyardee
Crunch n' Munch
David Seeds
Dennison's
Egg Beaters
Fiddle Faddle
Fleischmann's
Gulden's
Healthy Choice
Hebrew National
Hunt's
Jiffy Pop
Kid Cuisine
La Choy
Libby's
Manwich

Marie Callender's			Smirnoff Ice	
Odom's Tennessee Pride			Smithwick's	
Orville Redenbacher's			Sterling Vineyards	
P. F. Chang's Home Menu			Talisker	
Pam			Tanqueray	
Parkay			Windsor	
Penrose			Zacapa	
Peter Pan			E. & J. Gallo Winery	100
Poppycock			Alamos	
Ranch Style			André	
Reddi-Wip			Ballatore	
Ro*Tel			Barefoot	
Rosarita			Barefoot Bubbly	
Slim Jim			Barefoot Refresh	
Snack Pack			Bartles & Jaymes	
Swiss Miss			Bella Sera	
Ultragrain			Black Swan	
Van Camp's			Boone's Farm	
Wesson			Brancaia	
Wolf Brand Chili			Bridlewood	
Delhaize America	100		Carlo Rossi	
Butcher's Brand			Cask & Cream	
Nature's Place			Clarendon Hills	
Taste of Inspirations			Dancing Bull	
Diageo 	100		DaVinci	
Acacia Vineyard			Don Miguel Gascon	
Baileys			E. & J.	
Barterhouse			Ecco Domani	
Beaulieu Vineyard 			Edna Valley Vineyard	
Buchanan's			Fairbanks	
Bulleit			Familia Camarena Tequila	
Bushmills			Frei Brothers	
Cabin Fever			Gallo Family Vineyard	
Captain Morgan			Ghost Pines	
Chalone Vineyard			Hornsby's	
Ciroc			La Marca	
Crown Royal Canadian Whisky			Las Rocas	
DeLeon			Liberty Creek	
Dickel			Livingston Cellars	
Don Julio			Louis M. Martini	
Godiva's			MacMurray Ranch	
Gordon's			Madria Sangria	
Guinness			Martin Codax	
Harp			Maso Canali	
J&B			Mattie's Perch	
Jeremiah Weed			McWilliam's	
Johnnie Walker			Mirassou	
Ketel One			New Amsterdam	
Lagavulin			Peter Vella	
Myer's			Pölka Dot	
Oban			Rancho Zabaco	
Old Blowhard			Red Bicycleette	
Parrot Bay			Red Rock Winery	
Peligroso			Redwood Creek	
Pimms			Sebeka	
Provenance Vineyard			Sheffield Cellars	
Red Stripe			Starborough	
Rhetoric			The Naked Grape	
Rosenblum Cellars			Tisdale Vineyards	
Seagram's 7 Crown American Whiskey			Tott's	
Seagram's VO Canadian Whisky			Turning Leaf	
Smirnoff			Whitehaven	

Wild Vines			
William Hill Estate			
Wycliff Sparkling			
General Mills	100		
Betty Crocker			
Big G cereals			
Bisquick			
Bugles			
Cascadian Farm			
Cheerios			
Chex			
Cinnamon Toast Crunch			
Fiber One			
Food Should Taste Good			
Fruit by the Foot			
Fruit Gushers			
Fruit Roll-Ups			
Gardetto's			
Gold Medal			
Green Giant			
Häagen-Dazs			
Hamburger Helper			
Kix			
Larabar			
Latina			
Liberté			
Lucky Charms			
Mountain High			
Muir Glen			
Nature Valley			
Old El Paso			
Pillsbury			
Progresso			
Total			
Totino's			
Trix			
Wanchai Ferry			
Wheaties			
Yoplait			
Hershey 	100		
5th Avenue			
Almond Joy			
Breath Savers			
Bubble Yum			
Cadbury			
Dagoba			
Good & Plenty			
Heath			
Hershey's Bliss			
Hershey's Extra Dark			
Hershey's Kisses			
Hershey's Milk Chocolate Bar			
Hershey's Miniatures			
Hershey's Pot of Gold			
Hershey's Simple Pleasures			
Ice Breakers			
Jolly Rancher			
Kit Kat			
Lancaster			
Mauna Loa			
Milk Duds			
Mounds			
Mr. Goodbar			
Payday			
Pelon Pelo Rico			
Pieces			
Reese's Fast Break			
Reese's Nutrageous			
Reese's Peanut Butter Cups			
Reese's Sticks			
Rolo			
Scharffen Berger			
Skor			
Special Dark			
Symphony			
Take 5			
Twizzlers			
Whatchamacallit			
Whoppers			
York Peppermint Pattie			
Zagnut			
Zero			
Johnson & Johnson	100		
Benecol			
Lactaid			
Splenda			
Kellogg's	100		
All-Bran			
Apple Jacks			
Austin			
Bear Naked			
Carr's			
Cheez-It			
Chips Deluxe			
Club			
Cocoa Krispies			
Corn Flakes			
Corn Pops			
Crispix			
Crunchy Nut			
Eggo			
Famous Amos			
FiberPlus			
Froot Loops			
Frosted Flakes			
Fudge Shoppe			
Gardenburger			
Honey Smacks			
Jack's			
Kashi			
Keebler			
Krave			
Mini Wheats			
Morningstar Farm			
Mother's			
Murray			
Nutri-Grain			
Pop-Tarts			
Pringles			
Ready Crust			
Rice Krispies			
Sandies			
Smart Start			
Special K			

Stretch Island			
Sunshine			
Toasted			
Town House			
Wheatables			
Worthington			
Zesta			
Kraft Foods Group	100		
A.1.			
Baker's			
Boca			
Breakstone's			
Capri Sun			
Caramels			
Cheez Whiz			
Claussen			
Cool Whip			
Corn Nuts			
Country Time			
Cracker Barrel			
Crystal Light			
Deluxe			
Fresh Take			
Gevalia			
Grey Poupon			
Jet-Puffed			
Knudsen			
Kool-Aid			
Lunchables			
Maxwell House			
MiO			
Miracle Whip			
Oscar Mayer			
Philadelphia			
Planters			
Shake 'N Bake			
Stove Top			
Sure-Jell			
Velveeta			
Land O'Lakes	100		
Alpine Lace			
Cappuccino Classics			
Cocoa Classics			
CROPLAN GENETICS			
Dairy Ease			
Eggland's Best			
Grip n' Go			
Kozy Shack			
Mini Moo's			
Sauté Express			
Winfield Solutions			
MillerCoors	100		
Batch 19			
Blue Moon			
Coors			
Coors Light			
Crispin Cider			
Extra Gold Lager			
Foster's			
Fox Barrel Cider			
George Killian's Irish Red			
Grolsch			
Hamm's			
Henry Weinhard's			
Icehouse			
Keystone			
Keystone Ice			
Keystone Light			
Keystone Premium			
Leinenkugel's			
Magnum			
Mickey's			
Miller			
Miller 64			
Miller Chill			
Miller Genuine Draft			
Miller High Life			
Miller Lite			
Milwaukee's Best			
Molson			
Olde English			
Peroni			
Pilsner Urquell			
Red Dog			
Redd's Apple Ale			
Redd's Wicked Apple			
Sharp's			
Smith and Forge			
Southpaw			
Sparks			
Steel Reserve			
Steel Six			
Third Shift			
Winterfest			
Mondelez	100		
Cadbury Dairy Milk			
Cheese Nips			
Chips Ahoy			
Dentyne			
Green and Black			
Halls			
Honey Maid Graham Crackers			
Lorna Doone			
Mallomars			
Nila Wafers			
OREO			
Premium Saltines			
Ritz			
Sour Patch			
Stride			
Sweedish Fish			
Teddy Grahams			
Toblerone			
Trident			
Triscuit			
Wheat Thins			
PepsiCo 	100		
AMP			
Aquafina			
Aunt Jemima			
Brisk			
Cap'n Crunch			
Cheetos			
Citrus Blast			

Cracker Jacks		
Diet Pepsi		
Dole Juices		
Doritos		
DoubleShot		
Flat Earth		
Frappuccino		
Frito Lays		
Gatorade		
Grandma's cookies		
IZZE		
Lays		
Life		
Lipton Iced Tea		
Mountain Dew		
Mug Cream Soda		
Mug Root Beer		
Muller		
Naked Juices		
Near East		
No Fear		
Ocean Spray		
Pasta Roni		
Pepsi		
Pepsi Max		
Pepsi Natural		
Pepsi Next		
Pepsi One		
Pepsi Throwback		
Pepsi Wild Cherry		
Propel		
Puffed Wheat		
Quaker Oats		
Rice-A-Roni		
Rold Gold		
Sabra		
Seattle's Best Coffee - Iced Latte		
Seattle's Best Coffee - Iced Mocha		
Seattle's Best Coffee - Iced Vanilla Latte		
Sierra Mist Natural		
Smartfood		
SoBe		
Stacy's		
SunChips		
Tazo Giant Peach		
Tazo Organic Iced Black		
Tazo Organic Iced Green		
Tostitos		
Tropicana		
Walkers		
Safeway	100	
Eating Right		
Lucerne		
Marcela Valladolid		
Mom to Mom		
O Organics		
Open Nature		
Pantry Essentials		
Primo Taglio		
Rancher's Reserve		
Refreshe		
Safeway Farms		
Safeway Kitchens		
Safeway Select		
Signature Café		
The Snack Artist		
waterfront BISTRO		
Sodexo	100	
Starbucks ☐	100	
Ethos Water		
Evolution Fresh		
Frappuccino		
Seattle's Best Coffee		
Starbucks Discoveries		
Starbucks Doubleshot		
Starbucks Ice Cream		
Starbucks VIA		
Tazo Teas		
Teavana		
Torrefazione Italia Coffee		
Target	100	
Archer Farms		
Choxie		
Market Pantry		
Sutton & Dodge		
Wine Cube		
The Coca-Cola Company ☐	100	
Aquarius		
Barq's		
Barrilitos		
Caffeine-free Coca-Cola		
Caffeine-free Coke Zero		
Caffeine-free Diet Coke		
Coca-Cola		
Coca-Cola Cherry		
Coca-Cola Cherry Zero		
Coca-Cola Vanilla		
Coca-Cola Vanilla Zero		
Coca-Cola Zero		
Coke Zero		
CORE POWER		
DASANI		
DASANI DROPS		
DASANI FLAVORS		
DASANI Sparkling		
Diet Barq's		
Diet Coke		
Diet Coke Cherry		
Diet Coke with Lime		
Fanta		
Fanta Zero		
Five Alive		
Fresca		
fruitwater		
Full Throttle		
Fuze		
FUZE Slendersize		
GEORGIA Dark Roast Coffee		
Gold Peak Diet Tea		
Gold Peak Lemon Ice Tea		
Gold Peak Unsweetened Tea		
Honest Kids		
Honest Tea		
illy issimo		

