BUYING FOR WORKPLACE EQUALITY 2014

HUMAN RIGHTS CAMPAIGN FOUNDATION™

A Guide To Companies, Products And Services That Support Lesbian, Gay, Bisexual And Transgender Workplace Inclusion

A FEW WAYS YOU CAN HELP FIGHT FOR EQUALITY EVERY DAY:

TAKE ACTION FOR EQUALITY

1 Share this information with your friends, family and co-workers. Help them become supporters of workplace equality by factoring the information from this guide into purchasing decisions.

2 Advocate for equality in the workplace. If your company isn't on this list or you think it can do better, go to *www.hrc.org/cei* to find out how to engage your employer.

3 Get active about equality. Sign up for newsletters and Action Alerts at *www.hrc.org/workplace*

More than ever, consumers are sending a message to businesses that they are watching. They are watching to see if the businesses they patronize understand and honor issues important to them, giving buying power to issues ranging from LGBT inclusiveness to environmental protection. Corporate social responsibility has become an imperative for a successful business. With Buying for Workplace Equality, we hope to harness that power by providing you with the most accurate review of a business's workplace policies toward LGBT employees.

From offering benefits to domestic partners to extending workplace protections to transgender workers, there is a tidal wave of business support for LGBT workplace inclusion. This year's guide includes results from the 2014 Corporate Equality Index, which features 304 businesses that scored a perfect 100 percent. All scores are based on the same set of criteria, rating 40 LGBT-related policies, benefits and corporate practices among the largest U.S. businesses.

There will be a few surprises in this year's guide. Aside from record numbers of progress in the 2014 CEI, we have brand new companies in the South and Midwest participating for the first time, while others steadily work to raise their scores. Remember: by virtue of participating in the CEI, having an official score in this Guide demonstrates a commitment to improving LGBT equality in the workplace, and holds those companies accountable to you, their consumers, about how they are treating their entire workforce. You can learn more about all the work that is behind a business's score by visiting ***www.hrc.org/buyersguide.***

Whether you are buying a cup of coffee or renovating your home, by supporting businesses that support workplace equality you send a powerful message that LGBT inclusion is good for the bottom line. We hope that you will use this guide as one component when determining if a business's social practices make it worthy of your dollars.

QUESTIONS AND ANSWERS

Where do the scores in this guide come from?

The information in this guide comes from the 2014 *Corporate Equality Index*, the Human Rights Campaign Foundation's annual report card on corporate America's treatment of lesbian, gay, bisexual and transgender employees.

How are the scores calculated?

Businesses are rated on a scale from 0 to 100, based on whether or not they have policies that support LGBT employees. These include anti-discrimination protections, domestic partner benefits, diversity training and transgender-inclusive benefits. We provide an estimated score to businesses that have not, after repeated attempts, responded to the survey. An estimated score is reflective of the information that HRC has been able to collect without help or input from a business.

Why don't I see a business listed?

The Human Rights Campaign Foundation researches policies at more than 1,800 companies (including the Fortune 1000 and American Lawyer 200). However, we do not provide a business with an official score until we have collected and verified all the information we need. In all, we officially rated 734 companies in the 2014 CEI.

How can I get a business listed?

Any business with 500 or more U.S. employees can be rated. If you don't see a company listed, contact the Human Rights Campaign Foundation with any information you have about its policies on LGBT issues. Or, contact and motivate businesses to participate by letting them know that you make purchasing decisions based on how they scored in this guide.

FOR MORE INFORMATION OR TO CONTACT US, PLEASE VISIT
WWW.HRC.ORG/BUYERSGUIDE

HOW TO USE THIS BUYER'S GUIDE

EACH BUSINESS/BRAND IS ASSIGNED ONE OF THREE COLORS BASED ON ITS SCORE IN OUR REPORT: GREEN, YELLOW OR RED.

APPAREL AND ACCESSORIES

SCORE: 80+

Abercrombie & Fitch	**100**
abercrombie kids	
Gilly Hicks	
Hollister	
Nike	**100**
Converse	
Hurley	
Jordan	
NIKE Golf	
Nordstrom	**100**

SCORE: 46-79

Coach	**75**
H&M	**70**
Cheap Monday	
COS	
Monki	
Weekday	
Hanover Direct	**70**

SCORE: 0-45

The Men's Wearhouse	**30**
K&G	
Twinhill	
Adidas	***15***
Reebok	
Rockport	
TaylorMade	
Belk	***15***
be inspired	
Belk Silverworks	
J Khaki	

GREEN (80-100): Businesses/brands that receive our highest workplace equality scores.

Human Rights Campaign National Corporate Partners The support of these businesses is directly tied to the Human Rights Campaign's success in ensuring equality for lesbian, gay, bisexual and transgender Americans. All HRC National Corporate Partners are required to maintain a CEI score of 85 or above.

YELLOW (46-79): Businesses/brands that have taken steps toward a fair-minded workplace and receive a moderate workplace equality score.

RED (0-45): Businesses/brands that receive our lowest workplace equality scores.

Italics (Non-responder): *Businesses/brands that have not responded to the survey despite repeated attempts and have been provided with an estimated score based on publicly available information that has been collected.*

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Retailers

SCORE: 80+

AIX Armani Exchange	**100**
Barnes & Noble	**100**
Best Buy	**100**
Best Buy Mobile	
Cell Shop	
Connect Pro	
Dynex	
Five Star	
Geek Squad	
Init	
Insignia	
Magnolia Audio Video	
Magnolia Home Theater	
mindSHIFT	
Pacific Sales	
Rocketfish	
The Carphone Warehouse	
The Phone House	
Delhaize America	**100**
Bottom Dollar Food	
Food Lion	
Hannaford	
Harveys	
Reids	
Sweetbay Supermarkets	
eBay	**100**
eBay Classifieds	
eBay Enterprise	
X.commerce	
GameStop	**100**
EB Games	
Groupon	**100**
Groupon Goods	
Limited Brands	**100**
Bath & Body Works	
C.O. Bigelow	
Henri Bendel	
La Senza	
Victoria's Secret	
White Barn Candle Company	
Office Depot	**100**
FORAY	
Tech Depot	
Safeway	**100**
Carr's	
Dominick's	
Pak 'N Save	
Pavilion's	
Randall's	
Tom Thumb	
Vons	
Sears	**100**
Kmart	
Lands' End	
mygofer	

Sears Auto Centers
Sears Optical
ShopYourWay.com

Staples **100**
Office Centre
Quill Corporation
Staples Business Advantage
Staples Business Delivery
Staples Express
Staples.com

Target **100**
SuperTarget

Walgreens **100**
Balance Rewards
Beauty.com
Boots No7
Delish
drugstore.com
Duane Reade
Nice!
Ology
SeniorMed LLC
Studio 35
Take Care Health Systems
Walgreens Health and Wellness
Walgreens Health Services
Walgreens Home Care
Walgreens Mail Service
Walgreens Specialty Pharmacy

Amazon.com **90**
AbeBooks.com
Amazon Prime
AmazonSupply
Audible.com
BeautyBar.com
Casa.com
Fabric.com
LOVEFiLM
MYHABIT
Shopbop
Soap.com
Vine.com
Wag.com
Woot
Yoyo.com
Zappos.com

Costco **90**
Kirkland Signature

Crate and Barrel **90**
CB2
The Land of Nod

Hallmark Cards **90**
Connections from Hallmark
Crayola
Crown Center
Crown Media Holdings
DaySpring Cards
Expressions from Hallmark
Hallmark Gold Crown
Hallmark International
Hallmark Keepsake Ornaments
Hallmark Mahogany
Hallmark Party Express
Hallmark Sinceramente
Hallmark Tree of Life
Halls Department Store
Nature's Sketchbook
Shoebox Cards
SpiritClips from Hallmark
Sunrise

Home Depot **90**

Macy's **90**
Bloomingdale's

OfficeMax **90**

REI **90**

Saks **90**
Off 5th
Saks Direct
Saks Fifth Avenue

SUPERVALU **90**
Cub Foods
Farm Fresh
Hornbacher's
Lucky
Save-A-Lot
Shop 'n Save
Shoppers Food

CVS **85**
Accordant
CarePlus Pharmacy
CVS Caremark
CVS Caremark Specialty Pharmacy
CVS.com
CVS/pharmacy
ExtraCare
Longs Drugs
MinuteClinic
SilverScript

HSN **85**
Ballard Designs
Chasing Fireflies
Cornerstone
Frontgate
Garnet Hill
Grandin Road
Improvements
TravelSmith

Kroger **85**
Baker's
Barclay Jewelers

Bath and Body Therapies
City Market
Dillon Food Stores
FMV
Food 4 Less
Foods Co.
Fox's Jewelers
Fred Meyer
Fred Meyer Jewelers
Fry's
Gerbes
Jay C
King Soopers
Kroger Fresh Fare
Kwik Shop
Littman Jewelers
Loaf 'N Jug
Moto Tech
Office Works
Owen's
Pay Less
Private Selection
Quality Food Centers
Quik Stop
Ralphs
Scott's
Smith's
Tom Thumb
Turkey Hill Minit Markets

TJX **85**
HomeGoods
Marshalls
Sierra Trading Post
T.J.Maxx

Wal-Mart **80**
Canopy
Everstart
George
No Boundaries
Ozark Trail
Parent's Choice
Puritan
Sam's Club
Secret Treasures
Starter
White Stag

Williams-Sonoma **80**
Pottery Barn
West Elm

SCORE: 46-79

PetSmart **75**

Toys 'R' Us **75**
Babies 'R' Us

Whole Foods **75**

Dollar General **70**

Hanover Direct **70**
Company Kids
Domestications
Scandia Home
The Company Store

Harry & David **70**
Cushman's
Wolferman's

Overstock.com **70**

Brown Shoe **60**
Famous Footwear
Shoes.com

Rite Aid **60**

True Value **60**
Grand Rental Station
Home & Garden Showplace
Party Central
Taylor Rental

Ahold USA **55**
Giant
Martin's
Peapod
Stop & Shop

SCORE: 0-45

Winn-Dixie Stores **45**
Thrifty Maid
Winn & Lovett

H-E-B **40**
Central Market
Economax
Gas 'N Go
H-E-Buddy
Healthy at H-E-B
Hill Country Fare

BJ's **35**

Ann Taylor ***30***
Ann Taylor Factory
LOFT
LOFT Outlet

Bed Bath & Beyond ***30***

buybuy BABY
Christmas Tree Shops
Harmon
Dillard's **30**
Dollar Tree **30**
Deal$
Dollar Bills
Family Dollar **30**
Lowe's **30**
allen+roth
Aquasource
Garden Treasures
Harbor Breeze
Kobalt
Lowe's HIW
Lowe's Home Centers
Portfolio
Reliabilt
Top Choice
Utilitech
RadioShack **30**
Trader Joe's **30**
Wawa **30**
Meijer **25**
Aaron's **15**
Ace Hardware **15**
Bass Pro **15**
American Rod & Gun
Outdoor World
Tracker Marine
Belk **15**
Big Lots **15**
Children's Place **15**
Dick's Sporting Goods **15**
Golf Galaxy
Jo-Ann Stores **15**
Kohl's **15**
Apt. 9
Bobby Flay
ELLE
Jennifer Lopez
Jumping Beans
Marc Anthony
Michaels **15**
Aaron Brothers
Art Minds
Artist's Loft
Craft Smart
Pier 1 **15**
Sally Beauty **15**
Armstrong McCall
Beauty Systems Group
CosmoProf
Sally Beauty Supply
The Container Store **15**
elfa
The Pantry **15**
Aunt M's
Bean Street
Bean Street Coffee Company
Big Chill
Celeste
Cowboys
Golden Gallon
Kangaroo
Kangaroo Express
Market Express
Mini Mart
Petro Express
Quickstop
Sprint
The Chill Zone
Worth
Weis **15**
Full Circle
Top Care
Valu Time
Zales **15**
Gordon's Jewelers
Piercing Pagoda
Zales Jewelers
Zales the Diamond Store Outlet
Zales.com
84 Lumber **0**
A&P **0**
The Food Emporium
Berkshire Hathaway **0**
Helzberg's Diamond Shops
Brooks Brothers **0**
Black Fleece
Discount Tire **0**
Harris Teeter **0**
HT Traders
Liberty Interactive **0**
Backcountry.com
Bodybuilding.com
Celebrate Interactive Holdings
Gifts.com
LMC Right Start
Provide Commerce, Inc.
QVC
O'Reilly Automotive **0**
Publix Super Markets **0**
Rent-A-Center **0**
ColorTyme
Get It Now!
Home Choice
Sheetz **0**

Home and Garden

SCORE: 80+

DuPont	**100**
AirGuard	
Corian	
Kevlar	
Nomex	
Real Touch	
SentryGlas	
Sorona	
Teflon	
Tyvek	
Zodiaq	
GE	**100**
GE Café	
GE Energy Smart	
GE Monogram	
GE Profile	
GE Reveal	
Hotpoint	
Herman Miller	**100**
Aalto	
Abak	
Accents	
Arrio	
Burdick	
Eames	
Equa	
Ergon	
Kiva	
Meridian	
Mirra	
Passage	
Reaction	
Mitchell Gold + Bob Williams	**100**
Monsanto	**100**
Roundup	
Owens Corning	**100**
AttiCat	
Berkshire	
Duration	
EcoTouch	
FlashSealR	
FOAMULAR	
INSUL-DRAIN	
INSULPINK	
JointSealR	
Oakridge	
PINK	
PINKWRAP	
PROPINK	
QuietR	
QuietZone	
SOFTR	