Mello Yello
 Mellow Yellow Zero
 Minute Maid
 Minute Maid Drops
 NOS
 Odwalla
 Pibb Xtra
 Pibb Zero
 POWERADE
 POWERADE ZERO
 POWERADE ZERO DROPS
 Simply Beverage
 Sprite
 Sprite Zero
 TaB
 vitaminwater
 vitaminwater energy
 vitaminwater zero
 vitaminwater zero drops
 ZICO

Unilever

100

Becel/Flora
 Ben & Jerry's
 Bertolli
 Breyers Ice Cream
 Country Crock
 Fruttare
 Good Humor
 Heartbrand
 Hellmann's
 I Can't Believe It's Not Butter!
 Klondike
 Knorr
 Lipton
 Magnum
 Popsicle
 Promise
 Ragu
 Skippy Peanut Butter
 Slim-Fast
 Wishbone

Heinz

95

ABC
 Bagel Bites
 BiAglut
 Classico
 Complian
 Delimex
 Golden Circle
 Heinz Beans
 Heinz Ketchup
 Heinz Mayonnaise
 Heinz Mustard
 Heinz Relish
 Honig
 Lea & Perrins
 Nurture
 Ore-Ida
 Plasmon
 Poppers
 Pudliszki
 Quality Chef

T.G.I. Friday's Frozen Snacks
 Watties
 Weight Watchers Smart Ones

Hain Celestial Group

90

Alba
 Arrowhead Mills
 Bearitos
 BluePrint
 Boston's
 Breadshop
 Casbah
 Celestial Seasonings
 Danival
 DeBoles
 Earth's Best
 Estee
 Ethnic Gourmet
 Europe's Best
 Freebird
 Garden of Eatin'
 GG Unique Fiber
 Greek Gods Yogurt
 Hain Pure Foods
 Harry's Premium Snacks
 Health Valley
 Hollywood
 Imagine Foods
 Linda McCartney
 Little Bear
 MaraNatha
 Mountain Sun
 Natumi
 Nile Spice
 Plainville Farms
 Rice Dream
 Rosetto
 Sensible Portions
 Soy Dream
 Spectrum
 Sunspire
 Terra Chips
 Walnut Acres
 West Soy
 Westbrae Natural
 Yves

Pernod Ricard

90

ABSOLUT Vodka
 Azteca de Oro Mexican Brandy
 Ballantine's Scotch Whisky
 Becherovka Liqueur
 Beefeater Gin
 Brancott Estate
 Campo Viejo
 Chivas Regal Scotch Whisky
 FRIS Vodka
 GH Mumm
 Graffigna
 Havana Club
 Hiram Walker Liqueurs
 Jacob's Creek
 Jameson Irish Whiskey
 Kahlúa Coffee Liqueur

Longmorn Scotch Whisky	
Malibu Rum	
Martell Cognac	
Midleton Irish Whiskey	
Mumm Napa Sparkling Wine	
Paddy Irish Whiskey	
Pernod Anise	
Perrier-Jouët	
Plymouth Gin	
Powers Irish Whiskey	
Presidente Mexican Brandy	
Redbreast Irish Whiskey	
Ricard Pastis	
Royal Salute	
Sandeman	
Scapa Single Malt Scotch Whisky	
Seagram's Gin	
Seagram's Gin & Juice	
Soho Lychee Liqueur	
Stoneleigh	
Strathisla Scotch Whisky	
The Glenlivet Single Malt Scotch Whisky	
Wyndham Estate	
Ysios	
SUPERVALU	90
Arctic Shores	
Carlita	
Culinary Circle	
Essential	
Essential Everyday	
Farm Fresh	
Farm Stand	
Flavorite	
Java Delight	
Max Velocity	
Richfood	
Shoppers Value	
Stockman & Dakota	
Stone Ridge	
Super Chill	

Super Crunch	
Wild Harvest	
Wal-Mart	90
Great Value	
Oak Leaf	
Prima Della	
Sam's Choice	
Keurig Green Mountain	85
Barista Prima Coffeehouse	
Bigelow	
Brew Over Ice	
Café Escapes	
Caribou Coffee	
Celestial Seasonings	
Coffee People	
Diedrich Coffee	
Donut House Collection	
Donut Shop Coffee	
Emeril's	
Gloria Jean's	
Green Mountain Coffee	
Green Mountain Naturals	
K-Cup	
Kahlúa	
Keurig	
naturals	
Newman's Own Organics	
revv	
Swiss Miss	
Timothy's Coffee	
Tully's Coffee	
VanHoutte	
vitamin burst	
Kroger	85
Big K	
Fresh Selections	
Naturally Preferred	
Private Selection	
Simple Truth	

SCORE: 46-79

Giant Eagle	75
Market District	
Nature's Basket	
ValuTime	
US Foods	75
Cattleman's Selection	
Chef's Line	
Cross Valley Farms	
del Pasado	
Devonshire	
Glenview Farms	
Harbor Banks	
Harvest Value	
Hilltop Hearth	
Metro Deli	
Molly's Kitchen	

Monarch	
Next Day Gourmet	
Pacific Jade	
Patuxent Farms	
Rituals	
Roseli	
Rykoff Sexton	
Stock Yards	
Bloomin' Brands	70
Bonefish Grill	
Carrabba's Italian Grill	
Fleming's Prime Steakhouse	
Outback Steakhouse	
Roy's Hawaiian Fusion Cuisine	
Dr Pepper Snapple	70
7UP	

A&W Root Beer
 Canada Dry
 Clamato
 Country Time
 Crush
 DEJA BLUE
 Diet Rite
 Dr Pepper
 Hawaiian Punch
 Hires
 IBC
 Margaritaville Mix
 Mott's
 Mr & Mrs T
 Nantucket Nectars
 Orangina
 Peñafiel
 RC Cola
 ReaLemon
 Rose's
 Schweppes
 Snapple
 Squirt
 Stewart's
 Sun Drop
 Sunkist
 Venom Energy
 Vernors
 Welch's
 Yoo-Hoo

Hormel

Always Tender
 Black Label
 Bufalo
 Chi-Chi's
 Compleats
 Cure 81
 Di Lusso
 Dinty Moore
 Don Miguel
 Dona Maria
 El Torito
 Embasa
 Farmer John
 Herb-Ox
 Herdez
 House of Tsang
 Jennie-O
 La Victoria
 Lloyd's Barbeque
 Manny's
 Not-So-Sloppy-Joe
 Peloponnese
 REV
 Saag's
 Skippy
 SPAM

70

Stagg
 Valley Fresh
 Wholly Guacamole
Compass Group
 All Leisure
 Best Vendors
 Bon Appétit Management
 Canteen Vending Services
 Chartwells
 Crothall Services Group
 Eurest Dining Services
 FLIK International
 Food Works
 Levy Restaurants
 Morrison Management Specialists
 Restaurant Associates
 Thompson Hospitality
 Wolfgang Puck Catering

65

Wawa

65

Sizzli

Young's Market

65

Wilson Daniels

J.M. Smucker

60

Adams
 Bick's
 Café Bustelo
 Café Pilon
 Crisco
 Crosse & Blackwell
 Dickinson's
 Eagle Brand
 Folgers
 Folgers Gourmet Selections
 Goober
 Hungry Jack
 Jif
 Kava
 Knott's Berry Farm
 Laura Scudder's
 Magic Shell
 Magnolia
 Martha White
 Mary Ellen
 Medaglia D'Oro
 Millstone
 Natural Brew
 None Such
 Pet
 R.W. Knudsen
 Recharge
 Red River
 Santa Cruz Organic
 Smuckers
 truRoots
 Uncrustables
 White Lily

Mars

60

3 Musketeers
 Altoids
 American Heritage Chocolate
 Amicelli
 Balisto
 Big Red
 Bounty
 Bright Tea Co
 Celebrations
 Combos
 Dolmio
 Doublemint
 Dove Chocolate
 Ebly
 Eclipse
 Extra
 Flavia
 Galaxy
 goodnessKnows
 Hubba Bubba
 Juicy Fruit
 Klix
 Kudos
 Life Savers
 M&M's
 Maltesers
 marathon
 Masterfoods
 Milky Way
 Mirácoli
 Orbit
 Pure Dark
 Revels
 Seeds of Change
 Skittles
 Snickers
 Spearmint
 Starburst
 Suzi Wan
 Tracker
 Twix
 Uncle Ben's
 Winterfresh
 Wrigley
Constellation
 Alice White
 Andorra
 Arbor Mist