TruDefinition
TRUWRAP
VaporWick
VentSure
WeatherGuard
Woodcrest
Woodmoor

Replacements, Ltd. **100**

Sears **100**
Craftsman
DieHard
Kenmore
SmartSense
Weatherbeater

Target **100**
Furio
Michael Graves Design
Room Essentials
Smith & Hawken

Whirlpool **100**
Amana
Estate
Gladiator
Jenn-Air
KitchenAid
Maytag
Roper

Classified Ventures **90**
Apartments.com
HomeGain.com

Crate and Barrel **90**
CB2
The Land of Nod

Home Depot **90**
Behr
Glacier Bay
Hampton Bay
Husky
TrafficMaster
Vigoro

Macy's **90**
Hotel Collection
Tools of the Trade

Ralph Lauren **90**
Ralph Lauren Home
Ralph Lauren Paint

Realogy **90**
Better Homes and Gardens Real Estate
Cartus
Century 21
Coldwell Banker
Coldwell Banker Commercial
ERA
ONCOR International
Sotheby's
Title Resource Group

Newell Rubbermaid **85**
ACE
Amerock
Calphalon
Cardscan
Dymo
Endicia
Irwin
Kirsch
Lenox
Levolor
Pelouze
Vise-Grip

Jarden **80**
Abu Garcia
Aero
American Painter
Ball
Berkley
Bernardin
Bionaire
BRK
Campingaz
Coleman
Contemporary Crafts
Crawford
Crock-Pot
Diamond
Dicon
ExOfficio
Fenwick
Fiona
First Alert
First Essentials
FoodSaver
Forster
Gulp!
Health o meter
Holmes
Hoyle
Java Log
K2
Kerr
Lehigh
Leslie-Locke
Lifoam
Lillo
Loew Cornell

M&K Products
Margaritaville Cargo
Marmot
Merker
Mitchell
Mr. Coffee
Northland
Oster
Patton
Penn
Pflueger
Pine Mountain
Quickie
Rawlings
Rival
Seal-a-Meal
SecureLine
Shakespeare
StarterLogg
Stearns
Storehorse
Stren
Sunbeam
Totally You
Trilene
Tundra
VillaWare
Voelkl
Wellington
White Mountain
Worth
Zarfina
Zoot

Wal-Mart **80**
Home Trends
Mainstays

Williams-Sonoma **80**
Mark and Graham
Pbteen
Pottery Barn
Pottery Barn Kids
Rejuvenation
West Elm
Williams-Sonoma Home

SCORE: 46-79

John Deere **65**

Emerson Electric **60**
ClosetMaid
Emerson Tool Company
InSinkErator
Metro
ProTeam
RIDGID
Therm-O-Disc
White-Rodgers

KB Home **50**

SCORE: 0-45

Ethan Allen ***30***

IKEA ***30***

Stanley Black & Decker ***25***
Atro
Black & Decker
Blackhawk
Bostitch
DeWALT
Dustbuster
Emhart Teknologies
Facom
FatMax
Jensen
Kwikset
LaBounty
Mac Tools
Pfister
Porter Cable
Powerlock
Proto
Scumbuster
Snake Light
Stanley Hand Tools
Stanley Security Solutions
Stanley Vidmar
Virax
ZAG

Mohawk Industries **20**
Aladdin
American Olean
Bigelow
Century Flooring
Columbia Flooring
Daltile
Durkan
Karastan
Lees
Mohawk
Quick-Step
Unilin

Belk ***15***
Biltmore For Your Home

Cook's Tools
Home Accents
Fortune Brands ***15***
American Lock
Fypon
Master Lock
MasterBrand
Moen
Omega
Schrock
Simonton Windows
Therma-Tru
Waterloo
Kohler ***15***
Ann Sacks
Baker
Hytec
Kallista
Karat
McGuire
Milling Road
Mira
Robern
Sterling
Lennar ***15***
Camelot
Greystone
NuHome
Village Builders
Masco ***15***
Alsons
American Shower & Bath
Aqua Glass
Behr
BrassCraft
Brasstech
Cobra
Delta Faucet
KraftMaid
Liberty Hardware
Masterchem
Merillat
Moores
Quality Cabinets
Tvilum
Vapor Technologies
Watkins
Woodgate
Sherwin-Williams ***15***
ArmorSeal
Con-Lux
Cuprinol
Dupli-color
Dura Clad
Dutch Boy
EverLast
Flex Bon
Formby's
H&C
Hi-Temp
Kem
Krylon
Martin-Senour
Mautz
Maxwood Latex Stains
Mercury
Minwax
Old Quaker
Plastic Kote
Powdura
Pratt & Lambert
Pro-Line
Red Devil
Rubberset
SeaGuard
Signature Select
Thompson's
White Lightning
Snap-on ***15***
Blackhawk
Lindström
ShopKey
Sun
Toll Brothers ***15***
Urban Outfitters ***15***
Anthropologie
Terrain
Beazer Homes ***0***
Berkshire Hathaway ***0***
Benjamin Moore
Jordan's Furniture
Nebraska Furniture Mart
R.C. Willey Home Furnishings
Shaw Industries
Star Furniture Company
The Pampered Chef
La-Z-Boy ***0***
American Drew
Bauhaus
England
Hammary
Kincaid
La-Z-Boy Kidz
Lea
Leggett & Platt ***0***
Sealy ***0***
Bassett
Carington Chase
Embody
Sealy Posturepedic
Stearns & Foster

Banking and Finance

THE TOTAL BUYING POWER OF THE ADULT U.S. LESBIAN, GAY, BISEXUAL AND TRANSGENDER POPULATION IS PROJECTED AT **$830 BILLION** (2013 EST).

Source: Witeck Communications and MarketResearch.com

SCORE: 80+

American Express 100
- American Express Business Credit Cards
- American Express Business Travel
- American Express Charge and Credit Cards
- American Express Corporate Card
- American Express Gift Cards
- American Express Merchant Services
- American Express Prepaid Cards
- American Express Travel Services
- Bluebird
- Serve

Ameriprise 100
- Columbia Management
- IDS Property Casualty
- RiverSource
- Threadneedle

AXA Equitable 100
- AXA Advisors, LLC

Bank of America 100
- Bank of America Home Loans
- Bank of America Merrill Lynch
- Merrill Lynch Wealth Management
- U.S. Trust

Bank of New York Mellon 100
- BNY Mellon Asset Management
- BNY Mellon Wealth Management
- Dreyfus
- Mellon Capital Management
- Pershing

Barclays 100
- Barclaycard
- Corporate and Investment Banking
- Wealth and Management

BlackRock 100

BMO Bankcorp 100
- BMO Asset Management
- BMO Harris Bank
- BMO Private Bank
- BMO Retirement Services
- Harris myCFO

Capital One 100

Charles Schwab 100
- Charles Schwab Investment Management
- Compliance11
- optionsXpress
- Windhaven Investment Management

Citi 100
- Banamex
- Citi Capital Advisors
- Citi Cards
- Citi Institutional Clients Group
- Citi Investment Research
- Citi Microfinance
- Citi Private Bank
- Citibank
- CitiFinancial
- Citimortgage
- OneMain Financial
- Women & Co.

Credit Suisse 100
- Credit Suisse Private Banking USA
- Hedging-Griffo

Deutsche Bank 100

Discover Financial Services 100
- Diners Club
- Pulse

DTCC 100
- Avox Ltd.
- Fixed Income Clearing Corporation
- MarkitSERV
- National Securities Clearing Corporation
- Omgeo
- The Depository Trust Company
- The Warehouse Trust Company

Eastern Bank 100

Freddie Mac 100
- CreditSmart

GE 100
- GE Capital Bank
- GE Capital Retail Bank
- GE Money
- GE Money Bank

Goldman Sachs 100

Hartford Financial Services 100
- Business Management Group

HSBC 100
- Beneficial
- HFC
- Household

Huntington Bancshares 100
- 24 Hour Grace
- Asterisk Free Checking
- Huntington Welcome

J.P. Morgan Chase 100
- Chase
- J.P. Morgan

KeyCorp 100
- Key Community Bank
- Key Corporate Bank
- KeyBank

MasterCard 100
- Cirrus
- Maestro
- Mondex
- MoneySend

Morgan Stanley 100
- Morgan Stanley Wealth Management

Nationwide 100

AGMC Reinsurance
Nationwide Advantage Mortgage
Nationwide Asset Management Holdings
Nationwide Bank
Nationwide Financial
Nationwide Realty Management
Nationwide Retirement Solutions
Nationwide Securities
NWD Investment Management
Riverview International Group

Northern Trust 100
LGBT and Non-Traditional Family Practice

PNC 100
Harris Williams & Co.
PNC Mortgage

RBC Capital Markets 100

RBC Wealth Management 100

SunTrust 100
AMA Holdings Inc.
GenSprings Holdings Inc.
Southern Heritage Statutory Trust I
SunTrust 1031 Exchange Co.
SunTrust Bank Holding Co.
SunTrust Capital I
SunTrust Mortgage Inc.
SunTrust Plaza Associates LLC
SunTrust Preferred Capital I

TD Bank 100
TD Ameritrade
TD Auto Finance
TD Wealth

Thomson Reuters 100
Lipper

U.S. Bancorp 100
Elan Life Insurance Company
Elavon Inc.
Miami Valley Insurance Company
Midwest Indemnity Inc.
Mississippi Valley Life Insurance Company
Quasar Distributors, LLC
The Private Client Reserve
U.S. Bancorp Asset Management, Inc.
U.S. Bancorp Equipment Finance, Inc.
U.S. Bancorp Fund Services LLC
U.S. Bancorp Insurance Company, Inc.
U.S. Bancorp Investments Inc.
U.S. Bank National Association
U.S. Bank Trust National Association

UBS 100
UBS Asset Management
UBS Financial Services
UBS Investment Bank
UBS Wealth Management US

Union Bank 100

Wells Fargo 100
Wachovia
Wells Fargo Advisors

State Farm 95
State Farm Bank
State Farm VP Management

Vanguard 95

Comerica 90
Wilson, Kemp & Associates
World Asset Management, Inc

Fannie Mae 90

Fifth Third Bancorp 90
Fifth Third Bank
Mirador

Morningstar 90
Ibbotson Associates
Morningstar Advisor Workstation
Morningstar Direct
Morningstar Investment Services
Morningstar Licensed Data
Morningstar Principia
Morningstar Ratings
Morningstar Style Box

Principal Financial 90

Raymond James Financial 90
Eagle Asset Management

Robert W. Baird & Co. 90

State Street 90
Elkins/McSherry, LLC
International Fund Services
Princeton Financial Systems, Inc.
State Street Bank
State Street Global Alliance, LLC
The WM Company

Visa 90

John Hancock 85
Signator Investors Inc.

BB&T 80
American Coastal Insurance Co.
BB&T Financial, FSB
Branch Banking and Trust Co.
Clearview Correspondent Services
CRC Insurance Services
Grandbridge Real Estate Capital LLC
Lenmark Finacial Services
McGriff, Seibels, & Williams, Inc.
MidAmerica Gift Certificate Co.
Prime Rate Premium Finance Corp.
Regional Acceptance Corp.
Scott and Stringfellow, LLC
Stanley, Hunt, DuPree & Rhine, Inc
Sterling Capital Management, LLC

FactSet 80

Federal Reserve Bank of Boston 80

Federal Reserve Bank of Cleveland 80

Federal Reserve Bank of Richmond 80

SCORE: 46-79

RBS **75**
- RBS Citizens Financial Group, Inc.
- Charter One
- Citizens Bank
- RBS Citizens

CIBC **70**
- CIBC Imperial Service
- CIBC Retail Markets
- CIBC Wood Gundy
- CIBC World Markets

M&T Bank **70**
- Wilmington Trust

BBVA Compass **65**

Brown Brothers Harriman & Co. **65**

E*TRADE Financial **55**
- E*TRADE Bank

SCORE: 0-45

Sallie Mae **45**
- Academic Management Services Corp
- Arrow Financial Services
- General Revenue Corporation
- Nellie Mae
- Pioneer Credit Recovery Inc
- Sallie Mae Bank
- Student Assistance Corporation
- Student Loan Finance Association
- Student Loan Funding
- Upromise

Franklin Resources **40**
- Bissett
- Darby
- Fiduciary Trust
- Franklin Templeton Investments
- Mutual Series

T. Rowe Price ***40***

Waddell & Reed Financial **40**
- Ivy Funds
- Waddell & Reed Advisors Funds

H&R Block **35**
- H&R Block Dollars & Sense
- The Tax Institute

D&B **30**
- AllBusiness
- DUNSRight
- First Research
- Hoover's
- Market Insight

Fidelity National Financial ***30***
- *Ceridian Corporation*
- *Fidelity National Property and Casualty Insurance Group*
- *Fidelity National Title Group*
- *IPX1031*
- *ServiceLink*

Western Union ***30***

Invesco ***15***
- *Invesco Perpetual*
- *Invesco PowerShares*
- *WL Ross & Co.*

NASDAQ ***15***
- *NASDAQ OMX BX*
- *NASDAQ OMX Commodities Clearing Corp*
- *NASDAQ OMX Futures Exchange*
- *NASDAQ OMX PHLX*
- *NASDAQ OMX PSX*
- *NASDAQ Options Market*
- *The NASDAQ Stock Market*

USAA ***0***

Kids

SCORE: 80+

Johnson & Johnson	**100**
Destin	
Johnson's	
Procter & Gamble	**100**
Luvs	
Pampers	
Target	**100**
Amy Coe	
Play Wonder	
Amazon.com	**90**
Diapers.com	
Yoyo.com	
Bright Horizons Family Solutions	**90**
Brookfield Academies	
College Coach	
Horizons Workforce Consulting	
Lipton Child Care	
Tuition Advisory Services	
Crate and Barrel	**90**
The Land of Nod	
Kimberly-Clark	**90**
GoodNites	
Huggies	
Little Swimmers	
Pull-Ups	
SUPERVALU	**90**
Baby Basics	
Newell Rubbermaid	**85**
Aprica	
Berol	
Graco	
Headsprout	
Teutonia	
Bayer	**80**
Flintstones Vitamins	
One A Day Kids	
Jarden	**80**
Mapa	
NUK	
Spontex	
Tigex	

SCORE: 46-79

Houghton Mifflin Co. **75**
- Classroom Connect
- Hold, Rinehart and Winston
- McDougal Littell
- Steck-Vaughn
- The Learning Company

Abbott Laboratories **60**
- EleCare
- Gain
- GROW
- Isomil
- Pedialyte
- PediaSure
- Similac

Scholastic **55**
- Big Day for Pre-K
- Bookflix
- FASTT Math
- Guided Reading
- I Spy
- iRead
- Klutz
- Literacy Place
- MATH 180
- READ 180
- Scholastic Book Fairs
- Scholastic News Online
- Scholastic Reading Club
- Solares
- Storia
- Traits Writing

Apparel and Accesories

SCORE: 80+

AIX Armani Exchange	**100**
Abercrombie & Fitch	**100**
abercrombie kids	
Gilly Hicks	
Hollister	
American Eagle	**100**
AEO Factory	
aerie	
Gap	**100**
Athleta	
babyGap	
Banana Republic	
GapBody	
GapKids	
INTERMIX	
Old Navy	
Piperlime	
Levi Strauss	**100**
Denizen	
Dockers	
Levi's	
Signature by Levi Strauss & Co.	
Limited Brands	**100**
Henri Bendel	
La Senza	
Pink	
Victoria's Secret	
Nike	**100**
Converse	
Hurley	
Jordan	
NIKE Golf	
Nordstrom	**100**
1901	
Calibrate	
Halogen	
Leith	
Public Opinion	
Tildon	
Trouvé	
Zella	
Sears	**100**
Alphaline	
Apostrophe	
Canyon River Blues	
Covington	
Jaclyn Smith	
Joe Boxer	
Lands' End	
Structure	
Target	**100**
C9 by Champion	
Cherokee	
Circo	
Gilligan & O'Malley	
Honors	

In Due Time
Liz Lange
Merona
Mossimo
Nick & Nora
Utility
Xhilaration

J.C. Penney **95**
a.n.a
Ambrielle
American Living
Arizona
cooks
Decree
J. Ferrar
Linden Street
Okie Dokie
St. John's Bay
Stafford
Studio
Worthington

Tiffany & Co. **95**
Pure Tiffany
Tiffany
Tiffany for Men

Bon-Ton Stores **90**
Bergner's
Boston Store
Breckenridge
Carson Pirie Scott
Cuddle Bear
Elder-Beerman
Herberger's
Kenneth Roberts
Laura Ashley
Living Quarters Loft
Mambo
Paradise Collections
Ruff Hewn
Studio Works
Victor by Victor Alfaro
Younkers

Kenneth Cole **90**
Gentle Souls
Kenneth Cole New York
Kenneth Cole Reaction
Le Tigre
Unlisted

Macy's **90**
Alfani
American Rag
Bar III
Charter Club
Club Room
Epic Threads
First Impressions
Giani Bernini
Greendog
I.N.C.
Jenni by Jennifer Moore
JM Collection
Martha Stewart Collection
Style & Co.
Tasso Elba
The Cellar

Ralph Lauren **90**
Chaps
Club Monaco
Denim & Supply
Lauren
Lauren Jeans Co.
Ralph Lauren Black Label
Ralph Lauren Childrenswear
Ralph Lauren Collection
Ralph Lauren Golf
Ralph Lauren Purple Label
RLX
RRL

REI **90**
Novara
REI Private Brands

Aéropostale **85**
Live Love Dream
P.S. from Aéropostale

Fifth & Pacific **85**
Adelington Design Group
Jack Spade
Juicy Couture
kate spade
Lucky Brand Jeans

TJX **85**
HomeGoods
Marshalls
T.J.Maxx

Jarden **80**
Adio
BCA
Helium
K2
Karhu
Mad Dog Gear
Madshus
Marker
Miken
Planet Earth
Ride
Sospenders

SCORE: 46-79

Coach **75**
H&M **70**
- Cheap Monday
- COS
- Monki
- Weekday

Hanover Direct **70**
- International Male
- Silhouettes
- UnderGear

PVH **70**
- Arrow
- Bass
- Calvin Klein
- IZOD
- Tommy Hilfiger
- Van Heusen

The Jones Group **70**
- Anne Klein
- Bandolino
- Boutique 9
- Brian Atwood
- Code Bleu
- Collection
- Currants
- Easy Spirit
- Enzo Angiolini
- Givency Jewelry
- Gloria Vanderbilt
- Jessica Simpson Jeanswear
- Joan & David
- Jones New York
- Judith Jack
- Kasper
- Kurt Geiger
- l.e.i
- Le Suit
- Mootsies Tootsies
- Nine & Co
- Nine West
- Rachel Roy
- Robbi + Nicki
- Robert Rodriguez
- Stuart Weitzman
- Westies

L.L. Bean **65**

Brown Shoe **60**
- Avia
- Buster Brown
- Carlos
- Dr. Scholl's Shoes
- Famous Footwear
- Fergie Footwear
- Franco Sarto
- Lifestride
- Naturalizer
- Ryka
- Sam Edelman
- Vera Wang Lavender
- Via Spiga
- Vince

Burlington Coat Factory **60**
- Baby Depot
- Cohoes
- MJM Designer Shoes

Hanesbrands **60**
- Bali
- Barely There
- Champion
- Duofold
- Gear for Sports
- Hanes
- Just My Size
- L'eggs
- Outer Banks
- Playtex
- Rin Bros
- Sol y Oro
- Wonderbra
- Zorba

SCORE: 0-45

Ann Taylor ***30***
- *LOFT*

J. Crew ***30***
- *crewcuts*
- *Madewell*

The Men's Wearhouse **30**
- K&G
- Twinhill

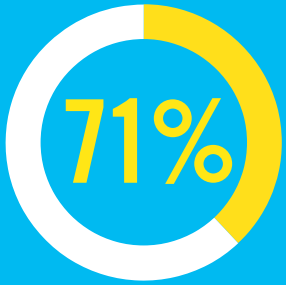
Adidas ***15***
- *Reebok*
- *Rockport*
- *TaylorMade*

Belk ***15***
- *be inspired*
- *Belk Silverworks*
- *Choices*
- *J Khaki*
- *Kim Rogers*
- *Madison*
- *MaryJane's*
- *ND*
- *Pro Tour*
- *Red Camel*
- *Saddlebred*

SCORE: 0-45

Burberry	***15***
Collective Brands	***15***
Airwalk	
Payless ShoeSource	
Donna Karan	***15***
City DKNY	
DKNY	
DKNY Active	
DKNY Jeans	
DKNY Kids	
Donna Karan New York	
Donna Karan Signature	
Foot Locker	***15***
CCS	
Champs Sports	
Eastbay	
Footaction	
Kids Foot Locker	
Lady Foot Locker	
Guess?	***15***
G by GUESS	
GUESS by Marciano	
GUESS kids	
Neiman Marcus	***15***
Bergdorf Goodman	
CUSP	
Last Call	
Urban Outfitters	***15***
Anthropologie	
BHLDN	
Free People	
VF	***15***
7 For All Mankind	
Bulwark	
Chef Designs	
Eagle Creek	
Eastpak	
Ella Moss	
JanSport	
Kipling	
Lee	
lucy Activewear	
Majestic	
Napapijri	
Nautica	
Red Kap	
Reef	
Riders	
Rock & Republic	
SmartWool	
Splendid	
The North Face	
Timberland	
Vans	
Wrangler Jeans	
Warnaco Group	***15***
Olga	
Warner's	
Berkshire Hathaway	***0***
Acme Boot	
Ben Bridge Jeweler	
Fruit of the Loom	
Garan	
H.H. Brown Shoe Company	
JERZEES	
Justin Brands	
Richline Group	
Russell Athletics	
Russell Brands	
Soft Shoe Company	
Spalding	
Cabela's	***0***
Chico's	***0***
Boston Proper	
Soma	
White House/Black Market	
Dolce & Gabbana	***0***
D&G	
Fossil	***0***
Michele	
Relic	
SKAGEN	
Zodiac	
Giorgio Armani	***0***
Armani Collezioni	
Armani Jeans	
Emporio Armani	
Gucci	***0***
Alexander McQueen	
Quiksilver	***0***
DC Shoes	
Gnu	
Hawk	
Lib Tech	
Radio Fiji	
Roxy	
Rolex	***0***
Day-Date	
Explorer	
GMT-Master II	
Milgauss	
Submariner	
Yacht-Master	
Ross Stores	***0***
dd's DISCOUNTS	
Dress for Less	
Under Armour	***0***
Versace	***0***

Food and Beverages



OF LESBIAN AND GAY PEOPLE SAY THEY WOULD BE LIKELY TO REMAIN LOYAL TO A BRAND THAT THEY BELIEVE TO BE VERY FRIENDLY AND SUPPORTIVE OF LGBT ISSUES, EVEN IF IT COSTS MORE OR IS LESS CONVENIENT.

Source: Witeck Communications/Harris Interactive

SCORE: 80+

Brown-Forman **100**
- Canadian Mist Canadian Whisky
- Chambord Liqueur
- Collingwood Canadian Whisky
- Early Times Kentucky Whisky
- el Jimador New Mix Ready-to-Drinks
- el Jimador Tequilas
- Finlandia Frost
- Finlandia Vodkas
- Gentleman Jack Rare Tennessee Whiskey
- Herradura Tequila
- Jack Daniel's Ready-to-Drinks
- Jack Daniel's Single Barrel Tennessee Whiskey
- Jack Daniel's Tennessee Honey Liqueur
- Jack Daniel's Tennessee Whiskey
- Korbel California Champagnes
- Little Black Dress Vodkas
- Maximus Vodka
- Old Forester Kentucky Straight Bourbon Whisky
- Pepe Lopez Tequilas
- Sonoma-Cutrer California Wines
- Southern Comfort
- Southern Comfort Bold Cherry
- Southern Comfort Lime
- Southern Comfort Ready-to-Drinks
- Tuaca Liqueur
- Woodford Reserve Double Oaked
- Woodford Reserve Kentucky Straight Bourbon Whiskey

Campbell Soup **100**
- Away From Home
- Bolthouse Farms
- Ecce Panis
- North America Foodservice
- Pace
- Pepperidge Farm
- Plum Organics
- Prego
- Select Harvest
- StockPot
- Swanson
- V8
- Wolfgang Puck

Cargill **100**
- Diamond Crystal
- Honeysuckle White
- Sterling Silver
- Truvia

Clorox **100**
- Hidden Valley
- KC Masterpiece
- Kitchen Bouquet
- Soy Vay

Delhaize America **100**
- Butcher's Brand
- Nature's Place
- Taste of Inspirations

Diageo **100**
- Acacia Vineyard
- Baileys
- Beaulieu Vineyard
- Buchanan's
- Bulleit
- Bushmills
- Captain Morgan
- Chalone Vineyard
- Cîroc
- Crown Royal Canadian Whisky
- Dickel
- Dom Perignon
- Don Julio
- Godiva's
- Gordon's
- Guinness
- Harp
- J&B
- Jeremiah Weed
- Johnnie Walker
- Ketel One
- Lagavulin
- Myer's
- Oban
- Parrot Bay
- Provenance Vineyard
- Red Stripe
- Rosenblum Cellars
- Seagram's 7 Crown American Whiskey
- Seagram's VO Canadian Whisky
- Smirnoff
- Smirnoff Ice
- Smithwick's
- Sterling Vineyards
- Talisker
- Tanqueray
- Windsor
- Zacapa

E. & J. Gallo Winery **100**
- Alamos
- André
- Ballatore
- Barefoot
- Barefoot Bubbly
- Barefoot Refresh
- Bartles & Jaymes
- Bella Sera
- Black Swan
- Boone's Farm
- Brancaia

Bridlewood
Carlo Rossi
Cask & Cream
Clarendon Hills
Dancing Bull
DaVinci
Don Miguel Gascon
E. & J.
Ecco Domani
Edna Valley Vineyard
Fairbanks
Familia Camarena Tequila
Frei Brothers
Gallo Family Vineyard
Ghost Pines
Hornsby's
La Marca
Las Rocas
Liberty Creek
Livingston Cellars
Louis M. Martini
MacMurray Ranch
Madria Sangria
Martin Codax
Maso Canali
Mattie's Perch
McWilliam's
Mirassou
New Amsterdam
Peter Vella
Pölka Dot
Rancho Zabaco
Red Bicyclette
Red Rock Winery
Redwood Creek
Sebeka
Sheffield Cellars
Starborough
The Naked Grape
Tisdale Vineyards
Tott's
Turning Leaf
Whitehaven
Wild Vines
William Hill Estate
Wycliff Sparkling