50

Black Box
 Black Velvet
 Blackstone
 blüfeld
 Clos Du Bois
 Cook's
 Corona
 Diseño
 Estancia
 Franciscan Estate
 Growers
 Hayman & Hill
 Hidden Crush
 Hogue Cellars
 Inniskillin
 J. Rogét
 Jackson Triggs
 Kim Crawford
 Manischewitz
 Mark West
 Milestone
 Monkey Bay
 Mount Veeder
 Mouton Cadet
 Negra Modelo
 Nobilo
 Paul Masson
 Primal Roots
 Ravenswood
 Rex Goliath
 Richard's Wild Irish Rose
 Robert Mondavi
 Rosatello
 Ruffino
 SAVED
 SIMI Winery
 Simply Naked
 SVEDKA
 Taylor Desserts
 The Dreaming Tree
 Thorny Rose
 Toasted Head
 Vendange
 Wild Horse
 Woodbridge by Robert Mondavi

SCORE: 0-45

Dean Foods
 Alta Dena
 Barber's
 Berkeley Farms
 Borden
 Broughton

40

Brown Cow
 Brown's Dairy
 Country Fresh
 Creamland
 Dean's
 Foremost

Fruit Rush	
Gandy's	
Garellick	
Horizon Organic	
Hygeia	
International Delight	
Jilbert	
Land O Lakes	
Lehigh Valley	
Louis Trauth	
Mayfield Dairy	
McArthur	
Meadow Brook	
Meadow Gold	
Model Dairy	
Morning Glory	
Oak Farms	
Over the Moon	
Pet	
Price's	
Purity	
Reiter	
Robinson Dairy	
Shenandoah's Pride	
Silk	
Swiss Premium	
T.G. Lee	
TruMoo	
Tuscan	
White Wave	
ADM	35
Ambrosia	
Commander	
deZaan	
Gigantic	
Merckens	
Midland Harvest	
NovaLipid	
Novasoy	
NutriSoy	
Top King	
VegeFull	
Domino's Pizza	35
Del Monte	30
College Inn	
Contadina	
S&W	
Dole Food	30
Dole Dippers	
Dole Fruit Squish'ems	
Dole Shakers	
Nash Finch	30
Solo Cup	30
Bare	
Creative Carryouts	
Solo	
Sweetheart	
Trader Joe's	30

Charles Shaw	
Trader Giotto's	
Trader Juan's	
Trader Ming's	
Tyson Foods	30
Anytizers	
Bonici	
Chairman's Reserve	
Holly Farms	
IBP	
Lady Aster	
Mexican Original	
Star Ranch Angus Beef	
Supreme Tender	
Tyson K-12	
Weaver	
Wright	
Nestlé	25
100 Grand	
Aero	
Baby Ruth	
Boost	
Buitoni	
Butterfinger	
Cailler	
Carnation	
Cerelac	
Chef-mate	
Chocapic	
Chunky	
Cini Minis	
Coffee-Mate	
Cookie Crisp	
Crunch	
DiGiorno	
Dreyer's	
Drumstick	
Edy's	
Estrelitas	
Fitness	
Gerber	
Goobers	
Häagen-Dazs	
Hot Pockets	
Jack's	
Juicy Juice	
Kit Kat	
Laffy Taffy	
Lean Cuisine	
Lean Pockets	
Maggi	
Milo	
Minor's	
NaturNes	
Nerds	
Nescafé	
Nesquik	
Nestea	

Nestum		Margherita	
Nutren Junior		SYSCO	15
Perrier		Arrezio	
Poland Spring		BakerSource	
Powerbar		Block & Barrel	
Pure Life		Butcher's Block	
Raisinets		Casa Solana	
S. Pellegrino		Citavo	
Sjora		Fire River Farms	
Smarties		Portico	
Stouffer's		Sysco Natural	
Sweet Tarts		White Marble Farms	
The Skinny Cow		Wholesome Farms	
Thomy		A&P	0
Toll House		America's Choice	
Tombstone		Food Basics	
Winiary		Great Atlantic Seafood Market	
Wonka		Greenway	
Chiquita	15	Hartford Reserve	
Fresh Express		Live Better	
Hostess	15	Mid-Atlantic Country Farms	
Cinnamon Roll		Pathmark	
Coffee Cakes		The Food Emporium Trading Company	
CupCakes		Two Forks Bakery	
Ding Dongs		Via Roma	
Dolly Madison		Woodson & James Angus Beef	
Donettes		Brookshire Grocery	0
Fruit Pie		Brookshire's Meats	
Ho Hos		Dairy Pride	
Jumbo Honey Bun		Economize	
mini muffins		Flavor Pride	
Sno Balls		Food Club	
Suzy Q's		Full Circle	
Twinkies		Goldenbrook Farms	
Zingers		Premier Mountain	
McCormick	15	Sunnybrook Farms	
Billy Bee		Tasty Bakery	
Club House		Chick-fil-A	0
El Guapo		Dwarf House	
Kitchen Basics		Truett's Grill	
Lawry's and Adolph's		Truett's Luau	
Old Bay		CHS	0
Schwartz		Agway	
Simply Asia		Curley's	
SupHerb Farms		Dean's Dips	
Thai Kitchen		Honeysoy	
Zatarain's		Lems	
Smithfield Foods	15	Marie's	
Armour		Savorysoy	
Carando		Ultra-Soy	
Cook's		Pilgrim's Pride	0
Curly's Food		EatWellStayHealthy	
Eckrich		Fresh From Floriday	
Farmland		Monster	0
Gwaltney		Blue Sky	
Healthy Ones		Hansen's	
John Morrell		Monster Energy	
Kretschmar Deli		Peace Tea	



Fun and Games

SCORE: 80+

Caesars Entertainment 🇺🇸	100
World Series of Poker	
Electronic Arts	100
BioWare	
EA Games	
EA Interactive	
EA Play	
EA Sports	
Maxis	
Microsoft 🇺🇸	100
Xbox	
Xbox Kinect	
Xbox LIVE	
Xbox One	
The Walt Disney Co.	100
Disney Interactive	
Disney Interactive Moms & Family	
Disney Interactive Worlds	
Disney Media Networks & Games	
Disney Mobile Games	
Disney Social Games	
Mattel	95
American Girl	
Angelina Ballerina	
Apples to Apples	
Barbie	
Barney	
Bob the Builder	
Discover 'n Grow	
Dora the Explorer	
Ever After High	
Fijit Friends	
Fireman Sam	
Fisher-Price	
GirlTech	
HIT Entertainment	
Hot Wheels	
Laugh & Learn	
Little Mommy	
Little People	
Loopz	
Magic 8 Ball	
Matchbox	
Max Steel	
Mike the Knight	
Monster High	
Pictionary Man	
Polly Pocket	
Power Wheels	
Radica	
Rock 'Em Sock 'Em	
See N Say	

Sonic Slam	
Thomas & Friends	
Tyco R/C	
UNO	
Viewmaster	
Sony	95
PC Games	
Playstation	
Hallmark Cards	90
Crayola	
Hallmark Party Express	
Silly Putty	

Jarden	90
Aristocrat	
Aviator	
Bee	
Bicycle	
Hoyle	
Kem	
Sony Computer Entertainment	85
Playstation 4	

SCORE: 46-79

Hasbro	75
Acquire	
Avalon Hill	
Axis & Allies	
Battle Cry	
Battleship	
Big Ben	
Boggle	
Candy Land	
Chutes and Ladders	
Clue	
Connect Four	
Cosmic Encounter	
Croxley	
Diplomacy	
Dungeons and Dragons	
Easy-Bake	
FurReal Friends	
GI Joe	
History of the World	
Hungry Hungry Hippos	
Jenga	
Lite-Brite	
Magic: The Gathering	
Milton Bradley	
Monopoly	
Mousetrap	

Mr. Potato Head	
My Little Pony	
NeoPets	
Nerf	
Operation	
Ouija	
Parker Brothers	
PERFALOCK	
Pictionary	
Play-Doh	
Playskool	
Pokémon	
PUZZ-3D	
Risk	
Scattergories	
Scrabble	
Sorry!	
The Game of Life	
Tiger Electronics	
Tiger Games	
Trivial Pursuit	
Trouble	
Twister	
Wizards of the Coast	
Wrebbit	
Yahtzee	



Automotive

SCORE: 80+

3M	100
Bondo	
Dynatron	
Mar-Hyde	
Marson	
Platinum	
Chevron 	100
Chevron Supreme	
Delo	
Havoline	
Havoline Xpress Lube	
Pro-Gard	
Techron Concentrate Plus	
Chrysler	100
Alfa Romeo	
Dodge	
FIAT	
Jeep	
Mopar	
Ram	
SRT	
CSAA Insurance Group	100
Ford	100
Lincoln	
GM	100
Buick	
Cadillac	
Chevrolet	
GMC	
OnStar	
Nissan	100
Altima	
Armada	
Cube	
Frontier	
GT-R	
Infiniti	
Maxima	
Murano	
Nissan Forklift	
Pathfinder	
Rogue	
Sentra	
Titan	
Versa	
Xterra	
Tesla Motors	
Toyota	100
Lexus 	
Scion	
Volkswagen	100
Audi	
Bentley	
Bugatti	
Lamborghini	
Scania	

100

Shell Oil 	95
Jiffy Lube	
Pennzoil	
Quaker State	
Rain-X	
Rotella T	
BP 	90
Castrol	
Cox Enterprises 	90
AutoTrader.com	
Kelly Blue Book	
Manheim	
Subaru	90
BRZ	

Forester	
Impreza	
Legacy	
Subaru Outback	
Tribeca	
WRX	
XV Crosstrek	
CarMax	85
Kroger	85
Moto Tech.	
Ryder	85

SCORE: 46-79

Hyundai	75
Bridgestone	70
Firestone	
Pep Boys	65
Cornell	
Definity	
Futura	
Gannett	60

Cars.com	
Johnson Controls	50
ecosteps	
Heliar	
LTH	
OPTIMA	
PowerFrame	
VARTA	

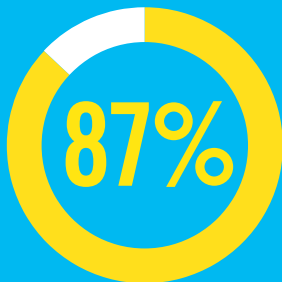
SCORE: 0-45

Group 1 Automotive	40
Advance Auto Parts	30
Cooper Tire & Rubber	25
Austone	
Avon Tyres	
Chenshan	
Dean	
Dick Cepek	
Fortune	
Mastercraft	
Mentor	
Mickey Thompson	
Roadmaster	
Starfire	
AutoNation	15
AutoZone	15
ALLDATA	
Duralast	
Valucraft	
Genuine Parts	15
Goodyear Tire	15
Celeron Corporation	
Dapper Tire Co.	
Debica	

Dunlop	
Fulda	
Kelly	
Sava	
Wingfoot Corporation	
Harley-Davidson	15
CVO	
Dyna	
Softail	
Sportster	
Touring	
Trike	
VRSC	
Sherwin-Williams	15
Baco	
Excelo	
Lazzuril	
Martin Senour	
ScottWarren	
Western	
Sonic Automotive	15
Penske Automotive	0
Mercedes-Benz USA	0



Household Products



OF LGBT ADULTS SAY THEY ARE LIKELY TO CONSIDER A BRAND THAT IS KNOWN TO PROVIDE EQUAL WORKPLACE BENEFITS FOR ALL OF THEIR EMPLOYEES, ALONG WITH 75% OF NON-LGBT ADULTS.

Source: Witeck Communications/Harris Interactive

SCORE: 80+

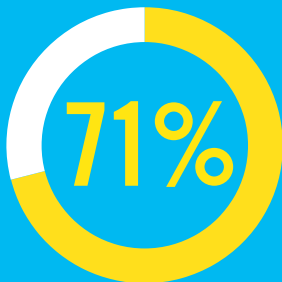
3M	100	Bounty Cascade Charmin Cheer Comet Dash Dawn Downy Dreft Duracell Era Febreze Gain Joy Mr. Clean Puffs Swiffer Tide	
Ace Command Filtrete Futuro Littmann Nexcare O-Cel-O Post-it Scotch Scotch-Brite ScotchBlue Scotchguard Scotchlite Thinsulate		S.C. Johnson & Son	100
Clorox	100	Drano Fantastik Glade Kiwi OFF! Pledge Raid Scrubbing Bubbles Shout Windex Ziploc	
Brita Clorox2 Formula 409 Glad Green Works Handi-Wipes Kingsford Lestoil Liquid-Plumr Pine-Sol S.O.S. Tilex Wash'n Dri		Safeway	100
Delhaize America	100	Bright Green Debi Lilly Fresh Décor Safeway Home	
HOME 360 My Essentials		Target	100
Newell Rubbermaid	100	Todd Oldham up & up	
Avex Calphalon CardScan Contigo Dymo Endicia Expo Liquid Paper Paper Mate Parker Prismacolor Rolodex Rotring Rubbermaid Sharpie Uni-ball Waterman		Colgate-Palmolive	90
Procter & Gamble	100	Ajax Dermassage Fabuloso Murphy Oil Soap Palmolive Suavitel	
Ariel Bold Bounce		Jarden	90
		Arius Eickert Hydrosurge	
		Kimberly-Clark	90
		Cottonelle Kleenex Scott Viva	
		Kroger	85
		Everyday Living HD Design	

SCORE: 0-45

Tupperware	15	Vent 'N Serve	
CrystalWave		A&P	0
Freezer Mates		Home Basics	
FridgeSmart		Energizer	0
Modular Mates		Eveready	
Stuffables		Ultimate Lithium	
TupperWave			



Health and Beauty



OF LESBIAN AND GAY PEOPLE SAY THEY WOULD BE LIKELY TO REMAIN LOYAL TO A BRAND THAT THEY BELIEVE TO BE VERY FRIENDLY AND SUPPORTIVE OF LGBT ISSUES, EVEN IF IT COSTS MORE OR IS LESS CONVENIENT.

Source: Witeck Communications/Harris Interactive

SCORE: 80+

3M	100	NicoDerm CQ	
Coban		Nicorette	
Futuro		NiQuitin	
Nexcare		Odol	
Steri-Strip		Os-Cal	
Tegaderm		Panadol	
Avon Products	100	Poli-Grip	
Advance Techniques		Polident	
ANEW		Ribena	
Avon Clearskin		Sensodyne	
Avon Color		Tums	
Avon Naturals		Zovirax	
Avon Solutions		Johnson & Johnson	100
Foot Works		ACUVUE	
Ideal Flawless		Aveeno	
mark.		BAND-AID	
Moisture Therapy		bebe	
Nail Experts		Benadryl	
Skin-So-Soft		BENGAY	
Smooth Minerals		Carefree	
Ultra Color Rich Lipstick		Clean & Clear	
Volume		Compeed	
Boehringer Ingelheim	100	CORTAID	
Antistax		Daktarin	
Bisolvon		Dolormin	
Buscopan		Imodium	
Dulco Gas		Johnson RED CROSS	
Dulco Lax		K-Y	
Mucoangin		LISTERINE	
Mucosolvan		LISTERINE Whitening	
Pharmaton		Lubriderm	
Thomapyrin		Motrin	
Vapriro		Mylanta	
Zantac		NEOSPORIN	
Clorox	100	Neutrogena	
Aplicare		Nicorette	
Burt's Bees		o.b.	
güd		Pepcid	
HealthLink		PIZ BUIN	
Delhaize America	100	REMBRANDT	
Healthy Accents		RoC	
GlaxoSmithKline	100	Rogaine	
Abreva		Rolaids	
Aquafresh		Savlon	
Biotene		SHOWER to SHOWER	
Breathe Right		skin iD	
Citrucel		Stayfree	
Corega		SUDAFED	
Dr. Best		TUCKS	
Eno		TYLENOL	
Gaviscon		TYLENOL-PM	
Horlicks		VENDOME	
Lucozade		Visine	
Macleans		ZYRTEC	
Nicabate		Newell Rubbermaid	100

ACE			
Goody			
Solano			
Pfizer	100		
Advil			
Alavert			
Anbesol			
Caltrate			
Celebrex			
Centrum			
Chantix			
ChapStick			
Depo Provera			
Detrol			
Dimetapp			
Emergen-C			
FiberCon			
Lipitor			
Lyricea			
Nexium			
Preparation H			
Robitussin			
ThermaCare			
Viagra			
Xanax			
Zolof			
Procter & Gamble	100		
Align			
Always			
Aussie			
Braun			
Bruno Banini			
Christina Aguilera Perfumes			
Clairol			
CoverGirl			
Crest			
DDF			
Dolce & Gabbana Cosmetics			
Dolce & Gabbana Fragrances			
Dunhill Fragrances			
Escada Fragrances			
Fekkai			
Fixodent			
Fusion			
Gucci Fragrances			
Head & Shoulders			
Herbal Essences			
HUGO BOSS Fragrances			
Ivory			
Lacoste Fragrances			
MACH3			
Metamucil			
Naomi Campbell Fragrances			
Natural Instincts			
Nice 'n Easy			
Nioxin			
Olav			
Old Spice			
Oral-B			
Pantene			
Pepto-Bismol			
Prestobarba/Blue			
Prilosec OTC			
Puffs			
Puma Fragrances			
Rejoice			
Safeguard			
Scope			
Sebastian Professional			
Secret			
SK-II			
Tampax			
Venus			
Vicks			
Vidal Sassoon			
Wella			
Safeway	100		
Safeway Care			
Sears	100		
Shop Your Way Health			
Target	100		
sonia kashuk			
up & up			
Unilever	100		
Alberto VO5			
AXE			
Brylcreem			
Caress			
Cif			
Clear			
Comfort			
Consort			
Degree			
Domestos			
Dove			
FDS			
Just For Me!			
Lever 2000			
Lifebuoy			
LUX			
Motions			
Nexxus			
Noxema			
Omo			
Pond's			
Q-tips			
Signal, Close Up			
Simple			
Soft & Beautiful			
St. Ives			

Suave			Equaline	
Sunlight			Homelife	
Sunsilk			Wal-Mart	90
Surf			Equate	
TCB			Spring Valley	
TIGI			Kroger	85
TRESemmé			Splash Spa	
Vaseline			Splash Sport	
VO5			L'Oréal	85
Estée Lauder	95		Dermablend	
American Beauty			Essie	
Aramis			Garnier	
Aveda			L'Oréal Paris	
Bobbi Brown			La Roche-Posay	
Bumble and bumble			Matrix	
Clinique			Maybelline New York	
Darphin			MIZANI	
Ermenegildo Zegna			Pureology	
Flirt!			Redken	
GoodSkin Labs			SkinCeuticals	
Grassroots Research Labs			SoftSheen-Carson	
Jo Malone			Vichy	
Kiton			Bayer	80
La Mer			Aleve	
Lab Series Skincare for Men			Alka-Seltzer	
M.A.C.			Alka-Seltzer Plus	
Ojon			Bactine	
Origins			Bayer Aspirin	
Prescriptives			Bepanthen	
Smashbox			Berocca	
Colgate-Palmolive	90		Beyaz	
Afta			Bronkaid	
Colgate			Campho-Phenique	
Irish Spring			Canesten	
Lady Speed Stick			Citracal	
Skin Bracer			Climara	
Softsoap			Contour	
Speed Stick			Domeboro	
Teen Spirit			Fergon	
Hain Celestial Group	90		Flintstones Vitamins	
Alba Botanica			Midol	
AvalonOrganics			Mirena	
JASON Natural Products			Natazia	
Orjone Organics			Neo-Synephrine	
Queen Helene			One A Day	
Zia Natural Skincare			Phillips'	
Kimberly-Clark	90		Rennie	
Depend			Rid	
Kleenex			Supradyn	
Kotex			TruBiotics	
Poise			Vanquish	
Scott			Yasmin	
U by Kotex			YAZ	
Viva				
SUPERVALU	90			