General Mills **100**
Betty Crocker
Big G cereals
Bisquick
Bugles
Cascadian Farm
Cheerios
Chex
Cinnamon Toast Crunch
Fiber One
Food Should Taste Good
Fruit by the Foot
Fruit Gushers
Fruit Roll-Ups
Gardetto's
Gold Medal
Green Giant
Häagen-Dazs
Hamburger Helper
Kix
Larabar
Latina
Liberté
Lucky Charms
Mountain High
Muir Glen
Nature Valley
Old El Paso
Pillsbury
Progresso
Total
Totino's
Trix
Wanchai Ferry
Wheaties
Yoplait

Johnson & Johnson **100**
Benecol
Lactaid
Splenda

Kellogg's **100**
All-Bran
Apple Jacks
Austin
Bear Naked
Carr's
Cheez-It
Chips Deluxe
Club
Cocoa Krispies
Corn Flakes
Corn Pops
Crispix
Crunchy Nut
Eggo
Famous Amos
FiberPlus
Froot Loops
Frosted Flakes
Fudge Shoppe
Gardenburger
Honey Smacks
Jack's
Kashi
Keebler
Krave
Mini Wheats
Morningstar Farm

Mother's
Murray
Nutri-Grain
Pop-Tarts
Pringles
Ready Crust
Rice Krispies
Sandies
Smart Start
Special K
Stretch Island
Sunshine
Toasteds
Town House
Wheatables
Worthington
Zesta

Kraft Foods Group **100**

A.1.
Baker's
Boca
Breakstone's
Capri Sun
Caramels
Cheez Whiz
Claussen
Cool Whip
Corn Nuts
Country Time
Cracker Barrel
Crystal Light
Deluxe
Fresh Take
Gevalia
Grey Poupon
Jet-Puffed
Knudsen
Kool-Aid
Lunchables
Maxwell House
MiO
Miracle Whip
Oscar Mayer
Philadelphia
Planters
Shake 'N Bake
Stove Top
Sure Jell
Velveeta

Land O'Lakes **100**

Alpine Lace
Cappuccino Classics
Cocoa Classics
CROPLAN GENETICS
Dairy Ease
Eggland's Best
Grip n' Go
Kozy Shack
Mini Moo's
Sauté Express
Winfield Solutions

MillerCoors **100**

Batch 19
Blue Moon
Coors
Coors Light
Crispin Cider
Extra Gold Lager
Foster's
Fox Barrel Cider
George Killian's Irish Red
Grolsch
Hamm's
Henry Weinhard's
Icehouse
Keystone
Keystone Ice
Keystone Light
Keystone Premium
Leinenkugel's
Magnum
Mickey's
Miller
Miller 64
Miller Chill
Miller Genuine Draft
Miller High Life
Miller Lite
Milwaukee's Best
Molson
Olde English
Peroni
Pilsner Urquell
Red Dog
Redd's Apple Ale
Sharp's
Southpaw
Sparks
Steel Reserve
Steel Six
Third Shift
Winterfest

PepsiCo **100**

AMP
Aquafina
Aunt Jemima
Brisk
Cap'n Crunch
Cheetos
Citrus Blast
Cracker Jacks
Diet Pepsi

Dole Juices
Doritos
DoubleShot
Flat Earth
Frappuccino
Frito Lays
Gatorade
Grandma's cookies
IZZE
Lays
Life
Lipton Iced Tea
Mountain Dew
Mug Cream Soda
Mug Root Beer
Muller
Naked Juices
Near East
No Fear
Ocean Spray
Pasta Roni
Pepsi
Pepsi Max
Pepsi Natural
Pepsi Next
Pepsi One
Pepsi Throwback
Pepsi Wild Cherry
Propel
Puffed Wheat
Quaker Oats
Rice-A-Roni
Rold Gold
Sabra
Seattle's Best Coffee - Iced Latte
Seattle's Best Coffee - Iced Mocha
Seattle's Best Coffee - Iced Vanilla Latte
Sierra Mist Natural
Smartfood
SoBe
Stacy's
SunChips
Tazo Giant Peach
Tazo Organic Iced Black
Tazo Organic Iced Green
Tostitos
Tropicana
Walkers

Safeway **100**
Eating Right
In Kind
Lucerne
Marcela Valladolid
Mom to Mom
O Organics
Open Nature
Pantry Essentials
Primo Taglio
Rancher's Reserve
Refreshe
Safeway Farms
Safeway Kitchens
Safeway Select
Signature Café
The Snack Artist
waterfront BISTRO

Sodexo **100**

Target **100**
Archer Farms
Choxie
Market Pantry
Sutton & Dodge
Wine Cube

The Coca-Cola Company **100**
Barq's
Bright & Early
Cherry Coke
Coca-Cola
Coke Zero
Dasani
Diet Coke
Fanta
Fresca
Full Throttle
Fuze
glacéau smartwater
glacéau vitaminwater
glacéau vitaminwater zero
Gold Peak
Hi-C
Honest
Mello Yello
Minute Maid
NOS
Odwalla
Pibb Xtra
POWERade
Seagram's Ginger Ale
Simply Orange
Sprite
TaB
ZICO

Unilever **100**
Becel/Flora
Ben & Jerry's
Bertolli
Breyers Ice Cream
Country Crock
Fruttare
Good Humor
Heartbrand
Hellmann's
I Can't Believe It's Not Butter!
Klondike

Knorr
Lipton
Magnum
Popsicle
Promise
Ragu
Skippy Peanut Butter
Slim-Fast
Wishbone

ConAgra Foods **95**
ACT II
Alexia
Andy Capps
Banquet Brown 'N Serve
Blue Bonnet
Chef Boyardee
Crunch n' Munch
David Seeds
Dennison's
Egg Beaters
Fiddle Faddle
Fleischmann's
Gulden's
Healthy Choice
Hebrew National
Hunt's
Jiffy Pop
Kid Cuisine
La Choy
Libby's
Manwich
Marie Callender's
Odom's Tennesee Pride
Orville Redenbacher's
P. F. Chang's Home Menu
Pam
Parkay
Penrose
Peter Pan
Poppycock
Ranch Style
Reddi-Wip
Ro*Tel
Rosarita
Slim Jim
Snack Pack
Swiss Miss
Ultragrain
Van Camp's
Wesson
Wolf Brand Chili

Anheuser-Busch **90**
Alexander Keith's
BACARDI SILVER
Bass
Beck's
Boddington's
Bud Ice
Bud Light
Budweiser
Busch
Corona
Czechvar
Goose Island
Hoegaarden
Hurricane High Gravity
Hurricane Malt Liquor
King Cobra
Kirin
Kokanee
Labatt
Landshark Lager
Leffe
Margaritaville Brewing Co.
Michelob
Natural Ice
Natural Light
O'Douls
Pacifico
Redbridge
Rolling Rock
Select by Budweiser
Shock Top
Stella Artois
TILT
Wild Blue
ZiegenBock

Hain Celestial Group **90**
Alba
Arrowhead Mills
Bearitos
BluePrint
Boston's
Breadshop
Casbah
Celestial Seasonings
Danival
DeBoles
Earth's Best
Estee
Ethnic Gourmet
Europe's Best
Freebird
Garden of Eatin'
GG Unique Fiber
Greek Gods Yogurt
Hain Pure Foods
Harry's Premium Snacks
Health Valley
Hollywood
Imagine Foods
Linda McCartney
Little Bear
MaraNatha

Mountain Sun
Natumi
Nile Spice
Plainville Farms
Rice Dream
Rosetto
Sensible Portions
Soy Dream
Spectrum
Sunspire
Terra Chips
Walnut Acres
West Soy
Westbrae Natural
Yves

Hershey 90

5th Avenue
Almond Joy
Breath Savers
Bubble Yum
Cadbury
Dagoba
Good & Plenty
Heath
Hershey's Bliss
Hershey's Extra Dark
Hershey's Kisses
Hershey's Milk Chocolate Bar
Hershey's Miniatures
Hershey's Pot of Gold
Hershey's Simple Pleasures
Ice Breakers
Jolly Rancher
Kit Kat
Mauna Loa
Milk Duds
Mounds
Mr. Goodbar
Payday
Pelon Pelo Rico
Pieces
Reese's Fast Break
Reese's Nutrageous
Reese's Peanut Butter Cups
Reese's Sticks
Rolo
Scharffen Berger
Skor
Special Dark
Symphony
Take 5
Twizzlers
Whatchamacallit
Whoppers
York Peppermint Pattie
Zagnut
Zero

Starbucks 90

Ethos Water
Evolution Fresh
Frappuccino
Seattle's Best Coffee
Starbucks Discoveries
Starbucks Doubleshot
Starbucks Ice Cream
Starbucks VIA
Tazo Teas
Torrefazione Italia Coffee

SUPERVALU 90

Arctic Shores
Carlita
Culinary Circle
Essential
Essential Everyday
Farm Fresh
Farm Stand
Flavorite
Java Delight
Max Velocity
Richfood
Shoppers Value
Stockman & Dakota
Stone Ridge
Super Chill
Super Crunch
Wild Harvest

Green Mountain Coffee 85

Barista Prima Coffeehouse
Bigelow
Brew Over Ice
Café Escapes
Caribou Coffee
Celestial Seasonings
Coffee People
Diedrich Coffee
Donut House Collection
Donut Shop Coffee
Eight O'Clock
Emeril's
Gloria Jean's
K-Cup
Kahlúa
Keurig
naturals
Newman's Own Organics
revv
Swiss Miss
Timothy's Coffee
Tully's Coffee
VanHoutte

vitamin burst

Heinz **85**
- ABC
- Bagel Bites
- BiAglut
- Classico
- Delimex
- Heinz Beans
- Heinz Ketchup
- Heinz Mayonnaise
- Heinz Mustard
- Heinz Relish
- Honig
- Lea & Perrins
- Ore-Ida
- Poppers
- Pudliszki
- Quality Chef
- T.G.I. Friday's Frozen Snacks
- Watties
- Weight Watchers Smart Ones

Hillshire Brands **85**
- Aidells
- Ball Park
- Bistro Collection
- Briar Street
- Bryan Foods
- Chef Pierre
- Gallo Salame
- Hillshire Farm
- Jimmy Dean
- Kahn's
- Rudy's Farm
- Sara Lee Desserts
- State Fair

Hormel **85**
- Black Label
- Chi-Chi's
- Compleats
- Cure 81
- Di Lusso
- Dinty Moore
- Don Miguel
- Farmer John
- Herb-Ox
- House of Tsang
- Jennie-O
- Lloyd's Barbeque
- Manny's
- Not-So-Sloppy-Joe
- Saag's
- Skippy
- SPAM
- Stagg
- Valley Fresh
- Wholly Guacamole

Kroger **85**
- Naturally Preferred

Wal-Mart **80**
- Great Value
- Oak Leaf
- Prima Della
- Sam's Choice

SCORE: 46-79

Pernod Ricard **75**
- ABSOLUT Vodka
- Azteca de Oro Mexican Brandy
- Ballantine's Scotch Whisky
- Becherovka Liqueur
- Beefeater Gin
- Brancott Estate
- Campo Viejo
- Chivas Regal Scotch Whisky
- FRÎS Vodka
- GH Mumm
- Graffigna
- Hiram Walker Liqueurs
- Jacob's Creek
- Jameson Irish Whiskey
- Kahlúa Coffee Liqueur
- Longmorn Scotch Whisky
- Malibu Rum
- Martell Cognac
- Midleton Irish Whiskey
- Mumm Napa Sparkling Wine
- Paddy Irish Whiskey
- Pernod Anise
- Perrier-Jouët
- Plymouth Gin
- Powers Irish Whiskey
- Presidente Mexican Brandy
- Redbreast Irish Whiskey
- Ricard Pastis
- Sandeman
- Scapa Single Malt Scotch Whisky
- Seagram's Gin
- Seagram's Gin & Juice
- Soho Lychee Liqueur
- Stoneleigh
- Strathisla Scotch Whisky

The Glenlivet Single Malt Scotch Whisky
Wyndham Estate
Ysios

US Foods **75**
Chef's Line
Cross Valley Farms
Devonshire
Glenview Farms
Harbor Banks
Harvest Value
Hilltop Hearth
Metro Deli
Molly's Kitchen
Monarch
Next Day Gourmet
Patuxent Farms
Roseli
Rykoff Sexton
Stock Yards

Bloomin' Brands **70**
Bonefish Grill
Carrabba's Italian Grill
Fleming's Prime Steakhouse
Outback Steakhouse
Roy's Hawaiian Fusion Cuisine

Dr Pepper Snapple **70**
7UP
A&W Root Beer
Canada Dry
Clamato
Country Time
Crush
DEJA BLUE
Diet Rite
Dr Pepper
Hawaiian Punch
Hires
IBC
Margaritaville Mix
Mott's
Mr & Mrs T
Nantucket Nectars
Orangina
Peñafiel
RC Cola
ReaLemon
Rose's
Schweppes
Snapple
Squirt
Stewart's
Sun Drop
Sunkist
Venom Energy
Vernors
Welch's
Yoo-Hoo

Compass Group **65**
All Leisure
Best Vendors
Bon Appétit Management
Canteen Vending Services
Chartwells
Crothall Services Group
Eurest Dining Services
FLIK International
Food Works
Levy Restaurants
Morrison Management Specialists
Restaurant Associates
Thompson Hospitality
Wolfgang Puck Catering

J.M. Smucker **60**
Adams
Bick's
Café Bustelo
Café Pilon
Crisco
Crosse & Blackwell
Dickinson's
Eagle Brand
Folgers
Goober
Hungry Jack
Jif
Laura Scudder's
Magic Shell
Magnolia
Martha White
Mary Ellen
Millstone
Natural Brew
None Such
Pet
R.W. Knudsen
Recharge
Red River
Santa Cruz Organic
Smuckers
Uncrustables
White Lily

Mars **60**
3 Musketeers
Altoids
American Heritage Chocolate
Amicelli
Balisto
Big Red
Bounty
Bright Tea Co
Celebrations
Combos
Dolmio
Doublemint

Dove Chocolate
Eclipse
Extra
Flavia
Galaxy
goodnessKnows
Hubba Bubba
Juicy Fruit
Klix
Kudos
Life Savers
M&M's
Maltesers
marathon
Masterfoods
Milky Way
Orbit
Pure Dark
Revels
Seeds of Change
Skittles
Snickers
Spearmint
Starburst
Suzi Wan
Tracker
Twix
Uncle Ben's
Winterfresh
Wrigley

Young's Market **60**
Wilson Daniels

SCORE: 0-45

Dean Foods **40**
Alta Dena
Barber's
Berkeley Farms
Borden
Broughton
Brown Cow
Brown's Dairy
Country Fresh
Creamland
Dean's
Foremost
Friendship
Gandy's
Garelick
Horizon Organic
Hygeia
International Delight
Jilbert
Lehigh Valley
Louis Trauth
McArthur
Meadow Brook
Meadow Gold
Model Dairy
Morning Glory
Oak Farms
Over the Moon
Pet
Price's
Purity
Reiter
Robinson Dairy
Shenandoah's Pride
Silk
Swiss Premium
T.G. Lee
TruMoo
Tuscan
White Wave

ADM ***35***
Ambrosia
Commander
deZaan
Gigantic
Merckens
Midland Harvest
NovaLipid
Novasoy
NutriSoy
Top King
VegeFull

Domino's Pizza **35**

Dole Food **30**

Solo Cup ***30***
Bare
Creative Carryouts
Solo
Sweetheart

Trader Joe's ***30***

Charles Shaw
Trader Giotto's
Trader Juan's
Trader Ming's

Nestlé ***25***
100 Grand
Baby Ruth
Buitoni
Butterfinger
Carnation
Chef-mate
Chunky
Coffee-Mate
Cookie Crisp
Crunch
DiGiorno
Dreyer's
Drumstick
Edy's
Goobers
Häagen-Dazs
Hot Pockets
Juicy Juice
Laffy Taffy
Lean Cuisine
Lean Pockets
Maggi
Nerds
Nescafé
Nesquik
Nestea
Perrier
Poland Spring
Powerbar
Raisinets
S. Pellegrino
Stouffer's
Sweet Tarts
The Skinny Cow
Thomy
Toll House
Tombstone
Winiary
Wonka

Chiquita ***15***
Fresh Express

Del Monte ***15***
College Inn
Contadina
S&W

Hostess ***15***
CupCakes
Ding Dongs
Dolly Madison
Donettes
Fruit Pie
Ho Hos
mini muffins
Sno Balls
Suzy Q's
Twinkies
Zingers

McCormick ***15***
Billy Bee
Club House
Kitchen Basics
Lawry's and Adolph's
Old Bay
Schwartz
Simply Asia
SupHerb Farms
Thai Kitchen
Zatarain's

Smithfield Foods ***15***
Armour
Carando
Cook's
Curly's Food
Eckrich
Farmland
Gwaltney
Healthy Ones
John Morrell
Kretschmar Deli
Margherita

SYSCO ***15***
Arrezio
BakerSource
Block & Barrel
Butcher's Block
Casa Solana
Citavo

Fire River Farms
Portico
Sysco Natural
White Marble Farms
Wholesome Farms

Tyson Foods **15**
Bonici
Chairman's Reserve
Holly Farms
IBP
Lady Aster
Mexican Original
Star Ranch Angus Beef
Supreme Tender
Tyson K-12
Weaver
Wright

A&P **0**
America's Choice
Food Basics
Great Atlantic Seafood Market
Greenway
Hartford Reserve
Live Better
Mid-Atlantic Country Farms
Pathmark
The Food Emporium Trading Company
Two Forks Bakery
Via Roma
Woodson & James Angus Beef

Brookshire Grocery **0**
Brookshire's Meats
Dairy Pride
Economize
Flavor Pride
Food Club
Full Circle
Goldenbrook Farms
Premier Mountain
Sunnybrook Farms
Tasty Bakery

Chick-fil-A **0**
Dwarf House
Truett's Grill

CHS **0**
Agway
Curley's
Dean's Dips
Honeysoy
Lems
Marie's
Savorysoy
Ultra-Soy

Constellation **0**
Alice White
Arbor Mist
Black Box
Black Velvet
Blackstone
blüfeld
Clos Du Bois
Cook's
Corona
Diseño
Estancia
Franciscan Estate
Growers
Hayman & Hill
Hogue Cellars
Inniskillin
Jackson Triggs
Kim Crawford
Manischewitz
Mount Veeder
Negra Modelo
Ravenswood
Rex Goliath
Robert Mondavi
Ruffino
SVEDKA
Toasted Head
Wild Horse
Woodbridge by Robert Mondavi

Core-Mark Holding Company Inc. **0**

Pilgrim's Pride **0**
EatWellStayHealthy
Fresh From Floriday

Fun and Games

SCORE: 80+

Caesars Entertainment	**100**
World Series of Poker	
Electronic Arts	**100**
BioWare	
EA Casual Entertainment	
EA Games	
EA Interactive	
EA Play	
EA Sports	
Maxis	
Microsoft	**100**
Xbox	
Xbox Kinect	
Xbox One	
Sony	**100**
PC Games	
Playstation	
The Walt Disney Co.	**100**
Disney Interactive	
Disney Interactive Entertainment	
Disney Interactive Moms & Family	
Disney Interactive Worlds	
Disney Media Networks & Games	
Disney Mobile Games	
Disney Online	
Disney Social Games	
Mattel	**95**
American Girl	
Angelina Ballerina	
Apples to Apples	
Barbie	
Barney	
Bob the Builder	
Dora the Explorer	
Fijit Friends	
Fireman Sam	
Fisher-Price	
GirlTech	
Hot Wheels	
Little Mommy	
Little People	
Loopz	
Magic 8 Ball	
Matchbox	
Mike the Knight	
Monster High	
Pictionary Man	
Polly Pocket	
Power Wheels	
Radica	
Rock ‘Em Sock ‘Em	
See N Say	

Sonic Slam
Thomas & Friends
Tyco R/C
UNO
Viewmaster

Hallmark Cards **90**
Crayola
Hallmark Party Express
Silly Putty

Jarden **80**
Aristocrat
Aviator
Bee
Bicycle
Hoyle
Kem

SCORE: 0-45

Hasbro **25**
Acquire
Avalon Hill
Axis & Allies
Battle Cry
Battleship
Big Ben
Boggle
Candy Land
Chutes and Ladders
Clue
Connect Four
Cosmic Encounter
Croxley
Diplomacy
Dungeons and Dragons
Easy-Bake
FurReal Friends
GI Joe
History of the World
Hungry Hungry Hippos
Jenga
Lite-Brite
Magic: The Gathering
Milton Bradley
Monopoly
Mousetrap
Mr. Potato Head
My Little Pony
NeoPets
Nerf
Operation
Ouija
Parker Brothers
PERFALOCK
Pictionary
Play-Doh
Playskool
Pokémon
PUZZ-3D
Risk
Scattergories
Scrabble
Sorry!
The Game of Life
Tiger Electronics
Tiger Games
Trivial Pursuit
Trouble
Twister
Wizards of the Coast
Wrebbit
Yahtzee

Automotive

SCORE: 80+

3M	**100**
Bondo	
Dynatron	
Mar-Hyde	
Marson	
Platinum	
AAA Northern California, Nevada and Utah	**100**
Chevron	**100**
Chevron Supreme	
Delo	
Havoline	
Havoline Xpress Lube	
Pro-Gard	
Techron Concentrate Plus	
Chrysler	**100**
Dodge	
FIAT	
Jeep	
Ram	
SRT	
Ford	**100**
Lincoln	
GM	**100**
Buick	
Cadillac	
Chevrolet	
GMC	
OnStar	
Nissan	**100**
Altima	
Armada	
Cube	
Frontier	
GT-R	
Infiniti	
Maxima	
Murano	
Nissan Forklift	
Pathfinder	
Rogue	
Sentra	
Titan	
Versa	
Xterra	
Toyota	**100**
Lexus	
Scion	
Volkswagen	**100**
Audi	
Bentley	
Bugatti	

Lamborghini
Shell Oil 95
Black Magic
Blue Coral
Fix-A-Flat
Jiffy Lube
Pennzoil
Quaker State
Rain-X
Rotella T
BP 90
Castrol
Classified Ventures 90
Cars.com
Cox Enterprises 90
AutoTrader.com
Kelly Blue Book
Kudzu
Manheim
Valpak
Subaru 90
BRZ
Forester
Impreza
Legacy
STI
Subaru Outback
Tribeca
WRX
XV Crosstrek
CarMax 85
Kroger 85
Moto Tech.
Ryder 85

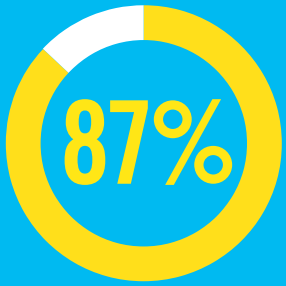
SCORE: 46-79

Bridgestone 70
Firestone
Pep Boys 65
Cornell
Definity
Futura
Johnson Controls 50
ecosteps
Heliar
LTH
OPTIMA
PowerFrame
VARTA

SCORE: 0-45

Advance Auto Parts *30*
Cooper Tire & Rubber 25
Austone
Avon Tyres
Chenshan
Dean
Dick Cepek
Fortune
Mastercraft
Mentor
Mickey Thompson
Roadmaster
Starfire
AutoZone 15
Duralast
Valucraft
Goodyear Tire *15*
Celeron Corporation
Dapper Tire Co.
Debica
Dunlop
Fulda
Kelly
Sava
Wingfoot Corporation
Harley-Davidson *15*
CVO
Dyna
Softail
Sportster
Touring
Trike
VRSC
Sherwin-Williams *15*
Baco
Excelo
Lazzuril
Martin Senour
ScottWarren
Western

Household Products



OF LGBT ADULTS SAY THEY ARE LIKELY TO CONSIDER A BRAND THAT IS KNOWN TO PROVIDE EQUAL WORKPLACE BENEFITS FOR ALL OF THEIR EMPLOYEES, ALONG WITH 75% OF NON-LGBT ADULTS.

Source: Witeck Communications/Harris Interactive

SCORE: 80+

3M 100
- Ace
- Command
- Filtrete
- Futuro
- Littmann
- Nexcare
- O-Cel-O
- Post-it
- Scotch
- Scotch-Brite
- ScotchBlue
- Scotchguard
- Scotchlite
- Thinsulate

Clorox 100
- Brita
- Clorox2
- Formula 409
- Glad
- Green Works
- Handi-Wipes
- Kingsford
- Lestoil
- Liquid-Plumr
- Pine-Sol
- S.O.S.
- Tilex
- Wash'n Dri

Delhaize America 100
- HOME 360
- My Essentials

Procter & Gamble 100
- Ariel
- Bold
- Bounce
- Bounty
- Cascade
- Charmin
- Cheer
- Comet
- Dash
- Dawn
- Downy
- Dreft
- Duracell
- Era
- Febreze
- Gain
- Joy
- Mr. Clean
- Puffs
- Swiffer
- Tide

Safeway 100
- Bright Green
- Debi Lilly
- Fresh Décor
- Safeway Home

Target 100
- Todd Oldham
- up & up

Colgate-Palmolive 90
- Ajax
- Dermassage
- Fabuloso
- Murphy Oil Soap
- Palmolive
- Suavitel

Kimberly-Clark 90
- Cottonelle
- Kleenex
- Scott
- Viva

S.C. Johnson & Son 90
- Drano
- Fantastik
- Glade
- Kiwi
- OFF!
- Pledge
- Raid
- Scrubbing Bubbles
- Shout
- Windex
- Ziploc

Kroger 85
- Everyday Living
- HD Design

Newell Rubbermaid 85
- Calphalon
- CardScan
- Dymo
- Endicia
- Expo
- Liquid Paper
- Paper Mate
- Parker
- Prismacolor
- Rolodex
- Rotring
- Rubbermaid
- Sharpie
- Uni-ball
- Waterman

Jarden 80
- Arius Eickert
- Hydrosurge

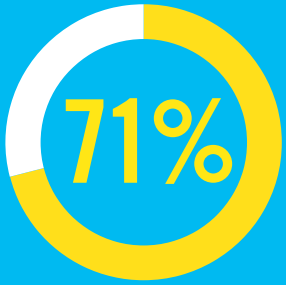
SCORE: 0-45

Tupperware *15*

A&P *0*
- *Home Basics*

Energizer *0*
- *Eveready*
- *Ultimate Lithium*

Health and Beauty



OF LESBIAN AND GAY PEOPLE SAY THEY WOULD BE LIKELY TO REMAIN LOYAL TO A BRAND THAT THEY BELIEVE TO BE VERY FRIENDLY AND SUPPORTIVE OF LGBT ISSUES, EVEN IF IT COSTS MORE OR IS LESS CONVENIENT.