SCORE: 46-79

Abbott Laboratories 75

EAS-AdvantEdge
EAS-Myoplex
Ensure
Glucerna
Juven
ZonePerfect

Bausch & Lomb 75

Advanced Eye Relief
Alaway
Biotrue
Boston
Collyrium
Liposic
Muro

Ocuville
Opcon-A
Optima
PreserVision
PureVision
ReNu
Sensitive Eyes
Sight Saver
SilSoft
SofLens
Soothe

SCORE: 0-45

GNC 15

Beyond Raw
Fish Oil
GenetixHD
Herbal Plus Standardized
Longevity Factors
Mega Men
Milestones
Natural Brand
Performance Drinks
Preventive Nutrition
Pro Performance
Pro Performance AMP
Probiotics
Total Lean
Triflex
Ultra Mega
Vitapak
WELLbeING

Tupperware 15

Armand Dupree
Avroy Shlain
BeautiControl
Fuller Cosmetics
NaturCare
Nutrimetics
Nuvo

Energizer 0

Banana Boat
edge
Hawaiian Tropic
Personna
Playtex

Shick
Skintimate
Wet Ones
Wilkinson Sword

Giorgio Armani 0

Giorgio Armani Cosmetics

Mary Kay 0

Beauty Blotters
Indulgence
MKMen
Satin Lips
TimeWise
Velocity



Restaurants

SCORE: 80+

Darden Restaurants	100
Bahama Breeze	
Eddie V's	
LongHorn Steakhouse	
Olive Garden	
Seasons 52	
The Capital Grille	
Yard House	
Groupon	100
Groupon Reserve	
Starbucks ☐	100
BP ☐	90
Wild Bean Café	
Carlson	85
T.G.I. Friday's	
Sbe	85
800 Degrees	
Cleo	
Katsuya	
Ku Noodle	
Restaurant Michael Schwartz	
The Bazaar	
The Griddle	
Tres	
Umami Burger	
Burger King	80
McDonald's	80
Yum! Brands	80
KFC	
Pizza Hut	
Taco Bell	
WingStreet	

SCORE: 46-79

Chipotle	75	Quaintance-Weaver Restaurants	
Bloomin' Brands	70	& Hotels	65
Bonefish Grill		Green Valley Grill	
Carrabba's Italian Grill		Lucky 32 Southern Kitchen	
Fleming's Prime Steakhouse		O.Henry Hotel	
Outback Steakhouse		Print Works Bistro	
Roy's Hawaiian Fusion Cuisine		Proximity Hotel	
Brinker	70	The Palm	65
Chili's		Caribou Coffee	60
Maggiano's Little Italy		Wendy's	60

SCORE: 0-45

Bob Evans	45	<i>Dairy Queen</i>	
Mimi's Café		<i>Orange Julius</i>	
Owens		Chick-fil-A	0
Cracker Barrel Old Country Store	45	Giorgio Armani	0
Wholesome Fixin's		Armani/Bar	
Domino's Pizza	35	Denny's	0
Jack in the Box	30	Grand Slam	
Qdoba Mexican Grill		In-N-Out Burgers	0
Krispy Kreme	30	The Cheesecake Factory	0
Krispy Kreme Doughnuts		Grand Lux Café	
Hard Rock Café	15	RockSugar Pan Asian Kitchen	
Berkshire Hathaway	0		



Entertainment

IT IS LEGAL IN **29** STATES TO FIRE SOMEONE FOR BEING LESBIAN, GAY OR BISEXUAL. IT IS LEGAL IN **32** STATES TO FIRE AN EMPLOYEE FOR BEING TRANSGENDER.

SCORE: 80+

AMC Entertainment	100	
AMC Theaters		
CBS	100	
BNET		
CNET		
CW		
Flix		
Showtime 		
Simon Schuster		
The Movie Channel		
Comcast	100	
Bravo		
Chiller		
Cloo		
CNBC		
Comcast Business Class		
Comcast Sportsnet		
E!		
Esquire Network		
Fandango		
Focus Features		
G-4 Videogame TV		
Golf Channel		
iVillage		
MSNBC		
Mun2		
NBC		
NBC News		
NBC Sports		
NBC Sports Network		
NBCUniversal		
Oxygen		
Sprout		
Syfy		
Telemundo Network		
TheGrio.com		
Universal HD		
Universal Pictures		
Universal Television		
USA Network		
XFINITY Streampix		
XFINITY TV		
DIRECTV	100	
Game Show Network		
LifeShield		
LiveClips		
Multiband		
Root Sports		
Sirius XM Radio	100	
Sony Pictures Entertainment	100	
Columbia Pictures		
Screen Gems		
		Sony Pictures Animation
		Sony Pictures Classics
		Sony Pictures Home Entertainment
		Sony Pictures Imageworks
		Sony Pictures Releasing
		Sony Pictures Television
		The Walt Disney Co.
		100
		A&E Television Networks
		ABC Family Channel
		ABC Television Network
		Dimension Films
		Disney Channel
		ESPN
		H2
		Lifetime
		Marvel Entertainment
		Miramax Films
		Pixar
		SOAPnet
		The Biography Channel
		The History Channel
		The Military History Channel
		Toon Disney
		Touchstone Pictures
		Walt Disney Pictures
		Time Warner
		Adult Swim
		Boomerang
		Cartoon Network
		Castle Rock Entertainment
		Cinemax
		CNN
		CW
		DC Entertainment
		HBO
		HLN
		New Line Cinema
		TBS
		TCM
		TNT
		truTV
		Turner Broadcasting System
		Turner Sports
		Warner Bros.
		Time Warner Cable
		100
		Viacom
		100
		BET
		Centric
		CMT
		Comedy Central
		LOGO
		MTV

MTV 2
 MTV Motion Pictures Group
 mtvU
 Nick at Nite
 Nick Jr.
 Nickelodeon
 Nicktoons
 Palladia
 Paramount Home Entertainment
 Paramount Motion Pictures Group
 Spike
 TeenNick
 Tr3s
 TV Land
 Vh1

Vh1 Classic
Cox Enterprises  **90**
 Cox Communications
 Cox Digital Solutions
 Cox Media Group
 Cox Target Media
Hallmark Cards **90**
 Hallmark Channel
 Hallmark Hall of Fame
Outerwall Inc. **90**
 Redbox
Verizon **90**
 FiOS TV
Netflix **80**

SCORE: 46-79

Clear Channel **75**
 iHeartRadio
 Katz Media
Scholastic **75**
 Animorphs
 Clifford the Big Red Dog
 Dear America
 Goosebumps

Harry Potter
 Maya & Miguel
 Scholastic's The Magic School Bus
 Spirit Animals
 The Hunger Games
Live Nation **70**
 House of Blues
 Ticketmaster

SCORE: 0-45

Regal Entertainment **35**
 Edwards Theatres
 Regal Cinemas
 United Artists
Cablevision **15**
 Cablevision Lightpath
 Clearview Cinemas
 Optimum
Harpo **15**
 Harpo Films
 OWN TV
 The Oprah Winfrey Show
News Corp. **15**
 Blue Sky Studios
 Fox Filmed Entertainment
 Fox Movie Channel
 Fox News Channel
 Fox Television Studios
 FUEL TV
 FX
 MyNetworkTV
 National Geographic Channel
 SPEED

Twentieth Century Fox
Scripps **15**
 Cooking Channel
 DIY Network
 Food Network
 Great American County
 HGTV
 Travel Channel
DISH Network **0**
 Blockbuster
Martha Stewart Living **0**
 Everyday Food
 Martha Stewart Living Radio
Trump Organization **0**
 Miss Teen USA
 Miss Universe
 Miss USA
 Trump Golf
Discovery **0**
Lionsgate **0**



Oil and Gas

Chevron 	100
Caltex	
Texaco	
Shell Oil 	95
Clear Flex E85	
Shell V-Power Premium Gasoline	
BP 	90
am/pm	
Amoco Ultimate	
ARCO	
Atlantic Richfield Co.	
Castrol	
The Standard Oil Company	
Spectra Energy	90

SCORE: 46-79

ConocoPhillips	75
76	
Conoco	
Kendall Motor Oil	
Phillips 66	
Marathon Oil	75
Wawa	65

SCORE: 0-45

Hess	40
Tesoro	15
ARCO	
USA Gasoline	
Valero Energy	15
Beacon	
Diamond Shamrock	
Shamrock	
Ultramar	
Sunoco	0
ExxonMobil	-25
Esso	
Exxon	
Mobil	



Travel and Leisure

SCORE: 80+

Alaska Airlines	100
Horizon Air Industries	
American Airlines 	100
AmericanConnection	
Caesars Entertainment 	100
Bally's	
Flamingo	
Grand Biloxi	
Harrah's Baltimore	
Harveys Lake Tahoe	
Horseshoe	
London Clubs International	
Louisiana Downs	
NOBU Hotel	
Paris	
Planet Hollywood	
Rio	
Showboat	
The Cromwell	
The LINQ	
The Quad	
Total Rewards	
Tunica Roadhouse	
Choice Hotels	100
Ascend Collection	
Cambria Hotels & Suites	
Clarion	
Comfort Inn	
Comfort Suites	
Econo Lodge	
MainStay Suites	
Quality	
Rodeway Inn	
Sleep Inn	
Suburban Extended Stay Hotel	
Comcast	100
Universal Studios Hollywood	
Universal Studios Orlando	
Wet n' Wild	
Cosmopolitan of Las Vegas	100
Groupon	100
Groupon Getaways	
Hilton Worldwide	100
Conrad Hotels & Resorts	
Curio	
Doubletree	
Embassy Suites	
Hampton Inn	
Hilton Garden Inn	
Hilton Grand Vacations	
Hilton Hotels & Resorts	
Home2	
Homewood Suites	
Waldorf-Astoria	
Hyatt	100
Andaz	
Grand Hyatt	
Hyatt Place	
Hyatt Regency	
Hyatt Summerfield Suites	
Park Hyatt	
InterContinental Hotels	100
Candlewood Suites	