Source: Witeck Communications/Harris Interactive

SCORE: 80+

3M 100
- Coban
- Futuro
- Nexcare
- Steri-Strip
- Tegaderm

Avon Products 100
- Advance Techniques
- ANEW
- Avon Clearskin
- Avon Color
- Avon Naturals
- Avon Solutions
- Foot Works
- Ideal Flawless
- mark.
- Moisture Therapy
- Nail Experts
- Skin-So-Soft
- Smooth Minerals
- Ultra Color Rich Lipstick
- Volume

Boehringer Ingelheim 100
- Antistax
- Bisolvon
- Buscopan
- Dulcolax
- Mucoangin
- Mucosolvan
- Pharmaton
- Thomapyrin
- Zantac

Clorox 100
- Aplicare
- Burt's Bees
- güd
- HealthLink
- Soy Vay

Delhaize America 100
- Healthy Accents

GlaxoSmithKline 100
- Abreva
- Aquafresh
- Biotene
- Breathe Right
- Citrucel
- Corega
- Dr. Best
- Eno
- Gaviscon
- Horlicks
- Lucozade
- Macleans
- Nicabate
- NicoDerm CQ
- Nicorette
- NiQuitin
- Odol
- Os-Cal
- Panadol
- Poli-Grip
- Polident
- Ribena
- Sensodyne
- Tums
- Zovirax

Johnson & Johnson 100
- ACUVUE
- Aveeno
- BAND-AID
- bebe
- Benadryl
- BENGAY
- Carefree
- Clean & Clear
- Compeed
- CORTAID
- Daktarin
- Dolormin
- Imodium
- Johnson RED CROSS
- K-Y
- LISTERINE
- LISTERINE Whitening
- Lubriderm
- Motrin
- Mylanta
- NEOSPORIN
- Neutrogena
- Nicorette
- o.b.
- Pepcid
- PIZ BUIN
- REMBRANDT
- RoC
- Rogaine
- Rolaids
- Savlon
- SHOWER to SHOWER
- skin iD
- Stayfree
- SUDAFED
- TUCKS
- TYLENOL

TYLENOL-PM
VENDOME
Visine
ZYRTEC

Pfizer **100**

Advil
Alavert
Anbesol
Caltrate
Celebrex
Centrum
Chantix
ChapStick
Depo Provera
Detrol
Dimetapp
Emergen-C
FiberCon
Lipitor
Lyrica
Nexium
Preparation H
Robitussin
ThermaCare
Viagra
Xanax
Zoloft

Procter & Gamble **100**

Align
Always
Aussie
Braun
Bruno Banini
Christina Aguilera Perfumes
Clairol
CoverGirl
Crest
DDF
Dolce & Gabbana Cosmetics
Dolce & Gabbana Fragrances
Dunhill Fragrances
Escada Fragrances
Fekkai
Fixodent
Fusion
Gucci Fragrances
Head & Shoulders
Herbal Essences
HUGO BOSS Fragrances
Ivory
Lacoste Fragrances
MACH3
Metamucil
Naomi Campbell Fragrances
Natural Instincts
Nice ‘n Easy
Nioxin
Olay
Old Spice
Oral-B
Pantene
Pepto-Bismol
Prestobarba/Blue
Prilosec OTC
Puffs
Puma Fragrances
Rejoice
Safeguard
Scope
Sebastian Professional
Secret
SK-II
Tampax
Venus
Vicks
Vidal Sassoon
Wella

Safeway **100**

Safeway Care

Target **100**

sonia kashuk
up & up

Unilever **100**

Alberto VO5
AXE
Brylcreem
Caress
Cif
Clear
Comfort
Consort
Degree
Domestos
Dove
FDS
Just For Me!
Lever 2000
Lifebuoy
LUX
Motions
Nexxus
Noxema
Omo
Pond’s
Q-tips
Signal, Close Up

Simple
Soft & Beautiful
St. Ives
Suave
Sunlight
Sunsilk
Surf
TCB
TIGI
TRESemmé
Vaseline
VO5

Estée Lauder **95**
American Beauty
Aramis
Aveda
Bobbi Brown
Bumble and bumble
Clinique
Darphin
Ermenegildo Zegna
Flirt!
GoodSkin Labs
Grassroots Research Labs
Jo Malone
Kiton
La Mer
Lab Series Skincare for Men
M.A.C.
Ojon
Origins
Prescriptives
Smashbox

Colgate-Palmolive **90**
Afta
Colgate
Irish Spring
Lady Speed Stick
Skin Bracer
Softsoap
Speed Stick
Teen Spirit

Hain Celestial Group **90**
Alba Botanica
AvalonOrganics
JASON Natural Products
Orjene Organics
Queen Helene
Zia Natural Skincare

Kimberly-Clark **90**
Depend
Kleenex
Kotex
Poise
Scott
U by Kotex
Viva

SUPERVALU **90**
Equaline
Homelife

Kroger **85**
Splash Spa
Splash Sport

Newell Rubbermaid **85**
ACE
Goody
Solano

Bayer **80**
Aleve
Alka-Seltzer
Alka-Seltzer Plus
Bactine
Bayer Asprin
Bepanthen
Berocca
Beyaz
Bronkaid
Campho-Phenique
Canesten
Citracal
Climara
Contour
Domeboro
Fergon
Flintstones Vitamins
Midol
Mirena
Natazia
Neo-Synephrine
One A Day
Phillips'
Rennie
Rid
Supradyn
TruBiotics
Vanquish
Yasmin
YAZ

Wal-Mart **80**
Equate
Spring Valley

SCORE: 46-79

Bausch & Lomb **75**
- Advanced Eye Relief
- Alaway
- Biotrue
- Boston
- Collyrium
- Liposic
- Muro
- Ocuvite
- Opcon-A
- Optima
- PreserVision
- PureVision
- ReNu
- Sensitive Eyes
- Sight Saver
- SilSoft
- SofLens
- Soothe

Abbott Laboratories **60**
- EAS-AdvantEdge
- EAS-Myoplex
- Ensure
- Glucerna
- ZonePerfect

SCORE: 0-45

GNC ***30***
- *Beyond Raw*
- *Fish Oil*
- *GenetixHD*
- *Herbal Plus Standardized*
- *Longevity Factors*
- *Mega Men*
- *Milestones*
- *Natural Brand*
- *Performance Drinks*
- *Preventive Nutrition*
- *Pro Performance*
- *Pro Performance AMP*
- *Probiotics*
- *Total Lean*
- *Triflex*
- *Ultra Mega*
- *Vitapak*
- *WELLbeING*

L'Oréal ***15***
- *Dermablend*
- *Essie*
- *Garnier*
- *L'Oréal Paris*
- *La Roche-Posay*
- *Matrix*
- *Maybelline New York*
- *MIZANI*
- *Pureology*
- *Redken*
- *SkinCeuticals*
- *SoftSheen-Carson*
- *Vichy*

Tupperware ***15***
- *Armand Dupree*
- *Avroy Shlain*
- *BeautiControl*
- *Fuller Cosmetics*
- *NaturCare*
- *Nutrimetics*
- *Nuvo*

Energizer ***0***
- *Banana Boat*
- *edge*
- *Hawaiian Tropic*
- *Personna*
- *Playtex*
- *Shick*
- *Skintimate*
- *Wet Ones*
- *Wilkinson Sword*

Mary Kay ***0***
- *Beauty Blotters*
- *Indulgence*
- *MKMen*
- *Satin Lips*
- *TimeWise*
- *Velocity*

Restaurants

SCORE: 80+

Darden Restaurants	**100**
Bahama Breeze	
Eddie V's	
LongHorn Steakhouse	
Olive Garden	
Red Lobster	
Seasons 52	
The Capital Grille	
Yard House	
Groupon	**100**
Groupon Reserve	
BP	**90**
Wild Bean Café	
McDonald's	**90**
Starbucks	**90**
Seattle's Best Coffee	
Carlson	**85**
T.G.I. Friday's	
Yum! Brands	**80**
KFC	
Pizza Hut	
Taco Bell	
WingStreet	

SCORE: 46-79

Bob Evans	**75**
Mimi's Café	
Owens	
Chipotle	**75**
Brinker	**70**
Chili's	
Maggiano's Little Italy	
The Palm	**65**
Burger King	**55**
Caribou Coffee	**55**
Wendy's	**55**

SCORE: 0-45

Cracker Barrel Old Country Store	**45**
Wholesome Fixin's	
Domino's Pizza	**35**
Krispy Kreme	***30***
Jack in the Box	***15***
Qdoba Mexican Grill	
Berkshire Hathaway	***0***
Dairy Queen	
Orange Julius	

Entertainment

IT IS LEGAL IN 29 STATES TO FIRE SOMEONE FOR BEING LESBIAN, GAY OR BISEXUAL. IT IS LEGAL IN 33 STATES TO FIRE AN EMPLOYEE FOR BEING TRANSGENDER.

SCORE: 80+

AMC Entertainment **100**
- AMC Theaters

Comcast **100**
- Bravo
- Chiller
- Cloo
- CNBC
- CNBC World
- Comcast Business Class
- Comcast Sportsnet
- Daily Candy
- E!
- Esquire Network
- Fandango
- Focus Features
- Golf Channel
- iVillage
- MSNBC
- Mun2
- NBC
- NBC News
- NBC Sports
- NBC Sports Network
- NBCLatino.com
- NBCUniversal
- Oxygen
- Sprout
- Style Network
- Syfy
- Telemundo
- Television without Pity
- TheGrio.com
- Universal HD
- Universal Pictures
- Universal Television
- USA
- XFINITY Streampix
- XFINITY TV

Sirius XM Radio **100**

Sony Pictures Entertainment **100**
- Columbia Pictures
- Screen Gems
- Sony Pictures Animation
- Sony Pictures Classics
- Sony Pictures Home Entertainment
- Sony Pictures Imageworks
- Sony Pictures Releasing
- Sony Pictures Television

The Walt Disney Co. **100**
- A&E Television Networks
- ABC Family Channel
- ABC Television Network
- Dimension Films
- Disney Channel
- ESPN
- H2
- Lifetime
- Marvel Entertainment
- Miramax Films
- Pixar
- SOAPnet
- The Biography Channel
- The History Channel
- The Military History Channel
- Toon Disney
- Touchstone Pictures
- Walt Disney Pictures

Time Warner **100**
- Adult Swim
- Boomerang
- Cartoon Network
- Castle Rock Entertainment
- Cinemax
- CNN
- CW
- DC Entertainment
- HBO
- HLN
- New Line Cinema
- TBS
- TCM
- TNT
- truTV
- Turner Broadcasting System
- Turner Sports
- Warner Bros.