Crowne Plaza		Trip.com	
Even Hotels		Starwood Hotels & Resorts	100
Holiday Inn		aloft	
Holiday Inn Club Vacations		Element	
Holiday Inn Express		Four Points	
Holiday Inn Resorts		Le Meridien	
Hotel Indigo		Luxury Collection	
IHR Rewards Club		Sheraton	
Intercontinental Hotels & Resorts		St. Regis	
Staybridge Suites		W Hotels 	
JetBlue Airways	100	Westin	
Kimpton Hotel & Restaurant Group	100	The Walt Disney Co.	100
Hotel Burnham		Adventures by Disney	
Hotel Madera		Aulani	
Hotel Monaco		Disney Cruise Line	
Hotel Palomar		Disneyland Resort	
Hotel Solmar		Walt Disney World Resorts	
Hotel Vintage Plaza		United Airlines	100
Morrison Hotel		United Cargo	
Nine Zero Hotel		United Express	
Marriott International	100	United Services	
AC Hotels		Virgin America	100
Autograph Collection		Wyndham	100
Bulgari		AmeriHost Inn	
Courtyard		Baymont Inn & Suites	
EDITION		Canvas Holidays	
Fairfield Inn & Suites		Cottages4you.com	
Gaylord Hotels		Cuendet	
JW Marriott		Days Inn	
Marriott Executive Apartments		Endless Vacation	
Marriott Hotels		Hawthorn Suites	
Marriott Vacation Club		Howard Johnson	
MOXY Hotels		Knights Inn	
Protea Hotels		Landal GreenParks	
Renaissance		Microtel Inns & Suites	
Residence Inn		Novasol	
SpringHill Suites		Ramada	
The Ritz-Carlton		Super 8 Motel	
TownePlace Suites		Travelodge	
MGM Resorts International 	100	Wingate	
Aria		WorldMark	
Beau Rivage		Wyndham Hotels and Resorts	
Bellagio		Wyndham Vacation Rentals	
Circus Circus		Wynn Resorts	100
Crystals at CityCenter		Encore	
DELANO		Wynn Las Vegas	
Excalibur		Delta Air Lines	90
Luxor		Delta Connection	
M life		Expedia	90
Mandalay Bay		Classic Vacations	
MGM Grand		Egencia	
Monte Carlo		Expedia.com	
New York-New York		ExpediaLocalExpert	
The Mirage		Hotels.com	
Vdara		Hotwire	
Orbitz 	100	Venere.com	
Away.com		Jarden	90
CheapTickets.com		BCA	
eBookers.com		Helium	
HotelClub		K2	
Orbitz for Business		Southwest Airlines	90
Rates To Go		AirTran	

Southwest Airlines Rapid Rewards	
Tropicana Las Vegas	90
Mont Bleu Casino	
River Palms Hotel & Casino	
Tropicana Atlantic City Casino & Resort	
Tropicana Laughlin	
US Airways	90
Piedmont Airlines	
PSA	
Carlson	85
Carlson Rezidor Hotel Group	
Carlson Wagonlit Travel	
Country Inns & Suites	
Park Inn	
Park Plaza Hotels & Resorts	
Quorvus Collection	
Raddisson Red	
Radisson Blu	
Radisson Hotels & Resorts	
Carnival	85
Carnival Cruise Lines	
Cunard	
Holland America Line	
Princess Cruises	
Seabourn	
Sbe	85
800 Degrees	
Cleo	
Create Nightclub	

SCORE: 46-79

Avis Budget	75
Avis Rent A Car	
Budget Rent A Car	
Budget Truck Rental	
Payless Car Rental	
Zipcar	
Sabre Holdings	75
Cubeless	
IgoUgo	
Sabre Airline Solutions	
Sabre Hospitality	
Sabre Travel Network	
Travelocity	
Dollar Thrifty	70
Dollar Rent A Car	

SCORE: 0-45

Loews Corp.	35
Loews Hotels	
Accor	30
hotelF1	
Ibis	
ibis styles	
Novotel	
Pullman	
Sofitel	
SkyWest	30

Double Barrel Roadhouse	
Emerson Theatre	
Foxtaill	
Greystone Manor	
Hyde	
Katsutya	
Ku Noodle	
LiFE	
Restaurant Michael Schwartz	
SLS Hotels	
The Abbey	
The Bazaar	
The Griddle	
The Library	
The Raleigh	
The Redbury	
The Sayers Club	
Tres	
Umami Burger	
XIV Sessions	
Royal Caribbean Cruises	80
Azamara Club Cruises	
Celebrity Cruises	
Pullmantour Cruises	
Royal Caribbean International	
Travel Impressions	80
TI Gay & Lesbian Travel	

Thrifty Car Rental	
Thrifty Car Sales	
Enterprise	65
Alamo Rent A Car	
Enterprise Rent-A-Car	
National Car Rental	
Hertz	65
Donlen	
Eileo, Inc.	
Travelport	65
Apollo	
Galileo	
THOR	
Worldspan	

Atlantic Southeast Airlines	
ExpressJet Airlines	
Bass Pro	15
Big Cedar Lodge	
Boyd Gaming	15
Blue Chip Casino Hotel Spa	
Borgata Hotel Casino and Spa	
California Hotel Casino	
Delta Downs Racetrack Casino Hotel	
Eldorado Casino	

<i>Fremont Hotel and Casino</i>	
<i>Gold Coast Hotel & Casino</i>	
<i>IP Casino Resort Spa</i>	
<i>Jokers Wild Casino</i>	
<i>Main Street Station Casino Brewery Hotel</i>	
<i>Par-A-Dice Hotel Casino</i>	
<i>Sam's Town Hotel & Gambling Hall</i>	
<i>Suncoast Hotel & Casino</i>	
<i>The Orleans Hotel & Casino</i>	
<i>The Water Club</i>	
<i>Treasure Chest Casino</i>	
<i>Vacations Hawaii</i>	
Hard Rock Café	15
<i>Hard Rock Hotel & Casino</i>	
Host Hotels & Resorts	15
Las Vegas Sands	15
<i>Sands</i>	
<i>The Palazzo</i>	
<i>The Venetian</i>	
priceline.com	15
<i>Agoda.com</i>	

<i>Booking.com</i>	
<i>KAYAK</i>	
<i>rentalcars.com</i>	
Spirit Airlines	15
Giorgio Armani	0
<i>Armani Hotels</i>	
Trump Organization	0
<i>Mar-A-Lago</i>	
<i>Mar-a-Lago Club</i>	
<i>Trump International Golf Club</i>	
<i>Trump International Hotel</i>	
<i>Trump International Hotel & Tower</i>	
<i>Trump National Golf Club Westchester</i>	
Loews Hotels	0



Shipping



SCORE: 80+

UPS	90
FedEx	85

SCORE: 0-45

DHL	15
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Technology

SCORE: 80+
Adobe
100

Acrobat
 AIR
 Audition
 Business Catalyst
 Connect
 Creative Cloud
 Creative Suite
 Digital Editions
 Digital Marketing
 Digital Publishing
 Dreamweaver
 EchoSign
 Flash
 Illustrator
 InDesign
 Lightroom
 Marketing Cloud
 Omniture
 Photoshop
 Premiere
 Student and Teacher Editions
 Touch Apps

Alcatel-Lucent
100
Apple
100

AirPort
 App Store
 Apple TV
 Cinema
 GarageBand
 iBooks
 iCloud
 iDVD
 iLife
 iMac
 iMovie
 iOS
 iPad
 iPad mini
 iPhone
 iPod
 iPod nano
 iPod shuffle
 iPod touch
 iSight
 iTunes
 Mac
 Mac mini
 Mac Pro
 MacBook Air
 MacBook Pro
 Magic Mouse
 Mighty Mouse
 OS X
 QuickTime
 Safari
 Thunderbolt
 Time Capsule
 Xserve

AT&T
100

AT&T Digital Life		Google Chrome	
AT&T DSL High Speed Internet		Google Code	
AT&T Home Phone		Google Earth	
AT&T U-verse High Speed Internet		Google Labs	
AT&T U-verse TV		Google Maps	
AT&T U-verse Voice		Google News	
AT&T Wireless		Google Offers	
Cricket Wireless		Google Play	
Barnes & Noble	100	Google Scholar	
NOOK GlowLight		Google Translate	
Samsung Galaxy Tab 4 NOOK		Google Trends	
Boston Scientific 	100	Google Wallet	
Cisco Systems	100	Google+	
AXIOSS		Knol	
Inlet Technologies		Latitude	
NDS		Nexus	
newScale		Orkut	
Pari Networks		Panoramio	
Scientific Atlanta		Picasa	
Versly		Picnik	
WebEx		SketchUp	
Comcast	100	YouTube	
XFINITY Home		HERE North America LLC	100
XFINITY Internet		Lumia	
XFINITY Voice		Nokia	
Corning	100	HP	100
Danaher	100	HP 3PAR	
Dell 	100	HP 3PAR StoreServ	
Adamo		HP Access Catalog	
Alienware		HP Agile Manager	
Dell Venue 8 Pro		HP Anywhere	
Inspiron		HP Application Lifecycle Management	
Inspiron R		HP AppPulse	
Latitude		HP ArcSight	
OptiPlex		HP Atalla	
Precision		HP Autonomy	
Server 12G		HP Business Process Testing	
Streak		HP Cloud Service Automation	
Studio XPS		HP CloudSystem	
Vostro		HP ConvergedSystem	
XPS		HP EliteBook	
XPS 10 Tablet		HP EliteDesk	
XPS 12		HP EliteOne	
XPS 13 Ultrabook		HP ElitePad	
EMC	100	HP Fortify on Demand	
Iomega		HP HAVEn	
Mozy		HP Helion	
RSA Security		HP LaserJet Pro MFP	
VMware		HP Moonshot	
Google 	100	HP Network Virtualization	
AdSense		HP OneView	
AdWords		HP Operations Analytics	
Android		HP Operations Orchestration	
Blogger		HP Performance Center	
DoubleClick		HP ProOne	
Fusion Tables		HP Quality Center Enterprise	
Gmail		HP Service Virtualization	
Google Alerts		HP Slate 21Pro	
Google Analytics		HP Spectre	
Google Books		HP Threat Central	

HP Tipping Point			NetBackup		
HP United Functional Testing			Norton 360		
HP Vertica			Norton Antivirus		
HP Virtual Connect			Norton Mobile Security		
HP Z1			03		
HP ZBook			Verisign SSL Products		
Ultrabook			Veritas Storage Foundation		
Intel	100		T-Mobile	100	
McAfee			GoSmart Mobile		
Wind River			MetroPCS		
Intuit	100		Thomson Reuters	100	
GoPayment			Accelus		
Mint.com			Aumentum		
QuickBooks			Checkpoint		
Quicken			CLEAR		
TurboTax			CompuMark		
Kodak	100		Cortellis		
EasyShare			CS Professional Suite		
Kodak Gallery			Eikon		
Lexmark	100		Elektron		
Perceptive Software			Elite		
Microsoft 	100		FindLaw		
Bing			Firm Central		
Hotmail			Government Revenue Management		
Internet Explorer			MarkMonitor		
Microsoft Cloud			ONESOURCE		
MSN			Practical Law		
Nokia			Serengeti		
Office			SERION		
Office 365			Thompson Innovation		
OneDrive			Web of Science		
Outlook.com			WestlawNext		
Skype			Time Warner Cable	100	
Surface			Global Penny Phone Plan		
Windows			Intelligent Home		
Windows Live			Road Runner high-speed data		
Windows Phone			Time Warner Cable Media Services		
Yammer			Xerox	100	
NetApp	100		Yahoo!	100	
SANtricity			Flickr		
QUALCOMM	100		Yelp	100	
Qualcomm Toq Watch			Sony	95	
salesforce.com	100		Alpha		
Sprint Nextel	100		Bravia		
Assurance Wireless			Handycam		
BB2Go			Sony Tablet		
Boost			VAIO		
Boost Mobile			Amazon.com	90	
Common Cents			A9		
Sprint			Alexa		
Virgin Mobile			Amazon Web Services		
Symantec 	100		AmazonLocal		
Backup Exec			Askville		
BE.cloud			DPreview		
Control Compliance Suite			Fire Phone		
Data Loss Prevention			Fire TV		
Endpoint Encryption			IMDb		
Endpoint Protection			IVONA Software		
Enterprise Mobility			Kindle		
Enterprise Vault			Kindle Direct Publishing		
Managed Security Services			Kindle eBooks		

Kindle Fire	
Kindle Fire HD	
Kindle Paperwhite	
Kindle Touch	
AOL	90
AOL Mail	
AOL.com	
Engadget	
MapQuest	
Moviefone	
Patch	
CDW	90
LexisNexis	90
Lawyers.com	
Motorola Solutions	90
Motorola	

SCORE: 46-79

AMD	75
ATI All-in-Wonder	
ATI Theater	
ATI TV Wonder	
FirePro	
Radeon	
Avaya	75
Aura	
Level 3 Communications	75
New York Times	75

SCORE: 0-45

Acer	35
eMachines	
Gateway	
Packard Bell	
Anixter	30
Broadcom	20
Arrow Electronics	15
Charter Communications	15
Frontier Communications	15
IAC	15
About.com	
Ask.com	
Chemistry.com	
CityGrid Media	
Citysearch	
CollegeHumor	
Daily Burn	
Dictionary Boss	
Dictionary.com	
Electus	
Felix	
HomeAdvisor	
iWon	
LoveandSeek.com	
Match.com	
Mindspark	
Notional	
OkCupid	

Texas Instruments	90
TI-Nspire	
Verizon	90
Alltel	
CloudSwitch	
Cybertrust	
Enterprise Solutions	
FiOS Internet	
Rural Cellular	
Terremark Worldwide	
Verizon Wireless	
CenturyLink Inc.	80
Prism TV	
Qwest	
Savvis	

NYTimes.com	
Telegram.com	
Imation	70
Memorex	
TDK	
XtremeMac	
Insight Enterprises	70
EarthLink	55
PeoplePC	

<i>OurTime</i>	
<i>PeopleMedia</i>	
<i>Popular Screensavers</i>	
<i>Pronto.com</i>	
<i>SeniorPeopleMeet.com</i>	
<i>ServiceMagic</i>	
<i>ShoeBuy.com</i>	
<i>SingleParentMeet.com</i>	
<i>The Daily Beast</i>	
<i>Tutor.com</i>	
<i>Twoo</i>	
<i>Urbanspoon</i>	
<i>Vimeo</i>	
Liberty Global	15
Monster	15
<i>HotJobs</i>	
U.S. Cellular	15
Windstream	15
Liberty Interactive	0
<i>Evite</i>	
Virgin Media	0
<i>Virgin Broadband</i>	
<i>Virgin Mobile</i>	
<i>Virgin Phone</i>	
<i>Virgin TV</i>	



Pet Care



SCORE: 80+

3M	100	FROSTY PAWS	
Pruven		Kit & Kaboodle	
Cargill	100	Kitten Chow	
Loyall		Mighty Dog	
Nutrena		Moist & Meaty	
Clorox	100	Pro Plan	
Ever Clean		Puppy Chow	
Fresh Step		Purina Be Happy	
Scoop Away		Purina ONE	
Land O'Lakes	100	Purina Store	
Purina Animal Nutrition		Purina Veterinary Diets	
Procter & Gamble	100	secondnature	
Eukanuba		Snackin Slices	
Iams		TBonz	
Safeway	100	Tidy Cats	
Priority Pet		Variety Snaps	
Nestlé Purina	95	Whisker Lickin's	
Active Senior 7+		Yesterday's News	
Alpo		Amazon.com	90
Beggin'		Wag.com	
Beneful		Colgate-Palmolive	90
BREEZE		Prescription Diet	
Busy		Science Diet	
Cat Chow		SUPERVALU	90
Chef Michael's		Whole Care Pet	
Deli-Cat		Wal-Mart	90
Dog Chow		Ol' Roy	
Fancy Feast		Bayer	80
Felix		Advantage	
Fit & Trim		K9 Advantix	
Friskies			

SCORE: 46-79

PetSmart	75	Chappi	
Authority		Crave	
GNC Pets		Frolic	
Great Choice		Greenies	
Simply Nourish		Nutro	
Top Fin		Pedigree	
Top Paw		Perfect Fit	
Top Wing		Royal Canin	
Toys "R" Us Pets		Sheba	
Mars	60	Temptations	
Banfield		The Good Life Recipe	
Catsan		Whiskas	
Cesar			

SCORE: 0-45

Del Monte	30	Milk-Bone	
9Lives		Nature's Recipe	
Alley Cat		Pounce	
Canine Carry-Outs		Pup-Peroni	
Gravy Train		Snausages	
Jerky Treats		Wagweels	
Kibbles 'n Bits		A&P	0
Meaty Bone		Preferred Pet	
Meow Mix			



Newsstand

SCORE: 80+

American Express	100
Departures	
Executive Travel	
Food & Wine	
Google 	100
Google Alerts	
Google News	
Pearson	100
Addison-Wesley	
eCollege	
FT Press	
Longman	
MyEnglish Lab	
Penguin Readers	
Poptropica	
Prentice Hall	
The Walt Disney Co.	100
Disney Publishing Worldwide	
ESPN the Magazine	
Marvel	
Thomson Reuters	100
Reuters	
Time Warner	100
All You	
Black Ink	
Coastal Living	
Cooking Light	
Departures	
Entertainment Weekly	
Essence	
Executive Travel	
Food & Wine	
Fortune	
InStyle	
Money	
People	
Real Simple	
Skyguide	
Southern Living	
Sports Illustrated	
Time	
Travel + Leisure	
AOL	90
AOL.com	
DailyFinance	
TheHuffingtonPost.com	
Cox Enterprises 	90
Cox Newspapers	
Kudzu.com	
McGraw-Hill	90
Aviation Week Group	
JD Power & Associates	
McGraw-Hill Construction	
Platts	
Standard & Poor's	
Morningstar	90
Morningstar Advisor Magazine	

SCORE: 46-79

Emmis Communications Corporation	75
Atlanta	
Cincinnati	
Country Sampler	
Indianapolis Monthly	
Los Angeles	
Orange Coast	
Texas Monthly	
Hachette Book Group	75
Center Street	
FaithWords	
Grand Central Publishing	
Hachette Book Group Digital Media	
Little, Brown and Company	
Little, Brown Books for Young Readers	
Orbit	
Yen Press	
New York Times	75
The International New York Times	
The New York Times	
Gannett	60
Ashbury Park Press	
Captive Network	
Clipper Magazine	
Democrat & Chronicle	

Detroit Free Press
 Metromix.com
 Reviewed.com
 ShopLocal.com
 The Arizona Republic
 The Cincinnati Enquirer
 The Courier-Journal
 The Des Moines Register
 The Indianapolis Star
 The Tennessean
 USA Today

UBM	60
Building	
EE Times	
Game Developer	
InformationWeek	
Internet Evolution	
MSDN Magazine	
Network Computing	
Network Magazine	
PR Newswire	
VARBusiness	
Wall Street & Technology	
Windows Developer Network	