Time Warner Cable **100**

Verizon **100**
- FiOS TV

Viacom **100**
- BET
- CMT
- Comedy Central
- LOGO
- MTV
- MTV Motion Pictures Group
- Nick at Nite
- Nick Jr.
- Nickelodeon
- Palladia
- Paramount Home Entertainment
- Paramount Motion Pictures Group
- Spike
- TeenNick

TV Land
Vh1

DIRECTV 95
Game Show Network
LifeShield
Root Sports

CBS 90
BNET
CNET
CW
Flix

Showtime
Simon Schuster
The Movie Channel

Cox Enterprises 90
Cox Communications
Cox Digital Solutions
Cox Media Group
Cox Target Media

Hallmark Cards 90
Hallmark Channel
Hallmark Hall of Fame

SCORE: 46-79

Clear Channel 75
iHeartRadio
Katz Media

Live Nation 70
House of Blues
Ticketmaster

Scholastic 55
Animorphs
Clifford the Big Red Dog
Dear America
Goosebumps
Maya & Miguel
Scholastic's The Magic School Bus

SCORE: 0-45

Regal Entertainment 35
Edwards Theatres
Regal Cinemas
United Artists

Cablevision *15*
Cablevision Lightpath
Clearview Cinemas
Optimum

Harpo *15*
Harpo Films
OWN TV
The Oprah Winfrey Show

News Corp. *15*
Blue Sky Studios
Fox Filmed Entertainment
Fox Movie Channel
Fox News Channel
Fox Television Studios
FUEL TV
FX
MyNetworkTV
National Geographic Channel
SPEED
Twentieth Century Fox

Scripps *15*
Cooking Channel
DIY Network
Food Network
Great American County
HGTV
Travel Channel

DISH Network *0*
Blockbuster

Martha Stewart Living *0*
Everyday Food
Martha Stewart Living Radio

Netflix *0*

Trump Organization *0*
Miss Teen USA
Miss Universe
Miss USA
Trump Golf

Oil and Gas

Chevron	**100**
Caltex	
Texaco	
Shell Oil	**95**
BP	**90**
am/pm	
Amoco Ultimate	
Arco	
Atlantic Richfield Co.	
Castrol	
The Standard Oil Company	
Spectra Energy	**85**

SCORE: 46-79

ConocoPhillips	**55**
76	
Conoco	
Kendall Motor Oil	
Phillips 66	

SCORE: 0-45

Hess	**40**
Sunoco	***30***
Wawa	***30***
Tesoro	***15***
USA Gasoline	
Valero Energy	***15***
Beacon	
Diamond Shamrock	
Shamrock	
Ultramar	
ExxonMobil	**-25**
Esso	
Exxon	
Mobil	

Travel and Leisure

SCORE: 80+

American Airlines	**100**
American Eagle	
AmericanConnection	
Caesars Entertainment	**100**
Bally's	
Bill's Gamblin Hall & Saloon	
Flamingo	
Grand Biloxi	
Harrah's	
Harveys Lake Tahoe	
Horseshoe	
Imperial Palace	
London Clubs International	
Louisiana Downs	
Paris	
Planet Hollywood	
Rio	
Showboat	
The Quad	
Tunica Roadhouse	
Choice Hotels	**100**
Ascend Collection	
Cambria Suites	
Clarion	
Comfort Inn	
Comfort Suites	
Econo Lodge	
MainStay Suites	
Quality	
Rodeway Inn	
Sleep Inn	
Suburban Extended Stay Hotel	
Comcast	**100**
Universal Studios	
Wet n' Wild	
Cosmopolitan of Las Vegas	**100**
Groupon	**100**
Groupon Getaways	
Hilton Worldwide	**100**
Conrad Hotels & Resorts	
Doubletree	
Embassy Suites	
Hampton Inn	
Hilton Garden Inn	
Hilton Grand Vacations	
Hilton Hotels & Resorts	
Home2	
Homewood Suites	
Waldorf-Astoria	
Hyatt	**100**
Andaz	
Grand Hyatt	
Hyatt Place	
Hyatt Regency	
Hyatt Summerfield Suites	
Park Hyatt	
Kimpton Hotel & Restaurant Group	**100**
Hotel Burnham	

Hotel Madera
Hotel Monaco
Hotel Palomar
Hotel Solmar
Hotel Vintage Plaza
Morrison Hotel
Nine Zero Hotel

Marriott International **100**
AC Hotels
Autograph Collection
Bulgari
Courtyard
EDITION
Fairfield Inn & Suites
Gaylord Hotels
JW Marriott
Marriott Executive Apartments
Marriott Hotels & Resorts
Marriott Vacation Club
Renaissance
Residence Inn
SpringHill Suites
The Ritz-Carlton
TownePlace Suites

MGM Resorts International **100**
Aria
Beau Rivage
Bellagio
Circus Circus
Crystals at CityCenter
Excalibur
Luxor
M life
Mandalay Bay
MGM Grand
Monte Carlo
New York-New York
The Mirage
Vdara

Orbitz **100**
Away.com
CheapTickets.com
eBookers.com
HotelClub
Orbitz for Business
Rates To Go
Trip.com

Starwood Hotels & Resorts **100**
aloft
Four Points
Le Meridien
Luxury Collection
Sheraton
St. Regis
W Hotels
Westin

The Walt Disney Co. **100**
Adventures by Disney
Aulani
Disney Cruise Line
Disneyland Resort
Walt Disney World Resorts

United Airlines **100**
United Cargo
United Express
United Services

Wyndham **100**
AmeriHost Inn
Baymont Inn & Suites
Canvas Holidays
Cottages4you.com
Cuendet
Days Inn
Endless Vacation
Hawthorn Suites
Howard Johnson
Knights Inn
Landal GreenParks
Microtel Inns & Suites
Novasol
Ramada
Super 8 Motel
Travelodge
Wingate
WorldMark
Wyndham Hotels and Resorts
Wyndham Vacation Rentals

Wynn Resorts **100**
Encore
Wynn Las Vegas

Alaska Airlines **90**
Horizon Air Industries

Delta Air Lines **90**
Delta Connection

Expedia **90**
Classic Vacations
Egencia
Expedia.com
ExpediaLocalExpert
Hotels.com
Hotwire
Venere.com

InterContinental Hotels **90**
Candlewood Suites
Crowne Plaza
Even Hotels
Holiday Inn
Holiday Inn Club Vacations
Holiday Inn Express
Holiday Inn Resorts
Hotel Indigo
Rewards Club
Staybridge Suites

JetBlue Airways **90**

Southwest Airlines **90**
AirTran

Tropicana Las Vegas **90**
US Airways **90**
Piedmont Airlines
PSA
Virgin America **90**
Carlson **85**
Carlson Rezidor Hotel Group
Carlson Wagonlit Travel
Country Inns & Suites
Hotel Missoni
Park Inn
Park Plaza Hotels & Resorts
Radisson Blu
Radisson Hotels & Resorts

Carnival **85**
Carnival Cruise Lines
Cunard
Holland America Line
Princess Cruises
Seabourn
Royal Caribbean Cruises **80**
Azamara Club Cruises
Celebrity Cruises
Pullmantur Cruises
Royal Caribbean International
Travel Impressions **80**
TI Gay & Lesbian Travel

SCORE: 46-79

Avis Budget **75**
Avis Rent A Car
Budget Rent A Car
Budget Truck Rental
Payless Car Rental
Zipcar
Sabre Holdings **75**
Cubeless
IgoUgo
Sabre Airline Solutions
Sabre Hospitality
Sabre Travel Network
Travelocity
Dollar Thrifty **70**
Dollar Rent A Car
Thrifty Car Rental
Thrifty Car Sales
Enterprise **65**
Alamo Rent A Car
Enterprise Rent-A-Car
National Car Rental
Hertz **65**
Donlen
Eileo, Inc.
Travelport **65**
Galileo
THOR
Worldspan

SCORE: 0-45

Loews Corp. **35**
Loews Hotels
SkyWest ***30***
Atlantic Southeast Airlines
ExpressJet Airlines
Bass Pro ***15***
Big Cedar Lodge
Host Hotels & Resorts **15**
Las Vegas Sands ***15***
Sands
The Palazzo
The Venetian
priceline.com ***15***
Agoda.com
Booking.com
KAYAK
rentalcars.com
Spirit Airlines ***15***
Accor ***0***
hotelF1
Ibis
ibis styles
Novotel
Pullman
Sofitel
Boyd Gaming ***0***
Blue Chip Casino Hotel Spa
Borgata Hotel Casino and Spa
California Hotel Casino
Delta Down Racetrack Casino Hotel
Eldorado Casino
Fremont Hotel and Casino
Gold Coast Hotel & Casino
IP Casino Resort Spa
Jokers Wild Casino
Main Street Station Casino
Brewery Hotel
Par-A-Dice Hotel Casino
Sam's Town Hotel & Gambling Hall
Suncoast Hotel & Casino
The Orleans Hotel & Casino
The Water Club
Treasure Chest Casino
Vacations Hawaii
Trump Organization ***0***
Mar-A-Lago
Mar-a-Lago Club
Trump International Golf Club
Trump International Hotel
Trump International Hotel & Tower
Trump National Golf Club
Westchester

Shipping

SCORE: 80+

UPS	90
FedEx	85

SCORE: 0-45

DHL	*15*

Technology

SCORE: 80+

Apple	**100**
AirPort	
App Store	
Apple TV	
Cinema	
GarageBand	
iBooks	
iCloud	
iDVD	
iLife	
iMac	
iMovie	
iOS	
iPad	
iPad mini	
iPhone	
iPod	
iPod classic	
iPod nano	
iPod shuffle	
iPod touch	
iSight	
iTunes	
Mac	
Mac mini	
Mac Pro	
MacBook Air	
MacBook Pro	
Magic Mouse	
Mighty Mouse	
OS X	
QuickTime	
Safari	
Thunderbolt	
Time Capsule	
Xserve	
AT&T	**100**
Digital Life	
U-verse	
Barnes & Noble	**100**
NOOK	
NOOK HD	
NOOK HD+	
NOOK Simple Touch	
NOOK Simple Touch with Glowlight	
Cisco Systems	**100**
AXIOSS	
Inlet Technologies	
NDS	
newScale	
Pari Networks	
Scientific Atlanta	

- Versly
- WebEx

Comcast 100
- XFINITY Home
- XFINITY Internet
- XFINITY Voice

Corning 100

Danaher 100

Dell 100
- Adamo
- Alienware
- Inspiron
- Inspiron R
- Latitude
- OptiPlex
- Precision
- Server 12G
- Streak
- Studio XPS
- Vostro
- XPS
- XPS 10 Tablet
- XPS 12
- XPS 13 Ultraboook

eBay 100
- PayPal

EMC 100
- Iomega
- Mozy
- RSA Security
- VMware

Google 100
- Adsense
- Adwords
- Android
- Blogger
- DoubleClick
- Fusion Tables
- Gmail
- Google Alerts
- Google Analytics
- Google Books
- Google Chrome
- Google Code
- Google Earth
- Google Labs
- Google Maps
- Google News
- Google Offers
- Google Play
- Google Scholar
- Google Translate
- Google Trends
- Google Wallet
- Google+
- Knol
- Latitude
- Nexus
- Orkut
- Panoramio
- Picasa
- Picnik
- SketchUp
- YouTube

HP 100
- Compaq
- Snapfish

Intuit 100
- GoPayment
- Mint.com
- QuickBooks
- Quicken
- TurboTax

Kodak 100
- EasyShare
- Kodak Gallery

Lexmark 100
- Perceptive Software

Microsoft 100
- Bing
- Cloud OS
- Hotmail
- Internet Explorer
- MSN
- Office
- Office 365
- SkyDrive
- Skype
- Surface
- Windows
- Windows Live
- Windows Phone
- Yammer
- Zune

Nokia 100
- Lumia

QUALCOMM 100

salesforce.com 100

Sony 100
- Alpha
- Bravia
- Handycam
- Sony Tablet
- VAIO

Sprint Nextel **100**
- Assurance Wireless
- BB2Go
- Boost
- Boost Mobile
- Common Cents
- Sprint
- Virgin Mobile

Symantec **100**
- Backup Exec
- BE.cloud
- Control Compliance Suite
- Data Loss Prevention
- Endpoint Encryption
- Endpoint Protection
- Enterprise Mobility
- Enterprise Vault
- Managed Security Services
- NetBackup
- Norton 360
- Norton Mobile Security
- O3
- Verisign SSL Products
- Veritas Storage Foundation

T-Mobile **100**

Thomson Reuters **100**
- Accelus
- Checkpoint
- CLEAR
- CompuMark
- Cortellis
- CS Professional Suite
- Eikon
- Elite
- FindLaw
- Government Revenue Management
- Hubbard One
- MarkMonitor
- ONESOURCE
- Serengeti
- SERION
- Sweet & Maxwell
- WestlawNext

Time Warner Cable **100**
- Global Penny Phone Plan
- Intelligent Home
- Road Runner high-speed data
- Time Warner Cable Media Services

Verizon **100**
- Alltel
- CloudSwitch
- Cybertrust
- Enterprise Solutions
- FiOS Internet
- Rural Cellular
- Terremark Worldwide
- Verizon Wireless

Xerox **100**

Yahoo! **100**
- Flickr

Intel **95**
- McAfee
- Wind River

Adobe **90**
- Acrobat
- AIR
- Audition
- Business Catalyst
- Connect
- Creative Cloud
- Creative Suite
- Digital Editions
- Digital Marketing
- Digital Publishing
- Dreamweaver
- EchoSign
- Flash
- Illustrator
- InDesign
- Lightroom
- Marketing Cloud
- Omniture
- Photoshop
- Premiere
- Student and Teacher Editions
- Touch Apps

Amazon.com **90**
- A9
- Alexa
- Amazon Web Services
- AmazonLocal
- Askville
- DPReview
- IMDb
- IVONA Software
- Kindle
- Kindle Direct Publishing
- Kindle eBooks
- Kindle Fire
- Kindle Fire HD
- Kindle Paperwhite
- Kindle Touch

AOL **90**
- AOL Mail
- AOL.com
- Engadget
- MapQuest
- Moviefone

Patch
CDW 90
LexisNexis 90
Lawyers.com
Motorola Solutions 90
Motorola
New York Times 90
Baseline StudioSystems
NYTimes.com
Telegram.com
Texas Instruments 90
TI-Nspire
Avaya 80

SCORE: 46-79

Imation 70
Memorex
TDK
XtremeMac
AMD 65
ATI All-in-Wonder
ATI Theater
ATI TV Wonder
FirePro
Radeon
CenturyLink Inc. 60
Prism TV
Qwest
Savvis
EarthLink 55
PeoplePC

SCORE: 0-45

Acer 35
eMachines
Gateway
Packard Bell
IAC *15*
About.com
Ask.com
Chemistry.com
CityGrid Media
Citysearch
CollegeHumor
Daily Burn
Dictionary Boss
Dictionary.com
Electus
Felix
HomeAdvisor
iWon
LoveandSeek.com
Match.com
Mindspark
Notional
OkCupid
OurTime
PeopleMedia
Popular Screensavers
Pronto.com
SeniorPeopleMeet.com
ServiceMagic
ShoeBuy.com
SingleParentMeet.com
The Daily Beast
Tutor.com
Twoo
Urbanspoon
Vimeo
Monster *15*
HotJobs
U.S. Cellular *15*
Liberty Interactive *0*
Evite
Virgin Media *0*
Virgin Broadband
Virgin Mobile
Virgin Phone
Virgin TV