SCORE: 0-45

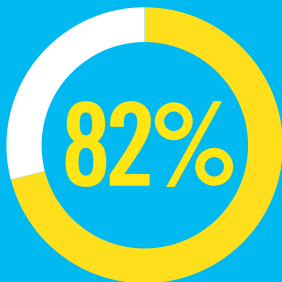
Washington Post	20
El Tiempo Latino	
Express	
Fairfax County Times	
Foreign Policy	
Slate	
The Big Money	
The Gazette Newspapers	
The Herald	
The Root	
The Washington Post	
Cablevision	15
Newsday	
Harpo	15
O, At Home	
O, The Oprah Magazine	
IAC	15
Newsweek	
News Corp.	15
Barron's	
Dow Jones	
Factiva	
HarperCollins	
Inside Out	
MarketWatch	
New York Post	
SmartMoney	
The Wall Street Journal	
Reader's Digest	15

Allrecipes
 Birds & Blooms
 Country
 Farm & Ranch Living
 freshHOME
 Reminisce
 Taste of Home
 The Family Handyman

Tribune	15
Baltimore Sun	
Chicago Magazine	
Chicago Tribune	
Daily Press	
El Sentinel	
Hoy	
Los Angeles Times	
metromix.com	
Orlando Sentinel	
RedEye	
Sun Sentinel	
The Hartford Courant	
The Morning Call	
Berkshire Hathaway	0
Business Wire	
The Buffalo News	
Martha Stewart Living	0
Everyday Food	
Martha Stewart Weddings	
Whole Living	



Insurance and Healthcare



WHEN ASKED ABOUT FACTORS TO CONSIDER WHEN CHOOSING AMONG PRIVATE HEALTHCARE CARRIERS, 82% OF LGBT ADULTS SAY THAT IT IS IMPORTANT THAT THEIR HEALTH INSURANCE CARRIER PROVIDES DOMESTIC PARTNER COVERAGE IN EMPLOYER-OFFERED PLANS.

Source: Witeck Communications/Harris Interactive

SCORE: 80+

Aetna	100	Blue Cross Blue Shield of Minnesota	100
ActiveHealth Management		Blue Cross Blue Shield of North Carolina	100
Aetna Life Insurance		Chubb	100
Aetna Student Health		Executive Risk Indemnity Inc.	
Continental Life Insurance Co.		Executive Risk Specialty Insurance Company	
Coventry Health Care		Federal Insurance Company	
First Health		Great Northern Insurance Company	
Health America		Northwestern Pacific Indemnity Company	
Healthagen		Pacific Indemnity Company	
iTriage		Texas Pacific Indemnity Company	
Medicity Inc.		Vigilant Insurance Company	
Meritain			
Payflex			
AIG	100	CIGNA	100
AGLA		Global Health Services	
Chartis		Excellus	100
Lexington Insurance		Florida Blue	100
SunAmerica		Comp Options Insurance Company	
VALIC		Health Options	
Anthem, Inc.	100	Group Health Cooperative	100
AIM Specialty		Group Health Options	
American Imaging		KPS Health Plans	
Amerigroup		Harvard Pilgrim Health Care	100
Anthem Blue Cross		Access America	
Anthem Blue Cross Blue Shield		ChoiceNet	
Anthem Life Insurance		ElevateHealth	
Blue Cross and Blue Shield of Georgia		Focus Network	
CareMore			
DeCare Dental		Humana	100
Empire BlueCross BlueShield		Concentra	
Federal Government Services		LifeSynch	
Golden West		RightSourceRx	
HealthCore		John Hancock	100
HealthLink		Manulife	
Meridian Resources		Kaiser Permanente	100
Resolution Health		Kaiser Foundation Health Plan	
TrustSolutions		MassMutual Life Insurance	100
UniCare		Babson Capital	
Aon	100	Baring Asset	
Affinity		C.M. Life Insurance	
Hewitt Associates		MML Bay State Life Insurance	
Risk Solutions		OppenheimerFunds	
Ward Financial Group		MetLife 	100
AXA Equitable	100	Annuities	
AXA Advisors, LLC		Auto Insurance	
AXA Distributors, LLC		Disability Income Insurance	
Blue Cross & Blue Shield of Rhode Island	100	Employee Benefits	
Blue Cross Blue Shield of Rhode Island		Home Insurance	
BlueChiP		Life Insurance	
Classic Blue		Nationwide 	100
HealthMate Coast-to-Coast		Allied Insurance	
		American Marine Underwriters	
		CalFarm Insurance	

Colonial County Mutual Insurance		Life Pro+	
Crestbrook Insurance		Assurant	90
Depositors Insurance		Protect Your Bubble Insurance	
DVM Insurance		Genworth	90
Farmland Mutual Insurance		Lincoln National	90
Harleysville Group		i4Life	
Nationwide Agribusiness Insurance		Lincoln Financial Group 	
Nationwide Insurance		Lincoln Life and Annuity Company of New York	
Nationwide Life Insurance		Lincoln MoneyGuard	
Scottsdale Insurance		Lincoln National Life Insurance	
Titan Insurance		Principal Financial	90
Veterinary Pet Insurance		The Principal	
Victoria Insurance		Quest Diagnostics	90
Western Heritage Insurance		American Medical Laboratories	
New York Life	100	AmeriPath	
Northwestern Mutual	100	Athena Diagnostics	
Russell Investments		Berkeley HeartLab	
Progressive	100	Care 360	
Progressive Boat		Celera	
Progressive Direct		Dermopath Diagnostics	
Progressive Motorcycle		Enterix	
Progressive RV		ExamOne	
Progressive Commercial		Focus Diagnostics	
Prudential 	100	HemoCue	
AIG Edison Life Insurance		LabOne	
AIG Star Life Insurance		MedPlus	
Sun Life Financial	100	OralDNA Labs	
TIAA-CREF	100	Quest Diagnostics Nichols Institute	
TIAA-CREF Life Insurance Company		Travelers	90
UnitedHealth Group	100	Constitution State Services	
Optum		Discover Re	
UnitedHealthcare		Northland Insurance	
Voya Financial	100	Travelers of Florida	
ReliaStar		Travelers of Massachusetts	
Erie Insurance Group	95	AFLAC	85
E.I. Holding Corp.		Allstate	85
E.I. Service Corp.		Allstate Life Insurance	
Erie Family Life Insurance Company		Allstate Motor Club	
Erie Indemnity Company		American Heritage Life	
Erie Insurance Company of New York		Encompass	
Erie Insurance Exchange		Esurance	
Erie Insurance Property & Casualty Company		Kennett Capital	
Flagship City Insurance Company		Lincoln Benefit	
State Farm	95	Northbrook Indemnity	
State Farm Fire and Casualty		Pafco	
State Farm Florida Insurance		Sterling Collision Center	
State Farm General Insurance		American Family Insurance	85
State Farm Indemnity		American Family Life Insurance Company	
State Farm Investment Management		American Standard	
State Farm Life and Accident Assurance		Amfam	
State Farm Life Insurance		The General Insurance Company	
State Farm Lloyds		Blue Cross Blue Shield of Michigan	85
Allianz Life	90	Accident Fund Holdings Inc.	
GenDex Survivor		Blue Care Network of Michigan	

Blue Cross Blue Shield of Michigan Foundation	
LifeSecure Insurance Company	
CNA Insurance	85
Continental Casualty Company	
Group Health Permanent	85
HCSC	85
Availity	
Bloom Health	
Blue Cross and Blue Shield of Illinois	
Blue Cross and Blue Shield of Montana	
Blue Cross and Blue Shield of New Mexico	
Blue Cross and Blue Shield of Oklahoma	
Blue Cross and Blue Shield of Texas	
Dearborn National	
Dental Network of America	
HCSC Insurance Services Company	
MEDecision	
Prime Therapeutics	
TMG Health, Inc	
Liberty Mutual	85
America First Insurance	

SCORE: 46-79

Standard Insurance Company	75
StanCorp Equities	
StanCorp Investment Advisers	
StanCorp Mortgage Investors	
StanCorp Real Estate	
Standard Retirement Services	
The Standard Life Insurance Company of New York	
Express Scripts	70
Selective Insurance	65
Zurich	65
Farmers	

SCORE: 0-45

Guardian Life	35
Berkshire Life	
Park Avenue Securities	
RS Investment Management	
Owens & Minor	35
MediChoice	
Medco Health Solutions	30
Transamerica	20
Monumental	
Stonebridge	
Western Reserve	
Auto-Owners Insurance	0
Auto-Owners Life Insurance Company	
Home-Owners Insurance Company	
Owners Insurance Company	
Property-Owners Insurance Company	
Southern-Owners Insurance Company	

Colorado Casualty	
Golden Eagle Insurance	
Indiana Insurance	
Liberty Northwest	
Montgomery Insurance	
Ohio Casualty	
Peerless Insurance	
Safeco Insurance	
Summit	
Pacific Mutual	85
Pacific Life	
Hanover Insurance	80
Citizens Insurance Company of America	
Opus Investment Management	
Health Net	80
Foundation Health Facilities	
Managed Health Network	
National Pharmacy Services	
QualMed	
Horizon Healthcare Services	80

BMC HealthNet Plan	60
Unum	60
Colonial Life	
Mutual of Omaha Insurance	55
Companion Life Insurance	
Omaha Insurance Company	
Retirement Marketing Solutions	
United of Omaha	
United World	
CUNA Mutual Insurance	50

Berkshire Hathaway	0
Berkshire Hathaway Reinsurance Group	
Burlington Northern	
GEICO	
General Re	
Marmon	
McLane Company	
Mid American	
CNO Financial	0
40186	
Bankers Life	
Colonial Penn	
Conseco	
Washington National	
USAA	0
Blue Cross/Blue Shield of Massachusetts	0

HRC NATIONAL PARTNERS

LIST CURRENT AS OF 11/17/14

PLATINUM PARTNERS

American Airlines



citi

The Coca-Cola Company

DIAGEO



Microsoft

Nationwide
is on your side

NORTHROP GRUMMAN

GOLD PARTNERS

Bank of America



Deloitte.

LAS Vegas
Nevada State Gaming AuthorityMitchell Gold + Bob Williams
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SILVER PARTNERS

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working world

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IBM

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