Pet Care

SCORE: 80+

3M 100
- Pruven

Cargill 100
- Loyall

Clorox 100
- Ever Clean
- Fresh Step
- Scoop Away

Procter & Gamble 100
- Eukanuba
- Iams

Safeway 100
- Priority Pet

Amazon.com 90
- Wag.com

Colgate-Palmolive 90
- Prescription Diet
- Science Diet

SUPERVALU 90
- Happy Trails
- NutriPlan
- Whole Care Pet

Nestlé Purina 85
- Active Senior 7+
- Alpo
- Beggin'
- Beneful
- BREEZE
- Busy
- Cat Chow
- Chef Michael's
- Deli-Cat
- Dog Chow
- Fancy Feast
- Felix
- Fit & Trim
- Friskies
- FROSTY PAWS
- Kit & Kaboodle
- Kitten Chow
- Mighty Dog
- Moist & Meaty
- Pro Plan
- Puppy Chow
- Purina Be Happy
- Purina ONE
- Purina Store
- Purina Veterinary Diets
- secondnature
- Snackin Slices
- TBonz
- Tidy Cats
- Variety Snaps
- Whisker Lickin's
- Yesterday's News

Bayer 80
- Advantage
- K9 Advantix

Wal-Mart 80
- Ol' Roy

SCORE: 46-79

PetSmart 75
- Authority
- GNC Pets
- Grreat Choice
- Top Fin
- Top Paw
- Top Wing
- Toys "R" Us Pets

Mars 60
- Banfield
- Catsan
- Cesar
- Chappi
- Crave
- Frolic
- Greenies
- Nutro
- Pedigree
- Perfect Fit
- Royal Canin
- Sheba
- Temptations
- The Good Life Recipe
- Whiskas

SCORE: 0-45

Del Monte *15*
- *9Lives*
- *Alley Cat*
- *Canine Carry-Outs*
- *Gravy Train*
- *Jerky Treats*
- *Kibbles 'n Bits*
- *Meaty Bone*
- *Meow Mix*
- *Milk-Bone*
- *Nature's Recipe*
- *Pounce*
- *Pup-Peroni*
- *Snausages*
- *Wagweels*

A&P *0*
- *Preferred Pet*

Newsstand

SCORE: 80+

American Express	**100**
Black Ink	
Departures	
Executive Travel	
Food & Wine	
Skyguide	
Travel + Leisure	
Google	**100**
Google Alerts	
Google News	
The Walt Disney Co.	**100**
Disney Publishing Worldwide	
ESPN the Magazine	
Marvel	
Thomson Reuters	**100**
Reuters	
Time Warner	**100**
All You	
Coastal Living	
Cooking Light	
Entertainment Weekly	
Essence	
Fortune	
InStyle	
Money	
People	
Real Simple	
Southern Living	
Sports Illustrated	
Time	
AOL	**90**
AOL.com	
DailyFinance	
TheHuffingtonPost.com	
Cox Enterprises	**90**
Cox Newspapers	
McGraw-Hill	**90**
Avation Week Group	
JD Power & Associates	
McGraw-Hill Construction	
Platts	
Standard & Poor's	
Morningstar	**90**
Morningstar Advisor Magazine	
New York Times	**90**
The International New York Times	
The New York Times	

SCORE: 46-79

Emmis Communications Corporation **75**
- Atlanta
- Cincinnati
- Country Sampler
- Indianapolis Monthly
- Los Angeles
- Orange Coast
- Texas Monthly

Hachette Book Group **75**
- Center Street
- FaithWords
- Grand Central Publishing
- Hachette Book Group Digital Media
- Little, Brown and Company
- Little, Brown Books for Young Readers
- Orbit
- Yen Press

UBM **60**
- Building
- EE Times
- Game Developer
- InformationWeek
- Internet Evolution
- MSDN Magazine
- Network Computing
- Network Magazine
- PR Newswire
- VARBusiness
- Wall Street & Technology
- Windows Developer Network

Scholastic **55**
- Encyclopedia Americana
- New Book of Knowledge

SCORE: 0-45

Gannett **45**
- Ashbury Park Press
- Captivate Network
- Clipper Magazine
- Democrat & Chronicle
- Detroit Free Press
- Metromix.com
- Reviewed.com
- ShopLocal.com
- The Arizona Republic
- The Cincinnati Enquirer
- The Courier-Journal
- The Des Moines Register
- The Indianapolis Star
- The Tennessean
- USA Today

Washington Post **20**
- El Tiempo Latino
- Express
- Fairfax County Times
- Foreign Policy
- Slate
- The Big Money
- The Gazette Newspapers
- The Herald
- The Root
- The Washington Post

Cablevision ***15***
- *Newsday*

Harpo ***15***
- *O, At Home*
- *O, The Oprah Magazine*

IAC ***15***
- *Newsweek*

News Corp. ***15***
- *Barron's*
- *Dow Jones*
- *Factiva*
- *HarperCollins*
- *Inside Out*
- *MarketWatch*
- *New York Post*
- *SmartMoney*
- *The Wall Street Journal*

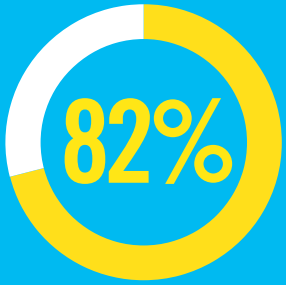
Reader's Digest ***15***
- *Allrecipes*
- *Birds & Blooms*
- *Country*
- *Farm & Ranch Living*
- *freshHOME*
- *Reminisce*
- *Taste of Home*
- *The Family Handyman*

Tribune ***15***
- *Baltimore Sun*
- *Chicago Magazine*
- *Chicago Tribune*
- *Daily Press*
- *El Sentinel*
- *Hoy*
- *Los Angeles Times*
- *metromix.com*
- *Orlando Sentinel*
- *RedEye*
- *Sun Sentinel*
- *The Hartford Courant*
- *The Morning Call*

Berkshire Hathaway ***0***
- *Business Wire*
- *The Buffalo News*

Martha Stewart Living ***0***
- *Everyday Food*
- *Martha Stewart Weddings*
- *Whole Living*

Insurance and Healthcare



WHEN ASKED ABOUT FACTORS TO CONSIDER WHEN CHOOSING AMONG PRIVATE HEALTHCARE CARRIERS, 82% OF LGBT ADULTS SAY THAT IT IS IMPORTANT THAT THEIR HEALTH INSURANCE CARRIER PROVIDES DOMESTIC PARTNER COVERAGE IN EMPLOYER-OFFERED PLANS.

Source: Witeck Communications/Harris Interactive

SCORE: 80+

Aetna **100**
- ActiveHealth Management
- Aetna Life Insurance
- Aetna Student Health
- Aetna ValuePass
- Continental Life Insurance Co.
- Medicity Inc.

AIG **100**
- AGLA
- Chartis
- SunAmerica
- VALIC

Aon **100**
- Affinity
- Hewitt Associates
- Risk Solutions
- Ward Financial Group

Blue Cross Blue Shield of Minnesota **100**

Chubb **100**
- Executive Risk Indemnity Inc.
- Executive Risk Specialty Insurance Company
- Federal Insurance Company
- Great Northern Insurance Company
- Northwestern Pacific Indemnity Company
- Pacific Indemnity Company
- Texas Pacific Indemnity Company
- Vigilant Insurance Company

CIGNA **100**
- Global Health Services

Florida Blue **100**
- Comp Options Insurance Company
- Health Options

Group Health Cooperative **100**
- Group Health Options
- KPS Health Plans

Group Health Permanente **100**

Harvard Pilgrim Health Care **100**

Humana **100**
- Concentra
- LifeSynch
- RightSourceRx

ING **100**
- ReliaStar

Kaiser Permanente **100**

MassMutual Life Insurance **100**
- Babson Capital
- Baring Asset
- C.M. Life Insurance
- MML Bay State Life Insurance
- OppenheimerFunds

MetLife **100**

Nationwide **100**
- Allied Insurance
- American Marine Underwriters
- CalFarm Insurance
- Colonial County Mutual Insurance
- Crestbrook Insurance
- Depositors Insurance
- DVM Insurance
- Farmland Mutual Insurance
- Harleysville Group
- Nationwide Agribusiness Insurance
- Nationwide Insurance
- Nationwide Life Insurance
- Scottsdale Insurance
- Titan Insurance
- Veterinary Pet Insurance
- Victoria Insurance
- Western Heritage Insurance

Progressive **100**

Prudential **100**
- AIG Edison Life Insurance
- AIG Star Life Insurance

Sun Life Financial **100**
- Massachusetts Financial Services

TIAA-CREF **100**
- TIAA-CREF Life Insurance Company

UnitedHealth Group **100**
- Optum
- UnitedHealthcare

State Farm **95**
- State Farm Fire and Casualty
- State Farm Florida Insurance
- State Farm General Insurance
- State Farm Indemnity
- State Farm Investment Management
- State Farm Life and Accident Assurance
- State Farm Life Insurance
- State Farm Lloyds

New York Life **90**

Northwestern Mutual **90**
- Russell Investments

Principal Financial **90**
- The Principal

Travelers **90**

WellPoint **90**
- 1-800-Contacts
- AIM Specialty
- American Imaging
- Amerigroup
- Anthem Blue Cross
- Anthem Blue Cross Blue Shield
- Anthem Life Insurance
- Blue Cross and Blue Shield of Georgia

CareMore
DeCare Dental
Empire BlueCross BlueShield
Federal Government Services
Glasses.com
Golden West
HealthCore
HealthLink
Meridian Resources
Resolution Health
TrustSolutions
UniCare
Allstate **85**
Allstate Life Insurance
Allstate Motor Club
American Heritage Life
Encompass
Esurance
Kennett Capital
Lincoln Benefit
Northbrook Indemnity
Pafco
Sterling Collision Center
Assurant **85**
Protect Your Bubble Insurance
Blue Cross Blue Shield of Michigan **85**
Blue Cross Blue Shield of North Carolina **85**
CNA Insurance **85**
HCSC **85**
Availity
Bloom Health
Blue Cross and Blue Shield of New Mexico
Blue Cross and Blue Shield of Oklahoma
Blue Cross Blue Shield of Illinois
Blue Cross Blue Shield of Texas
Dearborn National
Dental Network of America
HCSC Insurance Services Company
MEDecision
Prime Therapeutics
TMG Health, Inc
John Hancock **85**
Manulife
Lincoln National **85**
Lincoln Life and Annuity Company of New York
Lincoln National Life Insurance
Pacific Mutual **85**
Pacific Life
Blue Cross Blue Shield of Rhode Island **80**
BlueCHiP
Classic Blue
HealthMate Coast-to-Coast
Excellus **80**
Health Net **80**
Foundation Health Facilities
Managed Health Network
National Pharmacy Services
QualMed
Horizon Healthcare Services **80**

SCORE: 46-79

AFLAC 75
Standard Insurance Company 75
Express Scripts 70
Genworth 65
Quest Diagnostics 65
- American Medical Laboratories
- AmeriPath
- Athena Diagnostics
- Berkeley HeartLab
- Care 360
- Celera
- Dermpath Diagnostics
- Enterix
- ExamOne
- Focus Diagnostics
- HemoCue
- LabOne
- MedPlus
- OralDNA Labs
- Quest Diagnostics Nichols Institute

Selective Insurance 65
Zurich 65
- Farmers

Allianz Life 60
- GenDex Survivor
- Life Pro+

BMC HealthNet Plan 60

Liberty Mutual 60
- America First Insurance
- Colorado Casualty
- Golden Eagle Insurance
- Indiana Insurance
- Liberty Northwest
- Montgomery Insurance
- Ohio Casualty
- Peerless Insurance
- Safeco Insurance
- Summit

Mutual of Omaha Insurance 60
- Companion Life Insurance
- Omaha Insurance Company
- Retirement Marketing Solutions
- United of Omaha
- United World

Unum 60
- Colonial Life
- Duncanson & Holt
- Paul Revere
- Provident

American Family Insurance 55
- American Family Life Insurance Company
- American Standard
- Amfam
- The General Insurance Company

SCORE: 0-45

Guardian Life 35
- Berkshire Life
- Park Avenue Securities
- RS Investment Management

Owens & Minor 35
- MediChoice

CUNA Mutual Insurance 30
AEGON 20
- Monumental
- Stonebridge
- Transamerica
- Western Reserve

Hanover Insurance *15*
- *Citizens Insurance Company of America*
- *Opus Investment Management*

Auto-Owners Insurance *0*
- *Auto-Owners Life Insurance Company*
- *Home-Owners Insurance Company*
- *Owners Insurance Company*
- *Property-Owners Insurance Company*
- *Southern-Owners Insurance Company*

Berkshire Hathaway *0*
- *Berkshire Hathaway Reinsurance Group*
- *Burlington Northern*
- *GEICO*
- *General Re*
- *Marmon*
- *McLane Company*
- *Mid American*

CNO Financial *0*
- *40l86*
- *Bankers Life*
- *Colonial Penn*
- *Conseco*
- *Washington National*

USAA *0*

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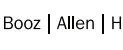

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